

Global Self-Tanning Care Market Research Report 2023

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Abstracts

Self-tanning products have the ability to protect skin from harmful UV rays that has been identified as the main cause of skin cancer. This can be mainly attributed to the increase in sunbathing time among people on beaches. Self-tanning care products is gaining traction globally owing to rise in disposable income along with rising awareness regarding health risks due to sun exposure. Also, attributed to the rise in skin cancer cases, popularity and purchase of self-tanning products have risen.

According to QYResearch's new survey, global Self-Tanning Care market is projected to reach US\$ 1619.6 million in 2029, increasing from US\$ 1035 million in 2022, with the CAGR of 6.5% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Self-Tanning Care market research.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Self-Tanning Care market with multiple angles, which provides sufficient supports to

readers' strategy and decision making.

By Company

Est?e Lauder Companies

Kao Corporation

L'Or?al Group

Procter and Gamble

Unilever

Beiersdorf

Johnson and Johnson

Avon Products

Shiseido

ST. Tropez

Organic Pharmacy

Clarins

Jergens

Lancome

Isle of Paradise

Segment by Type

SPF below 15

SPF 15 to 29

SPF 30 to 49

SPF over 50

Segment by Application

Normal Skin

Dry Skin

Oily Skin

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Self-Tanning Care report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

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