

# Global Self-Tanning Care Market Research Report 2023

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# **Abstracts**

Self-tanning products have the ability to protect skin from harmful UV rays that has been identified as the main cause of skin cancer. This can be mainly attributed to the increase in sunbathing time among people on beaches. Self-tanning care products is gaining traction globally owing to rise in disposable income along with rising awareness regarding health risks due to sun exposure. Also, attributed to the rise in skin cancer cases, popularity and purchase of self-tanning products have risen.

According to QYResearch's new survey, global Self-Tanning Care market is projected to reach US\$ 1619.6 million in 2029, increasing from US\$ 1035 million in 2022, with the CAGR of 6.5% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Self-Tanning Care market research.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

#### Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Self-Tanning Care market with multiple angles, which provides sufficient supports to



readers' strategy and decision making.	
By Company	
Est?e Lauder Companies	
Kao Corporation	
L'Or?al Group	
Procter and Gamble	
Unilever	
Beiersdorf	
Johnson and Johnson	
Avon Products	
Shiseido	
ST. Tropez	
Organic Pharmacy	
Clarins	
Jergens	
Lancome	

Segment by Type

SPF below 15

Isle of Paradise

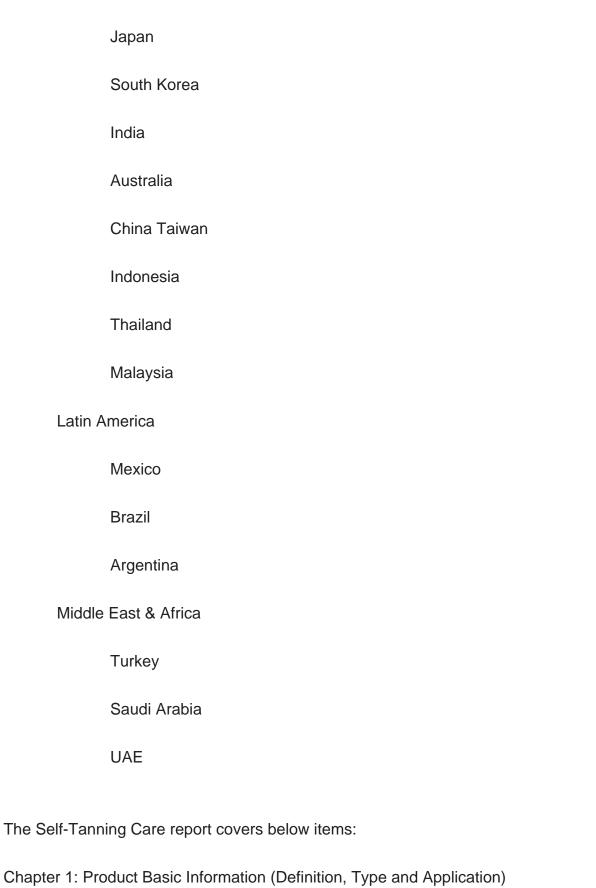


SPF 15 to 29

;	SPF 30 to 49
,	SPF over 50
Segmer	nt by Application
	Normal Skin
	Dry Skin
	Oily Skin
Consum	nption by Region
	North America
	United States
	United States Canada
	Canada
	Canada Europe
	Canada Europe Germany
	Canada Europe Germany France
	Canada Europe Germany France U.K.
	Canada Europe Germany France U.K. Italy

China





Chapter 2: Manufacturers' Competition Patterns



Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

Chapter 9: Market Conclusions

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