

2015 Market Research Report on Global SBS Industry

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Abstracts

Styrene-butadiene-styrene (SBS) block copolymer is a type of styrene block copolymer (SBC) composed of styrene and butadiene linked homopolymer blocks. SBS copolymers belong to the class of thermoplastic elastomers that possess the mechanical properties of rubber, and processing capabilities of thermoplasts.

Global volumes grew at an average annual rate of 4.36% for the past five years. The industry is concentrated with its supplier can be classified as two types: petrochemical suppliers and thermoplastic elastomers suppliers. Petrochemical suppliers like Sinopec and Versalis provide major raw materials like styrene by itself, while elastomers suppliers has to sourcing raw material from the market. Petrochemical type suppliers usually have more advantage in manufacturing cost saving. Elastomers type suppliers have more advanced technology and close relationship with downstream users. Until 2015, China overall was the dominant producer and exporter of SBS, followed by Asia (Ex. China) and Europe. Leading players in SBS industry are LCY Chemical, Kraton, Dynasol, LG Chem, Versalis, Sibur, KKPC, Asahi Kasei, TSRC, Chimei, Sinopec, etc. In 2015, the production volume of the top four producers accounted for 57.44% of the SBS market.

Contents

1 INDUSTRY OVERVIEW OF SBS

- 1.1 Definition and Specifications of SBS
 - 1.1.1 Definition of SBS
 - 1.1.2 Specifications of SBS
- 1.2 Classification of SBS
 - 1.2.1 Classification of SBS by Molecular Structure
 - 1.2.2 Classification of SBS by Use
- 1.3 Applications of SBS
 - 1.3.1 Footwear
 - 1.3.2 Asphalt Modification
 - 1.3.3 Polymer Modification
 - 1.3.4 Adhesives
 - 1.3.5 Other Applications
- 1.4 Industry Chain Structure of SBS
- 1.5 Industry Overview and Major Regions Status of SBS
 - 1.5.1 Industry Overview of SBS
 - 1.5.2 Global Major Regions Status of SBS
- 1.6 Industry Policy Analysis of SBS
- 1.7 Industry News Analysis of SBS

2 MANUFACTURING COST STRUCTURE ANALYSIS OF SBS

- 2.1 Raw Material Suppliers and Price Analysis of SBS
 - 2.1.1 Butadiene Market Analysis
 - 2.1.2 Styrene Market Analysis
- 2.2 Equipment Suppliers and Contact Information of SBS
- 2.3 Labor Cost Analysis of SBS
- 2.4 Other Costs Analysis of SBS
- 2.5 Manufacturing Cost Structure Analysis of SBS
- 2.6 Manufacturing Process Analysis of SBS

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SBS

- 3.1 Capacity and Commercial Production Year of Global SBS Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global SBS Major Manufacturers in 2015

3.3 R&D Status and Technology Source of Global SBS Major Manufacturers in 2015

3.4 Raw Materials Sources Analysis of Global SBS Major Manufacturers in 2015

4 CAPACITY, PRODUCTION AND REVENUE ANALYSIS OF SBS BY REGIONS, TYPES AND MANUFACTURERS

4.1 Global Capacity, Production and Revenue of SBS by Regions 2011-2016

4.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of SBS 2011-2016

4.3 Global Production and Revenue of SBS by Types 2011-2016

4.4 Global Capacity, Production and Revenue of SBS by Manufacturers 2011-2016

5 PRICE, COST, GROSS AND GROSS MARGIN ANALYSIS OF SBS BY REGIONS AND MANUFACTURERS

5.1 Price, Cost, Gross and Gross Margin Analysis of SBS by Regions 2011-2016

5.2 Price, Cost, Gross and Gross Margin Analysis of SBS by Manufacturers 2011-2016

6 CONSUMPTION VOLUME, CONSUMPTION VALUE AND SALE PRICE ANALYSIS OF SBS BY REGIONS, TYPES AND APPLICATIONS

6.1 Global Consumption Volume and Consumption Value of SBS by Regions 2011-2016

6.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of SBS 2011-2016

6.3 Global Consumption Volume and Consumption Value of SBS by Types 2011-2016

6.4 Global Consumption Volume and Consumption Value of SBS by Applications 2011-2016

6.5 Sale Price of SBS by Regions 2011-2016

6.6 Sale Price of SBS by Types 2011-2016

7 SUPPLY, IMPORT, EXPORT AND CONSUMPTION ANALYSIS OF SBS

7.1 Supply, Consumption and Gap of SBS 2011-2016

7.2 China Supply, Import, Export, Consumption and Gap of SBS 2011-2016

7.3 North America Supply, Import, Export, Consumption and Gap of SBS 2011-2016

7.4 Europe Supply, Import, Export, Consumption and Gap of SBS 2011-2016

7.5 Asia (Ex. China) Supply, Import, Export, Consumption and Gap SBS 2011-2016

8 MAJOR MANUFACTURERS ANALYSIS OF SBS

8.1 LCY Chemical

8.1.1 Company Profile

8.1.2 Product Specifications

8.1.3 Capacity, Production, Price, Cost, Gross and Revenue

8.1.4 Contact Information

8.2 Kraton

8.2.1 Company Profile

8.2.2 Product Specifications

8.2.3 Capacity, Production, Price, Cost, Gross and Revenue

8.2.4 Contact Information

8.3 Dynasol

8.3.1 Company Profile

8.3.2 Product Specifications

8.3.3 Capacity, Production, Price, Cost, Gross and Revenue

8.3.4 Contact Information

8.4 LG Chem

8.4.1 Company Profile

8.4.2 Product Specifications

8.4.3 Capacity, Production, Price, Cost, Gross and Revenue

8.4.4 Contact Information

8.5 Versalis

8.5.1 Company Profile

8.5.2 Product Specifications

8.5.3 Capacity, Production, Price, Cost, Gross and Revenue

8.5.4 Contact Information

8.6 Sibur

8.6.1 Company Profile

8.6.2 Product Specifications

8.6.3 Capacity, Production, Price, Cost, Gross and Revenue

8.6.4 Contact Information

8.7 KKPC

8.7.1 Company Profile

8.7.2 Product Specifications

8.7.3 Capacity, Production, Price, Cost, Gross and Revenue

8.7.4 Contact Information

8.8 Asahi Kasei

8.8.1 Company Profile

- 8.8.2 Product Specifications
- 8.8.3 Capacity, Production, Price, Cost, Gross and Revenue
- 8.8.4 Contact Information
- 8.9 TSRC
 - 8.9.1 Company Profile
 - 8.9.2 Product Specifications
 - 8.9.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.9.4 Contact Information
- 8.10 Chimei
 - 8.10.1 Company Profile
 - 8.10.2 Product Specifications
 - 8.10.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.10.4 Contact Information
- 8.11 Sinopec
 - 8.11.1 Company Profile
 - 8.11.2 Product Specifications
 - 8.11.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.11.4 Contact Information
- 8.12 CNPC
 - 8.12.1 Company Profile
 - 8.12.2 Product Specifications
 - 8.12.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.12.4 Contact Information
- 8.13 Keyuan Petrochemicals
 - 8.13.1 Company Profile
 - 8.13.2 Product Specifications
 - 8.13.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.13.4 Contact Information
- 8.14 Jusage
 - 8.14.1 Company Profile
 - 8.14.2 Product Specifications
 - 8.14.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.14.4 Contact Information

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF SBS

- 9.1 Marketing Channels Status of SBS
- 9.2 Traders or Distributors with Contact Information of SBS by Regions
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of SBS

9.4 Regional Import, Export and Trade Analysis of SBS

10 INDUSTRY CHAIN ANALYSIS OF SBS

10.1 Upstream Major Raw Materials Suppliers Analysis of SBS

10.2 Upstream Major Equipment Suppliers Analysis of SBS

10.3 Downstream Major Consumers Analysis of SBS

10.3.1 Major Consumers with Contact Information Analysis of SBS

10.3.2 Consumption Volume Analysis of SBS by Regions

10.4 Supply Chain Relationship Analysis of SBS

11 DEVELOPMENT TREND OF ANALYSIS OF SBS

11.1 Capacity, Production and Revenue Forecast of SBS by Regions and Types

11.1.1 Global Capacity, Production, Revenue and Growth Rate of SBS by Regions 2016-2021

11.1.2 Global and Major Regions Capacity, Production, Market Share of SBS 2016-2021

11.1.3 Global Production and Revenue of SBS by Types 2016-2021

11.2 Consumption Volume and Consumption Value Forecast of SBS by Regions, Types and Applications

11.2.1 Global Consumption Volume and Consumption Value of SBS by Regions 2016-2021

11.2.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of SBS 2016-2021

11.2.3 Global Consumption Value of SBS by Types 2016-2021

11.2.4 Global Consumption Volume and Consumption Value of SBS by Applications 2016-2021

11.3 Supply, Import, Export and Consumption Forecast of SBS

11.3.1 Supply, Import, Export Consumption and Gap of SBS 2016-2021

11.3.2 Global Capacity, Production, Price, Cost, Revenue of SBS 2016-2021

11.3.3 China Capacity, Production, Price, Cost, Revenue of SBS 2016-2021

11.3.4 North America Capacity, Production, Price, Cost, Revenue of SBS 2016-2021

11.3.5 Europe Capacity, Production, Price, Cost, Revenue of SBS 2016-2021

11.3.6 Asia (Ex. China) Capacity, Production, Price, Cost, Revenue of SBS 2016-2021

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SBS

12.1 New Project SWOT Analysis of SBS

12.2 New Project Investment Feasibility Analysis of SBS

12.2.1 Project Name

12.2.2 Project Schedule

13 CONCLUSION OF THE 2015 MARKET RESEARCH REPORT ON GLOBAL SBS INDUSTRY

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of SBS
Table SBS Product Specification of SBS-1401
Table Classification of SBS
Table Product Comparison between Liner SBS and Radical SBS
Figure Chemical Structure of Liner SBS
Table Classification of SBS
Table SBS OE (Oil Extended) Specification Example from LCY
Table SBS-NOE (Non-Oil-extended) Example from LCY
Figure Global Production Volume Market Share of SBS by Types in 2015
Table Applications of SBS
Figure Global Consumption Volume Market Share of SBS by Applications in 2015
Figure Footwear Examples
Table Major Consumers from Footwear Industry
Figure Asphalt Modification Examples
Figure SBS Supply Chain in Asphalt Modification Industry
Table Major Consumers from Asphalt Modification Industry
Figure Polymer Modification Examples
Figure Adhesives Examples
Table Major Consumers from Adhesives Industry
Figure Industry Chain Structure of SBS
Table Global Major Regions SBS Development Status in 2015
Table Industry Policy of SBS
Table Industry News List of SBS
Table Raw Material Suppliers and Price Analysis
Figure China Butadiene Price (USD/MT) 2010-2015
Figure 2015 Global Major Manufacturers Butadiene Production Volume Market Share
Figure 2015 Global Butadiene Production Volume Market Share by Regions
Figure Global Production Volume Market Share of Styrene by Regions in 2015
Figure China Styrene Price (USD/MT) 2011-2015
Figure Global Production Volume Market Share of Major Styrene Monomer(SM) Manufacturers in 2015
Table Equipment Suppliers
Figure USA Quarterly Employment Cost Index (ECI) 2010-2015
Figure EU Quarterly Labor Cost Index 2010-2015
Figure Japan Yearly Manufacturing Cash Earnings and Growth Rate 2010-2015

Figure China Yearly Average Wage of Worker and Growth Rate 2010-2014
Table 2015 Global Electricity Price of Resident and Industry (USD/kW·h) by Country
Figure Manufacturing Cost Structure Analysis of SBS in 2015
Figure Manufacturing Process Analysis of SBS
Table Capacity (K MT) and Commercial Production Year of Global SBS Major Manufacturers in 2015
Table Manufacturing Plants Distribution of Global SBS Major Manufacturers in 2015
Table R&D Status and Technology Source of Global SBS Major Manufacturers in 2015
Table Raw Materials Sources Analysis of Global SBS Major Manufacturers in 2015
Table Global Capacity (K MT) of SBS by Regions 2011-2016
Figure Global Capacity Market Share of SBS by Regions in 2011
Figure Global Capacity Market Share of SBS by Regions in 2015
Table Global Production (K MT) of SBS by Regions 2011-2016
Figure Global Production Volume Market Share of SBS by Regions in 2011
Figure Global Production Volume Market Share of SBS by Regions in 2015
Table Global Revenue (M \$) of SBS by Regions 2011-2016
Figure Global Revenue Market Share of SBS by Regions in 2011
Figure Global Revenue Market Share of SBS by Regions in 2015
Figure Global Capacity (K MT), Production (K MT) and Growth Rate of SBS 2011-2016
Figure Global Capacity Utilization Rate of SBS 2011-2016
Figure Global Revenue (M \$) and Growth Rate of SBS 2011-2016
Figure North America Capacity (K MT), Production (K MT) and Growth Rate of SBS 2011-2016
Figure North America Capacity Utilization Rate of SBS 2011-2016
Figure North America Revenue (M \$) and Growth Rate of SBS 2011-2016
Figure Europe Capacity (K MT), Production (K MT) and Growth Rate of SBS 2011-2016
Figure Europe Capacity Utilization Rate of SBS 2011-2016
Figure Europe Revenue (M \$) and Growth Rate of SBS 2011-2016
Figure Asia (Ex. China) Capacity (K MT), Production (K MT) and Growth Rate of SBS 2011-2016
Figure Asia (Ex. China) Capacity Utilization Rate of SBS 2011-2016
Figure Asia (Ex. China) Revenue (M \$) and Growth Rate of SBS 2011-2016
Figure China Capacity (K MT), Production (K MT) and Growth Rate of SBS 2011-2016
Figure China Capacity Utilization Rate of SBS 2011-2016
Figure China Revenue (M \$) and Growth Rate of SBS 2011-2016
Table Global Production (K MT) of SBS by Types 2011-2016
Figure Global Production Volume Market Share of SBS by Types in 2011
Figure Global Production Volume Market Share of SBS by Types in 2015
Table Global Revenue (M \$) of SBS by Types 2011-2016

Figure Global Revenue Market Share of SBS by Types in 2011
Figure Global Revenue Market Share of SBS by Types in 2015
Table Global and Major Manufacturers Capacity (K MT) of SBS 2011-2016
Table Global Capacity Market Share of SBS Major Manufacturers 2011-2016
Figure Global Capacity Market Share of SBS Major Manufacturers in 2011
Figure Global Capacity Market Share of SBS Major Manufacturers in 2015
Table Global and Major Manufacturers Production (K MT) of SBS 2011-2016
Table Global Production Volume Market Share of SBS Major Manufacturers 2011-2016
Figure Global Production Volume Market Share of SBS Major Manufacturers in 2011
Figure Global Production Volume Market Share of SBS Major Manufacturers in 2015
Table Global and Major Manufacturers Revenue (M \$) of SBS 2011-2016
Table Global Revenue Market Share of SBS Major Manufacturers 2011-2016
Figure Global Revenue Market Share of SBS Major Manufacturers in 2011
Figure Global Revenue Market Share of SBS Major Manufacturers in 2015
Table Global Price (USD/MT), Cost(USD/MT), Gross(USD/MT) and Gross Margin Analysis of 2011-2016
Table North America Price (USD/MT), Cost(USD/MT), Gross(USD/MT) and Gross Margin Analysis of 2011-2016
Table Europe Price(USD/MT), Cost(USD/MT), Gross(USD/MT) and Gross Margin Analysis of 2011-2016
Table Asia (Ex. China) Price(USD/MT), Cost(USD/MT), Gross(USD/MT) and Gross Margin Analysis of 2011-2016
Table China Price(USD/MT), Cost(USD/MT), Gross(USD/MT) and Gross Margin Analysis of 2011-2016
Table Price (USD/MT) of SBS by Manufacturers 2011-2016
Figure Price (USD/MT) of SBS by Manufacturers in 2015
Table Cost (USD/MT) of SBS by Manufacturers 2011-2016
Figure Cost (USD/MT) of SBS by Manufacturers in 2015
Table Gross (USD/MT) of SBS by Manufacturers 2011-2016
Table Global Consumption Volume (K MT) of SBS by Regions 2011-2016
Figure Global Consumption Volume Market Share of SBS by Regions in 2011
Figure Global Consumption Volume Market Share of SBS by Regions in 2015
Table Global Consumption Value (M \$) of SBS by Regions 2011-2016
Figure Global Consumption Value Market Share of SBS by Regions in 2011
Figure Global Consumption Value Market Share of SBS by Regions in 2015
Figure Global Consumption Volume (K MT) and Growth Rate of SBS 2011-2016
Figure Global Consumption Value (M \$) and Growth Rate of SBS 2011-2016
Figure North America Consumption Volume (K MT) and Growth Rate of SBS 2011-2016
Figure North America Consumption Value (M \$) and Growth Rate of SBS 2011-2016

Figure Europe Consumption Volume (K MT) and Growth Rate of SBS 2011-2016

Figure Europe Consumption Value (M \$) and Growth Rate of SBS 2011-2016

Figure Asia (Ex. China) Consumption Volume (K MT) and Growth Rate of SBS 2011-2016

Figure Asia (Ex. China) Consumption Value (M \$) and Growth Rate of SBS 2011-2016

Figure China Consumption Volume (K MT) and Growth Rate of SBS 2011-2016

Figure China Consumption Value (M \$) and Growth Rate of SBS 2011-2016

Table Global Consumption Volume (K MT) of SBS by Types 2011-2016

Figure Global Consumption Volume (K MT) Market Share of SBS by Types in 2011

Figure Global Consumption Volume (K MT) Market Share of SBS by Types in 2015

Table Global Consumption Value (M \$) of SBS by Types 2011-2016

Figure Global Consumption Value (M \$) Market Share of SBS by Types in 2011

Figure Global Consumption Value (M \$) Market Share of SBS by Types in 2015

Table Global Consumption Volume (K MT) of SBS by Applications 2011-2016

Figure Global Consumption Volume ?K MT?Market Share of SBS by Applications in 2011

Figure Global Consumption Volume ?K MT?Market Share of SBS by Applications in 2015

Table Global Consumption Value (M \$) of SBS by Applications 2011-2016

Figure Global Consumption Value Market Share of SBS by Applications in 2011

Figure Global Consumption Value Market Share of SBS by Applications in 2015

Table Sale Price (USD/MT) of SBS by Regions 2011-2016

Figure Sale Price (USD/MT) of SBS by Regions in 2015

Table Sale Price (USD/MT) of SBS by Types 2011-2016

Figure Sale Price (USD/MT) of SBS by Types in 2015

Table Global Supply, Consumption and Gap of SBS 2011-2016 (K MT)

Table China Supply, Consumption and Gap of SBS 2011-2016 (K MT)

Table China Supply, Import, Export and Consumption of SBS 2011-2016 (K MT)

Table North America Supply, Consumption and Gap of SBS 2011-2016 (K MT)

Table North America Supply, Import, Export and Consumption of SBS 2011-2016 (K MT)

Table Europe Supply, Consumption and Gap of SBS 2011-2016 (K MT)

Table Europe Supply, Import, Export and Consumption of SBS 2011-2016 (K MT)

Table Asia (Ex. China) Supply, Consumption and Gap of SBS 2011-2016 (K MT)

Table Asia (Ex. China) Supply, Import, Export and Consumption of SBS 2011-2016 (K MT)

Table LCY Chemical Information List

Table SBS-NOE (Non-Oil-extended) Specification of LCY

Table SBS OE (Oil Extended) Specification of LCY

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M \$) and Gross Margin of LCY Chemical 2011-2016
Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of LCY Chemical 2011-2016

Figure SBS Production (K MT) and Global Market Share of LCY Chemical 2011-2016

Table Kraton Information List

Table SBS Specifications of Kraton

Table Sales Specifications of KRATON? D0243 B Polymer

Table Typical Properties of KRATON? D0243 B Polymer

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M \$) and Gross Margin of Kraton 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Kraton 2011-2016

Figure SBS Production (K MT) and Global Market Share of Kraton 2011-2016

Table Dynasol Information List

Table SBS Product Comparison of Dynasol

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M \$) and Gross Margin of Dynasol 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Dynasol 2011-2016

Figure SBS Production (K MT) and Global Market Share of Dynasol 2011-2016

Table LG Chem Information List

Figure LG Chem SBS Picture

Figure Process of SBS

Table SBS Specifications of Kraton

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M \$) and Gross Margin of LG Chem 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of LG Chem 2011-2016

Figure SBS Production (K MT) and Global Market Share of LG Chem 2011-2016

Table Versalis Information List

Table SBS Product Category of Versalis

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M \$) and Gross Margin of Versalis 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Versalis 2011-2016

Figure SBS Production (K MT) and Global Market Share of Versalis 2011-2016

Table Sibur Information List

Table SBS Picture and Specifications of Sibur

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Gross (USD/MT), Revenue (M \$) and Gross Margin of Sibur 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Sibur 2011-2016

Figure SBS Production (K MT) and Global Market Share of Sibur 2011-2016

Table KKPC Information List

Table SBS Specifications of KKPC

Table SBS Product Category of KKPC

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Gross (USD/MT), Revenue (M \$) and Gross Margin of KKPC 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of KKPC 2011-2016

Figure SBS Production (K MT) and Global Market Share of KKPC 2011-2016

Table Asahi Kasei Information List

Table SBS Product TUFPRENE? A Specifications of Asahi Kasei

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Gross (USD/MT), Revenue (M \$) and Gross Margin of Asahi Kasei 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Asahi Kasei
2011-2016

Figure SBS Production (K MT) and Global Market Share of Asahi Kasei 2011-2016

Table TSRC Information List

Table SBS Specifications of TSRC

Table SBS Product Specification of TSRC

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Gross (USD/MT), Revenue (M \$) and Gross Margin of TSRC 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of TSRC 2011-2016

Figure SBS Production (K MT) and Global Market Share of TSRC 2011-2016

Table Chimei Information List

Table Chi Mei KIBITON? TPE Non-Oil-extended Products

Table Chi Mei KIBITON? TPE Oil-extended Products

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Gross (USD/MT), Revenue (M \$) and Gross Margin of Chimei 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Chimei 2011-2016

Figure SBS Production (K MT) and Global Market Share of Chimei 2011-2016

Table Sinopec Information List

Table SBS Specifications of Sinopec

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Gross (USD/MT), Revenue (M \$) and Gross Margin of Sinopec 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Sinopec
2011-2016

Figure SBS Production (K MT) and Global Market Share of Sinopec 2011-2016

Table CNPC Information List

Table SBS Specifications of CNPC

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M \$) and Gross Margin of CNPC 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of CNPC 2011-2016

Figure SBS Production (K MT) and Global Market Share of CNPC 2011-2016

Table Keyuan Petrochemicals Information List

Table SBS Picture and Specifications of Keyuan Petrochemicals

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M \$) and Gross Margin of Keyuan Petrochemicals 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Keyuan Petrochemicals 2011-2016

Figure SBS Production (K MT) and Global Market Share of Keyuan Petrochemicals 2011-2016

Table Jusage Information List

Figure Jusage SBS Picture

Table SBS Product Specification of SBS-1401

Table SBS Product Specification of SBS-4412

Table SBS Product Specification of SBS-1301L

Table SBS Product Specification of SBS-4452

Table SBS Product Specification of SBS-1301H

Table SBS Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M \$) and Gross Margin of Jusage 2011-2016

Figure SBS Capacity (K MT), Production (K MT) and Growth Rate of Jusage 2011-2016

Figure SBS Production (K MT) and Global Market Share of Jusage 2011-2016

Figure Marketing Channels Market Share of SBS in 2015

Table Traders or Distributors with Contact Information of SBS by Regions

Figure Ex-work Price, Channel Price and End Buyer Price of SBS 2011-2015 (USD/MT)

Table Regional Import, Export, and Trade of SBS (K MT)

Figure Flow of International Trade in 2015

Table Butadiene Major Suppliers and Their Contact Information

Table Major Suppliers of Styrene Monomer(SM) with Contact Information

Table Major Equipment Suppliers with Contact Information of SBS

Table Major Consumers with Contact Information of SBS

Figure Consumption Volume Market Share Analysis of SBS by Regions in 2015

Table Supply Chain Relationship Analysis of SBS

Figure Global Capacity (K MT), Production (K MT) and Growth Rate of SBS 2016-2021

Figure China Capacity (K MT), Production (K MT) and Growth Rate of SBS 2016-2021

Figure North America Capacity (K MT), Production (K MT) and Growth Rate of SBS

2016-2021

Figure Europe Capacity (K MT), Production (K MT) and Growth Rate of SBS 2016-2021

Figure Asia (Ex. China) Capacity (K MT), Production (K MT) and Growth Rate of SBS 2016-2021

Table Global Revenue (M \$) of SBS by Regions 2016-2021

Figure Global Revenue Market Share of SBS by Regions in 2016

Figure Global Revenue Market Share of SBS by Regions in 2021

Figure Global Capacity Market Share of SBS by Regions in 2016

Figure Global Capacity Market Share of SBS by Regions in 2021

Figure Global Production Volume Market Share of SBS by Regions in 2016

Figure Global Production Volume Market Share of SBS by Regions in 2021

Table Global Production (K MT) of SBS by Types 2016-2021

Figure Global Production Volume Market Share of SBS by Types in 2016

Figure Global Production Volume Market Share of SBS by Types in 2021

Table Global Revenue (M \$) of SBS by Types 2016-2021

Figure Global Revenue Market Share of SBS by Types in 2016

Figure Global Revenue Market Share of SBS by Types in 2021

Table Global Consumption Volume (K MT) of SBS by Regions 2016-2021

Figure Global Consumption Volume Market Share of SBS by Regions in 2016

Figure Global Consumption Volume Market Share of SBS by Regions in 2021

Table Global Consumption Value (M \$) of SBS by Regions 2016-2021

Figure Global Consumption Value Market Share of SBS by Regions in 2016

Figure Global Consumption Value Market Share of SBS by Regions in 2021

Figure Global Consumption Volume (K MT) and Growth Rate of SBS 2016-2021

Figure Global Consumption Value (M \$) and Growth Rate of SBS 2016-2021

Figure North America Consumption Volume (K MT) and Growth Rate of SBS 2016-2021

Figure North America Consumption Value (M \$) and Growth Rate of SBS 2016-2021

Figure Europe Consumption Volume (K MT) and Growth Rate of SBS 2016-2021

Figure Europe Consumption Value (M \$) and Growth Rate of SBS 2016-2021

Figure China Consumption Volume (K MT) and Growth Rate of SBS 2016-2021

Figure China Consumption Value (M \$) and Growth Rate of SBS 2016-2021

Figure Asia (Ex. China) Consumption Volume (K MT) and Growth Rate of SBS 2016-2021

Figure Asia (Ex. China) Consumption Value (M \$) and Growth Rate of SBS 2016-2021

Table Global Consumption Value (M \$) of SBS by Types 2016-2021

Figure Global Consumption Value Market Share of SBS by Types in 2016

Figure Global Consumption Value Market Share of SBS by Types in 2021

Table Global Consumption Volume (K MT) of SBS by Applications 2016-2021

Figure Global Consumption Volume Market Share of SBS by Applications in 2016

Figure Global Consumption Volume Market Share of SBS by Applications in 2021

Table Global Consumption Value (M \$) of SBS by Applications 2016-2021

Figure Global Consumption Value Market Share of SBS by Applications in 2016

Figure Global Consumption Value Market Share of SBS by Applications in 2021

Table Global Supply, Consumption and Gap of SBS 2016-2021 (K MT)

Table North America Supply, Consumption and Gap of SBS 2016-2021 (K MT)

Table North America Supply, Import, Export and Consumption of SBS 2016-2021 (K MT)

Table Europe Supply, Consumption and Gap of SBS 2016-2021 (K MT)

Table Europe Supply, Import, Export and Consumption of SBS 2016-2021 (K MT)

Table China Supply, Consumption and Gap of SBS 2016-2021 (K MT)

Table China Supply, Import, Export and Consumption of SBS 2016-2021 (K MT)

Table Asia (Ex. China) Supply, Consumption and Gap of SBS 2016-2021 (K MT)

Table Asia (Ex. China) Supply, Import, Export and Consumption of SBS 2016-2021 (K MT)

Table Global Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M \$) and Gross Margin of SBS 2016-2021

Table China Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M \$) and Gross Margin of SBS 2016-2021

Table North America Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M \$) and Gross Margin of SBS 2016-2021

Table Europe Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M \$) and Gross Margin of SBS 2016-2021

Table Asia (Ex. China) Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M \$) and Gross Margin of SBS 2016-2021

Figure New Project SWOT Analysis of SBS

Table New Project Investment Feasibility Analysis of SBS

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