

# Global Sauna and Spa Market Research Report 2023

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Sauna and Spa, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Sauna and Spa.

The Sauna and Spa market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Sauna and Spa market comprehensively. Regional market sizes, concerning products by type, by application, and by players, are also provided.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Sauna and Spa companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, by type, by application, and by regions.

### By Company

KLAFS GmbH?Co. KG

Harvia PLC

Anhui Saunaking Co., Ltd.

TyloHelo Oy

Narvi Oy

SAWO, Inc.

### Segment by Type

Entertainment

Medical

### Segment by Application

Hotel

Bath Center

Medical Institution

Other

### By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Core Chapters

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Sauna and Spa companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6, 7, 8, 9, 10: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 11: Provides profiles of key players, introducing the basic situation of the key

companies in the market in detail, including product revenue, gross margin, product introduction, recent development, etc.

Chapter 12: The main points and conclusions of the report.

## Contents

### 1 REPORT OVERVIEW

1.1 Study Scope

1.2 Market Analysis by Type

1.2.1 Global Sauna and Spa Market Size Growth Rate by Type: 2018 VS 2022 VS 2029

1.2.2 Entertainment

1.2.3 Medical

1.3 Market by Application

1.3.1 Global Sauna and Spa Market Growth by Application: 2018 VS 2022 VS 2029

1.3.2 Hotel

1.3.3 Bath Center

1.3.4 Medical Institution

1.3.5 Other

1.4 Study Objectives

1.5 Years Considered

1.6 Years Considered

### 2 GLOBAL GROWTH TRENDS

2.1 Global Sauna and Spa Market Perspective (2018-2029)

2.2 Sauna and Spa Growth Trends by Region

2.2.1 Global Sauna and Spa Market Size by Region: 2018 VS 2022 VS 2029

2.2.2 Sauna and Spa Historic Market Size by Region (2018-2023)

2.2.3 Sauna and Spa Forecasted Market Size by Region (2024-2029)

2.3 Sauna and Spa Market Dynamics

2.3.1 Sauna and Spa Industry Trends

2.3.2 Sauna and Spa Market Drivers

2.3.3 Sauna and Spa Market Challenges

2.3.4 Sauna and Spa Market Restraints

### 3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Sauna and Spa Players by Revenue

3.1.1 Global Top Sauna and Spa Players by Revenue (2018-2023)

3.1.2 Global Sauna and Spa Revenue Market Share by Players (2018-2023)

3.2 Global Sauna and Spa Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

- 3.3 Players Covered: Ranking by Sauna and Spa Revenue
- 3.4 Global Sauna and Spa Market Concentration Ratio
  - 3.4.1 Global Sauna and Spa Market Concentration Ratio (CR5 and HHI)
  - 3.4.2 Global Top 10 and Top 5 Companies by Sauna and Spa Revenue in 2022
- 3.5 Sauna and Spa Key Players Head office and Area Served
- 3.6 Key Players Sauna and Spa Product Solution and Service
- 3.7 Date of Enter into Sauna and Spa Market
- 3.8 Mergers & Acquisitions, Expansion Plans

## **4 SAUNA AND SPA BREAKDOWN DATA BY TYPE**

- 4.1 Global Sauna and Spa Historic Market Size by Type (2018-2023)
- 4.2 Global Sauna and Spa Forecasted Market Size by Type (2024-2029)

## **5 SAUNA AND SPA BREAKDOWN DATA BY APPLICATION**

- 5.1 Global Sauna and Spa Historic Market Size by Application (2018-2023)
- 5.2 Global Sauna and Spa Forecasted Market Size by Application (2024-2029)

## **6 NORTH AMERICA**

- 6.1 North America Sauna and Spa Market Size (2018-2029)
- 6.2 North America Sauna and Spa Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 6.3 North America Sauna and Spa Market Size by Country (2018-2023)
- 6.4 North America Sauna and Spa Market Size by Country (2024-2029)
- 6.5 United States
- 6.6 Canada

## **7 EUROPE**

- 7.1 Europe Sauna and Spa Market Size (2018-2029)
- 7.2 Europe Sauna and Spa Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 7.3 Europe Sauna and Spa Market Size by Country (2018-2023)
- 7.4 Europe Sauna and Spa Market Size by Country (2024-2029)
- 7.5 Germany
- 7.6 France
- 7.7 U.K.
- 7.8 Italy

7.9 Russia

7.10 Nordic Countries

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Sauna and Spa Market Size (2018-2029)

8.2 Asia-Pacific Sauna and Spa Market Growth Rate by Region: 2018 VS 2022 VS 2029

8.3 Asia-Pacific Sauna and Spa Market Size by Region (2018-2023)

8.4 Asia-Pacific Sauna and Spa Market Size by Region (2024-2029)

8.5 China

8.6 Japan

8.7 South Korea

8.8 Southeast Asia

8.9 India

8.10 Australia

## **9 LATIN AMERICA**

9.1 Latin America Sauna and Spa Market Size (2018-2029)

9.2 Latin America Sauna and Spa Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Latin America Sauna and Spa Market Size by Country (2018-2023)

9.4 Latin America Sauna and Spa Market Size by Country (2024-2029)

9.5 Mexico

9.6 Brazil

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Sauna and Spa Market Size (2018-2029)

10.2 Middle East & Africa Sauna and Spa Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Middle East & Africa Sauna and Spa Market Size by Country (2018-2023)

10.4 Middle East & Africa Sauna and Spa Market Size by Country (2024-2029)

10.5 Turkey

10.6 Saudi Arabia

10.7 UAE

## **11 KEY PLAYERS PROFILES**



## 11.1 KLAFS GmbH?Co. KG

11.1.1 KLAFS GmbH?Co. KG Company Detail

11.1.2 KLAFS GmbH?Co. KG Business Overview

11.1.3 KLAFS GmbH?Co. KG Sauna and Spa Introduction

11.1.4 KLAFS GmbH?Co. KG Revenue in Sauna and Spa Business (2018-2023)

11.1.5 KLAFS GmbH?Co. KG Recent Development

## 11.2 Harvia PLC

11.2.1 Harvia PLC Company Detail

11.2.2 Harvia PLC Business Overview

11.2.3 Harvia PLC Sauna and Spa Introduction

11.2.4 Harvia PLC Revenue in Sauna and Spa Business (2018-2023)

11.2.5 Harvia PLC Recent Development

## 11.3 Anhui Saunaking Co., Ltd.

11.3.1 Anhui Saunaking Co., Ltd. Company Detail

11.3.2 Anhui Saunaking Co., Ltd. Business Overview

11.3.3 Anhui Saunaking Co., Ltd. Sauna and Spa Introduction

11.3.4 Anhui Saunaking Co., Ltd. Revenue in Sauna and Spa Business (2018-2023)

11.3.5 Anhui Saunaking Co., Ltd. Recent Development

## 11.4 TyloHelo Oy

11.4.1 TyloHelo Oy Company Detail

11.4.2 TyloHelo Oy Business Overview

11.4.3 TyloHelo Oy Sauna and Spa Introduction

11.4.4 TyloHelo Oy Revenue in Sauna and Spa Business (2018-2023)

11.4.5 TyloHelo Oy Recent Development

## 11.5 Narvi Oy

11.5.1 Narvi Oy Company Detail

11.5.2 Narvi Oy Business Overview

11.5.3 Narvi Oy Sauna and Spa Introduction

11.5.4 Narvi Oy Revenue in Sauna and Spa Business (2018-2023)

11.5.5 Narvi Oy Recent Development

## 11.6 SAWO, Inc.

11.6.1 SAWO, Inc. Company Detail

11.6.2 SAWO, Inc. Business Overview

11.6.3 SAWO, Inc. Sauna and Spa Introduction

11.6.4 SAWO, Inc. Revenue in Sauna and Spa Business (2018-2023)

11.6.5 SAWO, Inc. Recent Development

## **12 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **13 APPENDIX**

### 13.1 Research Methodology

#### 13.1.1 Methodology/Research Approach

#### 13.1.2 Data Source

### 13.2 Disclaimer

### 13.3 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Global Sauna and Spa Market Size Growth Rate by Type (US\$ Million): 2018 VS 2022 VS 2029

Table 2. Key Players of Entertainment

Table 3. Key Players of Medical

Table 4. Global Sauna and Spa Market Size Growth by Application (US\$ Million): 2018 VS 2022 VS 2029

Table 5. Global Sauna and Spa Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 6. Global Sauna and Spa Market Size by Region (2018-2023) & (US\$ Million)

Table 7. Global Sauna and Spa Market Share by Region (2018-2023)

Table 8. Global Sauna and Spa Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 9. Global Sauna and Spa Market Share by Region (2024-2029)

Table 10. Sauna and Spa Market Trends

Table 11. Sauna and Spa Market Drivers

Table 12. Sauna and Spa Market Challenges

Table 13. Sauna and Spa Market Restraints

Table 14. Global Sauna and Spa Revenue by Players (2018-2023) & (US\$ Million)

Table 15. Global Sauna and Spa Market Share by Players (2018-2023)

Table 16. Global Top Sauna and Spa Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sauna and Spa as of 2022)

Table 17. Ranking of Global Top Sauna and Spa Companies by Revenue (US\$ Million) in 2022

Table 18. Global 5 Largest Players Market Share by Sauna and Spa Revenue (CR5 and HHI) & (2018-2023)

Table 19. Key Players Headquarters and Area Served

Table 20. Key Players Sauna and Spa Product Solution and Service

Table 21. Date of Enter into Sauna and Spa Market

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. Global Sauna and Spa Market Size by Type (2018-2023) & (US\$ Million)

Table 24. Global Sauna and Spa Revenue Market Share by Type (2018-2023)

Table 25. Global Sauna and Spa Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 26. Global Sauna and Spa Revenue Market Share by Type (2024-2029)

Table 27. Global Sauna and Spa Market Size by Application (2018-2023) & (US\$

Million)

Table 28. Global Sauna and Spa Revenue Market Share by Application (2018-2023)

Table 29. Global Sauna and Spa Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 30. Global Sauna and Spa Revenue Market Share by Application (2024-2029)

Table 31. North America Sauna and Spa Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 32. North America Sauna and Spa Market Size by Country (2018-2023) & (US\$ Million)

Table 33. North America Sauna and Spa Market Size by Country (2024-2029) & (US\$ Million)

Table 34. Europe Sauna and Spa Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 35. Europe Sauna and Spa Market Size by Country (2018-2023) & (US\$ Million)

Table 36. Europe Sauna and Spa Market Size by Country (2024-2029) & (US\$ Million)

Table 37. Asia-Pacific Sauna and Spa Market Size Growth Rate by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 38. Asia-Pacific Sauna and Spa Market Size by Region (2018-2023) & (US\$ Million)

Table 39. Asia-Pacific Sauna and Spa Market Size by Region (2024-2029) & (US\$ Million)

Table 40. Latin America Sauna and Spa Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 41. Latin America Sauna and Spa Market Size by Country (2018-2023) & (US\$ Million)

Table 42. Latin America Sauna and Spa Market Size by Country (2024-2029) & (US\$ Million)

Table 43. Middle East & Africa Sauna and Spa Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 44. Middle East & Africa Sauna and Spa Market Size by Country (2018-2023) & (US\$ Million)

Table 45. Middle East & Africa Sauna and Spa Market Size by Country (2024-2029) & (US\$ Million)

Table 46. KLAFS GmbH?Co. KG Company Detail

Table 47. KLAFS GmbH?Co. KG Business Overview

Table 48. KLAFS GmbH?Co. KG Sauna and Spa Product

Table 49. KLAFS GmbH?Co. KG Revenue in Sauna and Spa Business (2018-2023) & (US\$ Million)

Table 50. KLAFS GmbH?Co. KG Recent Development

Table 51. Harvia PLC Company Detail

Table 52. Harvia PLC Business Overview

Table 53. Harvia PLC Sauna and Spa Product

Table 54. Harvia PLC Revenue in Sauna and Spa Business (2018-2023) & (US\$ Million)

Table 55. Harvia PLC Recent Development

Table 56. Anhui Saunaking Co., Ltd. Company Detail

Table 57. Anhui Saunaking Co., Ltd. Business Overview

Table 58. Anhui Saunaking Co., Ltd. Sauna and Spa Product

Table 59. Anhui Saunaking Co., Ltd. Revenue in Sauna and Spa Business (2018-2023) & (US\$ Million)

Table 60. Anhui Saunaking Co., Ltd. Recent Development

Table 61. TyloHelo Oy Company Detail

Table 62. TyloHelo Oy Business Overview

Table 63. TyloHelo Oy Sauna and Spa Product

Table 64. TyloHelo Oy Revenue in Sauna and Spa Business (2018-2023) & (US\$ Million)

Table 65. TyloHelo Oy Recent Development

Table 66. Narvi Oy Company Detail

Table 67. Narvi Oy Business Overview

Table 68. Narvi Oy Sauna and Spa Product

Table 69. Narvi Oy Revenue in Sauna and Spa Business (2018-2023) & (US\$ Million)

Table 70. Narvi Oy Recent Development

Table 71. SAWO, Inc. Company Detail

Table 72. SAWO, Inc. Business Overview

Table 73. SAWO, Inc. Sauna and Spa Product

Table 74. SAWO, Inc. Revenue in Sauna and Spa Business (2018-2023) & (US\$ Million)

Table 75. SAWO, Inc. Recent Development

Table 76. Research Programs/Design for This Report

Table 77. Key Data Information from Secondary Sources

Table 78. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Sauna and Spa Market Size Comparison by Type (2023-2029) & (US\$ Million)
- Figure 2. Global Sauna and Spa Market Share by Type: 2022 VS 2029
- Figure 3. Entertainment Features
- Figure 4. Medical Features
- Figure 5. Global Sauna and Spa Market Size Comparison by Application (2023-2029) & (US\$ Million)
- Figure 6. Global Sauna and Spa Market Share by Application: 2022 VS 2029
- Figure 7. Hotel Case Studies
- Figure 8. Bath Center Case Studies
- Figure 9. Medical Institution Case Studies
- Figure 10. Other Case Studies
- Figure 11. Sauna and Spa Report Years Considered
- Figure 12. Global Sauna and Spa Market Size (US\$ Million), Year-over-Year: 2018-2029
- Figure 13. Global Sauna and Spa Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 14. Global Sauna and Spa Market Share by Region: 2022 VS 2029
- Figure 15. Global Sauna and Spa Market Share by Players in 2022
- Figure 16. Global Top Sauna and Spa Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sauna and Spa as of 2022)
- Figure 17. The Top 10 and 5 Players Market Share by Sauna and Spa Revenue in 2022
- Figure 18. North America Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 19. North America Sauna and Spa Market Share by Country (2018-2029)
- Figure 20. United States Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 21. Canada Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 22. Europe Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 23. Europe Sauna and Spa Market Share by Country (2018-2029)
- Figure 24. Germany Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 25. France Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 26. U.K. Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)

- Figure 27. Italy Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 28. Russia Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 29. Nordic Countries Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 30. Asia-Pacific Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 31. Asia-Pacific Sauna and Spa Market Share by Region (2018-2029)
- Figure 32. China Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 33. Japan Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 34. South Korea Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 35. Southeast Asia Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 36. India Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 37. Australia Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 38. Latin America Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 39. Latin America Sauna and Spa Market Share by Country (2018-2029)
- Figure 40. Mexico Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 41. Brazil Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 42. Middle East & Africa Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 43. Middle East & Africa Sauna and Spa Market Share by Country (2018-2029)
- Figure 44. Turkey Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 45. Saudi Arabia Sauna and Spa Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 46. KLAFS GmbH?Co. KG Revenue Growth Rate in Sauna and Spa Business (2018-2023)
- Figure 47. Harvia PLC Revenue Growth Rate in Sauna and Spa Business (2018-2023)
- Figure 48. Anhui Saunaking Co., Ltd. Revenue Growth Rate in Sauna and Spa Business (2018-2023)
- Figure 49. TyloHelo Oy Revenue Growth Rate in Sauna and Spa Business (2018-2023)
- Figure 50. Narvi Oy Revenue Growth Rate in Sauna and Spa Business (2018-2023)
- Figure 51. SAWO, Inc. Revenue Growth Rate in Sauna and Spa Business (2018-2023)
- Figure 52. Bottom-up and Top-down Approaches for This Report
- Figure 53. Data Triangulation
- Figure 54. Key Executives Interviewed

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