

# Global Sanitary Metal Ware Market Insights, Forecast to 2026

<https://marketpublishers.com/r/G51F72207844EN.html>

Date: June 2020

Pages: 150

Price: US\$ 3,900.00 (Single User License)

ID: G51F72207844EN

## Abstracts

Sanitary Metal Ware generally refers to the metal decorations inside the bathroom. Due to differences among Sanitary Metal Ware pendant, style, and functions, the product price varies widely. Sanitary Metal Ware, generally include faucets, showers, floor drain, towel racks, glass platform, toilet paper holder, basket and so on in bathroom use. Due to the frequent use and product fast updating of bathroom accessories, the Sanitary Metal Ware belongs to consumable item.

The Sanitary Metal Ware market is relatively fragmented in the mid-to-high-end segment, where the top 10 brands commanded only 40.94% revenue share of the market as at end-2015 in China market. Market statistics show that there are around 13 suppliers in China with total annual revenue of over 80,000 RMB. China-based JOYOU leads the competition in terms of sales, brand awareness and consumer preference. It is followed by local producer JOMOO in the second place and US-based Kohler in the third place. TOTO and Moen, both popular brands, are in the fourth and fifth positions, respectively. Export-wise, leading players include HUIDA, Swell, SEAGULL, Lota, GLOBE UNION and Delong.

The development of Sanitary Metal Ware industry has been in a downward trend. However, with the economy in the form of improved macro-control of national policy, the development of real estate continues to raise, overall market situation of Sanitary Metal Ware industry will certainly begin to turn better along with the market. Especially the large population of house-purchase and high renovation demand, this situation will be continued in the future, therefore, Sanitary Metal Ware industry still has much development space and full expectation in market prospects.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Sanitary Metal

Ware 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Sanitary Metal Ware 3900 industry.

Based on our recent survey, we have several different scenarios about the Sanitary Metal Ware 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 2468.8 million in 2019. The market size of Sanitary Metal Ware 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Sanitary Metal Ware market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Sanitary Metal Ware market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Sanitary Metal Ware market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Sanitary Metal Ware market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Sanitary Metal Ware market, covering important regions, viz, North America, Europe, China and Japan. It

also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Sanitary Metal Ware market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Sanitary Metal Ware market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Sanitary Metal Ware market.

The following manufacturers are covered in this report:

JOYOU

JOMOO

Kohler

TOTO

Moen

Lota

Grohe

Swell

Roca

Hansgrohe

Huayi

American Standard

Delta

HUIDA

Delong

SEAGULL

Villeroy & Boch

OLE

GLOBE UNION

Argentcrystal

SUNLOT

HHSN

### Sanitary Metal Ware Breakdown Data by Type

Faucets

Showers

Floor drain

Sanitary pendant (Towel rack, paper holder, etc.)

Some other accessories

## Sanitary Metal Ware Breakdown Data by Application

Household

Commercial

Real Estate project

Others

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