

Global Running Shoes Sales Market Report 2018

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Abstracts

This report studies the global Running Shoes market status and forecast, categorizes the global Running Shoes market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Running Shoes are footwear designed for off-road travel and include many design features not found on a road-specific model. Running Shoes involve running or walking in an outdoor environment on a natural terrain, taking advantage of the geographical features offered by each region.

Running events are becoming more popular, and for competition it is even more important than ever to be light on your feet and quick. For this reason running shoes are designed to tackle hard impacts, but are also lightweight and airy.

Currently, the main material of running shoes is mesh fabric, EVA, rubber, glue and others. But different manufacturers will choose raw materials with special functions. The main consumption group is outdoor enthusiasts.

The sales price of Running Shoes keeps fluctuate in past five years owing to the price of raw material and the number of trail runners. The price is at about 80 USD/Pair in recent years. In the next few years, we predict that price will keep to decline.

The global running shoes consuming market will still have a certain amount of growth. The prodution will reach 197400 K Pairs in 2021. The growth rate will increase at a CARG about 5%. The main consumption regions will be in Europe, North America and China.

The global Running Shoes market is valued at 12800 million US\$ in 2017 and will reach 17400 million US\$ by the end of 2025, growing at a CAGR of 3.9% during 2018-2025. The major players covered in this report



Brooks
Salomon
Asics
New Balance
Saucony
The North Face
Deckers
Montrail
LOWA
Tecnica
Adidas
Nike
Vasque
Scarpa
La Sportiva
Pearl Izumi
Under Armour
Mizuno
Puma

Zamberlan



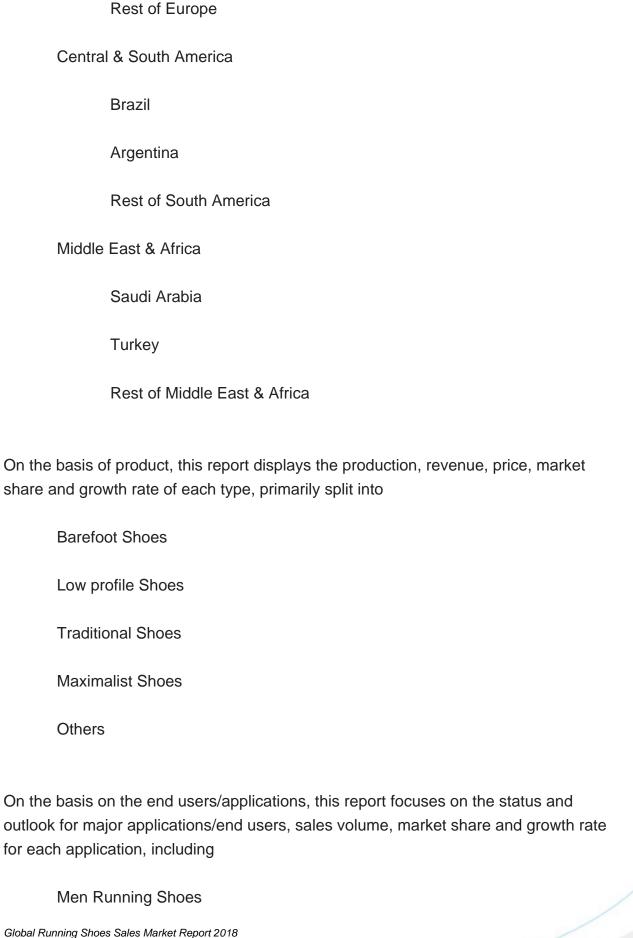
	Topo Athletic				
	Keen				
	Hanwag				
	Altra				
	Merrell				
	Garmont				
	SKECHERS				
	Lining				
	ANTA				
Geographically, this report studies the key regions, focuses on product sales, value market share and growth opportunity in these regions, covering					
	United States				
	Europe				
	China				
	Japan				
	Southeast Asia				
	India				

We can also provide the customized separate regional or country-level reports, for the following regions:



North America	
United States	
Canada	
Mexico	
Asia-Pacific	
China	
India	
Japan	
South Korea	
Australia	
Indonesia	
Singapore	
Rest of Asia-Pacific	
Europe	
Germany	
France	
UK	
Italy	
Spain	
Russia	







Women Running Shoes

The study objectives of this report are:

To analyze and study the global Running Shoes sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Running Shoes players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.



In this study, the years considered to estimate the market size of Running Shoes are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Running Shoes Manufacturers

Running Shoes Distributors/Traders/Wholesalers

Running Shoes Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Running Shoes market, by end-use.

Detailed analysis and profiles of additional market players.



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