

# Global Running Shoes Sales Market Report 2018

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## Abstracts

This report studies the global Running Shoes market status and forecast, categorizes the global Running Shoes market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Running Shoes are footwear designed for off-road travel and include many design features not found on a road-specific model. Running Shoes involve running or walking in an outdoor environment on a natural terrain, taking advantage of the geographical features offered by each region.

Running events are becoming more popular, and for competition it is even more important than ever to be light on your feet and quick. For this reason running shoes are designed to tackle hard impacts, but are also lightweight and airy.

Currently, the main material of running shoes is mesh fabric, EVA, rubber, glue and others. But different manufacturers will choose raw materials with special functions. The main consumption group is outdoor enthusiasts.

The sales price of Running Shoes keeps fluctuate in past five years owing to the price of raw material and the number of trail runners. The price is at about 80 USD/Pair in recent years. In the next few years, we predict that price will keep to decline.

The global running shoes consuming market will still have a certain amount of growth. The production will reach 197400 K Pairs in 2021. The growth rate will increase at a CARG about 5%. The main consumption regions will be in Europe, North America and China.

The global Running Shoes market is valued at 12800 million US\$ in 2017 and will reach 17400 million US\$ by the end of 2025, growing at a CAGR of 3.9% during 2018-2025. The major players covered in this report

Brooks

Salomon

Asics

New Balance

Saucony

The North Face

Deckers

Montrail

LOWA

Tecnica

Adidas

Nike

Vasque

Scarpa

La Sportiva

Pearl Izumi

Under Armour

Mizuno

Puma

Zamberlan

Topo Athletic

Keen

Hanwag

Altra

Merrell

Garmont

SKECHERS

Lining

ANTA

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

## North America

United States

Canada

Mexico

## Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Barefoot Shoes

Low profile Shoes

Traditional Shoes

Maximalist Shoes

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Men Running Shoes

## Women Running Shoes

The study objectives of this report are:

To analyze and study the global Running Shoes sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Running Shoes players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Running Shoes are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Running Shoes Manufacturers

Running Shoes Distributors/Traders/Wholesalers

Running Shoes Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Running Shoes market, by end-use.

Detailed analysis and profiles of additional market players.

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