

# Global Running Gear Market Professional Survey Report 2017

<https://marketpublishers.com/r/G501B182846EN.html>

Date: December 2017

Pages: 119

Price: US\$ 3,500.00 (Single User License)

ID: G501B182846EN

## Abstracts

This report studies Running Gear in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

adidas Group

Nike

New Balance

ASICS

SKECHERS USA

Garmin

VF Corporation

The Rockport Group

Puma

NEWTON RUNNING

Berkshire Hathaway

Columbia Sportswear Company

British Knights

Amer Sports

Fitbit

Under Armour

Wolverine World Wide

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Running Apparels

Running Footwears

By Application, the market can be split into

Online Sale

Offline Sale

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Running Gear Market Professional Survey Report 2017

#### **1 INDUSTRY OVERVIEW OF RUNNING GEAR**

##### 1.1 Definition and Specifications of Running Gear

1.1.1 Definition of Running Gear

1.1.2 Specifications of Running Gear

##### 1.2 Classification of Running Gear

1.2.1 Running Apparels

1.2.2 Running Footwears

##### 1.3 Applications of Running Gear

1.3.1 Online Sale

1.3.2 Offline Sale

1.3.3 Application

##### 1.4 Market Segment by Regions

1.4.1 North America

1.4.2 China

1.4.3 Europe

1.4.4 Southeast Asia

1.4.5 Japan

1.4.6 India

#### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF RUNNING GEAR**

##### 2.1 Raw Material and Suppliers

##### 2.2 Manufacturing Cost Structure Analysis of Running Gear

##### 2.3 Manufacturing Process Analysis of Running Gear

##### 2.4 Industry Chain Structure of Running Gear

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF RUNNING GEAR**

##### 3.1 Capacity and Commercial Production Date of Global Running Gear Major Manufacturers in 2016

##### 3.2 Manufacturing Plants Distribution of Global Running Gear Major Manufacturers in 2016

##### 3.3 R&D Status and Technology Source of Global Running Gear Major Manufacturers

in 2016

3.4 Raw Materials Sources Analysis of Global Running Gear Major Manufacturers in 2016

## **4 GLOBAL RUNNING GEAR OVERALL MARKET OVERVIEW**

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Running Gear Capacity and Growth Rate Analysis

4.2.2 2016 Running Gear Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Running Gear Sales and Growth Rate Analysis

4.3.2 2016 Running Gear Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Running Gear Sales Price

4.4.2 2016 Running Gear Sales Price Analysis (Company Segment)

## **5 RUNNING GEAR REGIONAL MARKET ANALYSIS**

5.1 North America Running Gear Market Analysis

5.1.1 North America Running Gear Market Overview

5.1.2 North America 2012-2017E Running Gear Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Running Gear Sales Price Analysis

5.1.4 North America 2016 Running Gear Market Share Analysis

5.2 China Running Gear Market Analysis

5.2.1 China Running Gear Market Overview

5.2.2 China 2012-2017E Running Gear Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Running Gear Sales Price Analysis

5.2.4 China 2016 Running Gear Market Share Analysis

5.3 Europe Running Gear Market Analysis

5.3.1 Europe Running Gear Market Overview

5.3.2 Europe 2012-2017E Running Gear Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E Running Gear Sales Price Analysis

5.3.4 Europe 2016 Running Gear Market Share Analysis

5.4 Southeast Asia Running Gear Market Analysis

5.4.1 Southeast Asia Running Gear Market Overview

5.4.2 Southeast Asia 2012-2017E Running Gear Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Southeast Asia 2012-2017E Running Gear Sales Price Analysis

5.4.4 Southeast Asia 2016 Running Gear Market Share Analysis

5.5 Japan Running Gear Market Analysis

5.5.1 Japan Running Gear Market Overview

5.5.2 Japan 2012-2017E Running Gear Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Japan 2012-2017E Running Gear Sales Price Analysis

5.5.4 Japan 2016 Running Gear Market Share Analysis

5.6 India Running Gear Market Analysis

5.6.1 India Running Gear Market Overview

5.6.2 India 2012-2017E Running Gear Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2012-2017E Running Gear Sales Price Analysis

5.6.4 India 2016 Running Gear Market Share Analysis

## **6 GLOBAL 2012-2017E RUNNING GEAR SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2012-2017E Running Gear Sales by Type

6.2 Different Types of Running Gear Product Interview Price Analysis

6.3 Different Types of Running Gear Product Driving Factors Analysis

6.3.1 Running Apparels of Running Gear Growth Driving Factor Analysis

6.3.2 Running Footwears of Running Gear Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E RUNNING GEAR SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2012-2017E Running Gear Consumption by Application

7.2 Different Application of Running Gear Product Interview Price Analysis

7.3 Different Application of Running Gear Product Driving Factors Analysis

7.3.1 Online Sale of Running Gear Growth Driving Factor Analysis

7.3.2 Offline Sale of Running Gear Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF RUNNING GEAR**

8.1 adidas Group

8.1.1 Company Profile

- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Product A
  - 8.1.2.2 Product B
- 8.1.3 adidas Group 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 adidas Group 2016 Running Gear Business Region Distribution Analysis
- 8.2 Nike
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Product A
    - 8.2.2.2 Product B
  - 8.2.3 Nike 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Nike 2016 Running Gear Business Region Distribution Analysis
- 8.3 New Balance
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Product A
    - 8.3.2.2 Product B
  - 8.3.3 New Balance 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 New Balance 2016 Running Gear Business Region Distribution Analysis
- 8.4 ASICS
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Product A
    - 8.4.2.2 Product B
  - 8.4.3 ASICS 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 ASICS 2016 Running Gear Business Region Distribution Analysis
- 8.5 SKECHERS USA
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Product A
    - 8.5.2.2 Product B
  - 8.5.3 SKECHERS USA 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.5.4 SKECHERS USA 2016 Running Gear Business Region Distribution Analysis
- 8.6 Garmin

- 8.6.1 Company Profile
- 8.6.2 Product Picture and Specifications
  - 8.6.2.1 Product A
  - 8.6.2.2 Product B
- 8.6.3 Garmin 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.6.4 Garmin 2016 Running Gear Business Region Distribution Analysis
- 8.7 VF Corporation
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
  - 8.7.3 VF Corporation 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 VF Corporation 2016 Running Gear Business Region Distribution Analysis
- 8.8 The Rockport Group
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
  - 8.8.3 The Rockport Group 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 The Rockport Group 2016 Running Gear Business Region Distribution Analysis
- 8.9 Puma
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
  - 8.9.3 Puma 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Puma 2016 Running Gear Business Region Distribution Analysis
- 8.10 NEWTON RUNNING
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A
    - 8.10.2.2 Product B
  - 8.10.3 NEWTON RUNNING 2016 Running Gear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.10.4 NEWTON RUNNING 2016 Running Gear Business Region Distribution



## Analysis

- 8.11 Berkshire Hathaway
- 8.12 Columbia Sportswear Company
- 8.13 British Knights
- 8.14 Amer Sports
- 8.15 Fitbit
- 8.16 Under Armour
- 8.17 Wolverine World Wide

## **9 DEVELOPMENT TREND OF ANALYSIS OF RUNNING GEAR MARKET**

### 9.1 Global Running Gear Market Trend Analysis

- 9.1.1 Global 2017-2022 Running Gear Market Size (Volume and Value) Forecast
- 9.1.2 Global 2017-2022 Running Gear Sales Price Forecast

### 9.2 Running Gear Regional Market Trend

- 9.2.1 North America 2017-2022 Running Gear Consumption Forecast
- 9.2.2 China 2017-2022 Running Gear Consumption Forecast
- 9.2.3 Europe 2017-2022 Running Gear Consumption Forecast
- 9.2.4 Southeast Asia 2017-2022 Running Gear Consumption Forecast
- 9.2.5 Japan 2017-2022 Running Gear Consumption Forecast
- 9.2.6 India 2017-2022 Running Gear Consumption Forecast

### 9.3 Running Gear Market Trend (Product Type)

### 9.4 Running Gear Market Trend (Application)

## **10 RUNNING GEAR MARKETING TYPE ANALYSIS**

### 10.1 Running Gear Regional Marketing Type Analysis

### 10.2 Running Gear International Trade Type Analysis

### 10.3 Traders or Distributors with Contact Information of Running Gear by Region

### 10.4 Running Gear Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF RUNNING GEAR**

### 11.1 Consumer 1 Analysis

### 11.2 Consumer 2 Analysis

### 11.3 Consumer 3 Analysis

### 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL RUNNING GEAR MARKET PROFESSIONAL**

## **SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Running Gear

Table Product Specifications of Running Gear

Table Classification of Running Gear

Figure Global Production Market Share of Running Gear by Type in 2016

Figure Running Apparels Picture

Table Major Manufacturers of Running Apparels

Figure Running Footwears Picture

Table Major Manufacturers of Running Footwears

Table Applications of Running Gear

Figure Global Consumption Volume Market Share of Running Gear by Application in 2016

Figure Online Sale Examples

Table Major Consumers in Online Sale

Figure Offline Sale Examples

Table Major Consumers in Offline Sale

Figure Market Share of Running Gear by Regions

Figure North America Running Gear Market Size (Million USD) (2012-2022)

Figure China Running Gear Market Size (Million USD) (2012-2022)

Figure Europe Running Gear Market Size (Million USD) (2012-2022)

Figure Southeast Asia Running Gear Market Size (Million USD) (2012-2022)

Figure Japan Running Gear Market Size (Million USD) (2012-2022)

Figure India Running Gear Market Size (Million USD) (2012-2022)

Table Running Gear Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Running Gear in 2016

Figure Manufacturing Process Analysis of Running Gear

Figure Industry Chain Structure of Running Gear

Table Capacity and Commercial Production Date of Global Running Gear Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Running Gear Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Running Gear Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Running Gear Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin

of Running Gear 2012-2017

Figure Global 2012-2017E Running Gear Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Running Gear Market Size (Value) and Growth Rate

Table 2012-2017E Global Running Gear Capacity and Growth Rate

Table 2016 Global Running Gear Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Running Gear Sales (K Units) and Growth Rate

Table 2016 Global Running Gear Sales (K Units) List (Company Segment)

Table 2012-2017E Global Running Gear Sales Price (USD/Unit)

Table 2016 Global Running Gear Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Running Gear 2012-2017E

Figure North America 2012-2017E Running Gear Sales Price (USD/Unit)

Figure North America 2016 Running Gear Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Running Gear 2012-2017E

Figure China 2012-2017E Running Gear Sales Price (USD/Unit)

Figure China 2016 Running Gear Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Running Gear 2012-2017E

Figure Europe 2012-2017E Running Gear Sales Price (USD/Unit)

Figure Europe 2016 Running Gear Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Running Gear 2012-2017E

Figure Southeast Asia 2012-2017E Running Gear Sales Price (USD/Unit)

Figure Southeast Asia 2016 Running Gear Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Running Gear 2012-2017E

Figure Japan 2012-2017E Running Gear Sales Price (USD/Unit)

Figure Japan 2016 Running Gear Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Running Gear 2012-2017E

Figure India 2012-2017E Running Gear Sales Price (USD/Unit)

Figure India 2016 Running Gear Sales Market Share

Table Global 2012-2017E Running Gear Sales (K Units) by Type  
Table Different Types Running Gear Product Interview Price  
Table Global 2012-2017E Running Gear Sales (K Units) by Application  
Table Different Application Running Gear Product Interview Price  
Table adidas Group Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 adidas Group Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)  
Figure 2016 adidas Group Running Gear Business Region Distribution  
Table Nike Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 Nike Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)  
Figure 2016 Nike Running Gear Business Region Distribution  
Table New Balance Information List  
Table Product A Overview  
Table Product B Overview  
Table 2015 New Balance Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)  
Figure 2016 New Balance Running Gear Business Region Distribution  
Table ASICS Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 ASICS Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)  
Figure 2016 ASICS Running Gear Business Region Distribution  
Table SKECHERS USA Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 SKECHERS USA Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)  
Figure 2016 SKECHERS USA Running Gear Business Region Distribution  
Table Garmin Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 Garmin Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Garmin Running Gear Business Region Distribution

Table VF Corporation Information List

Table Product A Overview

Table Product B Overview

Table 2016 VF Corporation Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 VF Corporation Running Gear Business Region Distribution

Table The Rockport Group Information List

Table Product A Overview

Table Product B Overview

Table 2016 The Rockport Group Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 The Rockport Group Running Gear Business Region Distribution

Table Puma Information List

Table Product A Overview

Table Product B Overview

Table 2016 Puma Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Puma Running Gear Business Region Distribution

Table NEWTON RUNNING Information List

Table Product A Overview

Table Product B Overview

Table 2016 NEWTON RUNNING Running Gear Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 NEWTON RUNNING Running Gear Business Region Distribution

Table Berkshire Hathaway Information List

Table Columbia Sportswear Company Information List

Table British Knights Information List

Table Amer Sports Information List

Table Fitbit Information List

Table Under Armour Information List

Table Wolverine World Wide Information List

Figure Global 2017-2022 Running Gear Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 Running Gear Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Running Gear Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 Running Gear Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Running Gear Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Running Gear Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Running Gear Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Running Gear Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Running Gear Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Running Gear by Type 2017-2022

Table Global Consumption Volume (K Units) of Running Gear by Application 2017-2022

Table Traders or Distributors with Contact Information of Running Gear by Region

## I would like to order

Product name: Global Running Gear Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/G501B182846EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G501B182846EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970