

Global Rum Industry Report 2015

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Abstracts

The Global Rum Industry Report 2015 is a professional and in-depth study on the current state of the Rum industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Rum market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Rum industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 155 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Rum
- 1.2 Classification of Rum
- 1.3 Applications of Rum
- 1.4 Industry Chain Structure of Rum
- 1.5 Industry Regional Overview of Rum
- 1.6 Industry Policy Analysis of Rum
- 1.7 Industry News Analysis of Rum

2 MANUFACTURING COST STRUCTURE ANALYSIS OF RUM

- 2.1 Raw Material Suppliers and Price Analysis of Rum
- 2.2 Equipment Suppliers and Price Analysis of Rum
- 2.3 Labor Cost Analysis of Rum
- 2.4 Other Costs Analysis of Rum
- 2.5 Manufacturing Cost Structure Analysis of Rum
- 2.6 Manufacturing Process Analysis of Rum

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of Global Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Global Key Rum Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Global Rum Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Global Rum Key Manufacturers in 2014

4 PRODUCTION ANALYSIS OF RUM BY REGIONS, TECHNOLOGY, AND APPLICATIONS

- 4.1 Global Production of Rum by Regions (US, EU, China, Japan, etc.) 2010-2015
- 4.2 Global Production of Rum by Technology 2010-2015
- 4.3 Global Production of 'B1 &' by Applications 2010-2015
- 4.4 Price Analysis of Global Rum Key Manufacturers in 2015
- 4.5 US Capacity, Production, Price, Cost and Revenue of Rum 2010-2015
- 4.6 EU Capacity, Production, Price, Cost and Revenue of Rum 2010-2015
- 4.7 Japan Capacity, Production, Price, Cost and Revenue of Rum 2010-2015
- 4.8 China Capacity, Production, Price, Cost and Revenue of Rum 2010-2015

- 4.9 US Supply, Import, Export and Consumption of Rum 2010-2015
- 4.10 EU Supply, Import, Export and Consumption of Rum 2010-2015
- 4.11 Japan Supply, Import, Export and Consumption of Rum 2010-2015
- 4.12 China Supply, Import, Export and Consumption of Rum 2010-2015

5 SALES AND REVENUE ANALYSIS OF RUM BY REGIONS

- 5.1 Global Sales of Rum by Regions (US, EU, China, Japan, etc.) 2010-2015
- 5.2 Global Revenue of Rum by Regions (US, EU, China, Japan, etc.) 2010-2015
- 5.3 Global Price Analysis of Rum Sales by Regions (US, EU, China, Japan, etc.) 2010-2015
- 5.4 Global Price, Cost and Gross of Rum 2010-2015

6 ANALYSIS OF RUM PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity and Production of Rum 2010-2015
- 6.2 Production Market Share Analysis of Rum 2010-2015
- 6.3 Sales Overview of Rum 2010-2015
- 6.4 Supply, Sales and Shortage of Rum 2010-2015
- 6.5 Import, Export and Consumption of Rum 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Rum 2010-2015

7 ANALYSIS OF RUM INDUSTRY KEY MANUFACTURERS

- 7.1 Diageo
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity Production Price Cost Production Value
 - 7.1.4 Contact Information
- 7.2 Bacardi
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity Production Price Cost Production Value
 - 7.2.4 Contact Information
- 7.3 Pernod Ricard
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity Production Price Cost Production Value

7.3.4 Contact Information

7.4 Tanduay

7.4.1 Company Profile

7.4.2 Product Picture and Specification

7.4.3 Capacity Production Price Cost Production Value

7.4.4 Contact Information

.....

8 PRICE AND GROSS MARGIN ANALYSIS

8.1 Analysis of Price, Supply and Consumption

8.1.1 Price Analysis

8.1.2 Supply Analysis

8.2 Gross Margin Analysis

8.3 Price Comparison by Regions

8.4 Price Analysis of Different Rum Product Types

8.5 Market Share Analysis of Different Rum Price Levels

8.6 Gross Margin Analysis of Different Rum Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF RUM

9.1 Marketing Channels Status of Rum

9.2 Traders or Distributors of Rum with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Rum

9.4 Regional Import, Export and Trade Analysis of Rum

10 DEVELOPMENT TREND OF RUM INDUSTRY 2015-2020

10.1 Capacity and Production Overview of Rum 2015-2020

10.2 Production Market Share Analysis of Rum 2015-2020

10.3 Sales Overview of Rum 2015-2020

10.4 Supply, Sales, and Shortage of 'B1' 2015-2020

10.5 Import, Export and Consumption of Rum 2015-2020

10.6 Cost, Price, Revenue and Gross Margin of Rum 2015-2020

11 INDUSTRY CHAIN SUPPLIERS OF RUM WITH CONTACT INFORMATION

11.1 Major Raw Materials Suppliers of Rum with Contact Information

- 11.2 Manufacturing Equipment Suppliers of Rum with Contact Information
- 11.3 Major Suppliers of Rum with Contact Information
- 11.4 Key Consumers of Rum with Contact Information
- 11.5 Supply Chain Relationship Analysis of Rum

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF RUM

- 12.1 New Project SWOT Analysis of Rum
- 12.2 New Project Investment Feasibility Analysis of Rum

13 CONCLUSION OF THE GLOBAL RUM INDUSTRY REPORT 2015

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Rum

Table Product Specifications of Rum

Figure Global Sales Market Share of Rum by Product Types in 2014

Figure Global Sales Market Share of Rum by Applications in 2014

Figure Industry Chain Structure of Rum

Table Global Major Rum Manufacturers

Table Industry Policy of Rum

Table Industry News List of Rum

Table Manufacturing Cost Structure Analysis of Rum in 2014

Figure Manufacturing Process Analysis of Rum

Table Capacity (K MT) and Commercial Production Date of Global Rum Key Manufacturers in 2014

Table Manufacturing Plants Distribution of Global Key Rum Manufacturers in 2014

Table R&D Status and Technology Source of Global Rum Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Global and China Rum Key Manufacturers in 2014

Table Global Production of Rum by Regions 2010-2015 (K MT)

Figure Global Production Market Share of Rum by Regions in 2010

Figure Global Production Market Share of Rum by Regions in 2011

Figure Global Production Market Share of Rum by Regions in 2012

Figure Global Production Market Share of Rum by Regions in 2013

Figure Global Production Market Share of Rum by Regions in 2014

Figure Global Production Market Share of Rum by Regions in 2015

Figure Global Production Market Share of Rum by Technology in 2010

Figure Global Production Market Share of Rum by Technology in 2011

Figure Global Production Market Share of Rum by Technology in 2012

Figure Global Production Market Share of Rum by Technology in 2013

Figure Global Production Market Share of Rum by Technology in 2014

Figure Global Production Market Share of Rum by Technology in 2015

Figure Global Production Market Share of Rum by Applications in 2010

Figure Global Production Market Share of Rum by Applications in 2011

Figure Global Production Market Share of Rum by Applications in 2012

Figure Global Production Market Share of Rum by Applications in 2013

Figure Global Production Market Share of Rum by Applications in 2014

Figure Global Production Market Share of Rum by Applications in 2015

Figure Price Comparison of Global Rum Key Manufacturers in 2015 (USD/MT)
Table US Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT) and Revenue (M USD) of Rum 2010-2015
Table EU Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT) and Revenue (M USD) of Rum 2010-2015
Table Japan Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT) and Revenue (M USD) of Rum 2010-2015
Table China Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT) and Revenue (M USD) of Rum 2010-2015
Table US Supply, Import, Export and Consumption of Rum 2010-2015 (K MT)
Table EU Supply, Import, Export and Consumption of Rum 2010-2015 (K MT)
Table Japan Supply, Import, Export and Consumption of Rum 2010-2015 (K MT)
Table China Supply, Import, Export and Consumption of Rum 2010-2015 (K MT)
Table Global Sales of Rum by Regions (US, EU, China, Japan, etc.) 2010-2015 (K MT)
Figure Global Sales of Rum by Regions (EU, China, Japan, etc.) in 2010 (K MT)
Figure Global Sales of Rum by Regions (EU, China, Japan, etc.) in 2011 (K MT)
Figure Global Sales of Rum by Regions (EU, China, Japan, etc.) in 2012 (K MT)
Figure Global Sales of Rum by Regions (EU, China, Japan, etc.) in 2013 (K MT)
Figure Global Sales of Rum by Regions (EU, China, Japan, etc.) in 2014 (K MT)
Figure Global Sales of Rum by Regions (EU, China, Japan, etc.) in 2015 (K MT)
Table Global Revenue of Rum by Regions (US, EU, China, Japan, etc.) 2010-2015 (M USD)
Figure Global Revenue of Rum by Regions (US, EU, China, Japan, etc.) in 2010 (M USD)
Figure Global Revenue of Rum by Regions (US, EU, China, Japan, etc.) in 2011 (M USD)
Figure Global Revenue of Rum by Regions (US, EU, China, Japan, etc.) in 2012 (M USD)
Figure Global Revenue of Rum by Regions (US, EU, China, Japan, etc.) in 2013 (M USD)
Figure Global Revenue of Rum by Regions (US, EU, China, Japan, etc.) in 2014 (M USD)
Figure Global Revenue of Rum by Regions (US, EU, China, Japan, etc.) in 2015 (M USD)
Table Sale Price of Rum by Regions (US, EU, China, Japan, etc.) 2010-2015 (USD/MT)
Figure Global Price Analysis of Rum 2010-2015 (USD/MT)
Figure Global Cost Analysis of Rum 2010-2015 (USD/MT)
Figure Global Gross Analysis of Rum 2010-2015
Table Global and Major Manufacturers Capacity of Rum 2010-2015 (K MT)

Table Global Capacity Market Share of Major Rum Manufacturers 2010-2015
Table Global and Major Manufacturers Production of Rum 2010-2015 (K MT)
Table Global Production Market Share of Major Rum Manufacturers 2010-2015
Figure Global Capacity (K MT), Production (K MT) and Growth Rate of Rum 2010-2015
Figure Global Capacity Utilization Rate of Rum 2010-2015
Table Global and Major Manufacturers Revenue of Rum 2010-2015 (M USD)
Table Global Revenue Market Share of Major Rum Manufacturers 2010-2015
Figure Global Revenue (M USD) and Growth Rate of Rum 2010-2015
Table China and Major Manufacturers Capacity of Rum 2010-2015 (K MT)
Table Capacity Market Share of China Major Rum Manufacturers 2010-2015
Table China and Major Manufacturers Production 2010-2015 (K MT)
Table Production Market Share of China Major Manufacturers 2010-2015
Figure China Capacity (K MT), Production (K MT) and Growth Rate of Rum 2010-2015
Figure China Capacity Utilization Rate of Rum 2010-2015
Table China and Major Manufacturers Revenue of Rum 2010-2015 (M USD)
Table Revenue Market Share of China Major Manufacturers 2010-2015
Figure China Revenue (M USD) and Growth Rate of Rum 2010-2015
Figure Global Production Market Share of Major Rum Manufacturers in 2010
Figure Global Production Market Share of Major Rum Manufacturers in 2011
Figure Global Production Market Share of Major Rum Manufacturers in 2012
Figure Global Production Market Share of Major Rum Manufacturers in 2013
Figure Global Production Market Share of Major Rum Manufacturers in 2014
Figure Global Production Market Share of Major Rum Manufacturers in 2015
Figure China Production Market Share of Major Rum Manufacturers in 2010
Figure China Production Market Share of Major Rum Manufacturers in 2011
Figure China Production Market Share of Major Rum Manufacturers in 2012
Figure China Production Market Share of Major Rum Manufacturers in 2013
Figure China Production Market Share of Major Rum Manufacturers in 2014
Figure China Production Market Share of Major Rum Manufacturers in 2015
Figure Global Sales (K MT) and Growth Rate of Rum 2010-2015
Figure China Sales (K MT) and Growth Rate of Rum 2010-2015
Table Global Supply, Sales and Shortage of Rum 2010-2015 (K MT)
Table China Supply, Sales and Shortage of Rum 2010-2015 (K MT)
Table China Import, Export and Consumption of Rum 2010-2015 (K MT)
Table Price of Global Rum Major Manufacturers 2010-2015 (USD/MT)
Figure Price Comparison by Global Major Rum Manufacturers in 2014 (USD/MT)
Table Gross Margin of Global Rum Major Manufacturers 2010-2015
Figure Gross Margin of Global Rum Major Manufacturers in 2014
Table Global and Major Manufacturers Revenue of Rum 2010-2015 (M USD)

Table Global Revenue Market Share of Major Rum Manufacturers 2010-2015
Figure Global Revenue Market Share of Major Rum Manufacturers in 2011
Figure Global Revenue Market Share of Major Rum Manufacturers in 2012
Figure Global Revenue Market Share of Major Rum Manufacturers in 2013
Figure Global Revenue Market Share of Major Rum Manufacturers in 2014
Figure Global Revenue Market Share of Major Rum Manufacturers in 2015
Table China and Major Manufacturers of Rum 2010-2015 (M USD)
Table Revenue Market Share of China Rum Major Manufacturers 2010-2015
Table Global Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Rum 2010-2015
Table China Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Rum 2010-2015
Figure Bacardi Rum Product Picture
Table Bacardi Rum Product Specification
Table 2010-2015 Bacardi Rum Product Capacity Production (K MT) Price Cost Gross (USD/MT) Production Value (Million USD) Gross Margin List
Figure 2010-2015 Bacardi Rum Product Capacity Production (K MT) and Growth Rate
Figure 2010-2015 Bacardi Rum Product Production Global Market Share
Figure Pernod Ricard Rum Product Picture
Table Pernod Ricard Rum Product Specification
Table 2010-2015 Pernod Ricard Rum Product Capacity Production (K MT) Price Cost Gross (USD/MT) Production Value (Million USD) Gross Margin List
Figure 2010-2015 Pernod Ricard Rum Product Capacity Production (K MT) and Growth Rate
Figure 2010-2015 Pernod Ricard Rum Product Production Global Market Share
Figure Tanduay Rum Product Picture
Table Tanduay Rum Product Specification
Table 2010-2015 Tanduay Rum Product Capacity Production (K MT) Price Cost Gross (USD/MT) Production Value (Million USD) Gross Margin List
Figure 2010-2015 Tanduay Rum Product Capacity Production (K MT) and Growth Rate
Figure 2010-2015 Tanduay Rum Product Production Global Market Share
Table Gross Margin of Global Regions 2010-2015
Table Price Comparison of Rum by Regions 2010-2015 (USD/MT)
Table Price of Different Rum Product Types (USD/MT)
Table Market Share of Different Rum Price Level
Table Gross Margin of Different Rum Applications
Table Traders or Distributors of Rum with Contact Information
Table Ex-work Price, Channel Price and End Buyer Price of Rum (USD/MT)
Table Regional Import, Export, and Trade of Rum (K MT)

Figure Global Capacity (K MT), Production (K MT) and Growth Rate of Rum 2015-2020

Figure Global Capacity Utilization Rate of Rum 2015-2020

Figure China Capacity (K MT), Production (K MT) and Growth Rate of Rum 2015-2020

Figure China Capacity Utilization Rate of Rum 2015-2020

Figure Global Production Market Share of Major Rum Manufacturers in 2015

Figure Global Production Market Share of Major Rum Manufacturers in 2020

Figure Production Market Share of China Major Rum Manufacturers in 2015

Figure Production Market Share of China Major Rum Manufacturers in 2020

Figure Global and China Sales (K MT) and Growth Rate of Rum 2015-2020

Table Global Supply, Sales and Shortage of Rum 2015-2020 (K MT)

Table China Supply, Sales and Shortage of Rum 2015-2020 (K MT)

Table China Production, Import, Export and Consumption of Rum 2015-2020 (K MT)

Table Global Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Rum 2015-2020

Table China Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Rum 2015-2020

Table Major Raw Materials Suppliers of Rum with Contact Information

Table Manufacturing Equipment Suppliers of Rum with Contact Information

Table Major Suppliers of Rum with Contact Information

Table Key Consumers of Rum with Contact Information

Figure Supply Chain Relationship Analysis of Rum

Table New Project SWOT Analysis of Rum

Table New Project Investment Feasibility Analysis of Rum

Table Part of Interviews

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