

Global Rugged Tablet Sales Market Report 2018

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Abstracts

This report studies the global Rugged Tablet market status and forecast, categorizes the global Rugged Tablet market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

A rugged (or ruggedized, but also ruggedised) computer is a computer specifically designed to operate reliably in harsh usage environments and conditions, such as strong vibrations, extreme temperatures and wet or dusty conditions. They are designed from inception for the type of rough use typified by these conditions, not just in the external housing but in the internal components and cooling arrangements as well. In general, ruggedized and hardened computers share the same design robustness and frequently these terms are interchangeable.

Overall, the rugged Tablet market maintains a strong global presence; even in spite of weak fourth quarter revenue shipments and additional competition from consumer grade technologies. While this increased competition may prove a hindrance to traditional vendors in the rugged market space, it has forced many of these vendors to rethink traditional designs of devices. These additional research and development efforts are already bearing results, with recent product releases leveraging new ergonomic and design advances, often with specific vertical applications in mind. While these new releases have yet to impact bottom line revenues, the innovative thought and design behind being employed is undoubtedly having an effect on how vendors think about hardware design as well as end-user expectations in years to come. Additionally, as political and economic conditions continue to improve, especially in the EMEA regions, rugged revenues will likely increase compared to this past year.

Major factors driving growth of this market include the rapid development of the Internet of things industry, its long battery life and availability of free apps like Microsoft 365, Google Drive, and TeamViewer are responsible for this market's rapid growth during

the next five years.

QYR's market research analyst estimates the Americas to dominate the global market for rugged tablets during the forecast period followed by the EMEA and the APAC regions. As many rugged tablet users in North America are loyal to manufacturers like Xplore and Panasonic, the market for rugged tablets in the Americas is expected to increase growing at a CAGR of 11.81% from 2016 to 2021, and is the fastest growing and largest emerging

QYR's market research analyst has estimated the Public safety segment to lead the market in terms of revenue generated during the forecast period. The growing usage of fully rugged tablets in Public projects and sites by the field personnel is expected to bolster this segment's growth during the next five years.

The global Rugged Tablet market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major players covered in this report

Panasonic

Getac

DT Research

Xplore

DRS Technology

Mobile Demand

AAEON

NEXCOM

HP

Dell

MilDef

Trimble

Kontron

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Fully rugged tablets

Semi rugged tablets

Ultra-rugged tablets

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Energy

Manufacturing

Construction

Transportation & Distribution

Public safety

Retail

Medical

Government

Military

Others

The study objectives of this report are:

To analyze and study the global Rugged Tablet sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Rugged Tablet players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Rugged Tablet are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Rugged Tablet Manufacturers

Rugged Tablet Distributors/Traders/Wholesalers

Rugged Tablet Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Rugged Tablet market, by end-use.

Detailed analysis and profiles of additional market players.

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