

# **Global Road Racing Bicycle Sales Market Report 2016**

https://marketpublishers.com/r/GD92691C8E0EN.html Date: November 2016 Pages: 100 Price: US\$ 4,000.00 (Single User License) ID: GD92691C8E0EN

# Abstracts

Notes:

Sales, means the sales volume of Road Racing Bicycle

Revenue, means the sales value of Road Racing Bicycle

This report studies sales (consumption) of Road Racing Bicycle in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

SCOTT

Schwinn

Kestrel Bicycles

Jamis Bicycles

Trek Cycles

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Road Racing Bicycle in these regions, from 2011 to 2021 (forecast), like

**United States** 



China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by applications, this report focuses on sales, market share and growth rate of Road Racing Bicycle in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

Global Road Racing Bicycle Sales Market Report 2016

#### 1 ROAD RACING BICYCLE OVERVIEW

- 1.1 Product Overview and Scope of Road Racing Bicycle
- 1.2 Classification of Road Racing Bicycle
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Road Racing Bicycle
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 Road Racing Bicycle Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Road Racing Bicycle (2011-2021)
  - 1.5.1 Global Road Racing Bicycle Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Road Racing Bicycle Revenue and Growth Rate (2011-2021)

## 2 GLOBAL ROAD RACING BICYCLE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Road Racing Bicycle Market Competition by Manufacturers
- 2.1.1 Global Road Racing Bicycle Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Road Racing Bicycle Revenue and Share by Manufacturers (2011-2016) 2.2 Global Road Racing Bicycle (Volume and Value) by Type
- 2.2.1 Global Road Racing Bicycle Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Road Racing Bicycle Revenue and Market Share by Type (2011-2016)
- 2.3 Global Road Racing Bicycle (Volume and Value) by Regions
- 2.3.1 Global Road Racing Bicycle Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Road Racing Bicycle Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Road Racing Bicycle (Volume) by Application



# 3 UNITED STATES ROAD RACING BICYCLE (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Road Racing Bicycle Sales and Value (2011-2016)
- 3.1.1 United States Road Racing Bicycle Sales and Growth Rate (2011-2016)
- 3.1.2 United States Road Racing Bicycle Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Road Racing Bicycle Sales Price Trend (2011-2016)
- 3.2 United States Road Racing Bicycle Sales and Market Share by Manufacturers
- 3.3 United States Road Racing Bicycle Sales and Market Share by Type
- 3.4 United States Road Racing Bicycle Sales and Market Share by Application

#### 4 CHINA ROAD RACING BICYCLE (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Road Racing Bicycle Sales and Value (2011-2016)
- 4.1.1 China Road Racing Bicycle Sales and Growth Rate (2011-2016)
- 4.1.2 China Road Racing Bicycle Revenue and Growth Rate (2011-2016)
- 4.1.3 China Road Racing Bicycle Sales Price Trend (2011-2016)
- 4.2 China Road Racing Bicycle Sales and Market Share by Manufacturers
- 4.3 China Road Racing Bicycle Sales and Market Share by Type
- 4.4 China Road Racing Bicycle Sales and Market Share by Application

#### **5 EUROPE ROAD RACING BICYCLE (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Road Racing Bicycle Sales and Value (2011-2016)
- 5.1.1 Europe Road Racing Bicycle Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Road Racing Bicycle Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Road Racing Bicycle Sales Price Trend (2011-2016)
- 5.2 Europe Road Racing Bicycle Sales and Market Share by Manufacturers
- 5.3 Europe Road Racing Bicycle Sales and Market Share by Type
- 5.4 Europe Road Racing Bicycle Sales and Market Share by Application

#### 6 JAPAN ROAD RACING BICYCLE (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Road Racing Bicycle Sales and Value (2011-2016)
- 6.1.1 Japan Road Racing Bicycle Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Road Racing Bicycle Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Road Racing Bicycle Sales Price Trend (2011-2016)
- 6.2 Japan Road Racing Bicycle Sales and Market Share by Manufacturers
- 6.3 Japan Road Racing Bicycle Sales and Market Share by Type



6.4 Japan Road Racing Bicycle Sales and Market Share by Application

#### 7 GLOBAL ROAD RACING BICYCLE MANUFACTURERS ANALYSIS

7.1 SCOTT

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Road Racing Bicycle Product Type, Application and Specification

- 7.1.2.1 Type I
- 7.1.2.2 Type II

7.1.3 SCOTT Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

7.2 Schwinn

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 100 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Schwinn Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

7.3 Kestrel Bicycles

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 126 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Kestrel Bicycles Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

7.4 Jamis Bicycles

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Jamis Bicycles Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

7.5 Trek Cycles

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification



7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Trek Cycles Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

## **8 ROAD RACING BICYCLE MAUFACTURING COST ANALYSIS**

- 8.1 Road Racing Bicycle Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Process Analysis of Road Racing Bicycle

## 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Road Racing Bicycle Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Road Racing Bicycle Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## 11 MARKET EFFECT FACTORS ANALYSIS



- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL ROAD RACING BICYCLE MARKET FORECAST (2016-2021)

- 12.1 Global Road Racing Bicycle Sales, Revenue Forecast (2016-2021)
- 12.2 Global Road Racing Bicycle Sales Forecast by Regions (2016-2021)
- 12.3 Global Road Racing Bicycle Sales Forecast by Type (2016-2021)
- 12.4 Global Road Racing Bicycle Sales Forecast by Application (2016-2021)

#### **13 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Road Racing Bicycle Table Classification of Road Racing Bicycle Figure Global Sales Market Share of Road Racing Bicycle by Type in 2015 Figure Type I Picture Figure Type II Picture Table Applications of Road Racing Bicycle Figure Global Sales Market Share of Road Racing Bicycle by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure United States Road Racing Bicycle Revenue and Growth Rate (2011-2021) Figure China Road Racing Bicycle Revenue and Growth Rate (2011-2021) Figure Europe Road Racing Bicycle Revenue and Growth Rate (2011-2021) Figure Japan Road Racing Bicycle Revenue and Growth Rate (2011-2021) Figure Global Road Racing Bicycle Sales and Growth Rate (2011-2021) Figure Global Road Racing Bicycle Revenue and Growth Rate (2011-2021) Table Global Road Racing Bicycle Sales of Key Manufacturers (2011-2016) Table Global Road Racing Bicycle Sales Share by Manufacturers (2011-2016) Figure 2015 Road Racing Bicycle Sales Share by Manufacturers Figure 2016 Road Racing Bicycle Sales Share by Manufacturers Table Global Road Racing Bicycle Revenue by Manufacturers (2011-2016) Table Global Road Racing Bicycle Revenue Share by Manufacturers (2011-2016) Table 2015 Global Road Racing Bicycle Revenue Share by Manufacturers Table 2016 Global Road Racing Bicycle Revenue Share by Manufacturers Table Global Road Racing Bicycle Sales and Market Share by Type (2011-2016) Table Global Road Racing Bicycle Sales Share by Type (2011-2016) Figure Sales Market Share of Road Racing Bicycle by Type (2011-2016) Figure Global Road Racing Bicycle Sales Growth Rate by Type (2011-2016) Table Global Road Racing Bicycle Revenue and Market Share by Type (2011-2016) Table Global Road Racing Bicycle Revenue Share by Type (2011-2016) Figure Revenue Market Share of Road Racing Bicycle by Type (2011-2016) Figure Global Road Racing Bicycle Revenue Growth Rate by Type (2011-2016) Table Global Road Racing Bicycle Sales and Market Share by Regions (2011-2016) Table Global Road Racing Bicycle Sales Share by Regions (2011-2016) Figure Sales Market Share of Road Racing Bicycle by Regions (2011-2016) Figure Global Road Racing Bicycle Sales Growth Rate by Regions (2011-2016)



Table Global Road Racing Bicycle Revenue and Market Share by Regions (2011-2016) Table Global Road Racing Bicycle Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Road Racing Bicycle by Regions (2011-2016) Figure Global Road Racing Bicycle Revenue Growth Rate by Regions (2011-2016) Table Global Road Racing Bicycle Sales and Market Share by Application (2011-2016) Table Global Road Racing Bicycle Sales Share by Application (2011-2016) Figure Sales Market Share of Road Racing Bicycle by Application (2011-2016) Figure Global Road Racing Bicycle Sales Growth Rate by Application (2011-2016) Figure United States Road Racing Bicycle Sales and Growth Rate (2011-2016) Figure United States Road Racing Bicycle Revenue and Growth Rate (2011-2016) Figure United States Road Racing Bicycle Sales Price Trend (2011-2016) Table United States Road Racing Bicycle Sales by Manufacturers (2011-2016) Table United States Road Racing Bicycle Market Share by Manufacturers (2011-2016) Table United States Road Racing Bicycle Sales by Type (2011-2016) Table United States Road Racing Bicycle Market Share by Type (2011-2016) Table United States Road Racing Bicycle Sales by Application (2011-2016) Table United States Road Racing Bicycle Market Share by Application (2011-2016) Figure China Road Racing Bicycle Sales and Growth Rate (2011-2016) Figure China Road Racing Bicycle Revenue and Growth Rate (2011-2016) Figure China Road Racing Bicycle Sales Price Trend (2011-2016) Table China Road Racing Bicycle Sales by Manufacturers (2011-2016) Table China Road Racing Bicycle Market Share by Manufacturers (2011-2016) Table China Road Racing Bicycle Sales by Type (2011-2016) Table China Road Racing Bicycle Market Share by Type (2011-2016) Table China Road Racing Bicycle Sales by Application (2011-2016) Table China Road Racing Bicycle Market Share by Application (2011-2016) Figure Europe Road Racing Bicycle Sales and Growth Rate (2011-2016) Figure Europe Road Racing Bicycle Revenue and Growth Rate (2011-2016) Figure Europe Road Racing Bicycle Sales Price Trend (2011-2016) Table Europe Road Racing Bicycle Sales by Manufacturers (2011-2016) Table Europe Road Racing Bicycle Market Share by Manufacturers (2011-2016) Table Europe Road Racing Bicycle Sales by Type (2011-2016) Table Europe Road Racing Bicycle Market Share by Type (2011-2016) Table Europe Road Racing Bicycle Sales by Application (2011-2016) Table Europe Road Racing Bicycle Market Share by Application (2011-2016) Figure Japan Road Racing Bicycle Sales and Growth Rate (2011-2016) Figure Japan Road Racing Bicycle Revenue and Growth Rate (2011-2016) Figure Japan Road Racing Bicycle Sales Price Trend (2011-2016) Table Japan Road Racing Bicycle Sales by Manufacturers (2011-2016)



Table Japan Road Racing Bicycle Market Share by Manufacturers (2011-2016) Table Japan Road Racing Bicycle Sales by Type (2011-2016) Table Japan Road Racing Bicycle Market Share by Type (2011-2016) Table Japan Road Racing Bicycle Sales by Application (2011-2016) Table Japan Road Racing Bicycle Market Share by Application (2011-2016) **Table SCOTT Basic Information List** Table SCOTT Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011-2016)Figure SCOTT Road Racing Bicycle Global Market Share (2011-2016) Table Schwinn Basic Information List Table Schwinn Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011-2016)Figure Schwinn Road Racing Bicycle Global Market Share (2011-2016) Table Kestrel Bicycles Basic Information List Table Kestrel Bicycles Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Kestrel Bicycles Road Racing Bicycle Global Market Share (2011-2016) **Table Jamis Bicycles Basic Information List** Table Jamis Bicycles Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Jamis Bicycles Road Racing Bicycle Global Market Share (2011-2016) Table Trek Cycles Basic Information List Table Trek Cycles Road Racing Bicycle Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Trek Cycles Road Racing Bicycle Global Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Road Racing Bicycle Figure Manufacturing Process Analysis of Road Racing Bicycle Figure Road Racing Bicycle Industrial Chain Analysis Table Raw Materials Sources of Road Racing Bicycle Major Manufacturers in 2015 Table Major Buyers of Road Racing Bicycle Table Distributors/Traders List Figure Global Road Racing Bicycle Sales and Growth Rate Forecast (2016-2021) Figure Global Road Racing Bicycle Revenue and Growth Rate Forecast (2016-2021) Table Global Road Racing Bicycle Sales Forecast by Regions (2016-2021) Table Global Road Racing Bicycle Sales Forecast by Type (2016-2021)

Table Global Road Racing Bicycle Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Road Racing Bicycle Sales Market Report 2016 Product link: <u>https://marketpublishers.com/r/GD92691C8E0EN.html</u>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GD92691C8E0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970