

Global Road Marking Paint Market Insights, Forecast to 2026

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Abstracts

Road surface marking is any kind of device or material that is used on a road surface in order to convey official information. They can also be applied in other facilities used by vehicles to mark parking spaces or designate areas for other uses.

Road Marking Paint is a kind of paint used to paint road mark. Paint, sometimes with additives such as retroreflective glass beads, is generally used to mark travel lanes. It is also used to mark spaces in parking lots or special purpose spaces for disabled parking, loading zones, or time-restricted parking areas. Colors for these applications vary by locality.

The global leading players in this market are 3M, Sherwin-Williams, Swarco AG, Nippon Paint, Ennis Flint and Hempel, which only accounts for about 20 % of total revenue share in 2016. These are famous in the road marking paint market for the wonderful product performance and service. The China market leaders are TATU, Zhejiang Brother, Zhejiang Yuanguang.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Road Marking Paint 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Road Marking Paint 3900 industry.

Based on our recent survey, we have several different scenarios about the Road Marking Paint 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 2949 million in 2019. The market size of Road Marking Paint 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Road Marking Paint market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Road Marking Paint market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Road Marking Paint market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Road Marking Paint market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Road Marking Paint market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Road Marking Paint market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Road Marking Paint market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Road Marking Paint market.

The following manufacturers are covered in this report:

3M

Sherwin-Williams

Swarco AG

Nippon Paint

Ennis Flint

Hempel

Geveko Markings

PPG Industries

Asian Paints PPG

SealMaster

Reda National Co.

LANINO

TATU

Zhejiang Brother

Zhejiang Yuanguang

Luteng Tuliao

Rainbow Brand

Road Marking Paint Breakdown Data by Type

Thermoplastic Marking Paint

Waterbased Marking Paint

Solvent Based Marking Paint

Two-Component Road Marking Paint

Road Marking Paint Breakdown Data by Application

Roads & Streets

Parking Lot

Airport

Others

Contents

1 STUDY COVERAGE

- 1.1 Road Marking Paint Product Introduction
- 1.2 Market Segments
- 1.3 Key Road Marking Paint Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Road Marking Paint Market Size Growth Rate by Type
 - 1.4.2 Thermoplastic Marking Paint
 - 1.4.3 Waterbased Marking Paint
 - 1.4.4 Solvent Based Marking Paint
 - 1.4.5 Two-Component Road Marking Paint
- 1.5 Market by Application
 - 1.5.1 Global Road Marking Paint Market Size Growth Rate by Application
 - 1.5.2 Roads & Streets
 - 1.5.3 Parking Lot
 - 1.5.4 Airport
 - 1.5.5 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Road Marking Paint Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Road Marking Paint Industry
 - 1.6.1.1 Road Marking Paint Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Road Marking Paint Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Road Marking Paint Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Road Marking Paint Market Size Estimates and Forecasts
 - 2.1.1 Global Road Marking Paint Revenue 2015-2026
 - 2.1.2 Global Road Marking Paint Sales 2015-2026
- 2.2 Road Marking Paint Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Road Marking Paint Retrospective Market Scenario in Sales by Region:

2015-2020

2.2.2 Global Road Marking Paint Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL ROAD MARKING PAINT COMPETITOR LANDSCAPE BY PLAYERS

3.1 Road Marking Paint Sales by Manufacturers

3.1.1 Road Marking Paint Sales by Manufacturers (2015-2020)

3.1.2 Road Marking Paint Sales Market Share by Manufacturers (2015-2020)

3.2 Road Marking Paint Revenue by Manufacturers

3.2.1 Road Marking Paint Revenue by Manufacturers (2015-2020)

3.2.2 Road Marking Paint Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Road Marking Paint Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Road Marking Paint Revenue in 2019

3.2.5 Global Road Marking Paint Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Road Marking Paint Price by Manufacturers

3.4 Road Marking Paint Manufacturing Base Distribution, Product Types

3.4.1 Road Marking Paint Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Road Marking Paint Product Type

3.4.3 Date of International Manufacturers Enter into Road Marking Paint Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Road Marking Paint Market Size by Type (2015-2020)

4.1.1 Global Road Marking Paint Sales by Type (2015-2020)

4.1.2 Global Road Marking Paint Revenue by Type (2015-2020)

4.1.3 Road Marking Paint Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Road Marking Paint Market Size Forecast by Type (2021-2026)

4.2.1 Global Road Marking Paint Sales Forecast by Type (2021-2026)

4.2.2 Global Road Marking Paint Revenue Forecast by Type (2021-2026)

4.2.3 Road Marking Paint Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Road Marking Paint Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Road Marking Paint Market Size by Application (2015-2020)
 - 5.1.1 Global Road Marking Paint Sales by Application (2015-2020)
 - 5.1.2 Global Road Marking Paint Revenue by Application (2015-2020)
 - 5.1.3 Road Marking Paint Price by Application (2015-2020)
- 5.2 Road Marking Paint Market Size Forecast by Application (2021-2026)
 - 5.2.1 Global Road Marking Paint Sales Forecast by Application (2021-2026)
 - 5.2.2 Global Road Marking Paint Revenue Forecast by Application (2021-2026)
 - 5.2.3 Global Road Marking Paint Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Road Marking Paint by Country
 - 6.1.1 North America Road Marking Paint Sales by Country
 - 6.1.2 North America Road Marking Paint Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Road Marking Paint Market Facts & Figures by Type
- 6.3 North America Road Marking Paint Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Road Marking Paint by Country
 - 7.1.1 Europe Road Marking Paint Sales by Country
 - 7.1.2 Europe Road Marking Paint Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Road Marking Paint Market Facts & Figures by Type
- 7.3 Europe Road Marking Paint Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Road Marking Paint by Region
 - 8.1.1 Asia Pacific Road Marking Paint Sales by Region
 - 8.1.2 Asia Pacific Road Marking Paint Revenue by Region
 - 8.1.3 China

- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Road Marking Paint Market Facts & Figures by Type

8.3 Asia Pacific Road Marking Paint Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Road Marking Paint by Country

- 9.1.1 Latin America Road Marking Paint Sales by Country
- 9.1.2 Latin America Road Marking Paint Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Road Marking Paint Market Facts & Figures by Type

9.3 Central & South America Road Marking Paint Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Road Marking Paint by Country

- 10.1.1 Middle East and Africa Road Marking Paint Sales by Country
- 10.1.2 Middle East and Africa Road Marking Paint Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 UAE

10.2 Middle East and Africa Road Marking Paint Market Facts & Figures by Type

10.3 Middle East and Africa Road Marking Paint Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 3M

- 11.1.1 3M Corporation Information

- 11.1.2 3M Description, Business Overview and Total Revenue
- 11.1.3 3M Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 3M Road Marking Paint Products Offered
- 11.1.5 3M Recent Development
- 11.2 Sherwin-Williams
 - 11.2.1 Sherwin-Williams Corporation Information
 - 11.2.2 Sherwin-Williams Description, Business Overview and Total Revenue
 - 11.2.3 Sherwin-Williams Sales, Revenue and Gross Margin (2015-2020)
 - 11.2.4 Sherwin-Williams Road Marking Paint Products Offered
 - 11.2.5 Sherwin-Williams Recent Development
- 11.3 Swarco AG
 - 11.3.1 Swarco AG Corporation Information
 - 11.3.2 Swarco AG Description, Business Overview and Total Revenue
 - 11.3.3 Swarco AG Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Swarco AG Road Marking Paint Products Offered
 - 11.3.5 Swarco AG Recent Development
- 11.4 Nippon Paint
 - 11.4.1 Nippon Paint Corporation Information
 - 11.4.2 Nippon Paint Description, Business Overview and Total Revenue
 - 11.4.3 Nippon Paint Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Nippon Paint Road Marking Paint Products Offered
 - 11.4.5 Nippon Paint Recent Development
- 11.5 Ennis Flint
 - 11.5.1 Ennis Flint Corporation Information
 - 11.5.2 Ennis Flint Description, Business Overview and Total Revenue
 - 11.5.3 Ennis Flint Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Ennis Flint Road Marking Paint Products Offered
 - 11.5.5 Ennis Flint Recent Development
- 11.6 Hempel
 - 11.6.1 Hempel Corporation Information
 - 11.6.2 Hempel Description, Business Overview and Total Revenue
 - 11.6.3 Hempel Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Hempel Road Marking Paint Products Offered
 - 11.6.5 Hempel Recent Development
- 11.7 Geveko Markings
 - 11.7.1 Geveko Markings Corporation Information
 - 11.7.2 Geveko Markings Description, Business Overview and Total Revenue
 - 11.7.3 Geveko Markings Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Geveko Markings Road Marking Paint Products Offered

- 11.7.5 Geveko Markings Recent Development
- 11.8 PPG Industries
 - 11.8.1 PPG Industries Corporation Information
 - 11.8.2 PPG Industries Description, Business Overview and Total Revenue
 - 11.8.3 PPG Industries Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 PPG Industries Road Marking Paint Products Offered
 - 11.8.5 PPG Industries Recent Development
- 11.9 Asian Paints PPG
 - 11.9.1 Asian Paints PPG Corporation Information
 - 11.9.2 Asian Paints PPG Description, Business Overview and Total Revenue
 - 11.9.3 Asian Paints PPG Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Asian Paints PPG Road Marking Paint Products Offered
 - 11.9.5 Asian Paints PPG Recent Development
- 11.10 SealMaster
 - 11.10.1 SealMaster Corporation Information
 - 11.10.2 SealMaster Description, Business Overview and Total Revenue
 - 11.10.3 SealMaster Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 SealMaster Road Marking Paint Products Offered
 - 11.10.5 SealMaster Recent Development
- 11.1 3M
 - 11.1.1 3M Corporation Information
 - 11.1.2 3M Description, Business Overview and Total Revenue
 - 11.1.3 3M Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 3M Road Marking Paint Products Offered
 - 11.1.5 3M Recent Development
- 11.12 LANINO
 - 11.12.1 LANINO Corporation Information
 - 11.12.2 LANINO Description, Business Overview and Total Revenue
 - 11.12.3 LANINO Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 LANINO Products Offered
 - 11.12.5 LANINO Recent Development
- 11.13 TATU
 - 11.13.1 TATU Corporation Information
 - 11.13.2 TATU Description, Business Overview and Total Revenue
 - 11.13.3 TATU Sales, Revenue and Gross Margin (2015-2020)
 - 11.13.4 TATU Products Offered
 - 11.13.5 TATU Recent Development
- 11.14 Zhejiang Brother
 - 11.14.1 Zhejiang Brother Corporation Information

- 11.14.2 Zhejiang Brother Description, Business Overview and Total Revenue
- 11.14.3 Zhejiang Brother Sales, Revenue and Gross Margin (2015-2020)
- 11.14.4 Zhejiang Brother Products Offered
- 11.14.5 Zhejiang Brother Recent Development
- 11.15 Zhejiang Yuanguang
 - 11.15.1 Zhejiang Yuanguang Corporation Information
 - 11.15.2 Zhejiang Yuanguang Description, Business Overview and Total Revenue
 - 11.15.3 Zhejiang Yuanguang Sales, Revenue and Gross Margin (2015-2020)
 - 11.15.4 Zhejiang Yuanguang Products Offered
 - 11.15.5 Zhejiang Yuanguang Recent Development
- 11.16 Luteng Tuliao
 - 11.16.1 Luteng Tuliao Corporation Information
 - 11.16.2 Luteng Tuliao Description, Business Overview and Total Revenue
 - 11.16.3 Luteng Tuliao Sales, Revenue and Gross Margin (2015-2020)
 - 11.16.4 Luteng Tuliao Products Offered
 - 11.16.5 Luteng Tuliao Recent Development
- 11.17 Rainbow Brand
 - 11.17.1 Rainbow Brand Corporation Information
 - 11.17.2 Rainbow Brand Description, Business Overview and Total Revenue
 - 11.17.3 Rainbow Brand Sales, Revenue and Gross Margin (2015-2020)
 - 11.17.4 Rainbow Brand Products Offered
 - 11.17.5 Rainbow Brand Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Road Marking Paint Market Estimates and Projections by Region
 - 12.1.1 Global Road Marking Paint Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Road Marking Paint Revenue Forecast by Regions 2021-2026
- 12.2 North America Road Marking Paint Market Size Forecast (2021-2026)
 - 12.2.1 North America: Road Marking Paint Sales Forecast (2021-2026)
 - 12.2.2 North America: Road Marking Paint Revenue Forecast (2021-2026)
 - 12.2.3 North America: Road Marking Paint Market Size Forecast by Country (2021-2026)
- 12.3 Europe Road Marking Paint Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Road Marking Paint Sales Forecast (2021-2026)
 - 12.3.2 Europe: Road Marking Paint Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Road Marking Paint Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Road Marking Paint Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Road Marking Paint Sales Forecast (2021-2026)

- 12.4.2 Asia Pacific: Road Marking Paint Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Road Marking Paint Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Road Marking Paint Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Road Marking Paint Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Road Marking Paint Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Road Marking Paint Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Road Marking Paint Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Road Marking Paint Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Road Marking Paint Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Road Marking Paint Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Road Marking Paint Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Road Marking Paint Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Road Marking Paint Market Segments

Table 2. Ranking of Global Top Road Marking Paint Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Road Marking Paint Market Size Growth Rate by Type 2020-2026 (K MT) & (US\$ Million)

Table 4. Major Manufacturers of Thermoplastic Marking Paint

Table 5. Major Manufacturers of Waterbased Marking Paint

Table 6. Major Manufacturers of Solvent Based Marking Paint

Table 7. Major Manufacturers of Two-Component Road Marking Paint

Table 8. COVID-19 Impact Global Market: (Four Road Marking Paint Market Size Forecast Scenarios)

Table 9. Opportunities and Trends for Road Marking Paint Players in the COVID-19 Landscape

Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 11. Key Regions/Countries Measures against Covid-19 Impact

Table 12. Proposal for Road Marking Paint Players to Combat Covid-19 Impact

Table 13. Global Road Marking Paint Market Size Growth Rate by Application 2020-2026 (K MT)

Table 14. Global Road Marking Paint Market Size by Region (K MT) & (US\$ Million): 2020 VS 2026

Table 15. Global Road Marking Paint Sales by Regions 2015-2020 (K MT)

Table 16. Global Road Marking Paint Sales Market Share by Regions (2015-2020)

Table 17. Global Road Marking Paint Revenue by Regions 2015-2020 (US\$ Million)

Table 18. Global Road Marking Paint Sales by Manufacturers (2015-2020) (K MT)

Table 19. Global Road Marking Paint Sales Share by Manufacturers (2015-2020)

Table 20. Global Road Marking Paint Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 21. Global Road Marking Paint by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Road Marking Paint as of 2019)

Table 22. Road Marking Paint Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 23. Road Marking Paint Revenue Share by Manufacturers (2015-2020)

Table 24. Key Manufacturers Road Marking Paint Price (2015-2020) (USD/MT)

Table 25. Road Marking Paint Manufacturers Manufacturing Base Distribution and Headquarters

Table 26. Manufacturers Road Marking Paint Product Type

Table 27. Date of International Manufacturers Enter into Road Marking Paint Market

Table 28. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 29. Global Road Marking Paint Sales by Type (2015-2020) (K MT)

Table 30. Global Road Marking Paint Sales Share by Type (2015-2020)

Table 31. Global Road Marking Paint Revenue by Type (2015-2020) (US\$ Million)

Table 32. Global Road Marking Paint Revenue Share by Type (2015-2020)

Table 33. Road Marking Paint Average Selling Price (ASP) by Type 2015-2020 (USD/MT)

Table 34. Global Road Marking Paint Sales by Application (2015-2020) (K MT)

Table 35. Global Road Marking Paint Sales Share by Application (2015-2020)

Table 36. North America Road Marking Paint Sales by Country (2015-2020) (K MT)

Table 37. North America Road Marking Paint Sales Market Share by Country (2015-2020)

Table 38. North America Road Marking Paint Revenue by Country (2015-2020) (US\$ Million)

Table 39. North America Road Marking Paint Revenue Market Share by Country (2015-2020)

Table 40. North America Road Marking Paint Sales by Type (2015-2020) (K MT)

Table 41. North America Road Marking Paint Sales Market Share by Type (2015-2020)

Table 42. North America Road Marking Paint Sales by Application (2015-2020) (K MT)

Table 43. North America Road Marking Paint Sales Market Share by Application (2015-2020)

Table 44. Europe Road Marking Paint Sales by Country (2015-2020) (K MT)

Table 45. Europe Road Marking Paint Sales Market Share by Country (2015-2020)

Table 46. Europe Road Marking Paint Revenue by Country (2015-2020) (US\$ Million)

Table 47. Europe Road Marking Paint Revenue Market Share by Country (2015-2020)

Table 48. Europe Road Marking Paint Sales by Type (2015-2020) (K MT)

Table 49. Europe Road Marking Paint Sales Market Share by Type (2015-2020)

Table 50. Europe Road Marking Paint Sales by Application (2015-2020) (K MT)

Table 51. Europe Road Marking Paint Sales Market Share by Application (2015-2020)

Table 52. Asia Pacific Road Marking Paint Sales by Region (2015-2020) (K MT)

Table 53. Asia Pacific Road Marking Paint Sales Market Share by Region (2015-2020)

Table 54. Asia Pacific Road Marking Paint Revenue by Region (2015-2020) (US\$ Million)

Table 55. Asia Pacific Road Marking Paint Revenue Market Share by Region (2015-2020)

Table 56. Asia Pacific Road Marking Paint Sales by Type (2015-2020) (K MT)

Table 57. Asia Pacific Road Marking Paint Sales Market Share by Type (2015-2020)

Table 58. Asia Pacific Road Marking Paint Sales by Application (2015-2020) (K MT)

Table 59. Asia Pacific Road Marking Paint Sales Market Share by Application (2015-2020)

Table 60. Latin America Road Marking Paint Sales by Country (2015-2020) (K MT)

Table 61. Latin America Road Marking Paint Sales Market Share by Country (2015-2020)

Table 62. Latin Americaa Road Marking Paint Revenue by Country (2015-2020) (US\$ Million)

Table 63. Latin America Road Marking Paint Revenue Market Share by Country (2015-2020)

Table 64. Latin America Road Marking Paint Sales by Type (2015-2020) (K MT)

Table 65. Latin America Road Marking Paint Sales Market Share by Type (2015-2020)

Table 66. Latin America Road Marking Paint Sales by Application (2015-2020) (K MT)

Table 67. Latin America Road Marking Paint Sales Market Share by Application (2015-2020)

Table 68. Middle East and Africa Road Marking Paint Sales by Country (2015-2020) (K MT)

Table 69. Middle East and Africa Road Marking Paint Sales Market Share by Country (2015-2020)

Table 70. Middle East and Africa Road Marking Paint Revenue by Country (2015-2020) (US\$ Million)

Table 71. Middle East and Africa Road Marking Paint Revenue Market Share by Country (2015-2020)

Table 72. Middle East and Africa Road Marking Paint Sales by Type (2015-2020) (K MT)

Table 73. Middle East and Africa Road Marking Paint Sales Market Share by Type (2015-2020)

Table 74. Middle East and Africa Road Marking Paint Sales by Application (2015-2020) (K MT)

Table 75. Middle East and Africa Road Marking Paint Sales Market Share by Application (2015-2020)

Table 76. 3M Corporation Information

Table 77. 3M Description and Major Businesses

Table 78. 3M Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 79. 3M Product

Table 80. 3M Recent Development

Table 81. Sherwin-Williams Corporation Information

Table 82. Sherwin-Williams Description and Major Businesses

Table 83. Sherwin-Williams Road Marking Paint Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 84. Sherwin-Williams Product

Table 85. Sherwin-Williams Recent Development

Table 86. Swarco AG Corporation Information

Table 87. Swarco AG Description and Major Businesses

Table 88. Swarco AG Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 89. Swarco AG Product

Table 90. Swarco AG Recent Development

Table 91. Nippon Paint Corporation Information

Table 92. Nippon Paint Description and Major Businesses

Table 93. Nippon Paint Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 94. Nippon Paint Product

Table 95. Nippon Paint Recent Development

Table 96. Ennis Flint Corporation Information

Table 97. Ennis Flint Description and Major Businesses

Table 98. Ennis Flint Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 99. Ennis Flint Product

Table 100. Ennis Flint Recent Development

Table 101. Hempel Corporation Information

Table 102. Hempel Description and Major Businesses

Table 103. Hempel Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 104. Hempel Product

Table 105. Hempel Recent Development

Table 106. Geveko Markings Corporation Information

Table 107. Geveko Markings Description and Major Businesses

Table 108. Geveko Markings Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 109. Geveko Markings Product

Table 110. Geveko Markings Recent Development

Table 111. PPG Industries Corporation Information

Table 112. PPG Industries Description and Major Businesses

Table 113. PPG Industries Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 114. PPG Industries Product

Table 115. PPG Industries Recent Development

- Table 116. Asian Paints PPG Corporation Information
- Table 117. Asian Paints PPG Description and Major Businesses
- Table 118. Asian Paints PPG Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 119. Asian Paints PPG Product
- Table 120. Asian Paints PPG Recent Development
- Table 121. SealMaster Corporation Information
- Table 122. SealMaster Description and Major Businesses
- Table 123. SealMaster Road Marking Paint Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 124. SealMaster Product
- Table 125. SealMaster Recent Development
- Table 126. Reda National Co. Corporation Information
- Table 127. Reda National Co. Description and Major Businesses
- Table 128. Reda National Co. Road Marking Paint Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 129. Reda National Co. Product
- Table 130. Reda National Co. Recent Development
- Table 131. LANINO Corporation Information
- Table 132. LANINO Description and Major Businesses
- Table 133. LANINO Road Marking Paint Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 134. LANINO Product
- Table 135. LANINO Recent Development
- Table 136. TATU Corporation Information
- Table 137. TATU Description and Major Businesses
- Table 138. TATU Road Marking Paint Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 139. TATU Product
- Table 140. TATU Recent Development
- Table 141. Zhejiang Brother Corporation Information
- Table 142. Zhejiang Brother Description and Major Businesses
- Table 143. Zhejiang Brother Road Marking Paint Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 144. Zhejiang Brother Product
- Table 145. Zhejiang Brother Recent Development
- Table 146. Zhejiang Yuanguang Corporation Information
- Table 147. Zhejiang Yuanguang Description and Major Businesses
- Table 148. Zhejiang Yuanguang Road Marking Paint Sales (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 149. Zhejiang Yuanguang Product

Table 150. Zhejiang Yuanguang Recent Development

Table 151. Luteng Tuliao Corporation Information

Table 152. Luteng Tuliao Description and Major Businesses

Table 153. Luteng Tuliao Road Marking Paint Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 154. Luteng Tuliao Product

Table 155. Luteng Tuliao Recent Development

Table 156. Rainbow Brand Corporation Information

Table 157. Rainbow Brand Description and Major Businesses

Table 158. Rainbow Brand Road Marking Paint Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 159. Rainbow Brand Product

Table 160. Rainbow Brand Recent Development

Table 161. Global Road Marking Paint Sales Forecast by Regions (2021-2026) (K MT)

Table 162. Global Road Marking Paint Sales Market Share Forecast by Regions (2021-2026)

Table 163. Global Road Marking Paint Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 164. Global Road Marking Paint Revenue Market Share Forecast by Regions (2021-2026)

Table 165. North America: Road Marking Paint Sales Forecast by Country (2021-2026) (K MT)

Table 166. North America: Road Marking Paint Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 167. Europe: Road Marking Paint Sales Forecast by Country (2021-2026) (K MT)

Table 168. Europe: Road Marking Paint Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 169. Asia Pacific: Road Marking Paint Sales Forecast by Region (2021-2026) (K MT)

Table 170. Asia Pacific: Road Marking Paint Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 171. Latin America: Road Marking Paint Sales Forecast by Country (2021-2026) (K MT)

Table 172. Latin America: Road Marking Paint Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 173. Middle East and Africa: Road Marking Paint Sales Forecast by Country (2021-2026) (K MT)

Table 174. Middle East and Africa: Road Marking Paint Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 175. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 176. Key Challenges

Table 177. Market Risks

Table 178. Main Points Interviewed from Key Road Marking Paint Players

Table 179. Road Marking Paint Customers List

Table 180. Road Marking Paint Distributors List

Table 181. Research Programs/Design for This Report

Table 182. Key Data Information from Secondary Sources

Table 183. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Road Marking Paint Product Picture
- Figure 2. Global Road Marking Paint Sales Market Share by Type in 2020 & 2026
- Figure 3. Thermoplastic Marking Paint Product Picture
- Figure 4. Waterbased Marking Paint Product Picture
- Figure 5. Solvent Based Marking Paint Product Picture
- Figure 6. Two-Component Road Marking Paint Product Picture
- Figure 7. Global Road Marking Paint Sales Market Share by Application in 2020 & 2026
- Figure 8. Roads & Streets
- Figure 9. Parking Lot
- Figure 10. Airport
- Figure 11. Others
- Figure 12. Road Marking Paint Report Years Considered
- Figure 13. Global Road Marking Paint Market Size 2015-2026 (US\$ Million)
- Figure 14. Global Road Marking Paint Sales 2015-2026 (K MT)
- Figure 15. Global Road Marking Paint Market Size Market Share by Region: 2020 Versus 2026
- Figure 16. Global Road Marking Paint Sales Market Share by Region (2015-2020)
- Figure 17. Global Road Marking Paint Sales Market Share by Region in 2019
- Figure 18. Global Road Marking Paint Revenue Market Share by Region (2015-2020)
- Figure 19. Global Road Marking Paint Revenue Market Share by Region in 2019
- Figure 20. Global Road Marking Paint Sales Share by Manufacturer in 2019
- Figure 21. The Top 10 and 5 Players Market Share by Road Marking Paint Revenue in 2019
- Figure 22. Road Marking Paint Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 23. Global Road Marking Paint Sales Market Share by Type (2015-2020)
- Figure 24. Global Road Marking Paint Sales Market Share by Type in 2019
- Figure 25. Global Road Marking Paint Revenue Market Share by Type (2015-2020)
- Figure 26. Global Road Marking Paint Revenue Market Share by Type in 2019
- Figure 27. Global Road Marking Paint Market Share by Price Range (2015-2020)
- Figure 28. Global Road Marking Paint Sales Market Share by Application (2015-2020)
- Figure 29. Global Road Marking Paint Sales Market Share by Application in 2019
- Figure 30. Global Road Marking Paint Revenue Market Share by Application (2015-2020)
- Figure 31. Global Road Marking Paint Revenue Market Share by Application in 2019

- Figure 32. North America Road Marking Paint Sales Growth Rate 2015-2020 (K MT)
- Figure 33. North America Road Marking Paint Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 34. North America Road Marking Paint Sales Market Share by Country in 2019
- Figure 35. North America Road Marking Paint Revenue Market Share by Country in 2019
- Figure 36. U.S. Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 37. U.S. Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 38. Canada Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 39. Canada Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 40. North America Road Marking Paint Market Share by Type in 2019
- Figure 41. North America Road Marking Paint Market Share by Application in 2019
- Figure 42. Europe Road Marking Paint Sales Growth Rate 2015-2020 (K MT)
- Figure 43. Europe Road Marking Paint Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 44. Europe Road Marking Paint Sales Market Share by Country in 2019
- Figure 45. Europe Road Marking Paint Revenue Market Share by Country in 2019
- Figure 46. Germany Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 47. Germany Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 48. France Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 49. France Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 50. U.K. Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 51. U.K. Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 52. Italy Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 53. Italy Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 54. Russia Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 55. Russia Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 56. Europe Road Marking Paint Market Share by Type in 2019
- Figure 57. Europe Road Marking Paint Market Share by Application in 2019
- Figure 58. Asia Pacific Road Marking Paint Sales Growth Rate 2015-2020 (K MT)
- Figure 59. Asia Pacific Road Marking Paint Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 60. Asia Pacific Road Marking Paint Sales Market Share by Region in 2019
- Figure 61. Asia Pacific Road Marking Paint Revenue Market Share by Region in 2019
- Figure 62. China Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 63. China Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 64. Japan Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 65. Japan Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 66. South Korea Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 67. South Korea Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 68. India Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 69. India Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 70. Australia Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 71. Australia Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 72. Taiwan Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 73. Taiwan Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 74. Indonesia Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 75. Indonesia Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Thailand Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 77. Thailand Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 78. Malaysia Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 79. Malaysia Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Philippines Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 81. Philippines Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 82. Vietnam Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 83. Vietnam Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 84. Asia Pacific Road Marking Paint Market Share by Type in 2019
- Figure 85. Asia Pacific Road Marking Paint Market Share by Application in 2019
- Figure 86. Latin America Road Marking Paint Sales Growth Rate 2015-2020 (K MT)
- Figure 87. Latin America Road Marking Paint Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 88. Latin America Road Marking Paint Sales Market Share by Country in 2019
- Figure 89. Latin America Road Marking Paint Revenue Market Share by Country in 2019
- Figure 90. Mexico Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 91. Mexico Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 92. Brazil Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 93. Brazil Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 94. Argentina Road Marking Paint Sales Growth Rate (2015-2020) (K MT)
- Figure 95. Argentina Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)

Million)

Figure 96. Latin America Road Marking Paint Market Share by Type in 2019

Figure 97. Latin America Road Marking Paint Market Share by Application in 2019

Figure 98. Middle East and Africa Road Marking Paint Sales Growth Rate 2015-2020 (K MT)

Figure 99. Middle East and Africa Road Marking Paint Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 100. Middle East and Africa Road Marking Paint Sales Market Share by Country in 2019

Figure 101. Middle East and Africa Road Marking Paint Revenue Market Share by Country in 2019

Figure 102. Turkey Road Marking Paint Sales Growth Rate (2015-2020) (K MT)

Figure 103. Turkey Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 104. Saudi Arabia Road Marking Paint Sales Growth Rate (2015-2020) (K MT)

Figure 105. Saudi Arabia Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 106. UAE Road Marking Paint Sales Growth Rate (2015-2020) (K MT)

Figure 107. UAE Road Marking Paint Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 108. Middle East and Africa Road Marking Paint Market Share by Type in 2019

Figure 109. Middle East and Africa Road Marking Paint Market Share by Application in 2019

Figure 110. 3M Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Sherwin-Williams Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Swarco AG Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Nippon Paint Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Ennis Flint Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. Hempel Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Geveko Markings Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. PPG Industries Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. Asian Paints PPG Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 119. SealMaster Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. Reda National Co. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. LANINO Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 122. TATU Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 123. Zhejiang Brother Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 124. Zhejiang Yuanguang Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 125. Luteng Tuliao Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 126. Rainbow Brand Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 127. North America Road Marking Paint Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 128. North America Road Marking Paint Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 129. Europe Road Marking Paint Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 130. Europe Road Marking Paint Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 131. Asia Pacific Road Marking Paint Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 132. Asia Pacific Road Marking Paint Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 133. Latin America Road Marking Paint Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 134. Latin America Road Marking Paint Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 135. Middle East and Africa Road Marking Paint Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 136. Middle East and Africa Road Marking Paint Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 137. Porter's Five Forces Analysis

Figure 138. Channels of Distribution

Figure 139. Distributors Profiles

Figure 140. Bottom-up and Top-down Approaches for This Report

Figure 141. Data Triangulation

Figure 142. Key Executives Interviewed

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