

Global Road Marking Materials Market Research Report 2016

<https://marketpublishers.com/r/GACFCC1C215EN.html>

Date: November 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: GACFCC1C215EN

Abstracts

Notes:

Production, means the output of Road Marking Materials

Revenue, means the sales value of Road Marking Materials

This report studies Road Marking Materials in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Automark Technologies (India) Private Ltd.

Aximum SA

Crown Technologies, LLC

Ennis-Flint

Geveko Markings

Kelly Bros Erinline

Ozark Materials, LLC

Reda National Co.

Swarco Limburger Lackfabrik GmbH

The Sherwin-Williams Company

Kenny Engineering

STiM

Sakai

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Road Marking Materials in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Road Marking Materials in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Road Marking Materials Market Research Report 2016

1 ROAD MARKING MATERIALS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Road Marking Materials
- 1.2 Road Marking Materials Segment by Type
 - 1.2.1 Global Production Market Share of Road Marking Materials by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Road Marking Materials Segment by Application
 - 1.3.1 Road Marking Materials Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Road Marking Materials Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Road Marking Materials (2011-2021)

2 GLOBAL ROAD MARKING MATERIALS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Road Marking Materials Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Road Marking Materials Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Road Marking Materials Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Road Marking Materials Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Road Marking Materials Market Competitive Situation and Trends
 - 2.5.1 Road Marking Materials Market Concentration Rate
 - 2.5.2 Road Marking Materials Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL ROAD MARKING MATERIALS CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Road Marking Materials Capacity and Market Share by Region (2011-2016)

3.2 Global Road Marking Materials Production and Market Share by Region (2011-2016)

3.3 Global Road Marking Materials Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL ROAD MARKING MATERIALS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Road Marking Materials Consumption by Regions (2011-2016)

4.2 North America Road Marking Materials Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Road Marking Materials Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Road Marking Materials Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Road Marking Materials Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Road Marking Materials Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Road Marking Materials Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL ROAD MARKING MATERIALS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Road Marking Materials Production and Market Share by Type (2011-2016)

5.2 Global Road Marking Materials Revenue and Market Share by Type (2011-2016)

5.3 Global Road Marking Materials Price by Type (2011-2016)

5.4 Global Road Marking Materials Production Growth by Type (2011-2016)

6 GLOBAL ROAD MARKING MATERIALS MARKET ANALYSIS BY APPLICATION

6.1 Global Road Marking Materials Consumption and Market Share by Application (2011-2016)

6.2 Global Road Marking Materials Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL ROAD MARKING MATERIALS MANUFACTURERS PROFILES/ANALYSIS

7.1 Autmark Technologies (India) Private Ltd.

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Road Marking Materials Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Autmark Technologies (India) Private Ltd. Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Aximum SA

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Road Marking Materials Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Aximum SA Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.2.4 Main Business/Business Overview
- 7.3 Crown Technologies, LLC
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Road Marking Materials Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.3 Crown Technologies, LLC Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Ennis-Flint
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Road Marking Materials Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
 - 7.4.3 Ennis-Flint Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Geveko Markings
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Road Marking Materials Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.3 Geveko Markings Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Kelly Bros Erinline
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Road Marking Materials Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 Kelly Bros Erinline Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Ozark Materials, LLC
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Road Marking Materials Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Ozark Materials, LLC Road Marking Materials Capacity, Production, Revenue,

Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Reda National Co.

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Road Marking Materials Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Reda National Co. Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Swarco Limburger Lackfabrik GmbH

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Road Marking Materials Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Swarco Limburger Lackfabrik GmbH Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 The Sherwin-Williams Company

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Road Marking Materials Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 The Sherwin-Williams Company Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Kenny Engineering

7.12 STiM

7.13 Sakai

8 ROAD MARKING MATERIALS MANUFACTURING COST ANALYSIS

8.1 Road Marking Materials Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Road Marking Materials

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Road Marking Materials Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Road Marking Materials Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL ROAD MARKING MATERIALS MARKET FORECAST (2016-2021)

- 12.1 Global Road Marking Materials Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Road Marking Materials Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Road Marking Materials Production Forecast by Type (2016-2021)
- 12.4 Global Road Marking Materials Consumption Forecast by Application (2016-2021)

12.5 Road Marking Materials Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Road Marking Materials

Figure Global Production Market Share of Road Marking Materials by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Road Marking Materials Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Road Marking Materials Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Road Marking Materials Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Road Marking Materials Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Road Marking Materials Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Road Marking Materials Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Road Marking Materials Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Road Marking Materials Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Road Marking Materials Capacity of Key Manufacturers (2015 and 2016)

Table Global Road Marking Materials Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Road Marking Materials Capacity of Key Manufacturers in 2015

Figure Global Road Marking Materials Capacity of Key Manufacturers in 2016

Table Global Road Marking Materials Production of Key Manufacturers (2015 and 2016)

Table Global Road Marking Materials Production Share by Manufacturers (2015 and 2016)

Figure 2015 Road Marking Materials Production Share by Manufacturers

Figure 2016 Road Marking Materials Production Share by Manufacturers

Table Global Road Marking Materials Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Road Marking Materials Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Road Marking Materials Revenue Share by Manufacturers

Table 2016 Global Road Marking Materials Revenue Share by Manufacturers

Table Global Market Road Marking Materials Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Road Marking Materials Average Price of Key Manufacturers in 2015

Table Manufacturers Road Marking Materials Manufacturing Base Distribution and Sales Area

Table Manufacturers Road Marking Materials Product Type

Figure Road Marking Materials Market Share of Top 3 Manufacturers

Figure Road Marking Materials Market Share of Top 5 Manufacturers

Table Global Road Marking Materials Capacity by Regions (2011-2016)

Figure Global Road Marking Materials Capacity Market Share by Regions (2011-2016)

Figure Global Road Marking Materials Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Road Marking Materials Capacity Market Share by Regions

Table Global Road Marking Materials Production by Regions (2011-2016)

Figure Global Road Marking Materials Production and Market Share by Regions (2011-2016)

Figure Global Road Marking Materials Production Market Share by Regions (2011-2016)

Figure 2015 Global Road Marking Materials Production Market Share by Regions

Table Global Road Marking Materials Revenue by Regions (2011-2016)

Table Global Road Marking Materials Revenue Market Share by Regions (2011-2016)

Table 2015 Global Road Marking Materials Revenue Market Share by Regions

Table Global Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Road Marking Materials Consumption Market by Regions (2011-2016)

Table Global Road Marking Materials Consumption Market Share by Regions (2011-2016)

Figure Global Road Marking Materials Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Road Marking Materials Consumption Market Share by Regions

Table North America Road Marking Materials Production, Consumption, Import & Export (2011-2016)

Table Europe Road Marking Materials Production, Consumption, Import & Export (2011-2016)

Table China Road Marking Materials Production, Consumption, Import & Export (2011-2016)

Table Japan Road Marking Materials Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Road Marking Materials Production, Consumption, Import & Export (2011-2016)

Table India Road Marking Materials Production, Consumption, Import & Export (2011-2016)

Table Global Road Marking Materials Production by Type (2011-2016)

Table Global Road Marking Materials Production Share by Type (2011-2016)

Figure Production Market Share of Road Marking Materials by Type (2011-2016)

Figure 2015 Production Market Share of Road Marking Materials by Type

Table Global Road Marking Materials Revenue by Type (2011-2016)

Table Global Road Marking Materials Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Road Marking Materials by Type (2011-2016)

Figure 2015 Revenue Market Share of Road Marking Materials by Type

Table Global Road Marking Materials Price by Type (2011-2016)

Figure Global Road Marking Materials Production Growth by Type (2011-2016)

Table Global Road Marking Materials Consumption by Application (2011-2016)

Table Global Road Marking Materials Consumption Market Share by Application (2011-2016)

Figure Global Road Marking Materials Consumption Market Share by Application in 2015

Table Global Road Marking Materials Consumption Growth Rate by Application (2011-2016)

Figure Global Road Marking Materials Consumption Growth Rate by Application (2011-2016)

Table Automark Technologies (India) Private Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Automark Technologies (India) Private Ltd. Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Automark Technologies (India) Private Ltd. Road Marking Materials Market Share (2011-2016)

Table Aximum SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aximum SA Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aximum SA Road Marking Materials Market Share (2011-2016)

Table Crown Technologies, LLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Crown Technologies, LLC Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Crown Technologies, LLC Road Marking Materials Market Share (2011-2016)

Table Ennis-Flint Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ennis-Flint Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ennis-Flint Road Marking Materials Market Share (2011-2016)

Table Geveko Markings Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Geveko Markings Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Geveko Markings Road Marking Materials Market Share (2011-2016)

Table Kelly Bros Erinline Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kelly Bros Erinline Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kelly Bros Erinline Road Marking Materials Market Share (2011-2016)

Table Ozark Materials, LLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ozark Materials, LLC Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ozark Materials, LLC Road Marking Materials Market Share (2011-2016)

Table Reda National Co. Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Reda National Co. Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Reda National Co. Road Marking Materials Market Share (2011-2016)

Table Swarco Limburger Lackfabrik GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Swarco Limburger Lackfabrik GmbH Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Swarco Limburger Lackfabrik GmbH Road Marking Materials Market Share (2011-2016)

Table The Sherwin-Williams Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Sherwin-Williams Company Road Marking Materials Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Sherwin-Williams Company Road Marking Materials Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Road Marking Materials

Figure Manufacturing Process Analysis of Road Marking Materials

Figure Road Marking Materials Industrial Chain Analysis

Table Raw Materials Sources of Road Marking Materials Major Manufacturers in 2015

Table Major Buyers of Road Marking Materials

Table Distributors/Traders List

Figure Global Road Marking Materials Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Road Marking Materials Revenue and Growth Rate Forecast (2016-2021)

Table Global Road Marking Materials Production Forecast by Regions (2016-2021)

Table Global Road Marking Materials Consumption Forecast by Regions (2016-2021)

Table Global Road Marking Materials Production Forecast by Type (2016-2021)

Table Global Road Marking Materials Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Road Marking Materials Market Research Report 2016

Product link: <https://marketpublishers.com/r/GACFCC1C215EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GACFCC1C215EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970