

# **Global Rice Cookers Sales Market Report 2016**

https://marketpublishers.com/r/GC20B644F11EN.html Date: September 2016 Pages: 126 Price: US\$ 4,000.00 (Single User License) ID: GC20B644F11EN

# Abstracts

#### Notes:

Sales, means the sales volume of Rice Cookers

Revenue, means the sales value of Rice Cookers

This report studies sales (consumption) of Rice Cookers in Global market, especially in USA, China, Europe, Japan, Korea and Taiwan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Supor
Media
Matsushita
Philips
Gallop
Nine Yang
SKG
Triangle
Toshiba





Fuqua Haier TCL Rongshida Konka Glanz

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Rice Cookers in these regions, from 2011 to 2021 (forecast), like

USA China Europe Japan Korea

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Taiwan

Type II

Type III



Split by applications, this report focuses on sales, market share and growth rate of Rice Cookers in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

Global Rice Cookers Sales Market Report 2016

# **1 RICE COOKERS OVERVIEW**

- 1.1 Product Overview and Scope of Rice Cookers
- 1.2 Classification of Rice Cookers
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Rice Cookers
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application
- 1.4 Rice Cookers Market by Regions
  - 1.4.1 USA Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Rice Cookers (2011-2021)
- 1.5.1 Global Rice Cookers Sales and Growth Rate (2011-2021)
- 1.5.2 Global Rice Cookers Revenue and Growth Rate (2011-2021)

# 2 GLOBAL RICE COOKERS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Rice Cookers Market Competition by Manufacturers
  - 2.1.1 Global Rice Cookers Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Rice Cookers Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Rice Cookers (Volume and Value) by Type
- 2.2.1 Global Rice Cookers Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Rice Cookers Revenue and Market Share by Type (2011-2016)
- 2.3 Global Rice Cookers (Volume and Value) by Regions
- 2.3.1 Global Rice Cookers Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Rice Cookers Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Rice Cookers (Volume) by Application



## **3 USA RICE COOKERS (VOLUME, VALUE AND SALES PRICE)**

- 3.1 USA Rice Cookers Sales and Value (2011-2016)
- 3.1.1 USA Rice Cookers Sales and Growth Rate (2011-2016)
- 3.1.2 USA Rice Cookers Revenue and Growth Rate (2011-2016)
- 3.1.3 USA Rice Cookers Sales Price Trend (2011-2016)
- 3.2 USA Rice Cookers Sales and Market Share by Manufacturers
- 3.3 USA Rice Cookers Sales and Market Share by Type
- 3.4 USA Rice Cookers Sales and Market Share by Application

## 4 CHINA RICE COOKERS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Rice Cookers Sales and Value (2011-2016)4.1.1 China Rice Cookers Sales and Growth Rate (2011-2016)
  - 4.1.2 China Rice Cookers Revenue and Growth Rate (2011-2016)
- 4.1.3 China Rice Cookers Sales Price Trend (2011-2016)
- 4.2 China Rice Cookers Sales and Market Share by Manufacturers
- 4.3 China Rice Cookers Sales and Market Share by Type
- 4.4 China Rice Cookers Sales and Market Share by Application

## **5 EUROPE RICE COOKERS (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Rice Cookers Sales and Value (2011-2016)
- 5.1.1 Europe Rice Cookers Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Rice Cookers Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Rice Cookers Sales Price Trend (2011-2016)
- 5.2 Europe Rice Cookers Sales and Market Share by Manufacturers
- 5.3 Europe Rice Cookers Sales and Market Share by Type
- 5.4 Europe Rice Cookers Sales and Market Share by Application

## 6 JAPAN RICE COOKERS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Rice Cookers Sales and Value (2011-2016)
- 6.1.1 Japan Rice Cookers Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Rice Cookers Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Rice Cookers Sales Price Trend (2011-2016)
- 6.2 Japan Rice Cookers Sales and Market Share by Manufacturers
- 6.3 Japan Rice Cookers Sales and Market Share by Type



#### 6.4 Japan Rice Cookers Sales and Market Share by Application

#### 7 KOREA RICE COOKERS (VOLUME, VALUE AND SALES PRICE)

- 7.1 Korea Rice Cookers Sales and Value (2011-2016)
  - 7.1.1 Korea Rice Cookers Sales and Growth Rate (2011-2016)
- 7.1.2 Korea Rice Cookers Revenue and Growth Rate (2011-2016)
- 7.1.3 Korea Rice Cookers Sales Price Trend (2011-2016)
- 7.2 Korea Rice Cookers Sales and Market Share by Manufacturers
- 7.3 Korea Rice Cookers Sales and Market Share by Type
- 7.4 Korea Rice Cookers Sales and Market Share by Application

#### 8 TAIWAN RICE COOKERS (VOLUME, VALUE AND SALES PRICE)

- 8.1 Taiwan Rice Cookers Sales and Value (2011-2016)
  - 8.1.1 Taiwan Rice Cookers Sales and Growth Rate (2011-2016)
  - 8.1.2 Taiwan Rice Cookers Revenue and Growth Rate (2011-2016)
- 8.1.3 Taiwan Rice Cookers Sales Price Trend (2011-2016)
- 8.2 Taiwan Rice Cookers Sales and Market Share by Manufacturers
- 8.3 Taiwan Rice Cookers Sales and Market Share by Type
- 8.4 Taiwan Rice Cookers Sales and Market Share by Application

#### 9 GLOBAL RICE COOKERS MANUFACTURERS ANALYSIS

- 9.1 Supor
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Rice Cookers Product Type, Application and Specification
  - 9.1.2.1 Type I
  - 9.1.2.2 Type II
  - 9.1.3 Supor Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.1.4 Main Business/Business Overview
- 9.2 Media
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 126 Product Type, Application and Specification
    - 9.2.2.1 Type I
    - 9.2.2.2 Type II
  - 9.2.3 Media Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.2.4 Main Business/Business Overview
- 9.3 Matsushita



- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 144 Product Type, Application and Specification
- 9.3.2.1 Type I
- 9.3.2.2 Type II
- 9.3.3 Matsushita Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 Philips
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Sept Product Type, Application and Specification
  - 9.4.2.1 Type I
  - 9.4.2.2 Type II
  - 9.4.3 Philips Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.4.4 Main Business/Business Overview
- 9.5 Gallop
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Product Type, Application and Specification
  - 9.5.2.1 Type I
  - 9.5.2.2 Type II
  - 9.5.3 Gallop Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.5.4 Main Business/Business Overview
- 9.6 Nine Yang
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Million USD Product Type, Application and Specification
  - 9.6.2.1 Type I
  - 9.6.2.2 Type II
  - 9.6.3 Nine Yang Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.6.4 Main Business/Business Overview
- 9.7 SKG
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.7.2 Electronics Product Type, Application and Specification
  - 9.7.2.1 Type I
  - 9.7.2.2 Type II
  - 9.7.3 SKG Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.7.4 Main Business/Business Overview
- 9.8 Triangle
  - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.8.2 Product Type, Application and Specification
    - 9.8.2.1 Type I
    - 9.8.2.2 Type II



- 9.8.3 Triangle Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.8.4 Main Business/Business Overview
- 9.9 Toshiba
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Product Type, Application and Specification
  - 9.9.2.1 Type I
  - 9.9.2.2 Type II
  - 9.9.3 Toshiba Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.9.4 Main Business/Business Overview
- 9.10 Fuqua
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.10.2 Product Type, Application and Specification
  - 9.10.2.1 Type I
  - 9.10.2.2 Type II
  - 9.10.3 Fuqua Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.10.4 Main Business/Business Overview
- 9.11 Haier
- 9.12 TCL
- 9.13 Rongshida
- 9.14 Konka
- 9.15 Glanz

# **10 RICE COOKERS MAUFACTURING COST ANALYSIS**

- 10.1 Rice Cookers Key Raw Materials Analysis
- 10.1.1 Key Raw Materials
- 10.1.2 Price Trend of Key Raw Materials
- 10.1.3 Key Suppliers of Raw Materials
- 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
- 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Rice Cookers

# 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Rice Cookers Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Rice Cookers Major Manufacturers in 2015



#### 11.4 Downstream Buyers

#### **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
- 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
- 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

#### 14 GLOBAL RICE COOKERS MARKET FORECAST (2016-2021)

- 14.1 Global Rice Cookers Sales, Revenue Forecast (2016-2021)
- 14.2 Global Rice Cookers Sales Forecast by Regions (2016-2021)
- 14.3 Global Rice Cookers Sales Forecast by Type (2016-2021)
- 14.4 Global Rice Cookers Sales Forecast by Application (2016-2021)

#### **15 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Rice Cookers Table Classification of Rice Cookers Figure Global Sales Market Share of Rice Cookers by Type in 2015 Figure Type I Picture Figure Type II Picture Table Applications of Rice Cookers Figure Global Sales Market Share of Rice Cookers by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure USA Rice Cookers Revenue and Growth Rate (2011-2021) Figure China Rice Cookers Revenue and Growth Rate (2011-2021) Figure Europe Rice Cookers Revenue and Growth Rate (2011-2021) Figure Japan Rice Cookers Revenue and Growth Rate (2011-2021) Figure Korea Rice Cookers Revenue and Growth Rate (2011-2021) Figure Taiwan Rice Cookers Revenue and Growth Rate (2011-2021) Figure Global Rice Cookers Sales and Growth Rate (2011-2021) Figure Global Rice Cookers Revenue and Growth Rate (2011-2021) Table Global Rice Cookers Sales of Key Manufacturers (2011-2016) Table Global Rice Cookers Sales Share by Manufacturers (2011-2016) Figure 2015 Rice Cookers Sales Share by Manufacturers Figure 2016 Rice Cookers Sales Share by Manufacturers Table Global Rice Cookers Revenue by Manufacturers (2011-2016) Table Global Rice Cookers Revenue Share by Manufacturers (2011-2016) Table 2015 Global Rice Cookers Revenue Share by Manufacturers Table 2016 Global Rice Cookers Revenue Share by Manufacturers Table Global Rice Cookers Sales and Market Share by Type (2011-2016) Table Global Rice Cookers Sales Share by Type (2011-2016) Figure Sales Market Share of Rice Cookers by Type (2011-2016) Figure Global Rice Cookers Sales Growth Rate by Type (2011-2016) Table Global Rice Cookers Revenue and Market Share by Type (2011-2016) Table Global Rice Cookers Revenue Share by Type (2011-2016) Figure Revenue Market Share of Rice Cookers by Type (2011-2016) Figure Global Rice Cookers Revenue Growth Rate by Type (2011-2016) Table Global Rice Cookers Sales and Market Share by Regions (2011-2016) Table Global Rice Cookers Sales Share by Regions (2011-2016)



Figure Sales Market Share of Rice Cookers by Regions (2011-2016) Figure Global Rice Cookers Sales Growth Rate by Regions (2011-2016) Table Global Rice Cookers Revenue and Market Share by Regions (2011-2016) Table Global Rice Cookers Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Rice Cookers by Regions (2011-2016) Figure Global Rice Cookers Revenue Growth Rate by Regions (2011-2016) Table Global Rice Cookers Sales and Market Share by Application (2011-2016) Table Global Rice Cookers Sales Share by Application (2011-2016) Figure Sales Market Share of Rice Cookers by Application (2011-2016) Figure Global Rice Cookers Sales Growth Rate by Application (2011-2016) Figure USA Rice Cookers Sales and Growth Rate (2011-2016) Figure USA Rice Cookers Revenue and Growth Rate (2011-2016) Figure USA Rice Cookers Sales Price Trend (2011-2016) Table USA Rice Cookers Sales by Manufacturers (2011-2016) Table USA Rice Cookers Market Share by Manufacturers (2011-2016) Table USA Rice Cookers Sales by Type (2011-2016) Table USA Rice Cookers Market Share by Type (2011-2016) Table USA Rice Cookers Sales by Application (2011-2016) Table USA Rice Cookers Market Share by Application (2011-2016) Figure China Rice Cookers Sales and Growth Rate (2011-2016) Figure China Rice Cookers Revenue and Growth Rate (2011-2016) Figure China Rice Cookers Sales Price Trend (2011-2016) Table China Rice Cookers Sales by Manufacturers (2011-2016) Table China Rice Cookers Market Share by Manufacturers (2011-2016) Table China Rice Cookers Sales by Type (2011-2016) Table China Rice Cookers Market Share by Type (2011-2016) Table China Rice Cookers Sales by Application (2011-2016) Table China Rice Cookers Market Share by Application (2011-2016) Figure Europe Rice Cookers Sales and Growth Rate (2011-2016) Figure Europe Rice Cookers Revenue and Growth Rate (2011-2016) Figure Europe Rice Cookers Sales Price Trend (2011-2016) Table Europe Rice Cookers Sales by Manufacturers (2011-2016) Table Europe Rice Cookers Market Share by Manufacturers (2011-2016) Table Europe Rice Cookers Sales by Type (2011-2016) Table Europe Rice Cookers Market Share by Type (2011-2016) Table Europe Rice Cookers Sales by Application (2011-2016) Table Europe Rice Cookers Market Share by Application (2011-2016) Figure Japan Rice Cookers Sales and Growth Rate (2011-2016) Figure Japan Rice Cookers Revenue and Growth Rate (2011-2016)



Figure Japan Rice Cookers Sales Price Trend (2011-2016) Table Japan Rice Cookers Sales by Manufacturers (2011-2016) Table Japan Rice Cookers Market Share by Manufacturers (2011-2016) Table Japan Rice Cookers Sales by Type (2011-2016) Table Japan Rice Cookers Market Share by Type (2011-2016) Table Japan Rice Cookers Sales by Application (2011-2016) Table Japan Rice Cookers Market Share by Application (2011-2016) Figure Korea Rice Cookers Sales and Growth Rate (2011-2016) Figure Korea Rice Cookers Revenue and Growth Rate (2011-2016) Figure Korea Rice Cookers Sales Price Trend (2011-2016) Table Korea Rice Cookers Sales by Manufacturers (2011-2016) Table Korea Rice Cookers Market Share by Manufacturers (2011-2016) Table Korea Rice Cookers Sales by Type (2011-2016) Table Korea Rice Cookers Market Share by Type (2011-2016) Table Korea Rice Cookers Sales by Application (2011-2016) Table Korea Rice Cookers Market Share by Application (2011-2016) Figure Taiwan Rice Cookers Sales and Growth Rate (2011-2016) Figure Taiwan Rice Cookers Revenue and Growth Rate (2011-2016) Figure Taiwan Rice Cookers Sales Price Trend (2011-2016) Table Taiwan Rice Cookers Sales by Manufacturers (2011-2016) Table Taiwan Rice Cookers Market Share by Manufacturers (2011-2016) Table Taiwan Rice Cookers Sales by Type (2011-2016) Table Taiwan Rice Cookers Market Share by Type (2011-2016) Table Taiwan Rice Cookers Sales by Application (2011-2016) Table Taiwan Rice Cookers Market Share by Application (2011-2016) **Table Supor Basic Information List** Table Supor Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Supor Rice Cookers Global Market Share (2011-2016) **Table Media Basic Information List** Table Media Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Media Rice Cookers Global Market Share (2011-2016) Table Matsushita Basic Information List Table Matsushita Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Matsushita Rice Cookers Global Market Share (2011-2016) **Table Philips Basic Information List** Table Philips Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Philips Rice Cookers Global Market Share (2011-2016) **Table Gallop Basic Information List** Table Gallop Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Gallop Rice Cookers Global Market Share (2011-2016) Table Nine Yang Basic Information List Table Nine Yang Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Nine Yang Rice Cookers Global Market Share (2011-2016) Table SKG Basic Information List Table SKG Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure SKG Rice Cookers Global Market Share (2011-2016) Table Triangle Basic Information List Table Triangle Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Triangle Rice Cookers Global Market Share (2011-2016) Table Toshiba Basic Information List Table Toshiba Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Toshiba Rice Cookers Global Market Share (2011-2016) Table Fugua Basic Information List Table Fuqua Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Fuqua Rice Cookers Global Market Share (2011-2016) Table Haier Basic Information List Table Haier Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Haier Rice Cookers Global Market Share (2011-2016) Table TCL Basic Information List Table TCL Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure TCL Rice Cookers Global Market Share (2011-2016) Table Rongshida Basic Information List Table Rongshida Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Rongshida Rice Cookers Global Market Share (2011-2016) Table Konka Basic Information List Table Konka Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Konka Rice Cookers Global Market Share (2011-2016) Table Glanz Basic Information List Table Glanz Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016) Figure Glanz Rice Cookers Global Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Rice Cookers Figure Manufacturing Process Analysis of Rice Cookers Figure Rice Cookers Industrial Chain Analysis Table Raw Materials Sources of Rice Cookers Major Manufacturers in 2015 Table Major Buyers of Rice Cookers



Table Distributors/Traders List

Figure Global Rice Cookers Sales and Growth Rate Forecast (2016-2021) Figure Global Rice Cookers Revenue and Growth Rate Forecast (2016-2021) Table Global Rice Cookers Sales Forecast by Regions (2016-2021) Table Global Rice Cookers Sales Forecast by Type (2016-2021) Table Global Rice Cookers Sales Forecast by Application (2016-2021)



## I would like to order

Product name: Global Rice Cookers Sales Market Report 2016 Product link: https://marketpublishers.com/r/GC20B644F11EN.html Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GC20B644F11EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970