

# Global RFID Reader Sales Market Report 2018

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## Abstracts

This report studies the global RFID Reader market status and forecast, categorizes the global RFID Reader market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

An RFID reader, also known as an interrogator, is a device that provides the connection between the tag data and the enterprise system software that needs the information.

The reader communicates with tags that are within its field of operation, performing any number of tasks including simple continuous inventorying, filtering (searching for tags that meet certain criteria), writing (or encoding) to select tags, etc.

The reader uses an attached antenna to capture data from tags. It then passes the data to a computer for processing. Just like RFID tags, there are many different sizes and types of RFID readers. Readers can be affixed in a stationary position in a store or factory, or integrated into a mobile device such as a portable, handheld scanner.

Readers can also be embedded in electronic equipment or devices, and in vehicles.

The Major regions to produce RFID Reader are North America, Europe and China.

North America is the largest production in volume (production share 39.30% in 2016).

RFID Reader is mainly produced by Honeywell, Datalogic and Zebra. And these companies totally occupied above 41.52% market share by sale value in 2016.

Along with the automotive production and ownership, North America, EU, Asia-Pacific are major consumption regions in RFID Reader market. The largest consumption region is North America, accounting for 35.52% market share in 2016 by consumption volume. Asia-Pacific is a promising region to be the fastest developing consumption region in the next few years.

Although sales of RFID Reader brought a lot of opportunities, the industry barrier is rather high and the automotive industry supply chain is rather closed. Therefore, the study group recommends the new entrants who just having money but without technical

advantage and downstream support, do not to enter into the RFID Reader field hastily.

The global RFID Reader market is valued at 1490 million US\$ in 2017 and will reach 4460 million US\$ by the end of 2025, growing at a CAGR of 14.7% during 2018-2025. The major players covered in this report

Honeywell

Datalogic

Zebra

Impinj

Fieg Electronics

Unitech

ThingMagic

TSL

Alien Technology

Mojix

AWID

Cipher Lab

Invengo Technology

Sense Technology

Chafon group

CSL

Chinareader

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

## Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

LF RFID Reader

HF RFID Reader

UHF RFID Reader

MW RFID Reader

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Government

Transportation & Logistics

Retail

Automotive

Manufacturing

Others

The study objectives of this report are:

To analyze and study the global RFID Reader sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in

these regions.

Focuses on the key RFID Reader players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of RFID Reader are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

RFID Reader Manufacturers

RFID Reader Distributors/Traders/Wholesalers

RFID Reader Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the RFID Reader market, by end-use.

Detailed analysis and profiles of additional market players.

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