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Global RFID Reader Market Insights, Forecast to 2026

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Abstracts

An RFID reader, also known as an interrogator, is a device that provides the connection between the tag data and the enterprise system software that needs the information. The reader communicates with tags that are within its field of operation, performing any number of tasks including simple continuous inventorying, filtering (searching for tags that meet certain criteria), writing (or encoding) to select tags, etc.
The reader uses an attached antenna to capture data from tags. It then passes the data to a computer for processing. Just like RFID tags, there are many different sizes and types of RFID readers. Readers can be affixed in a stationary position in a store or factory, or integrated into a mobile device such as a portable, handheld scanner. Readers can also be embedded in electronic equipment or devices, and in vehicles.
The Major regions to produce RFID Reader are North America, Europe and China. North America is the largest production in volume (production share 39.30% in 2016). RFID Reader is mainly produced by Honeywell, Datalogic and Zebra. And these companies totally occupied above 41.52% market share by sale value in 2016.
Along with the automotive production and ownership, North America, EU, Asia-Pacific are major consumption regions in RFID Reader market. The largest consumption region is North America, accounting for 35.52% market share in 2016 by consumption volume. Asia-Pacific is a promising region to be the fastest developing consumption region in the next few years.
Although sales of RFID Reader brought a lot of opportunities, the industry barrier is rather high and the automotive industry supply chain is rather closed. Therefore, the study group recommends the new entrants who just having money but without technical advantage and downstream support, do not to enter into the RFID Reader field hastily.
Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the RFID Reader 4900 market in 2020.

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COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.
The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.
This report also analyses the impact of Coronavirus COVID-19 on the RFID Reader 4900 industry.
Based on our recent survey, we have several different scenarios about the RFID Reader 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US$ 1981 million in 2019. The market size of RFID Reader 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.
With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global RFID Reader market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global RFID Reader market in terms of both revenue and volume.
Players, stakeholders, and other participants in the global RFID Reader market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global RFID Reader market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.
In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global RFID Reader market has been provided based on region.

Regional and Country-level Analysis

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The report offers an exhaustive geographical analysis of the global RFID Reader market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.
The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global RFID Reader market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.
On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global RFID Reader market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global RFID Reader market.
The following manufacturers are covered in this report:

Honeywell

Datalogic

Zebra

Impinj

Fieg Electronics

Unitech

ThingMagic

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TSL

Alien Technology

Mojix

AWID

Cipher Lab

Invengo Technology

Sense Technology

Chafon group

CSL

Chinareader

RFID Reader Breakdown Data by Type

LF RFID Reader

HF RFID Reader

UHF RFID Reader

MW RFID Reader

RFID Reader Breakdown Data by Application

Government

Transportation & Logistics

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Retail

Automotive

Manufacturing

Others

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