

# Global RFID Printer Market Professional Survey Report 2018

<https://marketpublishers.com/r/GEE05B8C32BEN.html>

Date: June 2018

Pages: 101

Price: US\$ 3,500.00 (Single User License)

ID: GEE05B8C32BEN

## Abstracts

This report studies the global RFID Printer market status and forecast, categorizes the global RFID Printer market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

This report studies the RFID Printer market, the RFID Printer is a printing device used to write data to a RFID tag and also print any graphics, barcodes and text onto the label as well.

The RFID Printer consumption volume was 177.61 K Units in 2016 and is expected to reach 196.62 K Units in 2017 and 329.22 K Units in 2022, growing at a CAGR of 10.86% from 2017 to 2022. Europe's sales volume accounted for the highest market share (34.64%) in 2016, followed by the North America.

At present, the manufactures of RFID Printer are concentrated in North America, Europe, China and Japan. North America is the largest production area in the world, which occupied about 42.78% in 2016. The following areas are Japan and North America. The global leading players in this market are Zebra, Honeywell, SATO, Toshiba Tec, Printronix, Avery Dennison and Postek.

The global RFID Printer market is valued at 530 million US\$ in 2017 and will reach 1020 million US\$ by the end of 2025, growing at a CAGR of 9.7% during 2018-2025.

The major manufacturers covered in this report

Zebra

Honeywell

SATO

Toshiba Tec

Printronic

Avery Dennison

Postek

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Desktop RFID Printers

Industrial RFID Printers

Mobile RFID Printers

By Application, the market can be split into

Industrial Application

Transportation & Logistics

Retail

Healthcare

Others

The study objectives of this report are:

To analyze and study the global RFID Printer capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key RFID Printer manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of RFID Printer are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

RFID Printer Manufacturers

RFID Printer Distributors/Traders/Wholesalers

RFID Printer Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the RFID Printer market, by end-use.

Detailed analysis and profiles of additional market players.

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