

Global Retail Handbook Market Professional Survey Report 2016

https://marketpublishers.com/r/GFA16C40A8FEN.html

Date: May 2016 Pages: 112 Price: US\$ 3,500.00 (Single User License) ID: GFA16C40A8FEN

Abstracts

This report

Mainly covers the following product types

The segment applications including

Segment regions including (the separated region report can also be offered)

USA

China

Europe

South America

Japan

Africa

The players list (Partly, Players you are interested in can also be added)

Wal-Mart

Carrefour



TESCO

METRO GROUP

Ahold

Schwarz

Rewe

Edeka

IKEA

Auchan

Media-Saturn

Euronics

HTM group

Decathlon

With no less than 15 top producers.

Data including (both global and regions): Market Size (both volume - K Units and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!



Contents

1 INDUSTRY OVERVIEW OF RETAIL HANDBOOK

- 1.1 Definition and Specifications of Retail Handbook
- 1.1.1 Definition of Retail Handbook
- 1.1.2 Specifications of Retail Handbook
- 1.2 Classification of Retail Handbook
- 1.3 Applications of Retail Handbook
- 1.4 Industry Chain Structure of Retail Handbook
- 1.5 Industry Overview and Major Regions Status of Retail Handbook
- 1.5.1 Industry Overview of Retail Handbook
- 1.5.2 Global Major Regions Status of Retail Handbook
- 1.6 Industry Policy Analysis of Retail Handbook
- 1.7 Industry News Analysis of Retail Handbook

2 MANUFACTURING COST STRUCTURE ANALYSIS OF RETAIL HANDBOOK

- 2.1 Raw Material Suppliers and Price Analysis of Retail Handbook
- 2.2 Equipment Suppliers and Price Analysis of Retail Handbook
- 2.3 Labor Cost Analysis of Retail Handbook
- 2.4 Other Costs Analysis of Retail Handbook
- 2.5 Manufacturing Cost Structure Analysis of Retail Handbook
- 2.6 Manufacturing Process Analysis of Retail Handbook

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF RETAIL HANDBOOK

3.1 Capacity and Commercial Production Date of Global Retail Handbook Major Manufacturers in 2015

3.2 Manufacturing Plants Distribution of Global Retail Handbook Major Manufacturers in 2015

3.3 R&D Status and Technology Source of Global Retail Handbook Major Manufacturers in 2015

3.4 Raw Materials Sources Analysis of Global Retail Handbook Major Manufacturers in 2015

4 GLOBAL RETAIL HANDBOOK OVERALL MARKET OVERVIEW



- 4.1 2011-2016E Overall Market Analysis
- 4.2.1 2011-2015 Global Retail Handbook Capacity and Growth Rate Analysis
- 4.2.2 2015 Retail Handbook Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
- 4.3.1 2011-2015 Global Retail Handbook Sales and Growth Rate Analysis
- 4.3.2 2015 Retail Handbook Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
- 4.4.1 2011-2015 Global Retail Handbook Sales Price
- 4.4.2 2015 Retail Handbook Sales Price Analysis (Company Segment)
- 4.5 Gross Margin Analysis
- 4.5.1 2011-2015 Global Retail Handbook Gross Margin
- 4.5.2 2015 Retail Handbook Gross Margin Analysis (Company Segment)

5 RETAIL HANDBOOK REGIONAL MARKET ANALYSIS

5.1 USA Retail Handbook Market Analysis

- 5.1.1 USA Retail Handbook Market Overview
- 5.1.2 USA 2011-2016E Retail Handbook Local Supply, Import, Export, Local Consumption Analysis
 - 5.1.3 USA 2011-2016E Retail Handbook Sales Price Analysis
- 5.1.4 USA 2015 Retail Handbook Market Share Analysis
- 5.2 China Retail Handbook Market Analysis
 - 5.2.1 China Retail Handbook Market Overview
- 5.2.2 China 2011-2016E Retail Handbook Local Supply, Import, Export, Local Consumption Analysis
 - 5.2.3 China 2011-2016E Retail Handbook Sales Price Analysis
- 5.2.4 China 2015 Retail Handbook Market Share Analysis
- 5.3 Europe Retail Handbook Market Analysis
 - 5.3.1 Europe Retail Handbook Market Overview
- 5.3.2 Europe 2011-2016E Retail Handbook Local Supply, Import, Export, Local Consumption Analysis
- 5.3.3 Europe 2011-2016E Retail Handbook Sales Price Analysis
- 5.3.4 Europe 2015 Retail Handbook Market Share Analysis
- 5.4 South America Retail Handbook Market Analysis
 - 5.4.1 South America Retail Handbook Market Overview

5.4.2 South America 2011-2016E Retail Handbook Local Supply, Import, Export, Local Consumption Analysis

- 5.4.3 South America 2011-2016E Retail Handbook Sales Price Analysis
- 5.4.4 South America 2015 Retail Handbook Market Share Analysis



- 5.5 Japan Retail Handbook Market Analysis
 - 5.5.1 Japan Retail Handbook Market Overview

5.5.2 Japan 2011-2016E Retail Handbook Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Japan 2011-2016E Retail Handbook Sales Price Analysis

5.5.4 Japan 2015 Retail Handbook Market Share Analysis

5.6 Africa Retail Handbook Market Analysis

5.6.1 Africa Retail Handbook Market Overview

5.6.2 Africa 2011-2016E Retail Handbook Local Supply, Import, Export, Local Consumption Analysis

5.6.3 Africa 2011-2016E Retail Handbook Sales Price Analysis

5.6.4 Africa 2015 Retail Handbook Market Share Analysis

6 GLOBAL 2011-2016E RETAIL HANDBOOK SEGMENT MARKET ANALYSIS (BY TYPE)

6.1 Global 2011-2016E Retail Handbook Sales by Type

6.2 Different Types Retail Handbook Product Interview Price Analysis

6.3 Different Types Retail Handbook Product Driving Factors Analysis

7 GLOBAL 2011-2016E RETAIL HANDBOOK SEGMENT MARKET ANALYSIS (BY APPLICATION)

7.1 Global 2011-2016E Consumption by Application

7.2 Different Application Product Interview Price Analysis

7.3 Different Application Product Driving Factors Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF RETAIL HANDBOOK

8.1 Wal-Mart

8.1.1 Company Profile

8.1.2 Product Picture and Specifications

8.1.3 Wal-Mart 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.1.4 Wal-Mart 2015 Retail Handbook Business Region Distribution Analysis

8.2 Carrefour

8.2.1 Company Profile

- 8.2.2 Product Picture and Specifications
- 8.2.3 Carrefour 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin



Analysis

8.2.4 Carrefour 2015 Retail Handbook Business Region Distribution Analysis

8.3 TESCO

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.3 TESCO 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.3.4 TESCO 2015 Retail Handbook Business Region Distribution Analysis 8.4 METRO GROUP

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.3 METRO GROUP 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.4.4 METRO GROUP 2015 Retail Handbook Business Region Distribution Analysis 8.5 Ahold

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.3 Ahold 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 Ahold 2015 Retail Handbook Business Region Distribution Analysis

8.6 Schwarz

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.3 Schwarz 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Schwarz 2015 Retail Handbook Business Region Distribution Analysis

8.7 Rewe

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.3 Rewe 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Rewe 2015 Retail Handbook Business Region Distribution Analysis

8.8 Edeka

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.3 Edeka 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Edeka 2015 Retail Handbook Business Region Distribution Analysis 8.9 IKEA



8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.3 IKEA 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 IKEA 2015 Retail Handbook Business Region Distribution Analysis

8.10 Auchan

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.3 Auchan 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Auchan 2015 Retail Handbook Business Region Distribution Analysis

8.11 Media-Saturn

8.11.1 Company Profile

8.11.2 Product Picture and Specifications

8.11.3 Media-Saturn 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.11.4 Media-Saturn 2015 Retail Handbook Business Region Distribution Analysis 8.12 Euronics

8.12.1 Company Profile

8.12.2 Product Picture and Specifications

8.12.3 Euronics 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross

Margin Analysis

8.12.4 Euronics 2015 Retail Handbook Business Region Distribution Analysis

8.13 HTM group

8.13.1 Company Profile

8.13.2 Product Picture and Specifications

8.13.3 HTM group 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.13.4 HTM group 2015 Retail Handbook Business Region Distribution Analysis

8.14 Decathlon

8.14.1 Company Profile

8.14.2 Product Picture and Specifications

8.14.3 Decathlon 2015 Retail Handbook Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.14.4 Decathlon 2015 Retail Handbook Business Region Distribution Analysis

9 DEVELOPMENT TREND OF ANALYSIS OF MARKET

9.1 Global Market Trend Analysis



- 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
- 9.1.2 Global 2016-2021 Sales Price Forecast
- 9.1.3 Global 2016-2021 Gross Margin Forecast
- 9.2 Regional Market Trend
 - 9.2.1 USA 2016-2021 Retail Handbook Consumption Forecast
 - 9.2.2 China 2016-2021 Retail Handbook Consumption Forecast
- 9.2.3 Europe 2016-2021 Retail Handbook Consumption Forecast
- 9.2.4 South America 2016-2021 Retail Handbook Consumption Forecast
- 9.2.5 Japan 2016-2021 Retail Handbook Consumption Forecast
- 9.2.6 Africa 2016-2021 Retail Handbook Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

10 RETAIL HANDBOOK MARKETING MODEL ANALYSIS

- 10.1 Retail Handbook Regional Marketing Model Analysis
- 10.2 Retail Handbook International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Retail Handbook by Regions
- 10.4 Retail Handbook Supply Chain Analysis

11 CONSUMERS ANALYSIS OF RETAIL HANDBOOK

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF RETAIL HANDBOOK

- 12.1 New Project SWOT Analysis of Retail Handbook
- 12.2 New Project Investment Feasibility Analysis of Retail Handbook

13 CONCLUSION OF THE GLOBAL RETAIL HANDBOOK MARKET PROFESSIONAL SURVEY REPORT 2016



I would like to order

Product name: Global Retail Handbook Market Professional Survey Report 2016 Product link: <u>https://marketpublishers.com/r/GFA16C40A8FEN.html</u>

> Price: US\$ 3,500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GFA16C40A8FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970