

# Global Reed Switch Device Sales Market Report 2018

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## Abstracts

This report studies the global Reed Switch Device market status and forecast, categorizes the global Reed Switch Device market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Reed Switch Device consists of a pair of ferromagnetic reeds, which overlap at their free ends (contact area) at a very small distance and are hermetically sealed in a glass tube. When in the presence of a magnetic field, the reeds become magnetized to opposite polarity, thus attracting each other and closing contact. Like many other great inventions, reed switches were born at Bell Laboratories, invented there in the mid-1930s by Walter B. Elwood. Today, reed switches are still in common uses. In the last several years, the Reed Switch Device industry has enjoyed a double-digit production growth rate annually. In 2016, the global production of Reed Switch Device is about 1.5 billion units.

In the next five years, the global production of Reed Switch will maintain an annual growth rate more than 10%. In 2021, the global production of Reed Switch Device is expected to beyond 2.7 billion units.

The market concentration degree is relative high, as the top 10 manufacturers occupied more than 90% of the total market. The cooperation between companies is more and more, despite fierce competition. Due to the global economy recovery trend, investors are still optimistic about this area.

In Asia, Japan is the largest supplier of Reed Switch Device, as the largest manufacturer, OKI located in Japan. In Europe and USA, the manufacturers can supply excellent products with good performance. While the price from USA and Europe is also higher than in Japan.

China domestic Reed Switch Device industry developed faster than the global market. Besides, some manufacturers built plants in China, due to the low cost of labor and

materials.

The global Reed Switch Device market is valued at 230 million US\$ in 2017 and will reach 450 million US\$ by the end of 2025, growing at a CAGR of 8.9% during 2018-2025.

The major players covered in this report

OKI

Littelfuse (Hamlin)

RMCIP

Standex-Meder

Nippon Aleph

HSI Sensing

Coto

PIT-RADWAR

PIC

STG

Harbin Electric Group

Zhejiang Xurui

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Form A

Form B

## Form C

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Reed Relays

Magnetic Sensors

Other

The study objectives of this report are:

To analyze and study the global Reed Switch Device sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Reed Switch Device players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Reed Switch Device are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Reed Switch Device Manufacturers

Reed Switch Device Distributors/Traders/Wholesalers

Reed Switch Device Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Reed Switch Device market, by end-use.

Detailed analysis and profiles of additional market players.

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