

# Global Recommendation Engine Market Size, Status and Forecast 2025

<https://marketpublishers.com/r/GAF4435B3EEQEN.html>

Date: March 2018

Pages: 106

Price: US\$ 3,300.00 (Single User License)

ID: GAF4435B3EEQEN

## Abstracts

This report studies the global Recommendation Engine market, analyzes and researches the Recommendation Engine development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

IBM

Google

AWS

Microsoft

Salesforce

Sentient Technologies

HPE

Oracle

Intel

SAP

Fuzzy.AI

Infinite Analytics

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Collaborative Filtering

Content-based Filtering

Hybrid Recommendation

Market segment by Application, Recommendation Engine can be split into

Manufacturing

Healthcare

BFSI

Media and entertainment

Transportation

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Recommendation Engine Market Size, Status and Forecast 2025

## 1 INDUSTRY OVERVIEW OF RECOMMENDATION ENGINE

### 1.1 Recommendation Engine Market Overview

- 1.1.1 Recommendation Engine Product Scope
- 1.1.2 Market Status and Outlook

### 1.2 Global Recommendation Engine Market Size and Analysis by Regions (2013-2018)

- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia

### 1.3 Recommendation Engine Market by Type

- 1.3.1 Collaborative Filtering
- 1.3.2 Content-based Filtering
- 1.3.3 Hybrid Recommendation

### 1.4 Recommendation Engine Market by End Users/Application

- 1.4.1 Manufacturing
- 1.4.2 Healthcare
- 1.4.3 BFSI
- 1.4.4 Media and entertainment
- 1.4.5 Transportation
- 1.4.6 Others

## 2 GLOBAL RECOMMENDATION ENGINE COMPETITION ANALYSIS BY PLAYERS

### 2.1 Recommendation Engine Market Size (Value) by Players (2013-2018)

### 2.2 Competitive Status and Trend

- 2.2.1 Market Concentration Rate
- 2.2.2 Product/Service Differences
- 2.2.3 New Entrants
- 2.2.4 The Technology Trends in Future

## 3 COMPANY (TOP PLAYERS) PROFILES

### 3.1 IBM

3.1.1 Company Profile

3.1.2 Main Business/Business Overview

3.1.3 Products, Services and Solutions

3.1.4 Recommendation Engine Revenue (Million USD) (2013-2018)

3.1.5 Recent Developments

### 3.2 Google

3.2.1 Company Profile

3.2.2 Main Business/Business Overview

3.2.3 Products, Services and Solutions

3.2.4 Recommendation Engine Revenue (Million USD) (2013-2018)

3.2.5 Recent Developments

### 3.3 AWS

3.3.1 Company Profile

3.3.2 Main Business/Business Overview

3.3.3 Products, Services and Solutions

3.3.4 Recommendation Engine Revenue (Million USD) (2013-2018)

3.3.5 Recent Developments

### 3.4 Microsoft

3.4.1 Company Profile

3.4.2 Main Business/Business Overview

3.4.3 Products, Services and Solutions

3.4.4 Recommendation Engine Revenue (Million USD) (2013-2018)

3.4.5 Recent Developments

### 3.5 Salesforce

3.5.1 Company Profile

3.5.2 Main Business/Business Overview

3.5.3 Products, Services and Solutions

3.5.4 Recommendation Engine Revenue (Million USD) (2013-2018)

3.5.5 Recent Developments

### 3.6 Sentient Technologies

3.6.1 Company Profile

3.6.2 Main Business/Business Overview

3.6.3 Products, Services and Solutions

3.6.4 Recommendation Engine Revenue (Million USD) (2013-2018)

3.6.5 Recent Developments

### 3.7 HPE

3.7.1 Company Profile

3.7.2 Main Business/Business Overview

- 3.7.3 Products, Services and Solutions
- 3.7.4 Recommendation Engine Revenue (Million USD) (2013-2018)
- 3.7.5 Recent Developments
- 3.8 Oracle
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 Recommendation Engine Revenue (Million USD) (2013-2018)
  - 3.8.5 Recent Developments
- 3.9 Intel
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 Recommendation Engine Revenue (Million USD) (2013-2018)
  - 3.9.5 Recent Developments
- 3.10 SAP
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 Recommendation Engine Revenue (Million USD) (2013-2018)
  - 3.10.5 Recent Developments
- 3.11 Fuzzy.AI
- 3.12 Infinite Analytics

#### **4 GLOBAL RECOMMENDATION ENGINE MARKET SIZE BY TYPE AND APPLICATION (2013-2018)**

- 4.1 Global Recommendation Engine Market Size by Type (2013-2018)
- 4.2 Global Recommendation Engine Market Size by Application (2013-2018)
- 4.3 Potential Application of Recommendation Engine in Future
- 4.4 Top Consumer/End Users of Recommendation Engine

#### **5 UNITED STATES RECOMMENDATION ENGINE DEVELOPMENT STATUS AND OUTLOOK**

- 5.1 United States Recommendation Engine Market Size (2013-2018)
- 5.2 United States Recommendation Engine Market Size and Market Share by Players (2013-2018)
- 5.3 United States Recommendation Engine Market Size by Application (2013-2018)

## **6 EU RECOMMENDATION ENGINE DEVELOPMENT STATUS AND OUTLOOK**

6.1 EU Recommendation Engine Market Size (2013-2018)

6.2 EU Recommendation Engine Market Size and Market Share by Players (2013-2018)

6.3 EU Recommendation Engine Market Size by Application (2013-2018)

## **7 JAPAN RECOMMENDATION ENGINE DEVELOPMENT STATUS AND OUTLOOK**

7.1 Japan Recommendation Engine Market Size (2013-2018)

7.2 Japan Recommendation Engine Market Size and Market Share by Players (2013-2018)

7.3 Japan Recommendation Engine Market Size by Application (2013-2018)

## **8 CHINA RECOMMENDATION ENGINE DEVELOPMENT STATUS AND OUTLOOK**

8.1 China Recommendation Engine Market Size (2013-2018)

8.2 China Recommendation Engine Market Size and Market Share by Players (2013-2018)

8.3 China Recommendation Engine Market Size by Application (2013-2018)

## **9 INDIA RECOMMENDATION ENGINE DEVELOPMENT STATUS AND OUTLOOK**

9.1 India Recommendation Engine Market Size (2013-2018)

9.2 India Recommendation Engine Market Size and Market Share by Players (2013-2018)

9.3 India Recommendation Engine Market Size by Application (2013-2018)

## **10 SOUTHEAST ASIA RECOMMENDATION ENGINE DEVELOPMENT STATUS AND OUTLOOK**

10.1 Southeast Asia Recommendation Engine Market Size (2013-2018)

10.2 Southeast Asia Recommendation Engine Market Size and Market Share by Players (2013-2018)

10.3 Southeast Asia Recommendation Engine Market Size by Application (2013-2018)

## **11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)**

- 11.1 Global Recommendation Engine Market Size (Value) by Regions (2018-2025)
  - 11.1.1 United States Recommendation Engine Revenue and Growth Rate (2018-2025)
  - 11.1.2 EU Recommendation Engine Revenue and Growth Rate (2018-2025)
  - 11.1.3 Japan Recommendation Engine Revenue and Growth Rate (2018-2025)
  - 11.1.4 China Recommendation Engine Revenue and Growth Rate (2018-2025)
  - 11.1.5 India Recommendation Engine Revenue and Growth Rate (2018-2025)
  - 11.1.6 Southeast Asia Recommendation Engine Revenue and Growth Rate (2018-2025)
- 11.2 Global Recommendation Engine Market Size (Value) by Type (2018-2025)
- 11.3 Global Recommendation Engine Market Size by Application (2018-2025)

## **12 RECOMMENDATION ENGINE MARKET DYNAMICS**

- 12.1 Recommendation Engine Market Opportunities
- 12.2 Recommendation Engine Challenge and Risk
  - 12.2.1 Competition from Opponents
  - 12.2.2 Downside Risks of Economy
- 12.3 Recommendation Engine Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 Recommendation Engine Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
  - 13.3.1 Economic Fluctuations
  - 13.3.2 Other Risk Factors

## **14 RESEARCH FINDING/CONCLUSION**

## **15 APPENDIX**



Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global Recommendation Engine Market Size (Million USD) Status and Outlook (2013-2018)

Table Global Recommendation Engine Revenue (Million USD) Comparison by Regions (2013-2018)

Figure Global Recommendation Engine Market Share by Regions (2013-2018)

Figure United States Recommendation Engine Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure EU Recommendation Engine Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Japan Recommendation Engine Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure China Recommendation Engine Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure India Recommendation Engine Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Southeast Asia Recommendation Engine Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Table Global Recommendation Engine Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018)

Figure Global Recommendation Engine Revenue Market Share by Type in 2017

Figure Collaborative Filtering Market Size (Million USD) and Growth Rate (2013-2018)

Figure Content-based Filtering Market Size (Million USD) and Growth Rate (2013-2018)

Figure Hybrid Recommendation Market Size (Million USD) and Growth Rate (2013-2018)

Figure Global Recommendation Engine Market Share by Application in 2017

Figure Recommendation Engine Market Size (Million USD) and Growth Rate in Manufacturing (2013-2018)

Figure Recommendation Engine Market Size (Million USD) and Growth Rate in Healthcare (2013-2018)

Figure Recommendation Engine Market Size (Million USD) and Growth Rate in BFSI (2013-2018)

Figure Recommendation Engine Market Size (Million USD) and Growth Rate in Media and entertainment (2013-2018)

Figure Recommendation Engine Market Size (Million USD) and Growth Rate in Transportation (2013-2018)

Figure Recommendation Engine Market Size (Million USD) and Growth Rate in Others (2013-2018)

Table Recommendation Engine Market Size (Million USD) by Players (2013-2018)

Figure Recommendation Engine Market Size Share by Players in 2013

Figure Recommendation Engine Market Size Share by Players in 2017

Table IBM Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of IBM (2013-2018)

Figure IBM Recommendation Engine Business Revenue Market Share (2013-2018)

Table Google Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of Google (2013-2018)

Figure Google Recommendation Engine Business Revenue Market Share (2013-2018)

Table AWS Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of AWS (2013-2018)

Figure AWS Recommendation Engine Business Revenue Market Share (2013-2018)

Table Microsoft Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of Microsoft (2013-2018)

Figure Microsoft Recommendation Engine Business Revenue Market Share (2013-2018)

Table Salesforce Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of Salesforce (2013-2018)

Figure Salesforce Recommendation Engine Business Revenue Market Share (2013-2018)

Table Sentient Technologies Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of Sentient Technologies (2013-2018)

Figure Sentient Technologies Recommendation Engine Business Revenue Market Share (2013-2018)

Table HPE Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of HPE (2013-2018)

Figure HPE Recommendation Engine Business Revenue Market Share (2013-2018)

Table Oracle Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of Oracle (2013-2018)

Figure Oracle Recommendation Engine Business Revenue Market Share (2013-2018)

Table Intel Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of Intel (2013-2018)

Figure Intel Recommendation Engine Business Revenue Market Share (2013-2018)

Table SAP Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of SAP (2013-2018)

Figure SAP Recommendation Engine Business Revenue Market Share (2013-2018)

Table Fuzzy.AI Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of Fuzzy.AI (2013-2018)

Figure Fuzzy.AI Recommendation Engine Business Revenue Market Share (2013-2018)

Table Infinite Analytics Basic Information List

Table Recommendation Engine Business Revenue (Million USD) of Infinite Analytics (2013-2018)

Figure Infinite Analytics Recommendation Engine Business Revenue Market Share (2013-2018)

Table Global Recommendation Engine Market Size (Million USD) by Product (2013-2018)

Figure Global Recommendation Engine Revenue Market Share (%) by Product (2013-2018)

Figure Global Recommendation Engine Market Share by Product in 2017

Table Global Recommendation Engine Market Size by Application (2013-2018)

Figure Global Recommendation Engine Revenue Market Share (%) by Application in 2017

Table Top Consumer/End Users of Recommendation Engine

Figure United States Recommendation Engine Market Size (Million USD) and Growth Rate (2013-2018)

Table United States Recommendation Engine Market Size (Million USD) by Players (2013-2018)

Figure United States Recommendation Engine Market Size Share by Players in 2013

Figure United States Recommendation Engine Market Size Share by Players in 2017

Table United States Recommendation Engine Market Size by Application (2013-2018)

Figure United States Recommendation Engine Revenue Market Share (%) by Application (2013-2018)

Figure United States Recommendation Engine Market Size Share by Application in 2017

Figure EU Recommendation Engine Market Size (Million USD) and Growth Rate (2013-2018)

Table EU Recommendation Engine Market Size (Million USD) by Players (2013-2018)

Figure EU Recommendation Engine Market Size Share by Players in 2013

Figure EU Recommendation Engine Market Size Share by Players in 2017

Table EU Recommendation Engine Market Size by Application (2013-2018)

Figure EU Recommendation Engine Revenue Market Share (%) by Application (2013-2018)

Figure EU Recommendation Engine Market Size Share by Application in 2017

Figure Japan Recommendation Engine Market Size (Million USD) and Growth Rate (2013-2018)

Table Japan Recommendation Engine Market Size (Million USD) by Players (2013-2018)

Figure Japan Recommendation Engine Market Size Share by Players in 2013

Figure Japan Recommendation Engine Market Size Share by Players in 2017

Table Japan Recommendation Engine Market Size by Application (2013-2018)

Figure Japan Recommendation Engine Revenue Market Share (%) by Application (2013-2018)

Figure Japan Recommendation Engine Market Size Share by Application in 2017

Figure China Recommendation Engine Market Size (Million USD) and Growth Rate (2013-2018)

Table China Recommendation Engine Market Size (Million USD) by Players (2013-2018)

Figure China Recommendation Engine Market Size Share by Players in 2013

Figure China Recommendation Engine Market Size Share by Players in 2017

Table China Recommendation Engine Market Size by Application (2013-2018)

Figure China Recommendation Engine Revenue Market Share (%) by Application (2013-2018)

Figure China Recommendation Engine Market Size Share by Application in 2017

Figure India Recommendation Engine Market Size (Million USD) and Growth Rate (2013-2018)

Table India Recommendation Engine Market Size (Million USD) by Players (2013-2018)

Figure India Recommendation Engine Market Size Share by Players in 2013

Figure India Recommendation Engine Market Size Share by Players in 2017

Table India Recommendation Engine Market Size by Application (2013-2018)

Figure India Recommendation Engine Revenue Market Share (%) by Application (2013-2018)

Figure India Recommendation Engine Market Size Share by Application in 2017

Figure Southeast Asia Recommendation Engine Market Size (Million USD) and Growth Rate (2013-2018)

Table Southeast Asia Recommendation Engine Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Recommendation Engine Market Size Share by Players in 2013

Figure Southeast Asia Recommendation Engine Market Size Share by Players in 2017

Table Southeast Asia Recommendation Engine Market Size by Application (2013-2018)

Figure Southeast Asia Recommendation Engine Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Recommendation Engine Market Size Share by Application in 2017

Figure Global Recommendation Engine Market Size and Growth Rate (2018-2025)

Table Global Recommendation Engine Market Size (Million USD) by Regions (2018-2025)

Figure Global Recommendation Engine Market Size Share (2018-2025)

Figure Global Recommendation Engine Market Size Share by Regions in 2025

Figure United States Recommendation Engine Revenue (Million USD) and Growth Rate (2018-2025)

Figure EU Recommendation Engine Revenue (Million USD) and Growth Rate (2018-2025)

Figure Japan Recommendation Engine Revenue (Million USD) and Growth Rate (2018-2025)

Figure China Recommendation Engine Revenue (Million USD) and Growth Rate (2018-2025)

Figure India Recommendation Engine Revenue (Million USD) and Growth Rate (2018-2025)

Figure Southeast Asia Recommendation Engine Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Recommendation Engine Market Size (Million USD) by Type (2018-2025)

Figure Global Recommendation Engine Market Size Share by Type in 2018

Figure Global Recommendation Engine Market Size Share by Type in 2025

Table Global Recommendation Engine Market Size (Million USD) by Application (2018-2025)

Figure Global Recommendation Engine Market Size (Million USD) by Application in 2018

Figure Global Recommendation Engine Market Size (Million USD) by Application in 2025

## I would like to order

Product name: Global Recommendation Engine Market Size, Status and Forecast 2025

Product link: <https://marketpublishers.com/r/GAF4435B3EEQEN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAF4435B3EEQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970