+44 20 8123 2220
info@marketpublishers.com

Global Real-Time Bidding Software Market Size, Status and Forecast 2022

https://marketpublishers.com/r/G0EA4F6DAC0PEN.html
Date: October 2017
Pages: 103
Price: US$ 3,300.00 (Single User License)
ID: G0EA4F6DAC0PEN

Abstracts

This report studies the global Real-Time Bidding Software market, analyzes and researches the Real-Time Bidding Software development status and forecast in United States, EU, Japan, China, India and Southeast Asia.
This report focuses on the top players in global market, like

ONE by AOL

BrightRoll

SportXchange

Tremor Video

TubeMogul

Adconion Media Group

AppNexus

Convertro

Criteo

D'rriens Media Exchange

Facebook

Google

Kontera

LiveRail

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, Real-Time Bidding Software can be split into

Demand-Side Platforms

Supply-Side Platforms

Market segment by Application, Real-Time Bidding Software can be split into

Online

Software

If you have any special requirements, please let us know and we will offer you the report as you want.

+44 20 8123 2220
info@marketpublishers.com

Contents

Global Real-Time Bidding Software Market Size, Status and Forecast 2022

1 INDUSTRY OVERVIEW OF REAL-TIME BIDDING SOFTWARE

1.1 Real-Time Bidding Software Market Overview
  1.1.1 Real-Time Bidding Software Product Scope
  1.1.2 Market Status and Outlook
1.2 Global Real-Time Bidding Software Market Size and Analysis by Regions
  1.2.1 United States
  1.2.2 EU
  1.2.3 Japan
  1.2.4 China
  1.2.5 India
  1.2.6 Southeast Asia
1.3 Real-Time Bidding Software Market by Type
  1.3.1 Demand-Side Platforms
  1.3.2 Supply-Side Platforms
1.4 Real-Time Bidding Software Market by End Users/Application
  1.4.1 Online
  1.4.2 Software

2 GLOBAL REAL-TIME BIDDING SOFTWARE COMPETITION ANALYSIS BY PLAYERS

2.1 Real-Time Bidding Software Market Size (Value) by Players (2016 and 2017)
2.2 Competitive Status and Trend
  2.2.1 Market Concentration Rate
  2.2.2 Product/Service Differences
  2.2.3 New Entrants
  2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 ONE by AOL
  3.1.1 Company Profile
  3.1.2 Main Business/Business Overview
  3.1.3 Products, Services and Solutions

3.1.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.1.5 Recent Developments
3.2 BrightRoll
3.2.1 Company Profile
3.2.2 Main Business/Business Overview
3.2.3 Products, Services and Solutions
3.2.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.2.5 Recent Developments
3.3 SportXchange
3.3.1 Company Profile
3.3.2 Main Business/Business Overview
3.3.3 Products, Services and Solutions
3.3.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.3.5 Recent Developments
3.4 Tremor Video
3.4.1 Company Profile
3.4.2 Main Business/Business Overview
3.4.3 Products, Services and Solutions
3.4.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.4.5 Recent Developments
3.5 TubeMogul
3.5.1 Company Profile
3.5.2 Main Business/Business Overview
3.5.3 Products, Services and Solutions
3.5.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.5.5 Recent Developments
3.6 Adconion Media Group
3.6.1 Company Profile
3.6.2 Main Business/Business Overview
3.6.3 Products, Services and Solutions
3.6.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.6.5 Recent Developments
3.7 AppNexus
3.7.1 Company Profile
3.7.2 Main Business/Business Overview
3.7.3 Products, Services and Solutions
3.7.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.7.5 Recent Developments
3.8 Convertro

3.8.1 Company Profile
3.8.2 Main Business/Business Overview
3.8.3 Products, Services and Solutions
3.8.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.8.5 Recent Developments
3.9 Criteo
3.9.1 Company Profile
3.9.2 Main Business/Business Overview
3.9.3 Products, Services and Solutions
3.9.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.9.5 Recent Developments
3.10 D?rriens Media Exchange
3.10.1 Company Profile
3.10.2 Main Business/Business Overview
3.10.3 Products, Services and Solutions
3.10.4 Real-Time Bidding Software Revenue (Value) (2012-2017)
3.10.5 Recent Developments
3.11 Facebook
3.12 Google
3.13 Kontera
3.14 LiveRail

4 GLOBAL REAL-TIME BIDDING SOFTWARE MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

4.1 Global Real-Time Bidding Software Market Size by Type (2012-2017)
4.2 Global Real-Time Bidding Software Market Size by Application (2012-2017)
4.3 Potential Application of Real-Time Bidding Software in Future
4.4 Top Consumer/End Users of Real-Time Bidding Software

5 UNITED STATES REAL-TIME BIDDING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

5.1 United States Real-Time Bidding Software Market Size (2012-2017)
5.2 United States Real-Time Bidding Software Market Size and Market Share by Players (2016 and 2017)

6 EU REAL-TIME BIDDING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

6.1 EU Real-Time Bidding Software Market Size (2012-2017)
6.2 EU Real-Time Bidding Software Market Size and Market Share by Players (2016 and 2017)

7 JAPAN REAL-TIME BIDDING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan Real-Time Bidding Software Market Size (2012-2017)
7.2 Japan Real-Time Bidding Software Market Size and Market Share by Players (2016 and 2017)

8 CHINA REAL-TIME BIDDING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

8.1 China Real-Time Bidding Software Market Size (2012-2017)
8.2 China Real-Time Bidding Software Market Size and Market Share by Players (2016 and 2017)

9 INDIA REAL-TIME BIDDING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

9.1 India Real-Time Bidding Software Market Size (2012-2017)
9.2 India Real-Time Bidding Software Market Size and Market Share by Players (2016 and 2017)

10 SOUTHEAST ASIA REAL-TIME BIDDING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Real-Time Bidding Software Market Size (2012-2017)
10.2 Southeast Asia Real-Time Bidding Software Market Size and Market Share by Players (2016 and 2017)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

11.1 Global Real-Time Bidding Software Market Size (Value) by Regions (2017-2022)
  11.1.1 United States Real-Time Bidding Software Revenue and Growth Rate (2017-2022)
  11.1.2 EU Real-Time Bidding Software Revenue and Growth Rate (2017-2022)
  11.1.3 Japan Real-Time Bidding Software Revenue and Growth Rate (2017-2022)

11.1.4 China Real-Time Bidding Software Revenue and Growth Rate (2017-2022)
11.1.5 India Real-Time Bidding Software Revenue and Growth Rate (2017-2022)
11.1.6 Southeast Asia Real-Time Bidding Software Revenue and Growth Rate (2017-2022)
11.2 Global Real-Time Bidding Software Market Size (Value) by Type (2017-2022)
11.3 Global Real-Time Bidding Software Market Size by Application (2017-2022)

12 REAL-TIME BIDDING SOFTWARE MARKET DYNAMICS

12.1 Real-Time Bidding Software Market Opportunities
12.2 Real-Time Bidding Software Challenge and Risk
12.2.1 Competition from Opponents
12.2.2 Downside Risks of Economy
12.3 Real-Time Bidding Software Market Constraints and Threat
12.3.1 Threat from Substitute
12.3.2 Government Policy
12.3.3 Technology Risks
12.4 Real-Time Bidding Software Market Driving Force
12.4.1 Growing Demand from Emerging Markets
12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk
13.1.1 Substitutes
13.1.2 Technology Progress in Related Industry
13.2 Consumer Needs Trend/Customer Preference
13.3 External Environmental Change
13.3.1 Economic Fluctuations
13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology
Analyst Introduction
Data Source

+44 20 8123 2220
info@marketpublishers.com

The report requires updating with new data and is sent in 2-3 business days after order is placed.

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES AND FIGURES

Figure Real-Time Bidding Software Product Scope
Figure Global Real-Time Bidding Software Market Size (Million USD) (2012-2017)
Table Global Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Figure Global Real-Time Bidding Software Market Share by Regions in 2016
Figure United States Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Figure EU Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Figure Japan Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Figure China Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Figure India Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Figure Southeast Asia Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Figure Global Real-Time Bidding Software Market Share by Type in 2016
Figure Demand-Side Platforms Market Size (Million USD) and Growth Rate (2012-2017)
Figure Supply-Side Platforms Market Size (Million USD) and Growth Rate (2012-2017)
Figure Global Real-Time Bidding Software Market Share by Application in 2016
Table Key Downstream Customer in Online
Figure Real-Time Bidding Software Market Size (Million USD) and Growth Rate in Online (2012-2017)
Table Key Downstream Customer in Software
Figure Real-Time Bidding Software Market Size (Million USD) and Growth Rate in Software (2012-2017)
Figure Real-Time Bidding Software Market Size (Million USD) and Growth Rate in Applications 3 (2012-2017)
Table Real-Time Bidding Software Market Size (Million USD) by Players (2016 and 2017)
Figure Real-Time Bidding Software Market Size Share by Players in 2016
Figure Real-Time Bidding Software Market Size Share by Players in 2017
Table ONE by AOL Basic Information List

Table Real-Time Bidding Software Business Revenue (Million USD) of ONE by AOL (2012-2017)
Figure ONE by AOL Real-Time Bidding Software Business Revenue Market Share in 2016
Table BrightRoll Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of BrightRoll (2012-2017)
Figure BrightRoll Real-Time Bidding Software Business Revenue Market Share in 2016
Table SportXchange Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of SportXchange (2012-2017)
Figure SportXchange Real-Time Bidding Software Business Revenue Market Share in 2016
Table Tremor Video Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of Tremor Video (2012-2017)
Figure Tremor Video Real-Time Bidding Software Business Revenue Market Share in 2016
Table TubeMogul Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of TubeMogul (2012-2017)
Figure TubeMogul Real-Time Bidding Software Business Revenue Market Share in 2016
Table Adconion Media Group Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of Adconion Media Group (2012-2017)
Figure Adconion Media Group Real-Time Bidding Software Business Revenue Market Share in 2016
Table AppNexus Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of AppNexus (2012-2017)
Figure AppNexus Real-Time Bidding Software Business Revenue Market Share in 2016
Table Convertro Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of Convertro (2012-2017)
Figure Convertro Real-Time Bidding Software Business Revenue Market Share in 2016
Table Criteo Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of Criteo (2012-2017)

Figure Criteo Real-Time Bidding Software Business Revenue Market Share in 2016
Table D?rriens Media Exchange Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of D?rriens Media Exchange (2012-2017)
Figure D?rriens Media Exchange Real-Time Bidding Software Business Revenue Market Share in 2016
Table Facebook Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of Facebook (2012-2017)
Figure Facebook Real-Time Bidding Software Business Revenue Market Share in 2016
Table Google Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of Google (2012-2017)
Figure Google Real-Time Bidding Software Business Revenue Market Share in 2016
Table Kontera Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of Kontera (2012-2017)
Figure Kontera Real-Time Bidding Software Business Revenue Market Share in 2016
Table LiveRail Basic Information List
Table Real-Time Bidding Software Business Revenue (Million USD) of LiveRail (2012-2017)
Figure LiveRail Real-Time Bidding Software Business Revenue Market Share in 2016
Table Global Real-Time Bidding Software Market Size (Million USD) by Type (2012-2017)
Figure Global Real-Time Bidding Software Market Size Share by Type in 2012
Figure Global Real-Time Bidding Software Market Size Share by Type in 2013
Figure Global Real-Time Bidding Software Market Size Share by Type in 2014
Figure Global Real-Time Bidding Software Market Size Share by Type in 2015
Figure Global Real-Time Bidding Software Market Size Share by Type in 2016
Figure Global Real-Time Bidding Software Market Size Share by Type in 2017
Table Global Real-Time Bidding Software Market Size (Million USD) by Application (2012-2017)
Figure Global Real-Time Bidding Software Market Size (Million USD) by Application in 2012
Figure Global Real-Time Bidding Software Market Size (Million USD) by Application in 2013
Figure Global Real-Time Bidding Software Market Size (Million USD) by Application in 2014
Figure Global Real-Time Bidding Software Market Size (Million USD) by Application in

2015
Figure Global Real-Time Bidding Software Market Size (Million USD) by Application in 2016
Figure Global Real-Time Bidding Software Market Size (Million USD) by Application in 2017
Table Top Consumer/End Users of Real-Time Bidding Software
Figure United States Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Table United States Real-Time Bidding Software Market Size (Million USD) by Players (2012-2017)
Figure United States Real-Time Bidding Software Market Size Share by Players in 2016
Figure United States Real-Time Bidding Software Market Size Share by Players in 2017
Figure EU Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Table EU Real-Time Bidding Software Market Size (Million USD) by Players (2012-2017)
Figure EU Real-Time Bidding Software Market Size Share by Players in 2016
Figure EU Real-Time Bidding Software Market Size Share by Players in 2017
Figure Japan Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Table Japan Real-Time Bidding Software Market Size (Million USD) by Players (2012-2017)
Figure Japan Real-Time Bidding Software Market Size Share by Players in 2016
Figure Japan Real-Time Bidding Software Market Size Share by Players in 2017
Figure China Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Table China Real-Time Bidding Software Market Size (Million USD) by Players (2012-2017)
Figure China Real-Time Bidding Software Market Size Share by Players in 2016
Figure China Real-Time Bidding Software Market Size Share by Players in 2017
Figure India Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Table India Real-Time Bidding Software Market Size (Million USD) by Players (2012-2017)
Figure India Real-Time Bidding Software Market Size Share by Players in 2016
Figure India Real-Time Bidding Software Market Size Share by Players in 2017
Figure Southeast Asia Real-Time Bidding Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)
Table Southeast Asia Real-Time Bidding Software Market Size (Million USD) by Players

(2012-2017)
Figure Southeast Asia Real-Time Bidding Software Market Size Share by Players in 2016
Figure Southeast Asia Real-Time Bidding Software Market Size Share by Players in 2017
Figure Global Real-Time Bidding Software Market Size (Million USD) by Regions (2017-2022)
Table Global Real-Time Bidding Software Market Size (Million USD) by Regions (2017-2022)
Figure Global Real-Time Bidding Software Market Size Share by Regions in 2017
Figure Global Real-Time Bidding Software Market Size Share by Regions in 2022
Figure United States Real-Time Bidding Software Revenue (Million USD) and Growth Rate (2017-2022)
Figure EU Real-Time Bidding Software Revenue (Million USD) and Growth Rate (2017-2022)
Figure Japan Real-Time Bidding Software Revenue (Million USD) and Growth Rate (2017-2022)
Figure China Real-Time Bidding Software Revenue (Million USD) and Growth Rate (2017-2022)
Figure India Real-Time Bidding Software Revenue (Million USD) and Growth Rate (2017-2022)
Figure Southeast Asia Real-Time Bidding Software Revenue (Million USD) and Growth Rate (2017-2022)
Table Global Real-Time Bidding Software Market Size (Million USD) by Type (2017-2022)
Figure Global Real-Time Bidding Software Market Size Share by Type in 2017
Figure Global Real-Time Bidding Software Market Size Share by Type in 2022
Table Global Real-Time Bidding Software Market Size (Million USD) by Application (2017-2022)
Figure Global Real-Time Bidding Software Market Size (Million USD) by Application in 2017
Figure Global Real-Time Bidding Software Market Size (Million USD) by Application in 2022

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Real-Time Bidding Software Market Size, Status and Forecast 2022
Product link: https://marketpublishers.com/r/G0EA4F6DAC0PEN.html
Price: US$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G0EA4F6DAC0PEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970