

# Global Real-Time Bidding Market Research Report 2017

<https://marketpublishers.com/r/G70F9DEABEEEN.html>

Date: January 2017

Pages: 121

Price: US\$ 2,900.00 (Single User License)

ID: G70F9DEABEEEN

## Abstracts

### Notes:

Production, means the output of Real-Time Bidding

Revenue, means the sales value of Real-Time Bidding

This report studies Real-Time Bidding in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

ONE by AOL

BrightRoll

SportXchange

Tremor Video

TubeMogul

Adconion Media Group

AppNexus

Convertro

Criteo

Dárriens Media Exchange

Facebook

Google

Kontera

LiveRail

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Real-Time Bidding in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Demand-Side Platforms

Supply-Side Platforms

Split by application, this report focuses on consumption, market share and growth rate of Real-Time Bidding in each application, can be divided into

Online

Software

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