

# Global Ready Meals Sales Market Report 2018

<https://marketpublishers.com/r/G5E98F9D109EN.html>

Date: June 2018

Pages: 117

Price: US\$ 4,000.00 (Single User License)

ID: G5E98F9D109EN

## Abstracts

This report studies the global Ready Meals market status and forecast, categorizes the global Ready Meals market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Ready Meals have been introduced by the vendors as an alternative meal that is quick and cost-effective, which just requires heating before consumption. Ready Meals is packaged and is available in quantity for single or two serving. Due to the hectic lifestyles, consumers prefer Ready Meals that reduce the preparation or cooking time, thereby leading to the growth of the overall market.

Currently, there are many producing companies in the world Ready Meals industry, especially in North America and Europe. The main market players are Nestle, ConAgra, Unilever, Kraft Heinz

Campbell Soup, Hormel Foods, The Schwan Food, JBS, Sigma Alimentos, Iglo Group(Nomad Foods), 2 Sisters Food Group, Tyson Foods, Fleury Michon, Grupo Herdez, Greencore Group, Maple Leaf Foods, McCain and Advanced Fresh Concepts.

The propduction revenue of Ready Meals is about 104,063 Miliion USD in 2015.

Europe is the largest consumption of Ready Meals, with a sales market share nearly 34.43% in 2015.

The second place is North America region; following North America with the sales market share over 31.00%. Asia Pacific is another important consumption market of Ready Meals.

Ready Meals sales in Hypermarkets and Supermarkets, Independent Retailers and Convenience Stores. Report data showed that 60.48% of the Ready Meals market demand in Hypermarkets and Supermarkets, 18.87% in Independent Retailers, and 14.58% in Convenience Stores in 2015.

There are three kinds of Ready Meals, which are Frozen & Chilled Ready Meals,

Canned Ready Meals and Dried Ready Meals. Frozen & Chilled Ready Meals sell well in the Ready Meals, with a consumption market share nearly 61.91% in 2015. Briefly speaking, in the next few years, Ready Meals industry will still be a relative highly energetic industry. Sales of Ready Meals have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries.

The global Ready Meals market is valued at 94900 million US\$ in 2017 and will reach 131000 million US\$ by the end of 2025, growing at a CAGR of 4.1% during 2018-2025. The major players covered in this report

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group(Nomad Foods)

Sisters Food Group

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Advanced Fresh Concepts

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Frozen & Chilled Ready Meals

Canned Ready Meals

Dried Ready Meals

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Others

The study objectives of this report are:

To analyze and study the global Ready Meals sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Ready Meals players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Ready Meals are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Ready Meals Manufacturers

Ready Meals Distributors/Traders/Wholesalers

Ready Meals Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Ready Meals market, by end-use.

Detailed analysis and profiles of additional market players.

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