

# **Global Ready Meals Sales Market Report 2018**

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# **Abstracts**

This report studies the global Ready Meals market status and forecast, categorizes the global Ready Meals market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Ready Meals have been introduced by the vendors as an alternative meal that is quick and cost-effective, which just requires heating before consumption. Ready Meals is packaged and is available in quantity for single or two serving. Due to the hectic lifestyles, consumers prefer Ready Meals that reduce the preparation or cooking time, thereby leading to the growth of the overall market.

Currently, there are many producing companies in the world Ready Meals industry, especially in North America and Europe. The main market players are Nestle, ConAgra, Unilever, Kraft Heinz

Campbell Soup, Hormel Foods, The Schwan Food, JBS, Sigma Alimentos, Iglo Group(Nomad Foods), 2 Sisters Food Group, Tyson Foods, Fleury Michon, Grupo Herdez, Greencore Group, Maple Leaf Foods, McCain and Advanced Fresh Concepts. The propduction revenue of Ready Meals is about 104,063 Miliion USD in 2015. Europe is the largest consumption of Ready Meals, with a sales market share nearly 34.43% in 2015.

The second place is North America region; following North America with the sales market share over 31.00%. Asia Pacific is another important consumption market of Ready Meals.

Ready Meals sales in Hypermarkets and Supermarkets, Independent Retailers and Convenience Stores. Report data showed that 60.48% of the Ready Meals market demand in Hypermarkets and Supermarkets, 18.87% in Independent Retailers, and 14.58% in Convenience Stores in 2015.

There are three kinds of Ready Meals, which are Frozen & Chilled Ready Meals,

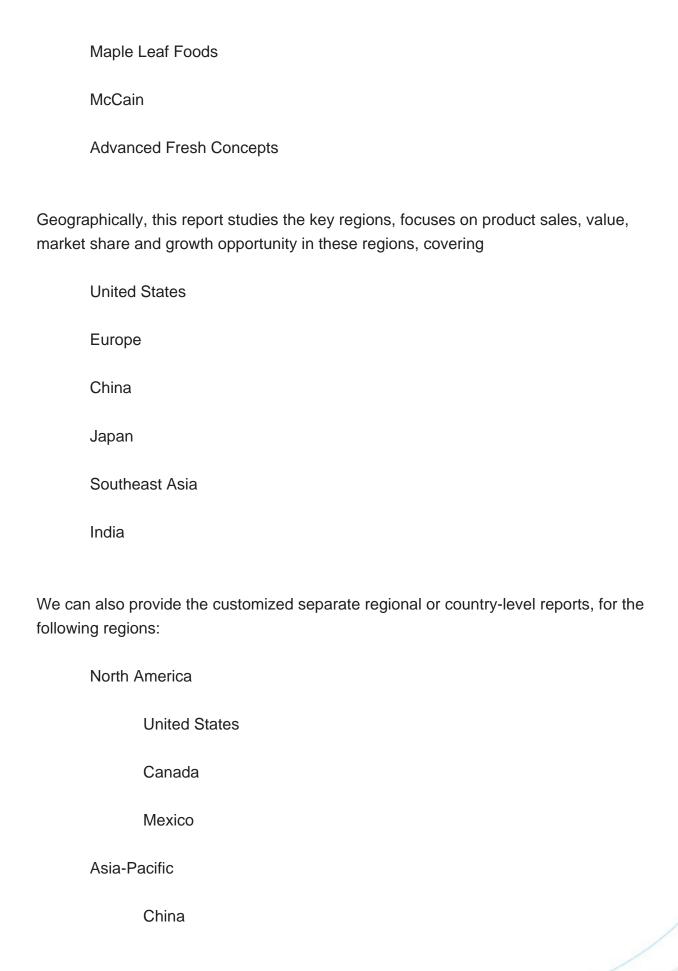


Canned Ready Meals and Dried Ready Meals. Frozen & Chilled Ready Meals sell well in the Ready Meals, with a consumption market share nearly61.91% in 2015. Briefly speaking, in the next few years, Ready Meals industry will still be a relative highly energetic industry. Sales of Ready Meals have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries.

The global Ready Meals market is valued at 94900 million US\$ in 2017 and will reach 131000 million US\$ by the end of 2025, growing at a CAGR of 4.1% during 2018-2025. The major players covered in this report

Nestle
ConAgra
Unilever
Kraft Heinz
Campbell Soup
Hormel Foods
The Schwan Food
JBS
Sigma Alimentos
Iglo Group(Nomad Foods)
Sisters Food Group
Tyson Foods
Fleury Michon
Grupo Herdez
Greencore Group

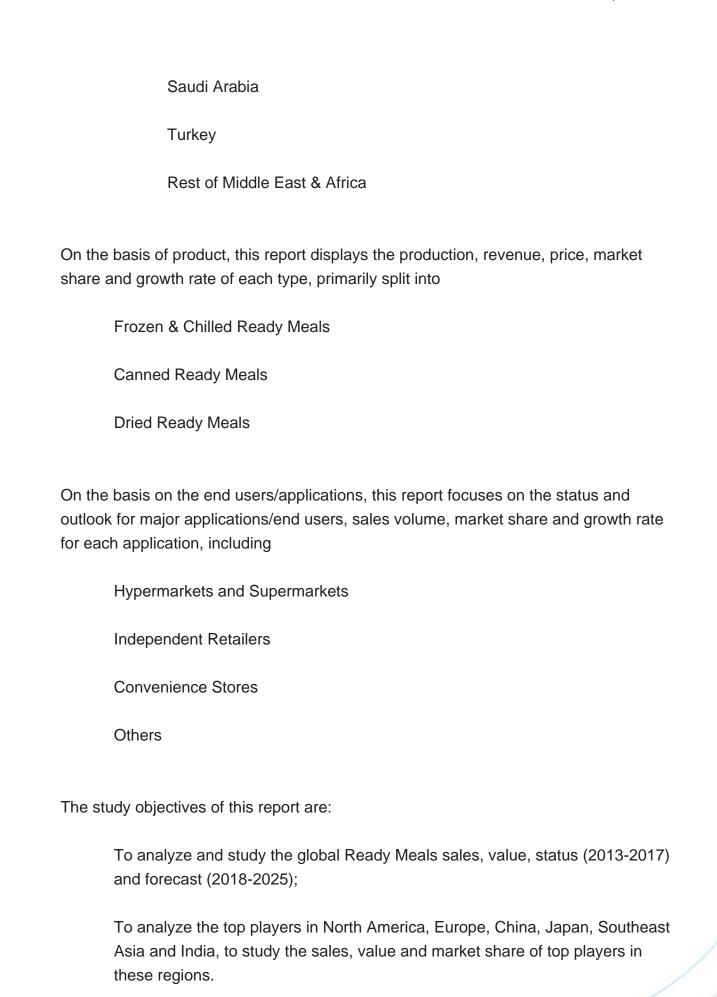






	India	
	Japan	
	South Korea	
	Australia	
	Indonesia	
	Singapore	
	Rest of Asia-Pacific	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Spain	
	Russia	
	Rest of Europe	
Central & South America		
	Brazil	
	Argentina	
	Rest of South America	





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Focuses on the key Ready Meals players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the

market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage,

opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the

high growth segments.

To strategically analyze each submarket with respect to individual growth trend

and their contribution to the market

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their

growth strategies.

In this study, the years considered to estimate the market size of Ready Meals are as

follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

Global Ready Meals Sales Market Report 2018



For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Ready Meals Manufacturers
Ready Meals Distributors/Traders/Wholesalers
Ready Meals Subcomponent Manufacturers
Industry Association
Downstream Vendors
Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Ready Meals market, by end-use. Detailed analysis and profiles of additional market players.



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