

# Global Ready Meals Market Insights, Forecast to 2026

<https://marketpublishers.com/r/G9D805D9945CEN.html>

Date: June 2020

Pages: 151

Price: US\$ 3,900.00 (Single User License)

ID: G9D805D9945CEN

## Abstracts

Ready Meals have been introduced by the vendors as an alternative meal that is quick and cost-effective, which just requires heating before consumption. Ready Meals is packaged and is available in quantity for single or two serving. Due to the hectic lifestyles, consumers prefer Ready Meals that reduce the preparation or cooking time, thereby leading to the growth of the overall market.

Currently, there are many producing companies in the world Ready Meals industry, especially in North America and Europe. The main market players are Nestle, ConAgra, Unilever, Kraft Heinz

Campbell Soup, Hormel Foods, The Schwan Food, JBS, Sigma Alimentos, Iglo Group(Nomad Foods), 2 Sisters Food Group, Tyson Foods, Fleury Michon, Grupo Herdez, Greencore Group, Maple Leaf Foods, McCain and Advanced Fresh Concepts. The production revenue of Ready Meals is about 104,063 Million USD in 2015.

Europe is the largest consumption of Ready Meals, with a sales market share nearly 34.43% in 2015.

The second place is North America region; following North America with the sales market share over 31.00%. Asia Pacific is another important consumption market of Ready Meals.

Ready Meals sales in Hypermarkets and Supermarkets, Independent Retailers and Convenience Stores. Report data showed that 60.48% of the Ready Meals market demand in Hypermarkets and Supermarkets, 18.87% in Independent Retailers, and 14.58% in Convenience Stores in 2015.

There are three kinds of Ready Meals, which are Frozen & Chilled Ready Meals, Canned Ready Meals and Dried Ready Meals. Frozen & Chilled Ready Meals sell well in the Ready Meals, with a consumption market share nearly 61.91% in 2015.

Briefly speaking, in the next few years, Ready Meals industry will still be a relative highly energetic industry. Sales of Ready Meals have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to

almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Ready Meals 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Ready Meals 3900 industry.

Based on our recent survey, we have several different scenarios about the Ready Meals 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 103240 million in 2019. The market size of Ready Meals 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Ready Meals market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Ready Meals market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Ready Meals market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Ready Meals market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Ready Meals market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Ready Meals market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Ready Meals market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Ready Meals market.

The following manufacturers are covered in this report:

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group(Nomad Foods)

Sisters Food Group

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Advanced Fresh Concepts

## Ready Meals Breakdown Data by Type

Frozen & Chilled Ready Meals

Canned Ready Meals

Dried Ready Meals

## Ready Meals Breakdown Data by Application

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Others

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