

# Global PVC Flooring Market Professional Survey Report 2018

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## Abstracts

This report studies the global PVC Flooring market status and forecast, categorizes the global PVC Flooring market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

PVC Flooring is a new type of resilient flooring in the market. PVC stands for polyvinyl chloride, a versatile substance that can be used in the production of many household fixtures, including doors, windows, pipe fittings and floors. PVC floors are used in commercial and residential buildings around the world and are relatively inexpensive to install.

In terms of sales volume, the total sales of PVC flooring in the United States had increased to 60354 K Sqm in 2016 from 38797 K Sqm in 2012, and it is expected to increase from 67449 K Sqm by 2017 to 125548 K Sqm by 2022.

Nowadays, the top three companies make up more than 41.80% market share of the PVC flooring market, in terms of revenue. The top three manufacturers are Armstrong, Bonie and LG Hausys. They respectively with market share as 20.70%, 11.06%, and 10.04% in 2016.

The global PVC Flooring market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Armstrong

Bonie

LG Hausys

Gerflor

Forbo

Mohawk(including IVC)

Mannington

Tarkett

Polyflor

HANWHA

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

## North America

United States

Canada

Mexico

## Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Homogenous

Heterogeneous

Vinyl tiles (VT)

Luxury vinyl tiles (LVT)

By Application, the market can be split into

Commercial

Residential

The study objectives of this report are:

To analyze and study the global PVC Flooring capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key PVC Flooring manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of PVC Flooring are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

## Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

### Key Stakeholders

PVC Flooring Manufacturers

PVC Flooring Distributors/Traders/Wholesalers

PVC Flooring Subcomponent Manufacturers

Industry Association

Downstream Vendors

### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the PVC Flooring market, by end-use.

Detailed analysis and profiles of additional market players.

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