

# Global PVC Floor Sales Market Report 2018

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## Abstracts

This report studies the global PVC Floor market status and forecast, categorizes the global PVC Floor market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

PVC Flooring is a new type of resilient flooring in the market. PVC stands for polyvinyl chloride, a versatile substance that can be used in the production of many household fixtures, including doors, windows, pipe fittings and floors. PVC floors are used in commercial and residential buildings around the world and are relatively inexpensive to install.

In terms of sales volume, the total sales of PVC flooring in the United States had increased to 60354 K Sqm in 2016 from 38797 K Sqm in 2012, and it is expected to increase from 67449 K Sqm by 2017 to 125548 K Sqm by 2022.

Nowadays, the top three companies make up more than 41.80% market share of the PVC flooring market, in terms of revenue. The top three manufacturers are Armstrong, Bonie and LG Hausys. They respectively with market share as 20.70%, 11.06%, and 10.04% in 2016.

The PVC flooring market has been increased in accordance with the economy development and the higher life level of the people. Meanwhile, the environmental awareness is an important factor of the increase of the industry. With the fierce competition of the market, the manufacturers are had better make sure that their product with high performance and quality, with the good services level. Following the market trends, access to greater competitive advantage, concerning more on their R&D and services to get a bigger market share.

Although sales of electrical switches brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk the enter this market.

The global PVC Floor market is valued at 780 million US\$ in 2017 and will reach 1710 million US\$ by the end of 2025, growing at a CAGR of 10.4% during 2018-2025.

The major players covered in this report

Armstrong

Bonie

LG Hausys

Gerflor

Forbo

Mohawk(including IVC)

Mannington

Tarkett

Polyflor

HANWHA

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Homogenous

Heterogeneous

Vinyl tiles (VT)

Luxury vinyl tiles (LVT)

On the basis on the end users/applications, this report focuses on the status and

outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial

Residential

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The study objectives of this report are:

To analyze and study the global PVC Floor sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key PVC Floor players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of PVC Floor are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

PVC Floor Manufacturers

PVC Floor Distributors/Traders/Wholesalers

PVC Floor Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the PVC Floor market, by end-use.

Detailed analysis and profiles of additional market players.

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