

Global PVC Floor Market Insights, Forecast to 2026

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Abstracts

PVC Flooring is a new type of resilient flooring in the market. PVC stands for polyvinyl chloride, a versatile substance that can be used in the production of many household fixtures, including doors, windows, pipe fittings and floors. PVC floors are used in commercial and residential buildings around the world and are relatively inexpensive to install.

In terms of sales volume, the total sales of PVC flooring in the United States had increased to 60354 K Sqm in 2016 from 38797 K Sqm in 2012, and it is expected to increase from 67449 K Sqm by 2017 to 125548 K Sqm by 2022.

Nowadays, the top three companies make up more than 41.80% market share of the PVC flooring market, in terms of revenue. The top three manufacturers are Armstrong, Bonie and LG Hausys. They respectively with market share as 20.70%, 11.06%, and 10.04% in 2016.

The PVC flooring market has been increased in accordance with the economy development and the higher life level of the people. Meanwhile, the environmental awareness is an important factor of the increase of the industry. With the fierce competition of the market, the manufacturers are had better make sure that their product with high performance and quality, with the good services level. Following the market trends, access to greater competitive advantage, concerning more on their R&D and services to get a bigger market share.

Although sales of electrical switches brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk the enter this market. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the PVC Floor 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting

production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the PVC Floor 3900 industry.

Based on our recent survey, we have several different scenarios about the PVC Floor 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 954.8 million in 2019. The market size of PVC Floor 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global PVC Floor market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global PVC Floor market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global PVC Floor market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global PVC Floor market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global PVC Floor market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global PVC Floor market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global PVC Floor market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global PVC Floor market.

The following manufacturers are covered in this report:

Armstrong

Bonie

LG Hausys

Gerflor

Forbo

Mohawk(including IVC)

Mannington

Tarkett

Polyflor

HANWHA

PVC Floor Breakdown Data by Type

Homogenous

Heterogeneous

Vinyl tiles (VT)

Luxury vinyl tiles (LVT)

PVC Floor Breakdown Data by Application

Commercial

Residential

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