

# **Global Puffed Food Market Research Report 2017**

https://marketpublishers.com/r/G54E98E8181EN.html

Date: January 2017

Pages: 126

Price: US\$ 2,900.00 (Single User License)

ID: G54E98E8181EN

# **Abstracts**

### Notes:

Production, means the output of Puffed Food

Revenue, means the sales value of Puffed Food

This report studies Puffed Food in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Simply Protein

Bounty

Candy Break

Quality Candy

Jet-Puffed

Suzie's

Buf-Puf

Kraft Heinz Company



Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Puffed Food in these regions, from 2011 to 2021 (forecast), like

No	orth America
Eu	urope
Ch	hina
Ja	apan
So	outheast Asia
Inc	dia
each type	roduct type, with production, revenue, price, market share and growth rate of e, can be divided into
Ту	/pe II
Split by application, this report focuses on consumption, market share and growth rate of Puffed Food in each application, can be divided into	
Ар	oplication 1
Ар	oplication 2



# **Contents**

Global Puffed Food Market Research Report 2017

#### 1 PUFFED FOOD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Puffed Food
- 1.2 Puffed Food Segment by Type
  - 1.2.1 Global Production Market Share of Puffed Food by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
- 1.3 Puffed Food Segment by Application
  - 1.3.1 Puffed Food Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Puffed Food Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Puffed Food (2012-2022)

### 2 GLOBAL PUFFED FOOD MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Puffed Food Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Puffed Food Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Puffed Food Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Puffed Food Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Puffed Food Market Competitive Situation and Trends
  - 2.5.1 Puffed Food Market Concentration Rate
  - 2.5.2 Puffed Food Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL PUFFED FOOD PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)



- 3.1 Global Puffed Food Production and Market Share by Region (2012-2017)
- 3.2 Global Puffed Food Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)

# 4 GLOBAL PUFFED FOOD SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Puffed Food Consumption by Regions (2012-2017)
- 4.2 North America Puffed Food Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Puffed Food Production, Consumption, Export, Import (2012-2017)
- 4.4 China Puffed Food Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Puffed Food Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Puffed Food Production, Consumption, Export, Import (2012-2017)
- 4.7 India Puffed Food Production, Consumption, Export, Import (2012-2017)

# 5 GLOBAL PUFFED FOOD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Puffed Food Production and Market Share by Type (2012-2017)
- 5.2 Global Puffed Food Revenue and Market Share by Type (2012-2017)
- 5.3 Global Puffed Food Price by Type (2012-2017)
- 5.4 Global Puffed Food Production Growth by Type (2012-2017)

#### 6 GLOBAL PUFFED FOOD MARKET ANALYSIS BY APPLICATION

- 6.1 Global Puffed Food Consumption and Market Share by Application (2012-2017)
- 6.2 Global Puffed Food Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries



### 7 GLOBAL PUFFED FOOD MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Simply Protein
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Puffed Food Product Type, Application and Specification
  - 7.1.2.1 Product A
  - 7.1.2.2 Product B
- 7.1.3 Simply Protein Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Bounty
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Puffed Food Product Type, Application and Specification
    - 7.2.2.1 Product A
    - 7.2.2.2 Product B
- 7.2.3 Bounty Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Candy Break
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Puffed Food Product Type, Application and Specification
    - 7.3.2.1 Product A
    - 7.3.2.2 Product B
- 7.3.3 Candy Break Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Quality Candy
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Puffed Food Product Type, Application and Specification
    - 7.4.2.1 Product A
    - 7.4.2.2 Product B
- 7.4.3 Quality Candy Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Jet-Puffed
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Puffed Food Product Type, Application and Specification
    - 7.5.2.1 Product A
    - 7.5.2.2 Product B



- 7.5.3 Jet-Puffed Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Suzie's
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Puffed Food Product Type, Application and Specification
    - 7.6.2.1 Product A
    - 7.6.2.2 Product B
- 7.6.3 Suzie's Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Buf-Puf
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Puffed Food Product Type, Application and Specification
    - 7.7.2.1 Product A
    - 7.7.2.2 Product B
- 7.7.3 Buf-Puf Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Kraft Heinz Company
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Puffed Food Product Type, Application and Specification
    - 7.8.2.1 Product A
    - 7.8.2.2 Product B
- 7.8.3 Kraft Heinz Company Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview

#### **8 PUFFED FOOD MANUFACTURING COST ANALYSIS**

- 8.1 Puffed Food Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses



### 8.3 Manufacturing Process Analysis of Puffed Food

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Puffed Food Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Puffed Food Major Manufacturers in 2015
- 9.4 Downstream Buyers

# 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL PUFFED FOOD MARKET FORECAST (2017-2022)

- 12.1 Global Puffed Food Production, Revenue and Price Forecast (2017-2022)
  - 12.1.1 Global Puffed Food Production and Growth Rate Forecast (2017-2022)
  - 12.1.2 Global Puffed Food Revenue and Growth Rate Forecast (2017-2022)
  - 12.1.3 Global Puffed Food Price and Trend Forecast (2017-2022)
- 12.2 Global Puffed Food Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Puffed Food Production, Revenue, Consumption, Export and Import Forecast (2017-2022)



- 12.2.2 Europe Puffed Food Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Puffed Food Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Puffed Food Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Southeast Asia Puffed Food Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 India Puffed Food Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Puffed Food Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Puffed Food Consumption Forecast by Application (2017-2022)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Puffed Food

Figure Global Production Market Share of Puffed Food by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Puffed Food Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Puffed Food Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Puffed Food Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Puffed Food Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Puffed Food Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Puffed Food Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Puffed Food Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Puffed Food Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Puffed Food Production of Key Manufacturers (2015 and 2016)

Table Global Puffed Food Production Share by Manufacturers (2015 and 2016)

Figure 2015 Puffed Food Production Share by Manufacturers

Figure 2016 Puffed Food Production Share by Manufacturers

Table Global Puffed Food Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Puffed Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Puffed Food Revenue Share by Manufacturers

Table 2016 Global Puffed Food Revenue Share by Manufacturers

Table Global Market Puffed Food Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Puffed Food Average Price of Key Manufacturers in 2015

Table Manufacturers Puffed Food Manufacturing Base Distribution and Sales Area

Table Manufacturers Puffed Food Product Type

Figure Puffed Food Market Share of Top 3 Manufacturers

Figure Puffed Food Market Share of Top 5 Manufacturers

Table Global Puffed Food Production by Regions (2012-2017)

Figure Global Puffed Food Production and Market Share by Regions (2012-2017)

Figure Global Puffed Food Production Market Share by Regions (2012-2017)



Figure 2015 Global Puffed Food Production Market Share by Regions

Table Global Puffed Food Revenue by Regions (2012-2017)

Table Global Puffed Food Revenue Market Share by Regions (2012-2017)

Table 2015 Global Puffed Food Revenue Market Share by Regions

Table Global Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)

Table China Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)

Table India Puffed Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Puffed Food Consumption Market by Regions (2012-2017)

Table Global Puffed Food Consumption Market Share by Regions (2012-2017)

Figure Global Puffed Food Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Puffed Food Consumption Market Share by Regions

Table North America Puffed Food Production, Consumption, Import & Export (2012-2017)

Table Europe Puffed Food Production, Consumption, Import & Export (2012-2017)

Table China Puffed Food Production, Consumption, Import & Export (2012-2017)

Table Japan Puffed Food Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Puffed Food Production, Consumption, Import & Export (2012-2017)

Table India Puffed Food Production, Consumption, Import & Export (2012-2017)

Table Global Puffed Food Production by Type (2012-2017)

Table Global Puffed Food Production Share by Type (2012-2017)

Figure Production Market Share of Puffed Food by Type (2012-2017)

Figure 2015 Production Market Share of Puffed Food by Type

Table Global Puffed Food Revenue by Type (2012-2017)

Table Global Puffed Food Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Puffed Food by Type (2012-2017)

Figure 2015 Revenue Market Share of Puffed Food by Type

Table Global Puffed Food Price by Type (2012-2017)

Figure Global Puffed Food Production Growth by Type (2012-2017)

Table Global Puffed Food Consumption by Application (2012-2017)

Table Global Puffed Food Consumption Market Share by Application (2012-2017)

Figure Global Puffed Food Consumption Market Share by Application in 2015

Table Global Puffed Food Consumption Growth Rate by Application (2012-2017)



Figure Global Puffed Food Consumption Growth Rate by Application (2012-2017)

Table Simply Protein Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Simply Protein Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Simply Protein Puffed Food Market Share (2015 and 2016)

Table Bounty Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bounty Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Bounty Puffed Food Market Share (2015 and 2016)

Table Candy Break Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Candy Break Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Candy Break Puffed Food Market Share (2015 and 2016)

Table Quality Candy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Quality Candy Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Quality Candy Puffed Food Market Share (2015 and 2016)

Table Jet-Puffed Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jet-Puffed Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Jet-Puffed Puffed Food Market Share (2015 and 2016)

Table Suzie's Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Suzie's Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Suzie's Puffed Food Market Share (2015 and 2016)

Table Buf-Puf Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Buf-Puf Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Buf-Puf Puffed Food Market Share (2015 and 2016)

Table Kraft Heinz Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Heinz Company Puffed Food Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Kraft Heinz Company Puffed Food Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Puffed Food

Figure Manufacturing Process Analysis of Puffed Food

Figure Puffed Food Industrial Chain Analysis

Table Raw Materials Sources of Puffed Food Major Manufacturers in 2015

Table Major Buyers of Puffed Food

Table Distributors/Traders List

Figure Global Puffed Food Production and Growth Rate Forecast (2017-2022)

Figure Global Puffed Food Revenue and Growth Rate Forecast (2017-2022)

Figure Global Puffed Food Price and Trend Forecast (2017-2022)

Table Global Puffed Food Production Forecast by Regions (2017-2022)

Table Global Puffed Food Consumption Forecast by Regions (2017-2022)

Figure North America Puffed Food Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Puffed Food Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Puffed Food Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Puffed Food Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Puffed Food Production, Revenue and Growth Rate Forecast (2017-2022) Table China Puffed Food Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Puffed Food Production, Revenue and Growth Rate Forecast (2017-2022) Table Japan Puffed Food Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Puffed Food Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Puffed Food Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Puffed Food Production, Revenue and Growth Rate Forecast (2017-2022) Table India Puffed Food Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Puffed Food Production Forecast by Type (2017-2022)

Table Global Puffed Food Revenue Forecast by Type (2017-2022)

Table Global Puffed Food Price Forecast by Type (2017-2022)

Table Global Puffed Food Consumption Forecast by Application (2017-2022)



### I would like to order

Product name: Global Puffed Food Market Research Report 2017

Product link: <a href="https://marketpublishers.com/r/G54E98E8181EN.html">https://marketpublishers.com/r/G54E98E8181EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G54E98E8181EN.html">https://marketpublishers.com/r/G54E98E8181EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970