

Global Public Relations (PR) Tools Market Size, Status and Forecast 2022

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Abstracts

This report studies the global Public Relations (PR) Tools market, analyzes and researches the Public Relations (PR) Tools development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Google Inc.

Business Wire Inc.

Salesforce.com

Meltwater Inc.

Cision AB.

AirPR Software

Iris PR Software

ISentia

Onalytica

Prezly

Narrative Science

Rocket Fuel

iPR Software

Outbrain Inc.

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, Public Relations (PR) Tools can be split into

Publishing tools

Social Media Monitoring & Management

Content Creation and Distribution

Data Aggregation, Monitoring, and Analysis

Relationship Management

Market segment by Application, Public Relations (PR) Tools can be split into

BFSI

Consumer Goods and Retail

Government and Public Sector

Healthcare

IT & Telecom

Media & Entertainment

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