

Global Public Relation Service Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Public Relation Service status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Public Relation Service development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Edelman

Weber Shandwick

BCW

FleishmanHillard

Ketchum

MSL

Hill+Knowlton Strategies

Ogilvy

BlueFocus

Brunswick

Golin

MC Group

FTI Consulting

Havas PR

Vector Inc.

W2O Group

ICF Next

APCO Worldwide

Teneo Holdings

Sunny Side Up Inc

WE Communications

Finsbury

Porter Novelli

Avenir Global

Finn Partners

Syneos Health

Archetype

Zeno Group

Ruder Finn

ICR

Market segment by Type, the product can be split into

- Media Relation
- Investor Relation
- Government Relation
- Community Relation
- Internal Communication
- Consumer Relation
- Marketing Communications

Market segment by Application, split into

- Personal
- Commercial
- Government
- Others

Market segment by Regions/Countries, this report covers

- North America
- Europe
- China
- Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Public Relation Service status, future forecast, growth opportunity, key market and key players.

To present the Public Relation Service development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Public Relation Service are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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