

# Global Process Meat Packaging Market Research Report 2023

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## Abstracts

Gains for value-added boxes, films, trays, and another rigid and flexible packaging can lengthen the shelf-life of process packaged meat or improve the salability of processed meat. Such drifts are also likely to impact escalations in process meat packaging accessories such as labels, which are required with increased branding in processed meat. Convenience is incredibly valuable in the process meat packaging industry whether it's increasing supply chain efficiencies or making it easier for consumers to get the meals easily at the doorsteps.

According to QYResearch's new survey, global Process Meat Packaging market is projected to reach US\$ 5153.6 million in 2029, increasing from US\$ 3635 million in 2022, with the CAGR of 5.2% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Process Meat Packaging market research.

The food packaging market is by far the largest application sector in the packaging industry, accounting for more than a third of the global packaging market. Dramatic changes in food habits and processed food preferences are driving the food packaging market. The packaged food market in North America and Western Europe has already reached an overall level, and rapid lifestyle changes and economic growth, coupled with population growth in Asia-Pacific countries (such as China and India), have caused the growth rate of food packaging in the region to soar. South America and the Middle East are also experiencing higher growth rates than developed countries. The main reason for the increased preference for processed foods is the shift in population dynamics from rural areas to urban centers. This has led to the emergence of dual-income urban households that prefer processed foods due to time constraints. Packaged foods have

evolved from supermarkets to community stores in countries such as China, India, Brazil and Thailand. However, the market dynamics in North America and Europe are controlled by the branding activities of food processing companies. The materials used for packaging food can also be segmented into plastic, paper and board, metal and glass. They can also be categorized by packaging material type as rigid, semi-rigid and flexible. The preference for different packaging materials also varies with region due to region-specific food habits.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Process Meat Packaging market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

NOVIPAX

Nuconic Packaging

Tetra Pak International

Bemis

Silgan Holdings

International Paper

Toyo Seikan Group

Georgia-Pacific

Graphic Packaging

Packaging Corporation of America

Pactiva

Viscofan Group

Reynolds Group

Berry Plastics

### Segment by Type

Vacuum Packaging

Case-ready Packaging

Retort Packaging

Moisture Control Packaging

Others

### Segment by Application

Beef

Chicken

Pork

Lamb

Others

### Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Process Meat Packaging report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

Chapter 9: Market Conclusions

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