

# Global Pressure - sensitive Adhesive Sales Market Report 2016

https://marketpublishers.com/r/GA359E96A8EEN.html

Date: October 2016

Pages: 125

Price: US\$ 4,000.00 (Single User License)

ID: GA359E96A8EEN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Pressure - sensitive Adhesive

Revenue, means the sales value of Pressure - sensitive Adhesive

This report studies sales (consumption) of Pressure - sensitive Adhesive in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Henkel

3M

H.B.FULLER

**Bostik** 

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Pressure - sensitive Adhesive in these regions, from 2011 to 2021 (forecast), like

**USA** 



China
Europe
Japan
India
Southeast Asia
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
Water Based
Solvent Based
Hot Melt & Radiation
Other
Split by applications, this report focuses on sales, market share and growth rate of Pressure - sensitive Adhesive in each application, can be divided into  Industrial Tapes  Specialty  Medical Tapes  Other



# **Contents**

Global Pressure - sensitive Adhesive Sales Market Report 2016

#### 1 PRESSURE - SENSITIVE ADHESIVE OVERVIEW

- 1.1 Product Overview and Scope of Pressure sensitive Adhesive
- 1.2 Classification of Pressure sensitive Adhesive
  - 1.2.1 Water Based
  - 1.2.2 Solvent Based
  - 1.2.3 Hot Melt & Radiation
- 1.2.4 Other
- 1.3 Application of Pressure sensitive Adhesive
  - 1.3.1 Industrial Tapes
  - 1.3.2 Specialty
  - 1.3.3 Medical Tapes
  - 1.3.4 Other
- 1.4 Pressure sensitive Adhesive Market by Regions
- 1.4.1 USA Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 India Status and Prospect (2011-2021)
- 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Pressure sensitive Adhesive (2011-2021)
  - 1.5.1 Global Pressure sensitive Adhesive Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Pressure sensitive Adhesive Revenue and Growth Rate (2011-2021)

# 2 GLOBAL PRESSURE - SENSITIVE ADHESIVE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Pressure sensitive Adhesive Market Competition by Manufacturers
- 2.1.1 Global Pressure sensitive Adhesive Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Pressure sensitive Adhesive Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Pressure sensitive Adhesive (Volume and Value) by Type
- 2.2.1 Global Pressure sensitive Adhesive Sales and Market Share by Type



(2011-2016)

- 2.2.2 Global Pressure sensitive Adhesive Revenue and Market Share by Type (2011-2016)
- 2.3 Global Pressure sensitive Adhesive (Volume and Value) by Regions
- 2.3.1 Global Pressure sensitive Adhesive Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Pressure sensitive Adhesive Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Pressure sensitive Adhesive (Volume) by Application

# 3 USA PRESSURE - SENSITIVE ADHESIVE (VOLUME, VALUE AND SALES PRICE)

- 3.1 USA Pressure sensitive Adhesive Sales and Value (2011-2016)
- 3.1.1 USA Pressure sensitive Adhesive Sales and Growth Rate (2011-2016)
- 3.1.2 USA Pressure sensitive Adhesive Revenue and Growth Rate (2011-2016)
- 3.1.3 USA Pressure sensitive Adhesive Sales Price Trend (2011-2016)
- 3.2 USA Pressure sensitive Adhesive Sales and Market Share by Manufacturers
- 3.3 USA Pressure sensitive Adhesive Sales and Market Share by Type
- 3.4 USA Pressure sensitive Adhesive Sales and Market Share by Application

# 4 CHINA PRESSURE - SENSITIVE ADHESIVE (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Pressure sensitive Adhesive Sales and Value (2011-2016)
- 4.1.1 China Pressure sensitive Adhesive Sales and Growth Rate (2011-2016)
- 4.1.2 China Pressure sensitive Adhesive Revenue and Growth Rate (2011-2016)
- 4.1.3 China Pressure sensitive Adhesive Sales Price Trend (2011-2016)
- 4.2 China Pressure sensitive Adhesive Sales and Market Share by Manufacturers
- 4.3 China Pressure sensitive Adhesive Sales and Market Share by Type
- 4.4 China Pressure sensitive Adhesive Sales and Market Share by Application

# 5 EUROPE PRESSURE - SENSITIVE ADHESIVE (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Pressure sensitive Adhesive Sales and Value (2011-2016)
  - 5.1.1 Europe Pressure sensitive Adhesive Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Pressure sensitive Adhesive Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Pressure sensitive Adhesive Sales Price Trend (2011-2016)
- 5.2 Europe Pressure sensitive Adhesive Sales and Market Share by Manufacturers



- 5.3 Europe Pressure sensitive Adhesive Sales and Market Share by Type
- 5.4 Europe Pressure sensitive Adhesive Sales and Market Share by Application

# 6 JAPAN PRESSURE - SENSITIVE ADHESIVE (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Pressure sensitive Adhesive Sales and Value (2011-2016)
- 6.1.1 Japan Pressure sensitive Adhesive Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Pressure sensitive Adhesive Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Pressure sensitive Adhesive Sales Price Trend (2011-2016)
- 6.2 Japan Pressure sensitive Adhesive Sales and Market Share by Manufacturers
- 6.3 Japan Pressure sensitive Adhesive Sales and Market Share by Type
- 6.4 Japan Pressure sensitive Adhesive Sales and Market Share by Application

# 7 INDIA PRESSURE - SENSITIVE ADHESIVE (VOLUME, VALUE AND SALES PRICE)

- 7.1 India Pressure sensitive Adhesive Sales and Value (2011-2016)
  - 7.1.1 India Pressure sensitive Adhesive Sales and Growth Rate (2011-2016)
  - 7.1.2 India Pressure sensitive Adhesive Revenue and Growth Rate (2011-2016)
  - 7.1.3 India Pressure sensitive Adhesive Sales Price Trend (2011-2016)
- 7.2 India Pressure sensitive Adhesive Sales and Market Share by Manufacturers
- 7.3 India Pressure sensitive Adhesive Sales and Market Share by Type
- 7.4 India Pressure sensitive Adhesive Sales and Market Share by Application

# 8 SOUTHEAST ASIA PRESSURE - SENSITIVE ADHESIVE (VOLUME, VALUE AND SALES PRICE)

- 8.1 Southeast Asia Pressure sensitive Adhesive Sales and Value (2011-2016)
- 8.1.1 Southeast Asia Pressure sensitive Adhesive Sales and Growth Rate (2011-2016)
- 8.1.2 Southeast Asia Pressure sensitive Adhesive Revenue and Growth Rate (2011-2016)
  - 8.1.3 Southeast Asia Pressure sensitive Adhesive Sales Price Trend (2011-2016)
- 8.2 Southeast Asia Pressure sensitive Adhesive Sales and Market Share by Manufacturers
- 8.3 Southeast Asia Pressure sensitive Adhesive Sales and Market Share by Type
- 8.4 Southeast Asia Pressure sensitive Adhesive Sales and Market Share by Application



#### 9 GLOBAL PRESSURE - SENSITIVE ADHESIVE MANUFACTURERS ANALYSIS

- 9.1 Henkel
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Pressure sensitive Adhesive Product Type, Application and Specification
    - 9.1.2.1 Type I
    - 9.1.2.2 Type II
- 9.1.3 Henkel Pressure sensitive Adhesive Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.1.4 Main Business/Business Overview
- 9.2 3M
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 125 Product Type, Application and Specification
    - 9.2.2.1 Type I
    - 9.2.2.2 Type II
- 9.2.3 3M Pressure sensitive Adhesive Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.2.4 Main Business/Business Overview
- 9.3 H.B.FULLER
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 144 Product Type, Application and Specification
    - 9.3.2.1 Type I
    - 9.3.2.2 Type II
- 9.3.3 H.B.FULLER Pressure sensitive Adhesive Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.3.4 Main Business/Business Overview
- 9.4 Bostik
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Oct Product Type, Application and Specification
    - 9.4.2.1 Type I
    - 9.4.2.2 Type II
- 9.4.3 Bostik Pressure sensitive Adhesive Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.4.4 Main Business/Business Overview

### 10 PRESSURE - SENSITIVE ADHESIVE MAUFACTURING COST ANALYSIS

10.1 Pressure - sensitive Adhesive Key Raw Materials Analysis



- 10.1.1 Key Raw Materials
- 10.1.2 Price Trend of Key Raw Materials
- 10.1.3 Key Suppliers of Raw Materials
- 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Pressure sensitive Adhesive

### 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Pressure sensitive Adhesive Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Pressure sensitive Adhesive Major Manufacturers in 2015
- 11.4 Downstream Buyers

### 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

### 14 GLOBAL PRESSURE - SENSITIVE ADHESIVE MARKET FORECAST (2016-2021)



- 14.1 Global Pressure sensitive Adhesive Sales, Revenue Forecast (2016-2021)
- 14.2 Global Pressure sensitive Adhesive Sales Forecast by Regions (2016-2021)
- 14.3 Global Pressure sensitive Adhesive Sales Forecast by Type (2016-2021)
- 14.4 Global Pressure sensitive Adhesive Sales Forecast by Application (2016-2021)

#### **15 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Pressure - sensitive Adhesive

Table Classification of Pressure - sensitive Adhesive

Figure Global Sales Market Share of Pressure - sensitive Adhesive by Type in 2015

Figure Water Based Picture

Figure Solvent Based Picture

Figure Hot Melt & Radiation Picture

Figure Other Picture

Table Applications of Pressure - sensitive Adhesive

Figure Global Sales Market Share of Pressure - sensitive Adhesive by Application in 2015

Figure Industrial Tapes Examples

Figure Specialty Examples

Figure Medical Tapes Examples

Figure Other Examples

Figure USA Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2021)

Figure China Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2021)

Figure Europe Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2021)

Figure Japan Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2021)

Figure India Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2021)

Figure Southeast Asia Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2021)

Figure Global Pressure - sensitive Adhesive Sales and Growth Rate (2011-2021)

Figure Global Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2021)

Table Global Pressure - sensitive Adhesive Sales of Key Manufacturers (2011-2016)

Table Global Pressure - sensitive Adhesive Sales Share by Manufacturers (2011-2016)

Figure 2015 Pressure - sensitive Adhesive Sales Share by Manufacturers

Figure 2016 Pressure - sensitive Adhesive Sales Share by Manufacturers

Table Global Pressure - sensitive Adhesive Revenue by Manufacturers (2011-2016)

Table Global Pressure - sensitive Adhesive Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Pressure - sensitive Adhesive Revenue Share by Manufacturers

Table 2016 Global Pressure - sensitive Adhesive Revenue Share by Manufacturers

Table Global Pressure - sensitive Adhesive Sales and Market Share by Type (2011-2016)

Table Global Pressure - sensitive Adhesive Sales Share by Type (2011-2016)



Figure Sales Market Share of Pressure - sensitive Adhesive by Type (2011-2016)
Figure Global Pressure - sensitive Adhesive Sales Growth Rate by Type (2011-2016)
Table Global Pressure - sensitive Adhesive Revenue and Market Share by Type (2011-2016)

Table Global Pressure - sensitive Adhesive Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Pressure - sensitive Adhesive by Type (2011-2016)
Figure Global Pressure - sensitive Adhesive Revenue Growth Rate by Type (2011-2016)

Table Global Pressure - sensitive Adhesive Sales and Market Share by Regions (2011-2016)

Table Global Pressure - sensitive Adhesive Sales Share by Regions (2011-2016)
Figure Sales Market Share of Pressure - sensitive Adhesive by Regions (2011-2016)
Figure Global Pressure - sensitive Adhesive Sales Growth Rate by Regions (2011-2016)

Table Global Pressure - sensitive Adhesive Revenue and Market Share by Regions (2011-2016)

Table Global Pressure - sensitive Adhesive Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Pressure - sensitive Adhesive by Regions (2011-2016)
Figure Global Pressure - sensitive Adhesive Revenue Growth Rate by Regions (2011-2016)

Table Global Pressure - sensitive Adhesive Sales and Market Share by Application (2011-2016)

Table Global Pressure - sensitive Adhesive Sales Share by Application (2011-2016) Figure Sales Market Share of Pressure - sensitive Adhesive by Application (2011-2016) Figure Global Pressure - sensitive Adhesive Sales Growth Rate by Application (2011-2016)

Figure USA Pressure - sensitive Adhesive Sales and Growth Rate (2011-2016)

Figure USA Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2016)

Figure USA Pressure - sensitive Adhesive Sales Price Trend (2011-2016)

Table USA Pressure - sensitive Adhesive Sales by Manufacturers (2011-2016)

Table USA Pressure - sensitive Adhesive Market Share by Manufacturers (2011-2016)

Table USA Pressure - sensitive Adhesive Sales by Type (2011-2016)

Table USA Pressure - sensitive Adhesive Market Share by Type (2011-2016)

Table USA Pressure - sensitive Adhesive Sales by Application (2011-2016)

Table USA Pressure - sensitive Adhesive Market Share by Application (2011-2016)

Figure China Pressure - sensitive Adhesive Sales and Growth Rate (2011-2016)

Figure China Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2016)

Figure China Pressure - sensitive Adhesive Sales Price Trend (2011-2016)

Table China Pressure - sensitive Adhesive Sales by Manufacturers (2011-2016)



Table China Pressure - sensitive Adhesive Market Share by Manufacturers (2011-2016)

Table China Pressure - sensitive Adhesive Sales by Type (2011-2016)

Table China Pressure - sensitive Adhesive Market Share by Type (2011-2016)

Table China Pressure - sensitive Adhesive Sales by Application (2011-2016)

Table China Pressure - sensitive Adhesive Market Share by Application (2011-2016)

Figure Europe Pressure - sensitive Adhesive Sales and Growth Rate (2011-2016)

Figure Europe Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2016)

Figure Europe Pressure - sensitive Adhesive Sales Price Trend (2011-2016)

Table Europe Pressure - sensitive Adhesive Sales by Manufacturers (2011-2016)

Table Europe Pressure - sensitive Adhesive Market Share by Manufacturers (2011-2016)

Table Europe Pressure - sensitive Adhesive Sales by Type (2011-2016)

Table Europe Pressure - sensitive Adhesive Market Share by Type (2011-2016)

Table Europe Pressure - sensitive Adhesive Sales by Application (2011-2016)

Table Europe Pressure - sensitive Adhesive Market Share by Application (2011-2016)

Figure Japan Pressure - sensitive Adhesive Sales and Growth Rate (2011-2016)

Figure Japan Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2016)

Figure Japan Pressure - sensitive Adhesive Sales Price Trend (2011-2016)

Table Japan Pressure - sensitive Adhesive Sales by Manufacturers (2011-2016)

Table Japan Pressure - sensitive Adhesive Market Share by Manufacturers (2011-2016)

Table Japan Pressure - sensitive Adhesive Sales by Type (2011-2016)

Table Japan Pressure - sensitive Adhesive Market Share by Type (2011-2016)

Table Japan Pressure - sensitive Adhesive Sales by Application (2011-2016)

Table Japan Pressure - sensitive Adhesive Market Share by Application (2011-2016)

Figure India Pressure - sensitive Adhesive Sales and Growth Rate (2011-2016)

Figure India Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2016)

Figure India Pressure - sensitive Adhesive Sales Price Trend (2011-2016)

Table India Pressure - sensitive Adhesive Sales by Manufacturers (2011-2016)

Table India Pressure - sensitive Adhesive Market Share by Manufacturers (2011-2016)

Table India Pressure - sensitive Adhesive Sales by Type (2011-2016)

Table India Pressure - sensitive Adhesive Market Share by Type (2011-2016)

Table India Pressure - sensitive Adhesive Sales by Application (2011-2016)

Table India Pressure - sensitive Adhesive Market Share by Application (2011-2016)

Figure Southeast Asia Pressure - sensitive Adhesive Sales and Growth Rate (2011-2016)

Figure Southeast Asia Pressure - sensitive Adhesive Revenue and Growth Rate (2011-2016)

Figure Southeast Asia Pressure - sensitive Adhesive Sales Price Trend (2011-2016)

Table Southeast Asia Pressure - sensitive Adhesive Sales by Manufacturers



(2011-2016)

Table Southeast Asia Pressure - sensitive Adhesive Market Share by Manufacturers (2011-2016)

Table Southeast Asia Pressure - sensitive Adhesive Sales by Type (2011-2016)

Table Southeast Asia Pressure - sensitive Adhesive Market Share by Type (2011-2016)

Table Southeast Asia Pressure - sensitive Adhesive Sales by Application (2011-2016)

Table Southeast Asia Pressure - sensitive Adhesive Market Share by Application (2011-2016)

Table Henkel Basic Information List

Table Henkel Pressure - sensitive Adhesive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Henkel Pressure - sensitive Adhesive Global Market Share (2011-2016)

Table 3M Basic Information List

Table 3M Pressure - sensitive Adhesive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure 3M Pressure - sensitive Adhesive Global Market Share (2011-2016)

Table H.B.FULLER Basic Information List

Table H.B.FULLER Pressure - sensitive Adhesive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure H.B.FULLER Pressure - sensitive Adhesive Global Market Share (2011-2016)

Table Bostik Basic Information List

Table Bostik Pressure - sensitive Adhesive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bostik Pressure - sensitive Adhesive Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pressure - sensitive Adhesive

Figure Manufacturing Process Analysis of Pressure - sensitive Adhesive

Figure Pressure - sensitive Adhesive Industrial Chain Analysis

Table Raw Materials Sources of Pressure - sensitive Adhesive Major Manufacturers in 2015

Table Major Buyers of Pressure - sensitive Adhesive

Table Distributors/Traders List

Figure Global Pressure - sensitive Adhesive Sales and Growth Rate Forecast (2016-2021)

Figure Global Pressure - sensitive Adhesive Revenue and Growth Rate Forecast (2016-2021)

Table Global Pressure - sensitive Adhesive Sales Forecast by Regions (2016-2021)



Table Global Pressure - sensitive Adhesive Sales Forecast by Type (2016-2021)

Table Global Pressure - sensitive Adhesive Sales Forecast by Application (2016-2021)



### I would like to order

Product name: Global Pressure - sensitive Adhesive Sales Market Report 2016

Product link: https://marketpublishers.com/r/GA359E96A8EEN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GA359E96A8EEN.html">https://marketpublishers.com/r/GA359E96A8EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970