

Global Premium Motorcycle Helmets Market Professional Survey Report 2018

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Abstracts

This report studies the global Premium Motorcycle Helmets market status and forecast, categorizes the global Premium Motorcycle Helmets market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Premium Motorcycle helmets are those, which are fashionable and offer improved safety. The target market for premium helmets constitutes people who have relatively high disposable income and ride motorcycles for recreational or leisure activities. As such, the developed markets, Europe, North America, and Japan are the major markets for premium helmets worldwide.

The global average price of premium motorcycle helmets is in the decreasing trend, from 417 USD/Unit in 2012 to 386 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of premium motorcycle helmets according to styles includes full face helmet and open face helmet. The proportion of Full Face Helmet in 2016 is about 83%.

The global Premium Motorcycle Helmets market is valued at 880 million US\$ in 2017 and will reach 1320 million US\$ by the end of 2025, growing at a CAGR of 6.0% during 2018-2025.

The major manufacturers covered in this report

Bell

Schuberth

Nolan

OGK Kabuto

Shoei

Suomy

HJC

AGV

Arai

Shark

Airoh

LAZER

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Full Face Helmet

Open Face Helmet

By Application, the market can be split into

Motorcycle

Scooter

Step-Through

Others

The study objectives of this report are:

To analyze and study the global Premium Motorcycle Helmets capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Premium Motorcycle Helmets manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Premium Motorcycle Helmets are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Premium Motorcycle Helmets Manufacturers

Premium Motorcycle Helmets Distributors/Traders/Wholesalers

Premium Motorcycle Helmets Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Premium Motorcycle Helmets market, by end-use.

Detailed analysis and profiles of additional market players.

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