

# Global Pregnancy Pillow Market Research Report 2016

<https://marketpublishers.com/r/G5F1250223EEN.html>

Date: November 2016

Pages: 106

Price: US\$ 2,900.00 (Single User License)

ID: G5F1250223EEN

## Abstracts

### Notes:

Production, means the output of Pregnancy Pillow

Revenue, means the sales value of Pregnancy Pillow

This report studies Pregnancy Pillow in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Leachco

Today's Mom

Web Linen Inc

Naomi Home

Born Free

Boppy

My Brest Friend

Suitbo

Mammy-village

Piccono

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Pregnancy Pillow in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

C-Shaped

U-Shaped

Pregnancy Wedge Pillow

Full Length Pregnancy Pillow

Split by application, this report focuses on consumption, market share and growth rate of Pregnancy Pillow in each application, can be divided into

Application 1

Application 2

## Application 3

## Contents

### Global Pregnancy Pillow Market Research Report 2016

#### **1 PREGNANCY PILLOW MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Pregnancy Pillow
- 1.2 Pregnancy Pillow Segment by Type
  - 1.2.1 Global Production Market Share of Pregnancy Pillow by Type in 2015
  - 1.2.2 C-Shaped
  - 1.2.3 U-Shaped
  - 1.2.4 Pregnancy Wedge Pillow
  - 1.2.5 Full Length Pregnancy Pillow
- 1.3 Pregnancy Pillow Segment by Application
  - 1.3.1 Pregnancy Pillow Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Pregnancy Pillow Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Pregnancy Pillow (2011-2021)

#### **2 GLOBAL PREGNANCY PILLOW MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Pregnancy Pillow Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Pregnancy Pillow Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Pregnancy Pillow Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Pregnancy Pillow Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Pregnancy Pillow Market Competitive Situation and Trends
  - 2.5.1 Pregnancy Pillow Market Concentration Rate
  - 2.5.2 Pregnancy Pillow Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL PREGNANCY PILLOW CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Pregnancy Pillow Capacity and Market Share by Region (2011-2016)
- 3.2 Global Pregnancy Pillow Production and Market Share by Region (2011-2016)
- 3.3 Global Pregnancy Pillow Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL PREGNANCY PILLOW SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Pregnancy Pillow Consumption by Regions (2011-2016)
- 4.2 North America Pregnancy Pillow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Pregnancy Pillow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Pregnancy Pillow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Pregnancy Pillow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Pregnancy Pillow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Pregnancy Pillow Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL PREGNANCY PILLOW PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Pregnancy Pillow Production and Market Share by Type (2011-2016)

5.2 Global Pregnancy Pillow Revenue and Market Share by Type (2011-2016)

5.3 Global Pregnancy Pillow Price by Type (2011-2016)

5.4 Global Pregnancy Pillow Production Growth by Type (2011-2016)

## **6 GLOBAL PREGNANCY PILLOW MARKET ANALYSIS BY APPLICATION**

6.1 Global Pregnancy Pillow Consumption and Market Share by Application (2011-2016)

6.2 Global Pregnancy Pillow Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL PREGNANCY PILLOW MANUFACTURERS PROFILES/ANALYSIS**

7.1 Leachco

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Pregnancy Pillow Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Leachco Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Today's Mom

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Pregnancy Pillow Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Today's Mom Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Web Linen Inc

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Pregnancy Pillow Product Type, Application and Specification

- 7.3.2.1 Type I
- 7.3.2.2 Type II
- 7.3.3 Web Linen Inc Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Naomi Home
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Pregnancy Pillow Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
  - 7.4.3 Naomi Home Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Born Free
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Pregnancy Pillow Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Born Free Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Boppy
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Pregnancy Pillow Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Boppy Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 My Brest Friend
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Pregnancy Pillow Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 My Brest Friend Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Suitbo
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.8.2 Pregnancy Pillow Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 Suitbo Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Mammy-village
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Pregnancy Pillow Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Mammy-village Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Piccono
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Pregnancy Pillow Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Piccono Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview

## **8 PREGNANCY PILLOW MANUFACTURING COST ANALYSIS**

- 8.1 Pregnancy Pillow Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Pregnancy Pillow

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Pregnancy Pillow Industrial Chain Analysis



9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Pregnancy Pillow Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL PREGNANCY PILLOW MARKET FORECAST (2016-2021)**

12.1 Global Pregnancy Pillow Capacity, Production, Revenue Forecast (2016-2021)

12.2 Global Pregnancy Pillow Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Pregnancy Pillow Production Forecast by Type (2016-2021)

12.4 Global Pregnancy Pillow Consumption Forecast by Application (2016-2021)

12.5 Pregnancy Pillow Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pregnancy Pillow

Figure Global Production Market Share of Pregnancy Pillow by Type in 2015

Figure Product Picture of C-Shaped

Table Major Manufacturers of C-Shaped

Figure Product Picture of U-Shaped

Table Major Manufacturers of U-Shaped

Figure Product Picture of Pregnancy Wedge Pillow

Table Major Manufacturers of Pregnancy Wedge Pillow

Figure Product Picture of Full Length Pregnancy Pillow

Table Major Manufacturers of Full Length Pregnancy Pillow

Table Pregnancy Pillow Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Pregnancy Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Pregnancy Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Pregnancy Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Pregnancy Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Pregnancy Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Pregnancy Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Pregnancy Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Pregnancy Pillow Capacity of Key Manufacturers (2015 and 2016)

Table Global Pregnancy Pillow Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Pregnancy Pillow Capacity of Key Manufacturers in 2015

Figure Global Pregnancy Pillow Capacity of Key Manufacturers in 2016

Table Global Pregnancy Pillow Production of Key Manufacturers (2015 and 2016)

Table Global Pregnancy Pillow Production Share by Manufacturers (2015 and 2016)

Figure 2015 Pregnancy Pillow Production Share by Manufacturers

Figure 2016 Pregnancy Pillow Production Share by Manufacturers

Table Global Pregnancy Pillow Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Pregnancy Pillow Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Pregnancy Pillow Revenue Share by Manufacturers  
Table 2016 Global Pregnancy Pillow Revenue Share by Manufacturers  
Table Global Market Pregnancy Pillow Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Pregnancy Pillow Average Price of Key Manufacturers in 2015  
Table Manufacturers Pregnancy Pillow Manufacturing Base Distribution and Sales Area  
Table Manufacturers Pregnancy Pillow Product Type  
Figure Pregnancy Pillow Market Share of Top 3 Manufacturers  
Figure Pregnancy Pillow Market Share of Top 5 Manufacturers  
Table Global Pregnancy Pillow Capacity by Regions (2011-2016)  
Figure Global Pregnancy Pillow Capacity Market Share by Regions (2011-2016)  
Figure Global Pregnancy Pillow Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Pregnancy Pillow Capacity Market Share by Regions  
Table Global Pregnancy Pillow Production by Regions (2011-2016)  
Figure Global Pregnancy Pillow Production and Market Share by Regions (2011-2016)  
Figure Global Pregnancy Pillow Production Market Share by Regions (2011-2016)  
Figure 2015 Global Pregnancy Pillow Production Market Share by Regions  
Table Global Pregnancy Pillow Revenue by Regions (2011-2016)  
Table Global Pregnancy Pillow Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Pregnancy Pillow Revenue Market Share by Regions  
Table Global Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Pregnancy Pillow Consumption Market by Regions (2011-2016)  
Table Global Pregnancy Pillow Consumption Market Share by Regions (2011-2016)  
Figure Global Pregnancy Pillow Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Pregnancy Pillow Consumption Market Share by Regions  
Table North America Pregnancy Pillow Production, Consumption, Import & Export

(2011-2016)

Table Europe Pregnancy Pillow Production, Consumption, Import & Export (2011-2016)

Table China Pregnancy Pillow Production, Consumption, Import & Export (2011-2016)

Table Japan Pregnancy Pillow Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Pregnancy Pillow Production, Consumption, Import & Export (2011-2016)

Table India Pregnancy Pillow Production, Consumption, Import & Export (2011-2016)

Table Global Pregnancy Pillow Production by Type (2011-2016)

Table Global Pregnancy Pillow Production Share by Type (2011-2016)

Figure Production Market Share of Pregnancy Pillow by Type (2011-2016)

Figure 2015 Production Market Share of Pregnancy Pillow by Type

Table Global Pregnancy Pillow Revenue by Type (2011-2016)

Table Global Pregnancy Pillow Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Pregnancy Pillow by Type (2011-2016)

Figure 2015 Revenue Market Share of Pregnancy Pillow by Type

Table Global Pregnancy Pillow Price by Type (2011-2016)

Figure Global Pregnancy Pillow Production Growth by Type (2011-2016)

Table Global Pregnancy Pillow Consumption by Application (2011-2016)

Table Global Pregnancy Pillow Consumption Market Share by Application (2011-2016)

Figure Global Pregnancy Pillow Consumption Market Share by Application in 2015

Table Global Pregnancy Pillow Consumption Growth Rate by Application (2011-2016)

Figure Global Pregnancy Pillow Consumption Growth Rate by Application (2011-2016)

Table Leachco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Leachco Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Leachco Pregnancy Pillow Market Share (2011-2016)

Table Today's Mom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Today's Mom Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Today's Mom Pregnancy Pillow Market Share (2011-2016)

Table Web Linen Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Web Linen Inc Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Web Linen Inc Pregnancy Pillow Market Share (2011-2016)

Table Naomi Home Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Naomi Home Pregnancy Pillow Capacity, Production, Revenue, Price and Gross

Margin (2011-2016)

Figure Naomi Home Pregnancy Pillow Market Share (2011-2016)

Table Born Free Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Born Free Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Born Free Pregnancy Pillow Market Share (2011-2016)

Table Boppy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Boppy Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Boppy Pregnancy Pillow Market Share (2011-2016)

Table My Brest Friend Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table My Brest Friend Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure My Brest Friend Pregnancy Pillow Market Share (2011-2016)

Table Suitbo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suitbo Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Suitbo Pregnancy Pillow Market Share (2011-2016)

Table Mammy-village Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mammy-village Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mammy-village Pregnancy Pillow Market Share (2011-2016)

Table Piccono Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Piccono Pregnancy Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Piccono Pregnancy Pillow Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pregnancy Pillow

Figure Manufacturing Process Analysis of Pregnancy Pillow

Figure Pregnancy Pillow Industrial Chain Analysis

Table Raw Materials Sources of Pregnancy Pillow Major Manufacturers in 2015

Table Major Buyers of Pregnancy Pillow

Table Distributors/Traders List

Figure Global Pregnancy Pillow Capacity, Production and Growth Rate Forecast

(2016-2021)

Figure Global Pregnancy Pillow Revenue and Growth Rate Forecast (2016-2021)

Table Global Pregnancy Pillow Production Forecast by Regions (2016-2021)

Table Global Pregnancy Pillow Consumption Forecast by Regions (2016-2021)

Table Global Pregnancy Pillow Production Forecast by Type (2016-2021)

Table Global Pregnancy Pillow Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Pregnancy Pillow Market Research Report 2016

Product link: <https://marketpublishers.com/r/G5F1250223EEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5F1250223EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970