

# Global Precision Farming Software & Services Market Research Report 2016

<https://marketpublishers.com/r/G402565A20FEN.html>

Date: January 2017

Pages: 101

Price: US\$ 2,900.00 (Single User License)

ID: G402565A20FEN

## Abstracts

### Notes:

Production, means the output of Precision Farming Software & Services

Revenue, means the sales value of Precision Farming Software & Services

This report studies Precision Farming Software & Services in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Ag Leader

AGCO

AgJunction

John Deere

Trimble

CNH Industrial

DICKEY-John

Raven Industries

SST Development Group

TeeJet Technologies

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Precision Farming Software & Services in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

System hardware (sensors, etc.)

Intelligent agricultural machinery

System software and cloud services

Split by application, this report focuses on consumption, market share and growth rate of Precision Farming Software & Services in each application, can be divided into

Farming

forest



## Contents

### Global Precision Farming Software & Services Market Research Report 2016

## **1 PRECISION FARMING SOFTWARE & SERVICES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Precision Farming Software & Services
- 1.2 Precision Farming Software & Services Segment by Type
  - 1.2.1 Global Production Market Share of Precision Farming Software & Services by Type in 2015
  - 1.2.2 System hardware (sensors, etc.)
  - 1.2.3 Intelligent agricultural machinery
  - 1.2.4 System software and cloud services
- 1.3 Precision Farming Software & Services Segment by Application
  - 1.3.1 Precision Farming Software & Services Consumption Market Share by Application in 2015
  - 1.3.2 Farming
  - 1.3.3 forest
- 1.4 Precision Farming Software & Services Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Precision Farming Software & Services (2011-2021)

## **2 GLOBAL PRECISION FARMING SOFTWARE & SERVICES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Precision Farming Software & Services Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Precision Farming Software & Services Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Precision Farming Software & Services Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Precision Farming Software & Services Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Precision Farming Software & Services Market Competitive Situation and Trends

- 2.5.1 Precision Farming Software & Services Market Concentration Rate
- 2.5.2 Precision Farming Software & Services Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL PRECISION FARMING SOFTWARE & SERVICES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Precision Farming Software & Services Production by Region (2011-2016)
- 3.2 Global Precision Farming Software & Services Production Market Share by Region (2011-2016)
- 3.3 Global Precision Farming Software & Services Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL PRECISION FARMING SOFTWARE & SERVICES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Precision Farming Software & Services Consumption by Regions (2011-2016)
- 4.2 North America Precision Farming Software & Services Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Precision Farming Software & Services Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Precision Farming Software & Services Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Precision Farming Software & Services Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Korea Precision Farming Software & Services Production, Consumption, Export, Import by Regions (2011-2016)

4.7 Taiwan Precision Farming Software & Services Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL PRECISION FARMING SOFTWARE & SERVICES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Precision Farming Software & Services Production and Market Share by Type (2011-2016)

5.2 Global Precision Farming Software & Services Revenue and Market Share by Type (2011-2016)

5.3 Global Precision Farming Software & Services Price by Type (2011-2016)

5.4 Global Precision Farming Software & Services Production Growth by Type (2011-2016)

## **6 GLOBAL PRECISION FARMING SOFTWARE & SERVICES MARKET ANALYSIS BY APPLICATION**

6.1 Global Precision Farming Software & Services Consumption and Market Share by Application (2011-2016)

6.2 Global Precision Farming Software & Services Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL PRECISION FARMING SOFTWARE & SERVICES MANUFACTURERS PROFILES/ANALYSIS**

7.1 Ag Leader

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Precision Farming Software & Services Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Ag Leader Precision Farming Software & Services Production, Revenue, Price

and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 AGCO

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Precision Farming Software & Services Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 AGCO Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 AgJunction

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Precision Farming Software & Services Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 AgJunction Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 John Deere

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Precision Farming Software & Services Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 John Deere Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Trimble

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Precision Farming Software & Services Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Trimble Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 CNH Industrial

- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Precision Farming Software & Services Product Type, Application and Specification
  - 7.6.2.1 Type I
  - 7.6.2.2 Type II
- 7.6.3 CNH Industrial Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.6.4 Main Business/Business Overview
- 7.7 DICKEY-John
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Precision Farming Software & Services Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 DICKEY-John Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Raven Industries
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Precision Farming Software & Services Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Raven Industries Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 SST Development Group
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Precision Farming Software & Services Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 SST Development Group Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 TeeJet Technologies
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Precision Farming Software & Services Product Type, Application and Specification



7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 TeeJet Technologies Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## **8 PRECISION FARMING SOFTWARE & SERVICES MANUFACTURING COST ANALYSIS**

8.1 Precision Farming Software & Services Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Precision Farming Software & Services

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Precision Farming Software & Services Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Precision Farming Software & Services Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL PRECISION FARMING SOFTWARE & SERVICES MARKET FORECAST (2016-2021)**

### 12.1 Global Precision Farming Software & Services Production, Revenue Forecast (2016-2021)

### 12.2 Global Precision Farming Software & Services Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Precision Farming Software & Services Production Forecast by Type (2016-2021)

### 12.4 Global Precision Farming Software & Services Consumption Forecast by Application (2016-2021)

### 12.5 Precision Farming Software & Services Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Precision Farming Software & Services

Figure Global Production Market Share of Precision Farming Software & Services by Type in 2015

Figure Product Picture of System hardware (sensors, etc.)

Table Major Manufacturers of System hardware (sensors, etc.)

Figure Product Picture of Intelligent agricultural machinery

Table Major Manufacturers of Intelligent agricultural machinery

Figure Product Picture of System software and cloud services

Table Major Manufacturers of System software and cloud services

Table Precision Farming Software & Services Consumption Market Share by Application in 2015

Figure Farming Examples

Figure forest Examples

Figure North America Precision Farming Software & Services Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Precision Farming Software & Services Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Precision Farming Software & Services Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Precision Farming Software & Services Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Precision Farming Software & Services Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Precision Farming Software & Services Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Precision Farming Software & Services Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Precision Farming Software & Services Capacity of Key Manufacturers (2015 and 2016)

Table Global Precision Farming Software & Services Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Precision Farming Software & Services Capacity of Key Manufacturers in 2015

Figure Global Precision Farming Software & Services Capacity of Key Manufacturers in 2016

Table Global Precision Farming Software & Services Production of Key Manufacturers (2015 and 2016)

Table Global Precision Farming Software & Services Production Share by Manufacturers (2015 and 2016)

Figure 2015 Precision Farming Software & Services Production Share by Manufacturers

Figure 2016 Precision Farming Software & Services Production Share by Manufacturers

Table Global Precision Farming Software & Services Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Precision Farming Software & Services Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Precision Farming Software & Services Revenue Share by Manufacturers

Table 2016 Global Precision Farming Software & Services Revenue Share by Manufacturers

Table Global Market Precision Farming Software & Services Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Precision Farming Software & Services Average Price of Key Manufacturers in 2015

Table Manufacturers Precision Farming Software & Services Manufacturing Base Distribution and Sales Area

Table Manufacturers Precision Farming Software & Services Product Type

Figure Precision Farming Software & Services Market Share of Top 3 Manufacturers

Figure Precision Farming Software & Services Market Share of Top 5 Manufacturers

Table Global Precision Farming Software & Services Capacity by Regions (2011-2016)

Figure Global Precision Farming Software & Services Capacity Market Share by Regions (2011-2016)

Figure Global Precision Farming Software & Services Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Precision Farming Software & Services Capacity Market Share by Regions

Table Global Precision Farming Software & Services Production by Regions (2011-2016)

Figure Global Precision Farming Software & Services Production and Market Share by Regions (2011-2016)

Figure Global Precision Farming Software & Services Production Market Share by Regions (2011-2016)

Figure 2015 Global Precision Farming Software & Services Production Market Share by Regions

Table Global Precision Farming Software & Services Revenue by Regions (2011-2016)

Table Global Precision Farming Software & Services Revenue Market Share by Regions (2011-2016)

Table 2015 Global Precision Farming Software & Services Revenue Market Share by Regions

Table Global Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Table China Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Precision Farming Software & Services Consumption Market by Regions (2011-2016)

Table Global Precision Farming Software & Services Consumption Market Share by Regions (2011-2016)

Figure Global Precision Farming Software & Services Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Precision Farming Software & Services Consumption Market Share by Regions

Table North America Precision Farming Software & Services Production, Consumption, Import & Export (2011-2016)

Table Europe Precision Farming Software & Services Production, Consumption, Import & Export (2011-2016)

Table China Precision Farming Software & Services Production, Consumption, Import & Export (2011-2016)

Table Japan Precision Farming Software & Services Production, Consumption, Import & Export (2011-2016)

Table Korea Precision Farming Software & Services Production, Consumption, Import & Export (2011-2016)

Table Taiwan Precision Farming Software & Services Production, Consumption, Import & Export (2011-2016)

Table Global Precision Farming Software & Services Production by Type (2011-2016)

Table Global Precision Farming Software & Services Production Share by Type (2011-2016)

Figure Production Market Share of Precision Farming Software & Services by Type (2011-2016)

Figure 2015 Production Market Share of Precision Farming Software & Services by Type

Table Global Precision Farming Software & Services Revenue by Type (2011-2016)

Table Global Precision Farming Software & Services Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Precision Farming Software & Services by Type (2011-2016)

Figure 2015 Revenue Market Share of Precision Farming Software & Services by Type

Table Global Precision Farming Software & Services Price by Type (2011-2016)

Figure Global Precision Farming Software & Services Production Growth by Type (2011-2016)

Table Global Precision Farming Software & Services Consumption by Application (2011-2016)

Table Global Precision Farming Software & Services Consumption Market Share by Application (2011-2016)

Figure Global Precision Farming Software & Services Consumption Market Share by Application in 2015

Table Global Precision Farming Software & Services Consumption Growth Rate by Application (2011-2016)

Figure Global Precision Farming Software & Services Consumption Growth Rate by Application (2011-2016)

Table Ag Leader Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ag Leader Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ag Leader Precision Farming Software & Services Market Share (2011-2016)

Table AGCO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AGCO Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure AGCO Precision Farming Software & Services Market Share (2011-2016)

Table AgJunction Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AgJunction Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure AgJunction Precision Farming Software & Services Market Share (2011-2016)



Table John Deere Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table John Deere Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure John Deere Precision Farming Software & Services Market Share (2011-2016)

Table Trimble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Trimble Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure Trimble Precision Farming Software & Services Market Share (2011-2016)

Table CNH Industrial Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CNH Industrial Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure CNH Industrial Precision Farming Software & Services Market Share (2011-2016)

Table DICKEY-John Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DICKEY-John Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure DICKEY-John Precision Farming Software & Services Market Share (2011-2016)

Table Raven Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Raven Industries Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure Raven Industries Precision Farming Software & Services Market Share (2011-2016)

Table SST Development Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SST Development Group Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure SST Development Group Precision Farming Software & Services Market Share (2011-2016)

Table TeeJet Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TeeJet Technologies Precision Farming Software & Services Production, Revenue, Price and Gross Margin (2011-2016)

Figure TeeJet Technologies Precision Farming Software & Services Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Precision Farming Software & Services

Figure Manufacturing Process Analysis of Precision Farming Software & Services

Figure Precision Farming Software & Services Industrial Chain Analysis

Table Raw Materials Sources of Precision Farming Software & Services Major  
Manufacturers in 2015

Table Major Buyers of Precision Farming Software & Services

Table Distributors/Traders List

Figure Global Precision Farming Software & Services Production and Growth Rate  
Forecast (2016-2021)

Figure Global Precision Farming Software & Services Revenue and Growth Rate  
Forecast (2016-2021)

Table Global Precision Farming Software & Services Production Forecast by Regions  
(2016-2021)

Table Global Precision Farming Software & Services Consumption Forecast by Regions  
(2016-2021)

Table Global Precision Farming Software & Services Production Forecast by Type  
(2016-2021)

Table Global Precision Farming Software & Services Consumption Forecast by  
Application (2016-2021)



## I would like to order

Product name: Global Precision Farming Software & Services Market Research Report 2016

Product link: <https://marketpublishers.com/r/G402565A20FEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G402565A20FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970