

Global PR Analytic Software Market Insights, Forecast to 2029

<https://marketpublishers.com/r/GD123964ABBFEN.html>

Date: November 2023

Pages: 105

Price: US\$ 4,900.00 (Single User License)

ID: GD123964ABBFEN

Abstracts

This report presents an overview of global market for PR Analytic Software market size. Analyses of the global market trends, with historic market revenue data for 2018 - 2022, estimates for 2023, and projections of CAGR through 2029.

This report researches the key producers of PR Analytic Software, also provides the revenue of main regions and countries. Highlights of the upcoming market potential for PR Analytic Software, and key regions/countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the PR Analytic Software revenue, market share and industry ranking of main companies, data from 2018 to 2023. Identification of the major stakeholders in the global PR Analytic Software market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, revenue, and growth rate, from 2018 to 2029. Evaluation and forecast the market size for PR Analytic Software revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Cision, Meltwater, Onclusive, Ubermetrics, Innodata, CoverageBook, Prowly, Prgloo and Signal, etc.

By Company

Cision

Meltwater

Onclusive

Ubermetrics

Innodata

CoverageBook

Prowly

Prgloo

Signal

Universal Information Services

Commetric

Muck Rack

BurrellesLuce

Segment by Type

On-premises

Cloud Based

Segment by Application

Large Enterprises

SMEs

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East, Africa, and Latin America

Turkey

Saudi Arabia

UAE

Rest of MEA

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Revenue of PR Analytic Software in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. This section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the

industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of PR Analytic Software companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: North America by type, by application and by country, revenue for each segment.

Chapter 7: Europe by type, by application and by country, revenue for each segment.

Chapter 8: China by type and by application revenue for each segment.

Chapter 9: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 10: Middle East, Africa, and Latin America by type, by application and by country, revenue for each segment.

Chapter 11: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, PR Analytic Software revenue, gross margin, and recent development, etc.

Chapter 12: Analyst's Viewpoints/Conclusions

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Market Analysis by Type

1.2.1 Global PR Analytic Software Market Size Growth Rate by Type, 2018 VS 2022 VS 2029

1.2.2 On-premises

1.2.3 Cloud Based

1.3 Market by Application

1.3.1 Global PR Analytic Software Market Size Growth Rate by Application, 2018 VS 2022 VS 2029

1.3.2 Large Enterprises

1.3.3 SMEs

1.4 Assumptions and Limitations

1.5 Study Objectives

1.6 Years Considered

2 GLOBAL GROWTH TRENDS

2.1 Global PR Analytic Software Market Perspective (2018-2029)

2.2 Global PR Analytic Software Growth Trends by Region

2.2.1 PR Analytic Software Market Size by Region: 2018 VS 2022 VS 2029

2.2.2 PR Analytic Software Historic Market Size by Region (2018-2023)

2.2.3 PR Analytic Software Forecasted Market Size by Region (2024-2029)

2.3 PR Analytic Software Market Dynamics

2.3.1 PR Analytic Software Industry Trends

2.3.2 PR Analytic Software Market Drivers

2.3.3 PR Analytic Software Market Challenges

2.3.4 PR Analytic Software Market Restraints

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Revenue PR Analytic Software by Players

3.1.1 Global PR Analytic Software Revenue by Players (2018-2023)

3.1.2 Global PR Analytic Software Revenue Market Share by Players (2018-2023)

3.2 Global PR Analytic Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Global Key Players of PR Analytic Software, Ranking by Revenue, 2021 VS 2022 VS 2023

3.4 Global PR Analytic Software Market Concentration Ratio

3.4.1 Global PR Analytic Software Market Concentration Ratio (CR5 and HHI)

3.4.2 Global Top 10 and Top 5 Companies by PR Analytic Software Revenue in 2022

3.5 Global Key Players of PR Analytic Software Head office and Area Served

3.6 Global Key Players of PR Analytic Software, Product and Application

3.7 Global Key Players of PR Analytic Software, Date of Enter into This Industry

3.8 Mergers & Acquisitions, Expansion Plans

4 PR ANALYTIC SOFTWARE BREAKDOWN DATA BY TYPE

4.1 Global PR Analytic Software Historic Market Size by Type (2018-2023)

4.2 Global PR Analytic Software Forecasted Market Size by Type (2024-2029)

5 PR ANALYTIC SOFTWARE BREAKDOWN DATA BY APPLICATION

5.1 Global PR Analytic Software Historic Market Size by Application (2018-2023)

5.2 Global PR Analytic Software Forecasted Market Size by Application (2024-2029)

6 NORTH AMERICA

6.1 North America PR Analytic Software Market Size (2018-2029)

6.2 North America PR Analytic Software Market Size by Type

6.2.1 North America PR Analytic Software Market Size by Type (2018-2023)

6.2.2 North America PR Analytic Software Market Size by Type (2024-2029)

6.2.3 North America PR Analytic Software Market Share by Type (2018-2029)

6.3 North America PR Analytic Software Market Size by Application

6.3.1 North America PR Analytic Software Market Size by Application (2018-2023)

6.3.2 North America PR Analytic Software Market Size by Application (2024-2029)

6.3.3 North America PR Analytic Software Market Share by Application (2018-2029)

6.4 North America PR Analytic Software Market Size by Country

6.4.1 North America PR Analytic Software Market Size by Country: 2018 VS 2022 VS 2029

6.4.2 North America PR Analytic Software Market Size by Country (2018-2023)

6.4.3 North America PR Analytic Software Market Size by Country (2024-2029)

6.4.4 United States

6.4.5 Canada

7 EUROPE

- 7.1 Europe PR Analytic Software Market Size (2018-2029)
- 7.2 Europe PR Analytic Software Market Size by Type
 - 7.2.1 Europe PR Analytic Software Market Size by Type (2018-2023)
 - 7.2.2 Europe PR Analytic Software Market Size by Type (2024-2029)
 - 7.2.3 Europe PR Analytic Software Market Share by Type (2018-2029)
- 7.3 Europe PR Analytic Software Market Size by Application
 - 7.3.1 Europe PR Analytic Software Market Size by Application (2018-2023)
 - 7.3.2 Europe PR Analytic Software Market Size by Application (2024-2029)
 - 7.3.3 Europe PR Analytic Software Market Share by Application (2018-2029)
- 7.4 Europe PR Analytic Software Market Size by Country
 - 7.4.1 Europe PR Analytic Software Market Size by Country: 2018 VS 2022 VS 2029
 - 7.4.2 Europe PR Analytic Software Market Size by Country (2018-2023)
 - 7.4.3 Europe PR Analytic Software Market Size by Country (2024-2029)
 - 7.4.3 Germany
 - 7.4.4 France
 - 7.4.5 U.K.
 - 7.4.6 Italy
 - 7.4.7 Russia
 - 7.4.8 Nordic Countries

8 CHINA

- 8.1 China PR Analytic Software Market Size (2018-2029)
- 8.2 China PR Analytic Software Market Size by Type
 - 8.2.1 China PR Analytic Software Market Size by Type (2018-2023)
 - 8.2.2 China PR Analytic Software Market Size by Type (2024-2029)
 - 8.2.3 China PR Analytic Software Market Share by Type (2018-2029)
- 8.3 China PR Analytic Software Market Size by Application
 - 8.3.1 China PR Analytic Software Market Size by Application (2018-2023)
 - 8.3.2 China PR Analytic Software Market Size by Application (2024-2029)
 - 8.3.3 China PR Analytic Software Market Share by Application (2018-2029)

9 ASIA (EXCLUDING CHINA)

- 9.1 Asia PR Analytic Software Market Size (2018-2029)
- 9.2 Asia PR Analytic Software Market Size by Type
 - 9.2.1 Asia PR Analytic Software Market Size by Type (2018-2023)

- 9.2.2 Asia PR Analytic Software Market Size by Type (2024-2029)
- 9.2.3 Asia PR Analytic Software Market Share by Type (2018-2029)
- 9.3 Asia PR Analytic Software Market Size by Application
 - 9.3.1 Asia PR Analytic Software Market Size by Application (2018-2023)
 - 9.3.2 Asia PR Analytic Software Market Size by Application (2024-2029)
 - 9.3.3 Asia PR Analytic Software Market Share by Application (2018-2029)
- 9.4 Asia PR Analytic Software Market Size by Region
 - 9.4.1 Asia PR Analytic Software Market Size by Region: 2018 VS 2022 VS 2029
 - 9.4.2 Asia PR Analytic Software Market Size by Region (2018-2023)
 - 9.4.3 Asia PR Analytic Software Market Size by Region (2024-2029)
 - 9.4.4 Japan
 - 9.4.5 South Korea
 - 9.4.6 China Taiwan
 - 9.4.7 Southeast Asia
 - 9.4.8 India
 - 9.4.9 Australia

10 MIDDLE EAST, AFRICA, AND LATIN AMERICA

- 10.1 Middle East, Africa, and Latin America PR Analytic Software Market Size (2018-2029)
- 10.2 Middle East, Africa, and Latin America PR Analytic Software Market Size by Type
 - 10.2.1 Middle East, Africa, and Latin America PR Analytic Software Market Size by Type (2018-2023)
 - 10.2.2 Middle East, Africa, and Latin America PR Analytic Software Market Size by Type (2024-2029)
 - 10.2.3 Middle East, Africa, and Latin America PR Analytic Software Market Share by Type (2018-2029)
- 10.3 Middle East, Africa, and Latin America PR Analytic Software Market Size by Application
 - 10.3.1 Middle East, Africa, and Latin America PR Analytic Software Market Size by Application (2018-2023)
 - 10.3.2 Middle East, Africa, and Latin America PR Analytic Software Market Size by Application (2024-2029)
 - 10.3.3 Middle East, Africa, and Latin America PR Analytic Software Market Share by Application (2018-2029)
- 10.4 Middle East, Africa, and Latin America PR Analytic Software Market Size by Country
 - 10.4.1 Middle East, Africa, and Latin America PR Analytic Software Market Size by

Country: 2018 VS 2022 VS 2029

10.4.2 Middle East, Africa, and Latin America PR Analytic Software Market Size by Country (2018-2023)

10.4.3 Middle East, Africa, and Latin America PR Analytic Software Market Size by Country (2024-2029)

10.4.4 Brazil

10.4.5 Mexico

10.4.6 Turkey

10.4.7 Saudi Arabia

10.4.8 Israel

10.4.9 GCC Countries

11 KEY PLAYERS PROFILES

11.1 Cision

11.1.1 Cision Company Details

11.1.2 Cision Business Overview

11.1.3 Cision PR Analytic Software Introduction

11.1.4 Cision Revenue in PR Analytic Software Business (2018-2023)

11.1.5 Cision Recent Developments

11.2 Meltwater

11.2.1 Meltwater Company Details

11.2.2 Meltwater Business Overview

11.2.3 Meltwater PR Analytic Software Introduction

11.2.4 Meltwater Revenue in PR Analytic Software Business (2018-2023)

11.2.5 Meltwater Recent Developments

11.3 Onclusive

11.3.1 Onclusive Company Details

11.3.2 Onclusive Business Overview

11.3.3 Onclusive PR Analytic Software Introduction

11.3.4 Onclusive Revenue in PR Analytic Software Business (2018-2023)

11.3.5 Onclusive Recent Developments

11.4 Ubermetrics

11.4.1 Ubermetrics Company Details

11.4.2 Ubermetrics Business Overview

11.4.3 Ubermetrics PR Analytic Software Introduction

11.4.4 Ubermetrics Revenue in PR Analytic Software Business (2018-2023)

11.4.5 Ubermetrics Recent Developments

11.5 Innodata

- 11.5.1 Innodata Company Details
- 11.5.2 Innodata Business Overview
- 11.5.3 Innodata PR Analytic Software Introduction
- 11.5.4 Innodata Revenue in PR Analytic Software Business (2018-2023)
- 11.5.5 Innodata Recent Developments
- 11.6 CoverageBook
 - 11.6.1 CoverageBook Company Details
 - 11.6.2 CoverageBook Business Overview
 - 11.6.3 CoverageBook PR Analytic Software Introduction
 - 11.6.4 CoverageBook Revenue in PR Analytic Software Business (2018-2023)
 - 11.6.5 CoverageBook Recent Developments
- 11.7 Prowly
 - 11.7.1 Prowly Company Details
 - 11.7.2 Prowly Business Overview
 - 11.7.3 Prowly PR Analytic Software Introduction
 - 11.7.4 Prowly Revenue in PR Analytic Software Business (2018-2023)
 - 11.7.5 Prowly Recent Developments
- 11.8 Prgloo
 - 11.8.1 Prgloo Company Details
 - 11.8.2 Prgloo Business Overview
 - 11.8.3 Prgloo PR Analytic Software Introduction
 - 11.8.4 Prgloo Revenue in PR Analytic Software Business (2018-2023)
 - 11.8.5 Prgloo Recent Developments
- 11.9 Zignal
 - 11.9.1 Zignal Company Details
 - 11.9.2 Zignal Business Overview
 - 11.9.3 Zignal PR Analytic Software Introduction
 - 11.9.4 Zignal Revenue in PR Analytic Software Business (2018-2023)
 - 11.9.5 Zignal Recent Developments
- 11.10 Universal Information Services
 - 11.10.1 Universal Information Services Company Details
 - 11.10.2 Universal Information Services Business Overview
 - 11.10.3 Universal Information Services PR Analytic Software Introduction
 - 11.10.4 Universal Information Services Revenue in PR Analytic Software Business (2018-2023)
 - 11.10.5 Universal Information Services Recent Developments
- 11.11 Commetric
 - 11.11.1 Commetric Company Details
 - 11.11.2 Commetric Business Overview

- 11.11.3 Commetric PR Analytic Software Introduction
- 11.11.4 Commetric Revenue in PR Analytic Software Business (2018-2023)
- 11.11.5 Commetric Recent Developments
- 11.12 Muck Rack
 - 11.12.1 Muck Rack Company Details
 - 11.12.2 Muck Rack Business Overview
 - 11.12.3 Muck Rack PR Analytic Software Introduction
 - 11.12.4 Muck Rack Revenue in PR Analytic Software Business (2018-2023)
 - 11.12.5 Muck Rack Recent Developments
- 11.13 BurrellesLuce
 - 11.13.1 BurrellesLuce Company Details
 - 11.13.2 BurrellesLuce Business Overview
 - 11.13.3 BurrellesLuce PR Analytic Software Introduction
 - 11.13.4 BurrellesLuce Revenue in PR Analytic Software Business (2018-2023)
 - 11.13.5 BurrellesLuce Recent Developments

12 ANALYST'S VIEWPOINTS/CONCLUSIONS

13 APPENDIX

- 13.1 Research Methodology
 - 13.1.1 Methodology/Research Approach
 - 13.1.2 Data Source
- 13.2 Disclaimer
- 13.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Global PR Analytic Software Market Size Growth Rate by Type (US\$ Million), 2018 VS 2022 VS 2029
- Table 2. Key Players of On-premises
- Table 3. Key Players of Cloud Based
- Table 4. Global PR Analytic Software Market Size Growth Rate by Application (US\$ Million), 2018 VS 2022 VS 2029
- Table 5. Global PR Analytic Software Market Size Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 6. Global PR Analytic Software Market Size by Region (2018-2023) & (US\$ Million)
- Table 7. Global PR Analytic Software Market Share by Region (2018-2023)
- Table 8. Global PR Analytic Software Forecasted Market Size by Region (2024-2029) & (US\$ Million)
- Table 9. Global PR Analytic Software Market Share by Region (2024-2029)
- Table 10. PR Analytic Software Market Trends
- Table 11. PR Analytic Software Market Drivers
- Table 12. PR Analytic Software Market Challenges
- Table 13. PR Analytic Software Market Restraints
- Table 14. Global PR Analytic Software Revenue by Players (2018-2023) & (US\$ Million)
- Table 15. Global PR Analytic Software Revenue Share by Players (2018-2023)
- Table 16. Global Top PR Analytic Software by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PR Analytic Software as of 2022)
- Table 17. Global PR Analytic Software Industry Ranking 2021 VS 2022 VS 2023
- Table 18. Global 5 Largest Players Market Share by PR Analytic Software Revenue (CR5 and HHI) & (2018-2023)
- Table 19. Global Key Players of PR Analytic Software, Headquarters and Area Served
- Table 20. Global Key Players of PR Analytic Software, Product and Application
- Table 21. Global Key Players of PR Analytic Software, Product and Application
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Global PR Analytic Software Market Size by Type (2018-2023) & (US\$ Million)
- Table 24. Global PR Analytic Software Revenue Market Share by Type (2018-2023)
- Table 25. Global PR Analytic Software Forecasted Market Size by Type (2024-2029) & (US\$ Million)
- Table 26. Global PR Analytic Software Revenue Market Share by Type (2024-2029)

Table 27. Global PR Analytic Software Market Size by Application (2018-2023) & (US\$ Million)

Table 28. Global PR Analytic Software Revenue Share by Application (2018-2023)

Table 29. Global PR Analytic Software Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 30. Global PR Analytic Software Revenue Share by Application (2024-2029)

Table 31. North America PR Analytic Software Market Size by Type (2018-2023) & (US\$ Million)

Table 32. North America PR Analytic Software Market Size by Type (2024-2029) & (US\$ Million)

Table 33. North America PR Analytic Software Market Size by Application (2018-2023) & (US\$ Million)

Table 34. North America PR Analytic Software Market Size by Application (2024-2029) & (US\$ Million)

Table 35. North America PR Analytic Software Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 36. North America PR Analytic Software Market Size by Country (2018-2023) & (US\$ Million)

Table 37. North America PR Analytic Software Market Size by Country (2024-2029) & (US\$ Million)

Table 38. Europe PR Analytic Software Market Size by Type (2018-2023) & (US\$ Million)

Table 39. Europe PR Analytic Software Market Size by Type (2024-2029) & (US\$ Million)

Table 40. Europe PR Analytic Software Market Size by Application (2018-2023) & (US\$ Million)

Table 41. Europe PR Analytic Software Market Size by Application (2024-2029) & (US\$ Million)

Table 42. Europe PR Analytic Software Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 43. Europe PR Analytic Software Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Europe PR Analytic Software Market Size by Country (2024-2029) & (US\$ Million)

Table 45. China PR Analytic Software Market Size by Type (2018-2023) & (US\$ Million)

Table 46. China PR Analytic Software Market Size by Type (2024-2029) & (US\$ Million)

Table 47. China PR Analytic Software Market Size by Application (2018-2023) & (US\$ Million)

Table 48. China PR Analytic Software Market Size by Application (2024-2029) & (US\$ Million)

Million)

Table 49. Asia PR Analytic Software Market Size by Type (2018-2023) & (US\$ Million)

Table 50. Asia PR Analytic Software Market Size by Type (2024-2029) & (US\$ Million)

Table 51. Asia PR Analytic Software Market Size by Application (2018-2023) & (US\$ Million)

Table 52. Asia PR Analytic Software Market Size by Application (2024-2029) & (US\$ Million)

Table 53. Asia PR Analytic Software Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 54. Asia PR Analytic Software Market Size by Region (2018-2023) & (US\$ Million)

Table 55. Asia PR Analytic Software Market Size by Region (2024-2029) & (US\$ Million)

Table 56. Middle East, Africa, and Latin America PR Analytic Software Market Size by Type (2018-2023) & (US\$ Million)

Table 57. Middle East, Africa, and Latin America PR Analytic Software Market Size by Type (2024-2029) & (US\$ Million)

Table 58. Middle East, Africa, and Latin America PR Analytic Software Market Size by Application (2018-2023) & (US\$ Million)

Table 59. Middle East, Africa, and Latin America PR Analytic Software Market Size by Application (2024-2029) & (US\$ Million)

Table 60. Middle East, Africa, and Latin America PR Analytic Software Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 61. Middle East, Africa, and Latin America PR Analytic Software Market Size by Country (2018-2023) & (US\$ Million)

Table 62. Middle East, Africa, and Latin America PR Analytic Software Market Size by Country (2024-2029) & (US\$ Million)

Table 63. Cision Company Details

Table 64. Cision Business Overview

Table 65. Cision PR Analytic Software Product

Table 66. Cision Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 67. Cision Recent Developments

Table 68. Meltwater Company Details

Table 69. Meltwater Business Overview

Table 70. Meltwater PR Analytic Software Product

Table 71. Meltwater Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 72. Meltwater Recent Developments

Table 73. Onclusive Company Details

Table 74. Onclusive Business Overview

Table 75. Onclusive PR Analytic Software Product

Table 76. Onclusive Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 77. Onclusive Recent Developments

Table 78. Ubermetrics Company Details

Table 79. Ubermetrics Business Overview

Table 80. Ubermetrics PR Analytic Software Product

Table 81. Ubermetrics Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 82. Ubermetrics Recent Developments

Table 83. Innodata Company Details

Table 84. Innodata Business Overview

Table 85. Innodata PR Analytic Software Product

Table 86. Innodata Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 87. Innodata Recent Developments

Table 88. CoverageBook Company Details

Table 89. CoverageBook Business Overview

Table 90. CoverageBook PR Analytic Software Product

Table 91. CoverageBook Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 92. CoverageBook Recent Developments

Table 93. Prowly Company Details

Table 94. Prowly Business Overview

Table 95. Prowly PR Analytic Software Product

Table 96. Prowly Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 97. Prowly Recent Developments

Table 98. Prgloo Company Details

Table 99. Prgloo Business Overview

Table 100. Prgloo PR Analytic Software Product

Table 101. Prgloo Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 102. Prgloo Recent Developments

Table 103. Signal Company Details

Table 104. Signal Business Overview

Table 105. Signal PR Analytic Software Product

Table 106. Signal Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 107. Signal Recent Developments

Table 108. Universal Information Services Company Details

Table 109. Universal Information Services Business Overview

Table 110. Universal Information Services PR Analytic Software Product

Table 111. Universal Information Services Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 112. Universal Information Services Recent Developments

Table 113. Commetric Company Details

Table 114. Commetric Business Overview

Table 115. Commetric PR Analytic Software Product

Table 116. Commetric Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 117. Commetric Recent Developments

Table 118. Muck Rack Company Details

Table 119. Muck Rack Business Overview

Table 120. Muck Rack PR Analytic Software Product

Table 121. Muck Rack Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 122. Muck Rack Recent Developments

Table 123. BurrellesLuce Company Details

Table 124. BurrellesLuce Business Overview

Table 125. BurrellesLuce PR Analytic Software Product

Table 126. BurrellesLuce Revenue in PR Analytic Software Business (2018-2023) & (US\$ Million)

Table 127. BurrellesLuce Recent Developments

Table 128. Research Programs/Design for This Report

Table 129. Key Data Information from Secondary Sources

Table 130. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global PR Analytic Software Market Size Growth Rate by Type, 2018 VS 2022 VS 2029 (US\$ Million)

Figure 2. Global PR Analytic Software Market Share by Type: 2022 VS 2029

Figure 3. On-premises Features

Figure 4. Cloud Based Features

Figure 5. Global PR Analytic Software Market Size Growth Rate by Application, 2018 VS 2022 VS 2029 (US\$ Million)

Figure 6. Global PR Analytic Software Market Share by Application: 2022 VS 2029

Figure 7. Large Enterprises Case Studies

Figure 8. SMEs Case Studies

Figure 9. PR Analytic Software Report Years Considered

Figure 10. Global PR Analytic Software Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 11. Global PR Analytic Software Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 12. Global PR Analytic Software Market Share by Region: 2022 VS 2029

Figure 13. Global PR Analytic Software Market Share by Players in 2022

Figure 14. Global Top PR Analytic Software Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PR Analytic Software as of 2022)

Figure 15. The Top 10 and 5 Players Market Share by PR Analytic Software Revenue in 2022

Figure 16. North America PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 17. North America PR Analytic Software Market Share by Type (2018-2029)

Figure 18. North America PR Analytic Software Market Share by Application (2018-2029)

Figure 19. North America PR Analytic Software Market Share by Country (2018-2029)

Figure 20. United States PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 21. Canada PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 22. Europe PR Analytic Software Market Size YoY (2018-2029) & (US\$ Million)

Figure 23. Europe PR Analytic Software Market Share by Type (2018-2029)

Figure 24. Europe PR Analytic Software Market Share by Application (2018-2029)

Figure 25. Europe PR Analytic Software Market Share by Country (2018-2029)

Figure 26. Germany PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. France PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. U.K. PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. Italy PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. Russia PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. Nordic Countries PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. China PR Analytic Software Market Size YoY (2018-2029) & (US\$ Million)

Figure 33. China PR Analytic Software Market Share by Type (2018-2029)

Figure 34. China PR Analytic Software Market Share by Application (2018-2029)

Figure 35. Asia PR Analytic Software Market Size YoY (2018-2029) & (US\$ Million)

Figure 36. Asia PR Analytic Software Market Share by Type (2018-2029)

Figure 37. Asia PR Analytic Software Market Share by Application (2018-2029)

Figure 38. Asia PR Analytic Software Market Share by Region (2018-2029)

Figure 39. Japan PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. South Korea PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. China Taiwan PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. Southeast Asia PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. India PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Australia PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Middle East, Africa, and Latin America PR Analytic Software Market Size YoY (2018-2029) & (US\$ Million)

Figure 46. Middle East, Africa, and Latin America PR Analytic Software Market Share by Type (2018-2029)

Figure 47. Middle East, Africa, and Latin America PR Analytic Software Market Share by Application (2018-2029)

Figure 48. Middle East, Africa, and Latin America PR Analytic Software Market Share by Country (2018-2029)

Figure 49. Brazil PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. Mexico PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. Turkey PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. Saudi Arabia PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 53. Israel PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 54. GCC Countries PR Analytic Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 55. Cision Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 56. Meltwater Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 57. Onclusive Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 58. Ubermetrics Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 59. Innodata Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 60. CoverageBook Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 61. Prowly Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 62. Prgloo Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 63. Signal Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 64. Universal Information Services Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 65. Commetric Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 66. Muck Rack Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 67. BurrellesLuce Revenue Growth Rate in PR Analytic Software Business (2018-2023)

Figure 68. Bottom-up and Top-down Approaches for This Report

Figure 69. Data Triangulation

Figure 70. Key Executives Interviewed

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