

Global Power Lawn and Garden Equipment Market Professional Survey Report 2018

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Abstracts

This report studies the global Power Lawn and Garden Equipment market status and forecast, categorizes the global Power Lawn and Garden Equipment market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Power Lawn and garden equipment means for gardens, green and later involved in conservation machinery and equipment, including lawn establishment and maintenance machinery, planting and maintenance of green machinery, planting and maintenance of urban trees and shrubs machinery, apparatus and equipment floriculture, garden engineering and professional sports venues.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

Technology, product design, and pricing patterns influence purchases of lawn and garden equipment of residential and commercial customers. The situation is rather complex, as the companies attempt to cater to diverse segments. In the residential sector, many individuals are not garden enthusiasts and simply wish to complete their yard chores quickly and easily. The zero-turn radius lawn mowers were successful, but robotic units had very limited acceptance. Commercial users keep their equipment operating many hours each day and favor 'creature friendly' or ergonomic features that reduce strain. In both sectors, customers are starting to favor equipment that can perform multiple tasks, such as mowing and mulching. Also, producers are planning to expand their offering of cordless electric units that are less noisy and more environment-friendly.

Regulations and environmental issues have an impact on both producers and users of lawn and garden equipment. Mowers, trimmers, and blowers, for example, utilize two-

cycle engines that burn a combination of gas and oil and contribute to air pollution much more than four-cycle units. Federal and state regulators are trying to implement increasingly strict standards on emissions. Local government units seek to promote mulching and composting to reduce solid waste; they also seek to lower noise pollution from leaf blowers. Customers are becoming more astute and opt for features that save fuel and have other desirable features.

Turf and grounds equipment is purchased mostly by landscapers who use the units for grooming commercial, government, and large residential properties. This category has shown fast growth earlier this decade, but now a slowdown is in effect. In part, this is due to maturing technology and in part to a leveling off in the number of landscaping firms. The sub-categories in this product family include turf mowers, tractors, aerators, dethatchers, and turf trucks, all widely utilized by landscape contractors. Government and non-profit sector spending in this field is slowing, so producers hope for gains in sales from golf courses and commercial real estate landscapers

Regional markets are influenced by demographic and socio-economic trends as well as geography/climate conditions. The South is expected to remain the largest market for power lawn and garden equipment, accounting for one-third of the national total. The fastest growth is expected to be in the West due to a partly untapped customer base. Growth in the Midwest is expected to remain average due to below average income gains. The Northeast is still experiencing population out-migration and thus is expected to show the lowest growth.

Lacking features of an oligopoly so far and having a relatively basic technology, the lawn and garden equipment industry still poses some formidable barriers to entry. Thus, capital requirements are quite high due to production features and the diverse nature of the product families. Seasonality of business, price rivalry, government rules and regulations, and limited distribution channels also pose some entry barriers. Yet another deterrent to market entry is the complexity of logistics. Distribution costs may rise further as some mass merchandisers openly require payment by the manufacturers for shelf space, especially for new products. Name identity and brand image require extensive advertising.

The global Power Lawn and Garden Equipment market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

John Deere

TORO

MTD

Craftsman

Black & Decker(Stanley)

Briggs & Stratton

Blount

Ariens

Remington

MAT Engine Technologies

Brinly-Hardy

McLane

Sun Joe

American Lawn Mower

Husqvarna USA

STIHL USA

EMAK

Honda

Makita USA

ECHO USA

Hitachi

TTI

ZHONGJIAN

Zomax

Talon

Worx

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Lawnmowers

Turf & Grounds Equipment

Trimmers & Edgers

Other Products

By Application, the market can be split into

Household Use

Commercial

Public Application

The study objectives of this report are:

To analyze and study the global Power Lawn and Garden Equipment capacity,

production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Power Lawn and Garden Equipment manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Power Lawn and Garden Equipment are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Power Lawn and Garden Equipment Manufacturers

Power Lawn and Garden Equipment Distributors/Traders/Wholesalers

Power Lawn and Garden Equipment Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Power Lawn and Garden Equipment market, by end-use.

Detailed analysis and profiles of additional market players.

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