

# Global Power Battery Market Research Report 2016

<https://marketpublishers.com/r/GA0AEC69331EN.html>

Date: September 2016

Pages: 106

Price: US\$ 2,900.00 (Single User License)

ID: GA0AEC69331EN

## Abstracts

### Notes:

Production, means the output of Power Battery

Revenue, means the sales value of Power Battery

This report studies Power Battery in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Panasonic

LG

SDI(Samsung)

BYD

Tesla

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Power Battery in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Power Battery in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Power Battery Market Research Report 2016

#### **1 POWER BATTERY MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Power Battery
- 1.2 Power Battery Segment by Type
  - 1.2.1 Global Production Market Share of Power Battery by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Power Battery Segment by Application
  - 1.3.1 Power Battery Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Power Battery Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Power Battery (2011-2021)

#### **2 GLOBAL POWER BATTERY MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Power Battery Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Power Battery Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Power Battery Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Power Battery Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Power Battery Market Competitive Situation and Trends
  - 2.5.1 Power Battery Market Concentration Rate
  - 2.5.2 Power Battery Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL POWER BATTERY PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Power Battery Production by Region (2011-2016)
- 3.2 Global Power Battery Production Market Share by Region (2011-2016)
- 3.3 Global Power Battery Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Power Battery Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Power Battery Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Power Battery Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Power Battery Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Power Battery Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Power Battery Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Power Battery Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL POWER BATTERY SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Power Battery Consumption by Regions (2011-2016)
- 4.2 North America Power Battery Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Power Battery Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Power Battery Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Power Battery Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Power Battery Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Power Battery Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL POWER BATTERY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Power Battery Production and Market Share by Type (2011-2016)
- 5.2 Global Power Battery Revenue and Market Share by Type (2011-2016)
- 5.3 Global Power Battery Price by Type (2011-2016)
- 5.4 Global Power Battery Production Growth by Type (2011-2016)

## **6 GLOBAL POWER BATTERY MARKET ANALYSIS BY APPLICATION**

6.1 Global Power Battery Consumption and Market Share by Application (2011-2016)

6.2 Global Power Battery Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL POWER BATTERY MANUFACTURERS PROFILES/ANALYSIS**

7.1 Panasonic

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Power Battery Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Panasonic Power Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 LG

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Power Battery Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 LG Power Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 SDI(Samsung)

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Power Battery Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 SDI(Samsung) Power Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 BYD

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Power Battery Product Type, Application and Specification

7.4.2.1 Type I

#### 7.4.2.2 Type II

7.4.3 BYD Power Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 Tesla

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Power Battery Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Tesla Power Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

## **8 POWER BATTERY MANUFACTURING COST ANALYSIS**

8.1 Power Battery Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Power Battery

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Power Battery Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Power Battery Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL POWER BATTERY MARKET FORECAST (2016-2021)**

### 12.1 Global Power Battery Production, Revenue Forecast (2016-2021)

### 12.2 Global Power Battery Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Power Battery Production Forecast by Type (2016-2021)

### 12.4 Global Power Battery Consumption Forecast by Application (2016-2021)

### 12.5 Power Battery Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Power Battery

Figure Global Production Market Share of Power Battery by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Power Battery Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Power Battery Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Power Battery Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Power Battery Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Power Battery Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Power Battery Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Power Battery Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Power Battery Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Power Battery Capacity of Key Manufacturers (2015 and 2016)

Table Global Power Battery Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Power Battery Capacity of Key Manufacturers in 2015

Figure Global Power Battery Capacity of Key Manufacturers in 2016

Table Global Power Battery Production of Key Manufacturers (2015 and 2016)

Table Global Power Battery Production Share by Manufacturers (2015 and 2016)

Figure 2015 Power Battery Production Share by Manufacturers

Figure 2016 Power Battery Production Share by Manufacturers

Table Global Power Battery Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Power Battery Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Power Battery Revenue Share by Manufacturers

Table 2016 Global Power Battery Revenue Share by Manufacturers

Table Global Market Power Battery Average Price of Key Manufacturers (2015 and 2016)



Figure Global Market Power Battery Average Price of Key Manufacturers in 2015  
Table Manufacturers Power Battery Manufacturing Base Distribution and Sales Area  
Table Manufacturers Power Battery Product Type  
Figure Power Battery Market Share of Top 3 Manufacturers  
Figure Power Battery Market Share of Top 5 Manufacturers  
Table Global Power Battery Capacity by Regions (2011-2016)  
Figure Global Power Battery Capacity Market Share by Regions (2011-2016)  
Figure Global Power Battery Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Power Battery Capacity Market Share by Regions  
Table Global Power Battery Production by Regions (2011-2016)  
Figure Global Power Battery Production and Market Share by Regions (2011-2016)  
Figure Global Power Battery Production Market Share by Regions (2011-2016)  
Figure 2015 Global Power Battery Production Market Share by Regions  
Table Global Power Battery Revenue by Regions (2011-2016)  
Table Global Power Battery Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Power Battery Revenue Market Share by Regions  
Table Global Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Power Battery Consumption Market by Regions (2011-2016)  
Table Global Power Battery Consumption Market Share by Regions (2011-2016)  
Figure Global Power Battery Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Power Battery Consumption Market Share by Regions  
Table North America Power Battery Production, Consumption, Import & Export (2011-2016)  
Table Europe Power Battery Production, Consumption, Import & Export (2011-2016)  
Table China Power Battery Production, Consumption, Import & Export (2011-2016)  
Table Japan Power Battery Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Power Battery Production, Consumption, Import & Export (2011-2016)  
Table India Power Battery Production, Consumption, Import & Export (2011-2016)  
Table Global Power Battery Production by Type (2011-2016)  
Table Global Power Battery Production Share by Type (2011-2016)

Figure Production Market Share of Power Battery by Type (2011-2016)  
Figure 2015 Production Market Share of Power Battery by Type  
Table Global Power Battery Revenue by Type (2011-2016)  
Table Global Power Battery Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Power Battery by Type (2011-2016)  
Figure 2015 Revenue Market Share of Power Battery by Type  
Table Global Power Battery Price by Type (2011-2016)  
Figure Global Power Battery Production Growth by Type (2011-2016)  
Table Global Power Battery Consumption by Application (2011-2016)  
Table Global Power Battery Consumption Market Share by Application (2011-2016)  
Figure Global Power Battery Consumption Market Share by Application in 2015  
Table Global Power Battery Consumption Growth Rate by Application (2011-2016)  
Figure Global Power Battery Consumption Growth Rate by Application (2011-2016)  
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Panasonic Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Panasonic Power Battery Market Share (2011-2016)  
Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LG Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Figure LG Power Battery Market Share (2011-2016)  
Table SDI(Samsung) Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table SDI(Samsung) Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Figure SDI(Samsung) Power Battery Market Share (2011-2016)  
Table BYD Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table BYD Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Figure BYD Power Battery Market Share (2011-2016)  
Table Tesla Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Tesla Power Battery Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Tesla Power Battery Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Power Battery  
Figure Manufacturing Process Analysis of Power Battery  
Figure Power Battery Industrial Chain Analysis  
Table Raw Materials Sources of Power Battery Major Manufacturers in 2015

Table Major Buyers of Power Battery

Table Distributors/Traders List

Figure Global Power Battery Production and Growth Rate Forecast (2016-2021)

Figure Global Power Battery Revenue and Growth Rate Forecast (2016-2021)

Table Global Power Battery Production Forecast by Regions (2016-2021)

Table Global Power Battery Consumption Forecast by Regions (2016-2021)

Table Global Power Battery Production Forecast by Type (2016-2021)

Table Global Power Battery Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Power Battery Market Research Report 2016

Product link: <https://marketpublishers.com/r/GA0AEC69331EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA0AEC69331EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970