

Global Power bank Market Research Report 2016

https://marketpublishers.com/r/G70F3143E89EN.html

Date: October 2016

Pages: 118

Price: US\$ 2,900.00 (Single User License)

ID: G70F3143E89EN

Philips

Abstracts

Notes:

Production, means the output of Power bank

Revenue, means the sales value of Power bank

This report studies Power bank in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

· ·····pe
Samsung
Huawei
Romoss
Mi
Sony
Newmine
Apple
Mate



REMAX Viken Goestime Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Power bank in these regions, from 2011 to 2021 (forecast), like North America Europe China Japan Korea Taiwan Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into Lithium?polymer?battery Lithium?ion?battery Others

Split by application, this report focuses on consumption, market share and growth rate of Power bank in each application, can be divided into

Phone



Application 2

Application 3



Contents

Global Power bank Market Research Report 2016

1 POWER BANK MARKET OVERVIEW

- 1.1 Product Overview and Scope of Power bank
- 1.2 Power bank Segment by Type
 - 1.2.1 Global Production Market Share of Power bank by Type in 2015
 - 1.2.2 Lithium?polymer?battery
 - 1.2.3 Lithium?ion?battery
- 1.2.4 Others
- 1.3 Power bank Segment by Application
- 1.3.1 Power bank Consumption Market Share by Application in 2015
- 1.3.2 Phone
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Power bank Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Power bank (2011-2021)

2 GLOBAL POWER BANK MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Power bank Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Power bank Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Power bank Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Power bank Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Power bank Market Competitive Situation and Trends
 - 2.5.1 Power bank Market Concentration Rate
 - 2.5.2 Power bank Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL POWER BANK PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Power bank Production by Region (2011-2016)
- 3.2 Global Power bank Production Market Share by Region (2011-2016)
- 3.3 Global Power bank Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Power bank Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Power bank Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Power bank Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Power bank Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Power bank Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Power bank Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Power bank Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL POWER BANK SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Power bank Consumption by Regions (2011-2016)
- 4.2 North America Power bank Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Power bank Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Power bank Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Power bank Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Power bank Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Power bank Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL POWER BANK PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Power bank Production and Market Share by Type (2011-2016)
- 5.2 Global Power bank Revenue and Market Share by Type (2011-2016)
- 5.3 Global Power bank Price by Type (2011-2016)
- 5.4 Global Power bank Production Growth by Type (2011-2016)



6 GLOBAL POWER BANK MARKET ANALYSIS BY APPLICATION

- 6.1 Global Power bank Consumption and Market Share by Application (2011-2016)
- 6.2 Global Power bank Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL POWER BANK MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Philips
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Power bank Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Philips Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Samsung
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Power bank Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Samsung Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Huawei
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Power bank Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Huawei Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Romoss
- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Power bank Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II



- 7.4.3 Romoss Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Mi
- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Power bank Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Mi Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Sony
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Power bank Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Sony Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Newmine
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Power bank Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Newmine Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Apple
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Power bank Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Apple Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Mate
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Power bank Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II



- 7.9.3 Mate Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 REMAX
- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Power bank Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 REMAX Power bank Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Viken
- 7.12 Goestime

8 POWER BANK MANUFACTURING COST ANALYSIS

- 8.1 Power bank Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Power bank

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Power bank Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Power bank Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL POWER BANK MARKET FORECAST (2016-2021)

- 12.1 Global Power bank Production, Revenue Forecast (2016-2021)
- 12.2 Global Power bank Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Power bank Production Forecast by Type (2016-2021)
- 12.4 Global Power bank Consumption Forecast by Application (2016-2021)
- 12.5 Power bank Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Power bank

Figure Global Production Market Share of Power bank by Type in 2015

Figure Product Picture of Lithium?polymer?battery

Table Major Manufacturers of Lithium?polymer?battery

Figure Product Picture of Lithium?ion?battery

Table Major Manufacturers of Lithium?ion?battery

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Power bank Consumption Market Share by Application in 2015

Figure Phone Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Power bank Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Power bank Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Power bank Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Power bank Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Power bank Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Power bank Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Power bank Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Power bank Capacity of Key Manufacturers (2015 and 2016)

Table Global Power bank Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Power bank Capacity of Key Manufacturers in 2015

Figure Global Power bank Capacity of Key Manufacturers in 2016

Table Global Power bank Production of Key Manufacturers (2015 and 2016)

Table Global Power bank Production Share by Manufacturers (2015 and 2016)

Figure 2015 Power bank Production Share by Manufacturers

Figure 2016 Power bank Production Share by Manufacturers

Table Global Power bank Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Power bank Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Power bank Revenue Share by Manufacturers

Table 2016 Global Power bank Revenue Share by Manufacturers

Table Global Market Power bank Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Power bank Average Price of Key Manufacturers in 2015

Table Manufacturers Power bank Manufacturing Base Distribution and Sales Area



Table Manufacturers Power bank Product Type

Figure Power bank Market Share of Top 3 Manufacturers

Figure Power bank Market Share of Top 5 Manufacturers

Table Global Power bank Capacity by Regions (2011-2016)

Figure Global Power bank Capacity Market Share by Regions (2011-2016)

Figure Global Power bank Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Power bank Capacity Market Share by Regions

Table Global Power bank Production by Regions (2011-2016)

Figure Global Power bank Production and Market Share by Regions (2011-2016)

Figure Global Power bank Production Market Share by Regions (2011-2016)

Figure 2015 Global Power bank Production Market Share by Regions

Table Global Power bank Revenue by Regions (2011-2016)

Table Global Power bank Revenue Market Share by Regions (2011-2016)

Table 2015 Global Power bank Revenue Market Share by Regions

Table Global Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Table China Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Power bank Consumption Market by Regions (2011-2016)

Table Global Power bank Consumption Market Share by Regions (2011-2016)

Figure Global Power bank Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Power bank Consumption Market Share by Regions

Table North America Power bank Production, Consumption, Import & Export (2011-2016)

Table Europe Power bank Production, Consumption, Import & Export (2011-2016)

Table China Power bank Production, Consumption, Import & Export (2011-2016)

Table Japan Power bank Production, Consumption, Import & Export (2011-2016)

Table Korea Power bank Production, Consumption, Import & Export (2011-2016)

Table Taiwan Power bank Production, Consumption, Import & Export (2011-2016)

Table Global Power bank Production by Type (2011-2016)

Table Global Power bank Production Share by Type (2011-2016)

Figure Production Market Share of Power bank by Type (2011-2016)

Figure 2015 Production Market Share of Power bank by Type

Table Global Power bank Revenue by Type (2011-2016)

Table Global Power bank Revenue Share by Type (2011-2016)



Figure Production Revenue Share of Power bank by Type (2011-2016)

Figure 2015 Revenue Market Share of Power bank by Type

Table Global Power bank Price by Type (2011-2016)

Figure Global Power bank Production Growth by Type (2011-2016)

Table Global Power bank Consumption by Application (2011-2016)

Table Global Power bank Consumption Market Share by Application (2011-2016)

Figure Global Power bank Consumption Market Share by Application in 2015

Table Global Power bank Consumption Growth Rate by Application (2011-2016)

Figure Global Power bank Consumption Growth Rate by Application (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Power bank Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Power bank Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Power bank Market Share (2011-2016)

Table Huawei Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Huawei Power bank Production, Revenue, Price and Gross Margin (2011-2016) Figure Huawei Power bank Market Share (2011-2016)

Table Romoss Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Romoss Power bank Production, Revenue, Price and Gross Margin (2011-2016) Figure Romoss Power bank Market Share (2011-2016)

Table Mi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mi Power bank Production, Revenue, Price and Gross Margin (2011-2016) Figure Mi Power bank Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Power bank Production, Revenue, Price and Gross Margin (2011-2016) Figure Sony Power bank Market Share (2011-2016)

Table Newmine Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Newmine Power bank Production, Revenue, Price and Gross Margin (2011-2016) Figure Newmine Power bank Market Share (2011-2016)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Apple Power bank Production, Revenue, Price and Gross Margin (2011-2016) Figure Apple Power bank Market Share (2011-2016)

Table Mate Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mate Power bank Production, Revenue, Price and Gross Margin (2011-2016) Figure Mate Power bank Market Share (2011-2016)

Table REMAX Basic Information, Manufacturing Base, Sales Area and Its Competitors Table REMAX Power bank Production, Revenue, Price and Gross Margin (2011-2016) Figure REMAX Power bank Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Power bank

Figure Manufacturing Process Analysis of Power bank

Figure Power bank Industrial Chain Analysis

Table Raw Materials Sources of Power bank Major Manufacturers in 2015

Table Major Buyers of Power bank

Table Distributors/Traders List

Figure Global Power bank Production and Growth Rate Forecast (2016-2021)

Figure Global Power bank Revenue and Growth Rate Forecast (2016-2021)

Table Global Power bank Production Forecast by Regions (2016-2021)

Table Global Power bank Consumption Forecast by Regions (2016-2021)

Table Global Power bank Production Forecast by Type (2016-2021)

Table Global Power bank Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Power bank Market Research Report 2016

Product link: https://marketpublishers.com/r/G70F3143E89EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G70F3143E89EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970