

# Global Potentiometer Market Professional Survey Report 2018

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## Abstracts

This report studies the global Potentiometer market status and forecast, categorizes the global Potentiometer market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

There are three types of potentiometers that are used commonly: wire wound, carbon film and Plastic Film potentiometers. All these have been described below:

1) Wire wound potentiometers: This potentiometer comprises of several rounds of wire wound around the shaft of the non-conducting material. The turns of the coil are bonded together by an adhesive. In this case the slider, connected to the body whose displacement is to be measured, moves on the potentiometer track and it makes contacts with successive turns of the coil. In this case the wire between the two successive turns is not covered by the slider, which limits the resolution of the wire wound potentiometers. However, the larger the number of turns of the coil, more is the resolution of the coil. The resolution is measured as the reciprocal of the number of turns of the coil. This device has low noise and is mechanically rough and tough.

2) Carbon film potentiometers: The carbon film potentiometers are formed by depositing carbon composition ink on an insulating body, which in most of the cases is phenolic resin. This is one of the most commonly used materials for the pots that is quite cheap and has resolution better than the wire wound potentiometers. They have reasonable life and tolerable noise levels.

3) Plastic Film pots: These pots comprise of the specially impregnated plastic material having resistance characteristics that are controlled properly. These can be used for rotary as well as translational slider movements. They have very good life, resolution better than the wire wound pots, and low noise.

In carbon film and the Plastic Film pots the resolution is limited by the grain size of the

particles, hence their accuracy is very high. Their resolution can be as high as 10 rest to -4 and is usually limited only by the spring connected between the slider and the body whose motion is to be measured.

Global giant manufactures mainly distributed in Japan, U.S.A. and Western European. The manufacturers in Japan have a long history and unshakable status in this field. Manufacturers such as ALPS, Panasonic and NOBLE have relative higher level of product's quality. As to U.S.A., TOCOS has become as a global leader. In Europe, ABB and Siemens lead the technology development. Most of Chinese manufactures locate in Taiwan and Guangdong, Zhejiang province.

There are international companies set up factories in China either, such as ALPS whose plant is located in Guangdong province.

The key consumption markets locate at developed countries. The China takes the market share of 29.9%, followed by U.S.A. with 16.17%. While the products in U.S. market are higher-end. U.S. consumption market has a quicker growing speed of CAGR 4.3%.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

The global Potentiometer market is valued at 3030 million US\$ in 2017 and will reach 3740 million US\$ by the end of 2025, growing at a CAGR of 3.0% during 2018-2025.

The major manufacturers covered in this report

TOCOS

ALPS

ABB

Siemens

Panasonic

Song Huei

BOURNS

CTS Corporation

NOBLE

TT Electronics

Taiwan Alpha Electronic Co., Ltd.

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Carbon Film

Plastic Film

Wirewound

By Application, the market can be split into

Home Appliances

Communication Products

Instrumentation

Automotive Products

Others

The study objectives of this report are:

To analyze and study the global Potentiometer capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Potentiometer manufacturers, to study the capacity,

production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Potentiometer are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the

prior year has been considered.

#### Key Stakeholders

Potentiometer Manufacturers

Potentiometer Distributors/Traders/Wholesalers

Potentiometer Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Potentiometer market, by end-use.

Detailed analysis and profiles of additional market players.

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