

# Global POS Terminals Market Research Report 2016

<https://marketpublishers.com/r/G646602FC8EEN.html>

Date: October 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: G646602FC8EEN

## Abstracts

### Notes:

Production, means the output of POS Terminals

Revenue, means the sales value of POS Terminals

This report studies POS Terminals in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Ingenico

Verifone

PAX

Newland Payment

Fujian LIANDI

Xin Guo Du

New POS Technology

Bitel

CyberNet

Castles Technology

SZZT Electronics

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of POS Terminals in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Fixed POS Terminals

Wireless POS Terminals

Mobile POS Terminals

Split by application, this report focuses on consumption, market share and growth rate of POS Terminals in each application, can be divided into

Financial Institutions

Third-party Payment Institutions

## Application 3

## Contents

### Global POS Terminals Market Research Report 2016

#### **1 POS TERMINALS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of POS Terminals
- 1.2 POS Terminals Segment by Type
  - 1.2.1 Global Production Market Share of POS Terminals by Type in 2015
  - 1.2.2 Fixed POS Terminals
  - 1.2.3 Wireless POS Terminals
  - 1.2.4 Mobile POS Terminals
- 1.3 POS Terminals Segment by Application
  - 1.3.1 POS Terminals Consumption Market Share by Application in 2015
  - 1.3.2 Financial Institutions
  - 1.3.3 Third-party Payment Institutions
  - 1.3.4 Application
- 1.4 POS Terminals Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of POS Terminals (2011-2021)

#### **2 GLOBAL POS TERMINALS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global POS Terminals Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global POS Terminals Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global POS Terminals Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers POS Terminals Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 POS Terminals Market Competitive Situation and Trends
  - 2.5.1 POS Terminals Market Concentration Rate
  - 2.5.2 POS Terminals Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL POS TERMINALS PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global POS Terminals Production by Region (2011-2016)
- 3.2 Global POS Terminals Production Market Share by Region (2011-2016)
- 3.3 Global POS Terminals Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL POS TERMINALS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global POS Terminals Consumption by Regions (2011-2016)
- 4.2 North America POS Terminals Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe POS Terminals Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China POS Terminals Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan POS Terminals Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea POS Terminals Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan POS Terminals Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL POS TERMINALS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global POS Terminals Production and Market Share by Type (2011-2016)
- 5.2 Global POS Terminals Revenue and Market Share by Type (2011-2016)
- 5.3 Global POS Terminals Price by Type (2011-2016)
- 5.4 Global POS Terminals Production Growth by Type (2011-2016)

## **6 GLOBAL POS TERMINALS MARKET ANALYSIS BY APPLICATION**

6.1 Global POS Terminals Consumption and Market Share by Application (2011-2016)

6.2 Global POS Terminals Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL POS TERMINALS MANUFACTURERS PROFILES/ANALYSIS**

7.1 Ingenico

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 POS Terminals Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Ingenico POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Verifone

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 POS Terminals Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Verifone POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 PAX

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 POS Terminals Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 PAX POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Newland Payment

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 POS Terminals Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Newland Payment POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Fujian LIANDI

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 POS Terminals Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Fujian LIANDI POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Xin Guo Du

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 POS Terminals Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Xin Guo Du POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 New POS Technology

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 POS Terminals Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 New POS Technology POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Bitel

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 POS Terminals Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Bitel POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 CyberNet

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 POS Terminals Product Type, Application and Specification

7.9.2.1 Type I

#### 7.9.2.2 Type II

7.9.3 CyberNet POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

### 7.10 Castles Technology

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 POS Terminals Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Castles Technology POS Terminals Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

### 7.11 SZZT Electronics

## **8 POS TERMINALS MANUFACTURING COST ANALYSIS**

### 8.1 POS Terminals Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of POS Terminals

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 POS Terminals Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of POS Terminals Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL POS TERMINALS MARKET FORECAST (2016-2021)**

- 12.1 Global POS Terminals Production, Revenue Forecast (2016-2021)
- 12.2 Global POS Terminals Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global POS Terminals Production Forecast by Type (2016-2021)
- 12.4 Global POS Terminals Consumption Forecast by Application (2016-2021)
- 12.5 POS Terminals Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of POS Terminals

Figure Global Production Market Share of POS Terminals by Type in 2015

Figure Product Picture of Fixed POS Terminals

Table Major Manufacturers of Fixed POS Terminals

Figure Product Picture of Wireless POS Terminals

Table Major Manufacturers of Wireless POS Terminals

Figure Product Picture of Mobile POS Terminals

Table Major Manufacturers of Mobile POS Terminals

Table POS Terminals Consumption Market Share by Application in 2015

Figure Financial Institutions Examples

Figure Third-party Payment Institutions Examples

Figure Application 3 Examples

Figure North America POS Terminals Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe POS Terminals Revenue (Million USD) and Growth Rate (2011-2021)

Figure China POS Terminals Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan POS Terminals Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea POS Terminals Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan POS Terminals Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global POS Terminals Revenue (Million USD) and Growth Rate (2011-2021)

Table Global POS Terminals Capacity of Key Manufacturers (2015 and 2016)

Table Global POS Terminals Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global POS Terminals Capacity of Key Manufacturers in 2015

Figure Global POS Terminals Capacity of Key Manufacturers in 2016

Table Global POS Terminals Production of Key Manufacturers (2015 and 2016)

Table Global POS Terminals Production Share by Manufacturers (2015 and 2016)

Figure 2015 POS Terminals Production Share by Manufacturers

Figure 2016 POS Terminals Production Share by Manufacturers

Table Global POS Terminals Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global POS Terminals Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global POS Terminals Revenue Share by Manufacturers

Table 2016 Global POS Terminals Revenue Share by Manufacturers

Table Global Market POS Terminals Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market POS Terminals Average Price of Key Manufacturers in 2015

Table Manufacturers POS Terminals Manufacturing Base Distribution and Sales Area  
Table Manufacturers POS Terminals Product Type  
Figure POS Terminals Market Share of Top 3 Manufacturers  
Figure POS Terminals Market Share of Top 5 Manufacturers  
Table Global POS Terminals Capacity by Regions (2011-2016)  
Figure Global POS Terminals Capacity Market Share by Regions (2011-2016)  
Figure Global POS Terminals Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global POS Terminals Capacity Market Share by Regions  
Table Global POS Terminals Production by Regions (2011-2016)  
Figure Global POS Terminals Production and Market Share by Regions (2011-2016)  
Figure Global POS Terminals Production Market Share by Regions (2011-2016)  
Figure 2015 Global POS Terminals Production Market Share by Regions  
Table Global POS Terminals Revenue by Regions (2011-2016)  
Table Global POS Terminals Revenue Market Share by Regions (2011-2016)  
Table 2015 Global POS Terminals Revenue Market Share by Regions  
Table Global POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)  
Table China POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)  
Table Korea POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)  
Table Taiwan POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global POS Terminals Consumption Market by Regions (2011-2016)  
Table Global POS Terminals Consumption Market Share by Regions (2011-2016)  
Figure Global POS Terminals Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global POS Terminals Consumption Market Share by Regions  
Table North America POS Terminals Production, Consumption, Import & Export (2011-2016)  
Table Europe POS Terminals Production, Consumption, Import & Export (2011-2016)  
Table China POS Terminals Production, Consumption, Import & Export (2011-2016)  
Table Japan POS Terminals Production, Consumption, Import & Export (2011-2016)  
Table Korea POS Terminals Production, Consumption, Import & Export (2011-2016)  
Table Taiwan POS Terminals Production, Consumption, Import & Export (2011-2016)  
Table Global POS Terminals Production by Type (2011-2016)  
Table Global POS Terminals Production Share by Type (2011-2016)

Figure Production Market Share of POS Terminals by Type (2011-2016)

Figure 2015 Production Market Share of POS Terminals by Type

Table Global POS Terminals Revenue by Type (2011-2016)

Table Global POS Terminals Revenue Share by Type (2011-2016)

Figure Production Revenue Share of POS Terminals by Type (2011-2016)

Figure 2015 Revenue Market Share of POS Terminals by Type

Table Global POS Terminals Price by Type (2011-2016)

Figure Global POS Terminals Production Growth by Type (2011-2016)

Table Global POS Terminals Consumption by Application (2011-2016)

Table Global POS Terminals Consumption Market Share by Application (2011-2016)

Figure Global POS Terminals Consumption Market Share by Application in 2015

Table Global POS Terminals Consumption Growth Rate by Application (2011-2016)

Figure Global POS Terminals Consumption Growth Rate by Application (2011-2016)

Table Ingenico Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ingenico POS Terminals Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Ingenico POS Terminals Market Share (2011-2016)

Table Verifone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Verifone POS Terminals Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Verifone POS Terminals Market Share (2011-2016)

Table PAX Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PAX POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)

Figure PAX POS Terminals Market Share (2011-2016)

Table Newland Payment Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Newland Payment POS Terminals Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Newland Payment POS Terminals Market Share (2011-2016)

Table Fujian LIANDI Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Fujian LIANDI POS Terminals Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Fujian LIANDI POS Terminals Market Share (2011-2016)

Table Xin Guo Du Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Xin Guo Du POS Terminals Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Xin Guo Du POS Terminals Market Share (2011-2016)

Table New POS Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table New POS Technology POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)

Figure New POS Technology POS Terminals Market Share (2011-2016)

Table Bitel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bitel POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bitel POS Terminals Market Share (2011-2016)

Table CyberNet Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CyberNet POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)

Figure CyberNet POS Terminals Market Share (2011-2016)

Table Castles Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Castles Technology POS Terminals Production, Revenue, Price and Gross Margin (2011-2016)

Figure Castles Technology POS Terminals Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of POS Terminals

Figure Manufacturing Process Analysis of POS Terminals

Figure POS Terminals Industrial Chain Analysis

Table Raw Materials Sources of POS Terminals Major Manufacturers in 2015

Table Major Buyers of POS Terminals

Table Distributors/Traders List

Figure Global POS Terminals Production and Growth Rate Forecast (2016-2021)

Figure Global POS Terminals Revenue and Growth Rate Forecast (2016-2021)

Table Global POS Terminals Production Forecast by Regions (2016-2021)

Table Global POS Terminals Consumption Forecast by Regions (2016-2021)

Table Global POS Terminals Production Forecast by Type (2016-2021)

Table Global POS Terminals Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global POS Terminals Market Research Report 2016

Product link: <https://marketpublishers.com/r/G646602FC8EEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G646602FC8EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970