

# **Global POS Terminal Market Research Report 2017**

https://marketpublishers.com/r/G4DD74F7005EN.html

Date: January 2017

Pages: 111

Price: US\$ 2,900.00 (Single User License)

ID: G4DD74F7005EN

# **Abstracts**

#### Notes:

Production, means the output of POS Terminal

Revenue, means the sales value of POS Terminal

This report studies POS Terminal in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Square
INGENICO
iZettle
Intuit
Payleven
PayPal
Adyen
CHARGE Anywhere

VeriFone Inc



Global POS Terminal Market Research Report 2017

PAX
Newland
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of POS Terminal in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
POS Fixed
Mobile POS
Split by application, this report focuses on consumption, market share and growth rate of POS Terminal in each application, can be divided into
Retail
Restaurant
Hospitality Industry



Other



# **Contents**

Global POS Terminal Market Research Report 2017

#### 1 POS TERMINAL MARKET OVERVIEW

- 1.1 Product Overview and Scope of POS Terminal
- 1.2 POS Terminal Segment by Type
  - 1.2.1 Global Production Market Share of POS Terminal by Type in 2015
  - 1.2.2 POS Fixed
  - 1.2.3 Mobile POS
- 1.3 POS Terminal Segment by Application
  - 1.3.1 POS Terminal Consumption Market Share by Application in 2015
  - 1.3.2 Retail
  - 1.3.3 Restaurant
  - 1.3.4 Hospitality Industry
  - 1.3.5 Other
- 1.4 POS Terminal Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of POS Terminal (2011-2021)

#### 2 GLOBAL POS TERMINAL MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global POS Terminal Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global POS Terminal Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global POS Terminal Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers POS Terminal Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 POS Terminal Market Competitive Situation and Trends
  - 2.5.1 POS Terminal Market Concentration Rate
  - 2.5.2 POS Terminal Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL POS TERMINAL PRODUCTION, REVENUE (VALUE) BY REGION



### (2011-2016)

- 3.1 Global POS Terminal Production by Region (2011-2016)
- 3.2 Global POS Terminal Production Market Share by Region (2011-2016)
- 3.3 Global POS Terminal Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL POS TERMINAL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global POS Terminal Consumption by Regions (2011-2016)
- 4.2 North America POS Terminal Production, Consumption, Export, Import (2011-2016)
- 4.3 Europe POS Terminal Production, Consumption, Export, Import (2011-2016)
- 4.4 China POS Terminal Production, Consumption, Export, Import (2011-2016)
- 4.5 Japan POS Terminal Production, Consumption, Export, Import (2011-2016)
- 4.6 Southeast Asia POS Terminal Production, Consumption, Export, Import (2011-2016)
- 4.7 India POS Terminal Production, Consumption, Export, Import (2011-2016)

# 5 GLOBAL POS TERMINAL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global POS Terminal Production and Market Share by Type (2011-2016)
- 5.2 Global POS Terminal Revenue and Market Share by Type (2011-2016)
- 5.3 Global POS Terminal Price by Type (2011-2016)
- 5.4 Global POS Terminal Production Growth by Type (2011-2016)

#### 6 GLOBAL POS TERMINAL MARKET ANALYSIS BY APPLICATION

- 6.1 Global POS Terminal Consumption and Market Share by Application (2011-2016)
- 6.2 Global POS Terminal Consumption Growth Rate by Application (2011-2016)



- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL POS TERMINAL MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Square
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 POS Terminal Product Type, Application and Specification
    - 7.1.2.1 POS Fixed
    - 7.1.2.2 Mobile POS
- 7.1.3 Square POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 INGENICO
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 POS Terminal Product Type, Application and Specification
    - 7.2.2.1 POS Fixed
    - 7.2.2.2 Mobile POS
- 7.2.3 INGENICO POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 iZettle
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 POS Terminal Product Type, Application and Specification
  - 7.3.2.1 POS Fixed
  - 7.3.2.2 Mobile POS
- 7.3.3 iZettle POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Intuit
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 POS Terminal Product Type, Application and Specification
    - 7.4.2.1 POS Fixed
    - 7.4.2.2 Mobile POS
- 7.4.3 Intuit POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Payleven



- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 POS Terminal Product Type, Application and Specification
  - 7.5.2.1 POS Fixed
  - 7.5.2.2 Mobile POS
- 7.5.3 Payleven POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 PayPal
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 POS Terminal Product Type, Application and Specification
    - 7.6.2.1 POS Fixed
    - 7.6.2.2 Mobile POS
- 7.6.3 PayPal POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Adyen
- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 POS Terminal Product Type, Application and Specification
  - 7.7.2.1 POS Fixed
  - 7.7.2.2 Mobile POS
- 7.7.3 Adyen POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 CHARGE Anywhere
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 POS Terminal Product Type, Application and Specification
    - 7.8.2.1 POS Fixed
    - 7.8.2.2 Mobile POS
- 7.8.3 CHARGE Anywhere POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 VeriFone Inc
- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 POS Terminal Product Type, Application and Specification
  - 7.9.2.1 POS Fixed
  - 7.9.2.2 Mobile POS
- 7.9.3 VeriFone Inc POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview



#### 7.10 PAX

- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 POS Terminal Product Type, Application and Specification
  - 7.10.2.1 POS Fixed
  - 7.10.2.2 Mobile POS
- 7.10.3 PAX POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Newland

#### **8 POS TERMINAL MANUFACTURING COST ANALYSIS**

- 8.1 POS Terminal Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of POS Terminal

### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 POS Terminal Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of POS Terminal Major Manufacturers in 2015
- 9.4 Downstream Buyers

## 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy



# 10.2.3 Target Client

#### 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL POS TERMINAL MARKET FORECAST (2016-2021)

- 12.1 Global POS Terminal Production, Revenue and Price Forecast (2016-2021)
- 12.1.1 Global POS Terminal Production and Growth Rate Forecast (2016-2021)
- 12.1.2 Global POS Terminal Revenue and Growth Rate Forecast (2016-2021)
- 12.1.3 Global POS Terminal Price and Trend Forecast (2016-2021)
- 12.2 Global POS Terminal Production, Consumption, Import and Export Forecast by Regions (2016-2021)
- 12.2.1 North America POS Terminal Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.2 Europe POS Terminal Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.3 China POS Terminal Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.4 Japan POS Terminal Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.5 Southeast Asia POS Terminal Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.6 India POS Terminal Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.3 Global POS Terminal Production, Revenue and Price Forecast by Type (2016-2021)
- 12.4 Global POS Terminal Consumption Forecast by Application (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX



Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of POS Terminal

Figure Global Production Market Share of POS Terminal by Type in 2015

Figure Product Picture of POS Fixed

Table Major Manufacturers of POS Fixed

Figure Product Picture of Mobile POS

Table Major Manufacturers of Mobile POS

Table POS Terminal Consumption Market Share by Application in 2015

Figure Retail Examples

Figure Restaurant Examples

Figure Hospitality Industry Examples

Figure Other Examples

Figure North America POS Terminal Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe POS Terminal Revenue (Million USD) and Growth Rate (2011-2021)

Figure China POS Terminal Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan POS Terminal Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia POS Terminal Revenue (Million USD) and Growth Rate (2011-2021)

Figure India POS Terminal Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global POS Terminal Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global POS Terminal Capacity of Key Manufacturers (2015 and 2016)

Table Global POS Terminal Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global POS Terminal Capacity of Key Manufacturers in 2015

Figure Global POS Terminal Capacity of Key Manufacturers in 2016

Table Global POS Terminal Production of Key Manufacturers (2015 and 2016)

Table Global POS Terminal Production Share by Manufacturers (2015 and 2016)

Figure 2015 POS Terminal Production Share by Manufacturers

Figure 2016 POS Terminal Production Share by Manufacturers

Table Global POS Terminal Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global POS Terminal Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global POS Terminal Revenue Share by Manufacturers

Table 2016 Global POS Terminal Revenue Share by Manufacturers

Table Global Market POS Terminal Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market POS Terminal Average Price of Key Manufacturers in 2015



Table Manufacturers POS Terminal Manufacturing Base Distribution and Sales Area Table Manufacturers POS Terminal Product Type

Figure POS Terminal Market Share of Top 3 Manufacturers

Figure POS Terminal Market Share of Top 5 Manufacturers

Table Global POS Terminal Capacity by Regions (2011-2016)

Figure Global POS Terminal Capacity Market Share by Regions (2011-2016)

Figure Global POS Terminal Capacity Market Share by Regions (2011-2016)

Figure 2015 Global POS Terminal Capacity Market Share by Regions

Table Global POS Terminal Production by Regions (2011-2016)

Figure Global POS Terminal Production and Market Share by Regions (2011-2016)

Figure Global POS Terminal Production Market Share by Regions (2011-2016)

Figure 2015 Global POS Terminal Production Market Share by Regions

Table Global POS Terminal Revenue by Regions (2011-2016)

Table Global POS Terminal Revenue Market Share by Regions (2011-2016)

Table 2015 Global POS Terminal Revenue Market Share by Regions

Table Global POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)

Table North America POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)

Table China POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)

Table India POS Terminal Production, Revenue, Price and Gross Margin (2011-2016)

Table Global POS Terminal Consumption Market by Regions (2011-2016)

Table Global POS Terminal Consumption Market Share by Regions (2011-2016)

Figure Global POS Terminal Consumption Market Share by Regions (2011-2016)

Figure 2015 Global POS Terminal Consumption Market Share by Regions

Table North America POS Terminal Production, Consumption, Import & Export (2011-2016)

Table Europe POS Terminal Production, Consumption, Import & Export (2011-2016)

Table China POS Terminal Production, Consumption, Import & Export (2011-2016)

Table Japan POS Terminal Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia POS Terminal Production, Consumption, Import & Export (2011-2016)

Table India POS Terminal Production, Consumption, Import & Export (2011-2016)

Table Global POS Terminal Production by Type (2011-2016)

Table Global POS Terminal Production Share by Type (2011-2016)

Figure Production Market Share of POS Terminal by Type (2011-2016)



Figure 2015 Production Market Share of POS Terminal by Type

Table Global POS Terminal Revenue by Type (2011-2016)

Table Global POS Terminal Revenue Share by Type (2011-2016)

Figure Production Revenue Share of POS Terminal by Type (2011-2016)

Figure 2015 Revenue Market Share of POS Terminal by Type

Table Global POS Terminal Price by Type (2011-2016)

Figure Global POS Terminal Production Growth by Type (2011-2016)

Table Global POS Terminal Consumption by Application (2011-2016)

Table Global POS Terminal Consumption Market Share by Application (2011-2016)

Figure Global POS Terminal Consumption Market Share by Application in 2015

Table Global POS Terminal Consumption Growth Rate by Application (2011-2016)

Figure Global POS Terminal Consumption Growth Rate by Application (2011-2016)

Table Square Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Square POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Square POS Terminal Market Share (2015 and 2016)

Table INGENICO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table INGENICO POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure INGENICO POS Terminal Market Share (2015 and 2016)

Table iZettle Basic Information, Manufacturing Base, Sales Area and Its Competitors Table iZettle POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure iZettle POS Terminal Market Share (2015 and 2016)

Table Intuit Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Intuit POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Intuit POS Terminal Market Share (2015 and 2016)

Table Payleven Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Payleven POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Payleven POS Terminal Market Share (2015 and 2016)

Table PayPal Basic Information, Manufacturing Base, Sales Area and Its Competitors Table PayPal POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure PayPal POS Terminal Market Share (2015 and 2016)

Table Adyen Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Adyen POS Terminal Production, Revenue, Price and Gross Margin (2015 and



2016)

Figure Adyen POS Terminal Market Share (2015 and 2016)

Table CHARGE Anywhere Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CHARGE Anywhere POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure CHARGE Anywhere POS Terminal Market Share (2015 and 2016)

Table VeriFone Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VeriFone Inc POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure VeriFone Inc POS Terminal Market Share (2015 and 2016)

Table PAX Basic Information, Manufacturing Base, Sales Area and Its Competitors Table PAX POS Terminal Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure PAX POS Terminal Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of POS Terminal

Figure Manufacturing Process Analysis of POS Terminal

Figure POS Terminal Industrial Chain Analysis

Table Raw Materials Sources of POS Terminal Major Manufacturers in 2015

Table Major Buyers of POS Terminal

Table Distributors/Traders List

Figure Global POS Terminal Production and Growth Rate Forecast (2016-2021)

Figure Global POS Terminal Revenue and Growth Rate Forecast (2016-2021)

Figure Global POS Terminal Price and Trend Forecast (2016-2021)

Table Global POS Terminal Production Forecast by Regions (2016-2021)

Table Global POS Terminal Consumption Forecast by Regions (2016-2021)

Figure North America POS Terminal Production, Revenue and Growth Rate Forecast (2016-2021)

Table North America POS Terminal Production, Consumption, Export and Import Forecast (2016-2021)

Figure Europe POS Terminal Production, Revenue and Growth Rate Forecast (2016-2021)

Table Europe POS Terminal Production, Consumption, Export and Import Forecast (2016-2021)

Figure China POS Terminal Production, Revenue and Growth Rate Forecast



(2016-2021)

Table China POS Terminal Production, Consumption, Export and Import Forecast (2016-2021)

Figure Japan POS Terminal Production, Revenue and Growth Rate Forecast (2016-2021)

Table Japan POS Terminal Production, Consumption, Export and Import Forecast (2016-2021)

Figure Southeast Asia POS Terminal Production, Revenue and Growth Rate Forecast (2016-2021)

Table Southeast Asia POS Terminal Production, Consumption, Export and Import Forecast (2016-2021)

Figure India POS Terminal Production, Revenue and Growth Rate Forecast (2016-2021)

Table India POS Terminal Production, Consumption, Export and Import Forecast (2016-2021)

Table Global POS Terminal Production Forecast by Type (2016-2021)

Table Global POS Terminal Revenue Forecast by Type (2016-2021)

Table Global POS Terminal Price Forecast by Type (2016-2021)

Table Global POS Terminal Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global POS Terminal Market Research Report 2017
Product link: <a href="https://marketpublishers.com/r/G4DD74F7005EN.html">https://marketpublishers.com/r/G4DD74F7005EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G4DD74F7005EN.html">https://marketpublishers.com/r/G4DD74F7005EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970