

## **Global Portable TVs Sales Market Report 2017**

https://marketpublishers.com/r/G1D8DB7E928EN.html

Date: February 2017

Pages: 127

Price: US\$ 4,000.00 (Single User License)

ID: G1D8DB7E928EN

Abstracts
Notes:
Sales, means the sales volume of Portable TVs
Revenue, means the sales value of Portable TVs
This report studies sales (consumption) of Portable TVs in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering
Naxa
RCA
Seiki
Supersonic

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Portable TVs in these regions, from 2011 to 2021 (forecast), like

**United States** 

Haier



China
Europe
Japan
Korea
Taiwan
Split by product Types, with sales, revenue, price and gross margin, market share ar growth rate of each type, can be divided into
Type I
Type II
Split by applications, this report focuses on sales, market share and growth rate of Portable TVs in each application, can be divided into  Application 1  Application 2



#### **Contents**

Global Portable TVs Sales Market Report 2017

#### 1 PORTABLE TVS OVERVIEW

- 1.1 Product Overview and Scope of Portable TVs
- 1.2 Classification of Portable TVs
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Portable TVs
  - 1.3.1 Application
- 1.3.2 Application
- 1.4 Portable TVs Market by Regions
- 1.4.1 United States Status and Prospect (2012-2022)
- 1.4.2 China Status and Prospect (2012-2022)
- 1.4.3 Europe Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Korea Status and Prospect (2012-2022)
- 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of Portable TVs (2012-2022)
  - 1.5.1 Global Portable TVs Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Portable TVs Revenue and Growth Rate (2012-2022)

# 2 GLOBAL PORTABLE TVS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Portable TVs Market Competition by Manufacturers
  - 2.1.1 Global Portable TVs Sales and Market Share of Key Manufacturers (2012-2017)
  - 2.1.2 Global Portable TVs Revenue and Share by Manufacturers (2012-2017)
- 2.2 Global Portable TVs (Volume and Value) by Type
- 2.2.1 Global Portable TVs Sales and Market Share by Type (2012-2017)
- 2.2.2 Global Portable TVs Revenue and Market Share by Type (2012-2017)
- 2.3 Global Portable TVs (Volume and Value) by Regions
  - 2.3.1 Global Portable TVs Sales and Market Share by Regions (2012-2017)
  - 2.3.2 Global Portable TVs Revenue and Market Share by Regions (2012-2017)
- 2.4 Global Portable TVs (Volume) by Application

#### 3 UNITED STATES PORTABLE TVS (VOLUME, VALUE AND SALES PRICE)



- 3.1 United States Portable TVs Sales and Value (2012-2017)
  - 3.1.1 United States Portable TVs Sales and Growth Rate (2012-2017)
  - 3.1.2 United States Portable TVs Revenue and Growth Rate (2012-2017)
  - 3.1.3 United States Portable TVs Sales Price Trend (2012-2017)
- 3.2 United States Portable TVs Sales and Market Share by Manufacturers
- 3.3 United States Portable TVs Sales and Market Share by Type
- 3.4 United States Portable TVs Sales and Market Share by Application

#### 4 CHINA PORTABLE TVS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Portable TVs Sales and Value (2012-2017)
- 4.1.1 China Portable TVs Sales and Growth Rate (2012-2017)
- 4.1.2 China Portable TVs Revenue and Growth Rate (2012-2017)
- 4.1.3 China Portable TVs Sales Price Trend (2012-2017)
- 4.2 China Portable TVs Sales and Market Share by Manufacturers
- 4.3 China Portable TVs Sales and Market Share by Type
- 4.4 China Portable TVs Sales and Market Share by Application

#### 5 EUROPE PORTABLE TVS (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Portable TVs Sales and Value (2012-2017)
  - 5.1.1 Europe Portable TVs Sales and Growth Rate (2012-2017)
- 5.1.2 Europe Portable TVs Revenue and Growth Rate (2012-2017)
- 5.1.3 Europe Portable TVs Sales Price Trend (2012-2017)
- 5.2 Europe Portable TVs Sales and Market Share by Manufacturers
- 5.3 Europe Portable TVs Sales and Market Share by Type
- 5.4 Europe Portable TVs Sales and Market Share by Application

#### 6 JAPAN PORTABLE TVS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Portable TVs Sales and Value (2012-2017)
  - 6.1.1 Japan Portable TVs Sales and Growth Rate (2012-2017)
  - 6.1.2 Japan Portable TVs Revenue and Growth Rate (2012-2017)
  - 6.1.3 Japan Portable TVs Sales Price Trend (2012-2017)
- 6.2 Japan Portable TVs Sales and Market Share by Manufacturers
- 6.3 Japan Portable TVs Sales and Market Share by Type
- 6.4 Japan Portable TVs Sales and Market Share by Application



#### 7 KOREA PORTABLE TVS (VOLUME, VALUE AND SALES PRICE)

- 7.1 Korea Portable TVs Sales and Value (2012-2017)
  - 7.1.1 Korea Portable TVs Sales and Growth Rate (2012-2017)
  - 7.1.2 Korea Portable TVs Revenue and Growth Rate (2012-2017)
  - 7.1.3 Korea Portable TVs Sales Price Trend (2012-2017)
- 7.2 Korea Portable TVs Sales and Market Share by Manufacturers
- 7.3 Korea Portable TVs Sales and Market Share by Type
- 7.4 Korea Portable TVs Sales and Market Share by Application

#### 8 TAIWAN PORTABLE TVS (VOLUME, VALUE AND SALES PRICE)

- 8.1 Taiwan Portable TVs Sales and Value (2012-2017)
  - 8.1.1 Taiwan Portable TVs Sales and Growth Rate (2012-2017)
  - 8.1.2 Taiwan Portable TVs Revenue and Growth Rate (2012-2017)
  - 8.1.3 Taiwan Portable TVs Sales Price Trend (2012-2017)
- 8.2 Taiwan Portable TVs Sales and Market Share by Manufacturers
- 8.3 Taiwan Portable TVs Sales and Market Share by Type
- 8.4 Taiwan Portable TVs Sales and Market Share by Application

#### 9 GLOBAL PORTABLE TVS MANUFACTURERS ANALYSIS

- 9.1 Naxa
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Portable TVs Product Type, Application and Specification
    - 9.1.2.1 Product A
    - 9.1.2.2 Product B
  - 9.1.3 Naxa Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.1.4 Main Business/Business Overview
- 9.2 RCA
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 Portable TVs Product Type, Application and Specification
    - 9.2.2.1 Product A
    - 9.2.2.2 Product B
  - 9.2.3 RCA Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.2.4 Main Business/Business Overview
- 9.3 Seiki
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 Portable TVs Product Type, Application and Specification



- 9.3.2.1 Product A
- 9.3.2.2 Product B
- 9.3.3 Seiki Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.3.4 Main Business/Business Overview
- 9.4 Supersonic
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Portable TVs Product Type, Application and Specification
    - 9.4.2.1 Product A
    - 9.4.2.2 Product B
  - 9.4.3 Supersonic Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.4.4 Main Business/Business Overview
- 9.5 Haier
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Portable TVs Product Type, Application and Specification
    - 9.5.2.1 Product A
    - 9.5.2.2 Product B
  - 9.5.3 Haier Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.5.4 Main Business/Business Overview

#### 10 PORTABLE TVS MAUFACTURING COST ANALYSIS

- 10.1 Portable TVs Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Portable TVs
- 10.3 Manufacturing Process Analysis of Portable TVs

#### 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Portable TVs Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Portable TVs Major Manufacturers in 2015
- 11.4 Downstream Buyers



#### 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

#### 14 GLOBAL PORTABLE TVS MARKET FORECAST (2017-2022)

- 14.1 Global Portable TVs Sales, Revenue and Price Forecast (2017-2022)
- 14.1.1 Global Portable TVs Sales and Growth Rate Forecast (2017-2022)
- 14.1.2 Global Portable TVs Revenue and Growth Rate Forecast (2017-2022)
- 14.1.3 Global Portable TVs Price and Trend Forecast (2017-2022)
- 14.2 Global Portable TVs Sales, Revenue and Growth Rate Forecast by Regions (2017-2022)
- 14.2.1 United States Portable TVs Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.2 China Portable TVs Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.3 Europe Portable TVs Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.4 Japan Portable TVs Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.5 Korea Portable TVs Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.6 Taiwan Portable TVs Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.3 Global Portable TVs Sales, Revenue and Price Forecast by Type (2017-2022)
- 14.4 Global Portable TVs Sales Forecast by Application (2017-2022)

#### 15 RESEARCH FINDINGS AND CONCLUSION



#### **16 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Portable TVs

Table Classification of Portable TVs

Figure Global Sales Market Share of Portable TVs by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Portable TVs

Figure Global Sales Market Share of Portable TVs by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Portable TVs Revenue and Growth Rate (2012-2022)

Figure China Portable TVs Revenue and Growth Rate (2012-2022)

Figure Europe Portable TVs Revenue and Growth Rate (2012-2022)

Figure Japan Portable TVs Revenue and Growth Rate (2012-2022)

Figure Korea Portable TVs Revenue and Growth Rate (2012-2022)

Figure Taiwan Portable TVs Revenue and Growth Rate (2012-2022)

Figure Global Portable TVs Sales and Growth Rate (2012-2022)

Figure Global Portable TVs Revenue and Growth Rate (2012-2022)

Table Global Portable TVs Sales of Key Manufacturers (2012-2017)

Table Global Portable TVs Sales Share by Manufacturers (2012-2017)

Figure 2015 Portable TVs Sales Share by Manufacturers

Figure 2016 Portable TVs Sales Share by Manufacturers

Table Global Portable TVs Revenue by Manufacturers (2012-2017)

Table Global Portable TVs Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Portable TVs Revenue Share by Manufacturers

Table 2016 Global Portable TVs Revenue Share by Manufacturers

Table Global Portable TVs Sales and Market Share by Type (2012-2017)

Table Global Portable TVs Sales Share by Type (2012-2017)

Figure Sales Market Share of Portable TVs by Type (2012-2017)

Figure Global Portable TVs Sales Growth Rate by Type (2012-2017)

Table Global Portable TVs Revenue and Market Share by Type (2012-2017)

Table Global Portable TVs Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Portable TVs by Type (2012-2017)

Figure Global Portable TVs Revenue Growth Rate by Type (2012-2017)

Table Global Portable TVs Sales and Market Share by Regions (2012-2017)

Table Global Portable TVs Sales Share by Regions (2012-2017)



Figure Sales Market Share of Portable TVs by Regions (2012-2017)

Figure Global Portable TVs Sales Growth Rate by Regions (2012-2017)

Table Global Portable TVs Revenue and Market Share by Regions (2012-2017)

Table Global Portable TVs Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Portable TVs by Regions (2012-2017)

Figure Global Portable TVs Revenue Growth Rate by Regions (2012-2017)

Table Global Portable TVs Sales and Market Share by Application (2012-2017)

Table Global Portable TVs Sales Share by Application (2012-2017)

Figure Sales Market Share of Portable TVs by Application (2012-2017)

Figure Global Portable TVs Sales Growth Rate by Application (2012-2017)

Figure United States Portable TVs Sales and Growth Rate (2012-2017)

Figure United States Portable TVs Revenue and Growth Rate (2012-2017)

Figure United States Portable TVs Sales Price Trend (2012-2017)

Table United States Portable TVs Sales by Manufacturers (2012-2017)

Table United States Portable TVs Market Share by Manufacturers (2012-2017)

Table United States Portable TVs Sales by Type (2012-2017)

Table United States Portable TVs Market Share by Type (2012-2017)

Table United States Portable TVs Sales by Application (2012-2017)

Table United States Portable TVs Market Share by Application (2012-2017)

Figure China Portable TVs Sales and Growth Rate (2012-2017)

Figure China Portable TVs Revenue and Growth Rate (2012-2017)

Figure China Portable TVs Sales Price Trend (2012-2017)

Table China Portable TVs Sales by Manufacturers (2012-2017)

Table China Portable TVs Market Share by Manufacturers (2012-2017)

Table China Portable TVs Sales by Type (2012-2017)

Table China Portable TVs Market Share by Type (2012-2017)

Table China Portable TVs Sales by Application (2012-2017)

Table China Portable TVs Market Share by Application (2012-2017)

Figure Europe Portable TVs Sales and Growth Rate (2012-2017)

Figure Europe Portable TVs Revenue and Growth Rate (2012-2017)

Figure Europe Portable TVs Sales Price Trend (2012-2017)

Table Europe Portable TVs Sales by Manufacturers (2012-2017)

Table Europe Portable TVs Market Share by Manufacturers (2012-2017)

Table Europe Portable TVs Sales by Type (2012-2017)

Table Europe Portable TVs Market Share by Type (2012-2017)

Table Europe Portable TVs Sales by Application (2012-2017)

Table Europe Portable TVs Market Share by Application (2012-2017)

Figure Japan Portable TVs Sales and Growth Rate (2012-2017)

Figure Japan Portable TVs Revenue and Growth Rate (2012-2017)



Figure Japan Portable TVs Sales Price Trend (2012-2017)

Table Japan Portable TVs Sales by Manufacturers (2012-2017)

Table Japan Portable TVs Market Share by Manufacturers (2012-2017)

Table Japan Portable TVs Sales by Type (2012-2017)

Table Japan Portable TVs Market Share by Type (2012-2017)

Table Japan Portable TVs Sales by Application (2012-2017)

Table Japan Portable TVs Market Share by Application (2012-2017)

Figure Korea Portable TVs Sales and Growth Rate (2012-2017)

Figure Korea Portable TVs Revenue and Growth Rate (2012-2017)

Figure Korea Portable TVs Sales Price Trend (2012-2017)

Table Korea Portable TVs Sales by Manufacturers (2012-2017)

Table Korea Portable TVs Market Share by Manufacturers (2012-2017)

Table Korea Portable TVs Sales by Type (2012-2017)

Table Korea Portable TVs Market Share by Type (2012-2017)

Table Korea Portable TVs Sales by Application (2012-2017)

Table Korea Portable TVs Market Share by Application (2012-2017)

Figure Taiwan Portable TVs Sales and Growth Rate (2012-2017)

Figure Taiwan Portable TVs Revenue and Growth Rate (2012-2017)

Figure Taiwan Portable TVs Sales Price Trend (2012-2017)

Table Taiwan Portable TVs Sales by Manufacturers (2012-2017)

Table Taiwan Portable TVs Market Share by Manufacturers (2012-2017)

Table Taiwan Portable TVs Sales by Type (2012-2017)

Table Taiwan Portable TVs Market Share by Type (2012-2017)

Table Taiwan Portable TVs Sales by Application (2012-2017)

Table Taiwan Portable TVs Market Share by Application (2012-2017)

**Table Naxa Basic Information List** 

Table Naxa Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Naxa Portable TVs Global Market Share (2012-2017)

Table RCA Basic Information List

Table RCA Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure RCA Portable TVs Global Market Share (2012-2017)

Table Seiki Basic Information List

Table Seiki Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Seiki Portable TVs Global Market Share (2012-2017)

Table Supersonic Basic Information List

Table Supersonic Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Supersonic Portable TVs Global Market Share (2012-2017)

**Table Haier Basic Information List** 

Table Haier Portable TVs Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Haier Portable TVs Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable TVs

Figure Manufacturing Process Analysis of Portable TVs

Figure Portable TVs Industrial Chain Analysis

Table Raw Materials Sources of Portable TVs Major Manufacturers in 2015

Table Major Buyers of Portable TVs

Table Distributors/Traders List

Figure Global Portable TVs Sales and Growth Rate Forecast (2017-2022)

Figure Global Portable TVs Revenue and Growth Rate Forecast (2017-2022)

Table Global Portable TVs Sales Forecast by Regions (2017-2022)

Table Global Portable TVs Sales Forecast by Type (2017-2022)

Table Global Portable TVs Sales Forecast by Application (2017-2022)



#### I would like to order

Product name: Global Portable TVs Sales Market Report 2017

Product link: https://marketpublishers.com/r/G1D8DB7E928EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G1D8DB7E928EN.html">https://marketpublishers.com/r/G1D8DB7E928EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970