

Global Portable Power Bank Market Insights, Forecast to 2026

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Abstracts

Portable Power Bank can be used to store the power supply device, commonly used for smartphone, tablets, portable media devices, and others applications.

In the next five years, the global consumption of Power Banks will maintain a high annual growth rate; production value is expected to

Demand is driven by the demand of smartphone and tablet. The profitability of individual companies depends on their ability to bid accurately, secure contracts, and control costs. Large companies enjoy economies of scale in financing and the ability to offer a broad range of services in many locations. Smaller companies can compete effectively by specializing in particular services or focusing on certain geography. The industry is fragmented.

Despite fierce competition, due to the global recovery trend, investors are still optimistic about this area; more new investment will enter the field in the future.

China domestic Power Banks industry developed fast, which accounts for almost 80% of total production capacity. Though Chinese companies have low price advantage, the quality of domestic products is relatively poor.

Currently, there are many producing companies in the world Portable Power Bank industry, especially in Asia and North America regions. The production of Portable Power Bank is about 682599 K Units in 2015.

China is the largest supplier of Portable Power Bank, with a production market share nearly 40.36% and sales market share nearly 35.21% in 2015. That is to say, there will be exports in China, while China region also is the largest consumption region.

The second place is Europe, with the production market share of 24.38% and sales market share of 23.06% in 2015. North America is another important market of Portable Power Bank, enjoying 18.92% production market share and 21.72% sales market share in 2015.

Portable Power Bank is used in Smartphone, Tablet and Media Devices. Report data

showed that 52.77% of the Portable Power Bank market demand in Smartphone, 21.70% in Tablet, and 25.53% in Media Devices in 2015.

There are mainly four kinds of Portable Power Bank, which the battery capacity range from 2000 mAh to more than 20000 mAh.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Portable Power Bank 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Portable Power Bank 4900 industry.

Based on our recent survey, we have several different scenarios about the Portable Power Bank 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 11870 million in 2019. The market size of Portable Power Bank 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Portable Power Bank market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Portable Power Bank market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Portable Power Bank market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Portable Power Bank market. As part of production

analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Portable Power Bank market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Portable Power Bank market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Portable Power Bank market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Portable Power Bank market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Portable Power Bank market.

The following manufacturers are covered in this report:

MI

Anker

Samsung

Sony

FSP

Panasonic

SCUD

Powerocks

Pisen

GP Batteries

Mophie

Mipow (Baojia International Group Limited)

Apacer

Yoobao

Besiter

DX Power

Maxell

Intex Technologies

Romoss

Pineng

IEC Technology

RavPower

Xtorm (Telco Accessories bv)

Mili

Lepow

Ambrane

Aigo

Portable Power Bank Breakdown Data by Type

Up To 10000 mAh

10001 - 15000 mAh

Above 15000 mAh

Portable Power Bank Breakdown Data by Application

Smartphone

Tablet

Media Device

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