

# Global Portable Inverter Generator Market Professional Survey Report 2018

<https://marketpublishers.com/r/G414E45C8C4EN.html>

Date: July 2018

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: G414E45C8C4EN

## Abstracts

This report studies the global Portable Inverter Generator market status and forecast, categorizes the global Portable Inverter Generator market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Inverter generators are a relatively recent development, made possible by advanced electronic circuitry and high-tech magnets. These are generally 3-phase generators that output AC current like most traditional generators, but that current is then converted to DC, and then “inverted” back to clean AC power that maintains a single phase, pure sine wave at the required voltage and frequency.

The power output segment includes Under 1000 Watt, 1000-2000 Watt, 2000-3000 Watt, 3000-4000 Watt power generators. Increase in adoption of multipurpose power generation systems is anticipated to fuel the Portable Inverter Generator market growth. The 2-3kW Portable Inverter Generator segment is projected to grow at the highest CAGR, owing to increase in awareness of in-house power backup and rise in need for portable powering systems in outdoor recreational activity. The generators that deliver more than 4kW power are extensively used in industrial sector due to need for higher power supply to run machines and industrial tools, which in turn is expected to drive the Portable Inverter Generator market.

Asia-Pacific is the leading regional market, in terms of growth rate, for Portable Inverter Generator, owing to rapid industrialization in developing countries such as China, Japan, South Korea, and India. Moreover, rapid industrialization in Latin America and Gulf countries is expected to fuel the demand for Portable Inverter Generator, as these generators are utilized in various construction activities, which include cutting, drilling, lifting, and many others. Easy availability of fossil fuel in Middle East region is one of the key growth factor for Portable Inverter Generator in the region.

The global Portable Inverter Generator market is valued at 1570 million US\$ in 2017 and will reach 3110 million US\$ by the end of 2025, growing at a CAGR of 10.2% during 2018-2025.

The major manufacturers covered in this report

Honda

Yamaha

Generac

Champion

Hyundai

Powermate

Westinghouse

Kipor

Briggs&Stratton

Lifan

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Under 1000 Watt

1000-2000 Watt

2000-3000 Watt

3000-4000 Watt

Others

By Application, the market can be split into

Outdoor Sports

Home Use

Outdoor & Construction

Others

The study objectives of this report are:

To analyze and study the global Portable Inverter Generator capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Portable Inverter Generator manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend

and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Portable Inverter Generator are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Portable Inverter Generator Manufacturers

Portable Inverter Generator Distributors/Traders/Wholesalers

Portable Inverter Generator Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Portable Inverter Generator market,

by end-use.

Detailed analysis and profiles of additional market players.

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