

Global Portable Hard Drive Market Research Report 2016

https://marketpublishers.com/r/GBBCA7279E3EN.html

Date: September 2016

Pages: 104

Price: US\$ 2,900.00 (Single User License)

ID: GBBCA7279E3EN

Abstracts

Notes:	

Production, means the output of Portable Hard Drive

Revenue, means the sales value of Portable Hard Drive

This report studies Portable Hard Drive in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Toshiba

Freecom

Lacie

Matrox

Seagate

Buffalo

Samsung

Verbatim



Platt Luggage

Gizmodo
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Portable Hard Drive in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Korea
Taiwan
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by application, this report focuses on consumption, market share and growth rate of Portable Hard Drive in each application, can be divided into
Application 1
Application 2
Global Portable Hard Drive Market Research Report 2016



Application 3



Contents

Global Portable Hard Drive Market Research Report 2016

1 PORTABLE HARD DRIVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Portable Hard Drive
- 1.2 Portable Hard Drive Segment by Type
 - 1.2.1 Global Production Market Share of Portable Hard Drive by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Portable Hard Drive Segment by Application
 - 1.3.1 Portable Hard Drive Consumption Market Share by Application in 2015
 - 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Portable Hard Drive Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Portable Hard Drive (2011-2021)

2 GLOBAL PORTABLE HARD DRIVE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Portable Hard Drive Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Portable Hard Drive Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Portable Hard Drive Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Portable Hard Drive Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Portable Hard Drive Market Competitive Situation and Trends
 - 2.5.1 Portable Hard Drive Market Concentration Rate
 - 2.5.2 Portable Hard Drive Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL PORTABLE HARD DRIVE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Portable Hard Drive Production by Region (2011-2016)
- 3.2 Global Portable Hard Drive Production Market Share by Region (2011-2016)
- 3.3 Global Portable Hard Drive Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL PORTABLE HARD DRIVE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Portable Hard Drive Consumption by Regions (2011-2016)
- 4.2 North America Portable Hard Drive Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Portable Hard Drive Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Portable Hard Drive Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Portable Hard Drive Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Portable Hard Drive Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Portable Hard Drive Production, Consumption, Export, Import by Regions (2011-2016)



5 GLOBAL PORTABLE HARD DRIVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Portable Hard Drive Production and Market Share by Type (2011-2016)
- 5.2 Global Portable Hard Drive Revenue and Market Share by Type (2011-2016)
- 5.3 Global Portable Hard Drive Price by Type (2011-2016)
- 5.4 Global Portable Hard Drive Production Growth by Type (2011-2016)

6 GLOBAL PORTABLE HARD DRIVE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Portable Hard Drive Consumption and Market Share by Application (2011-2016)
- 6.2 Global Portable Hard Drive Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL PORTABLE HARD DRIVE MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Toshiba
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Portable Hard Drive Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Toshiba Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Freecom
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Portable Hard Drive Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Freecom Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Lacie
- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Portable Hard Drive Product Type, Application and Specification



- 7.3.2.1 Type I
- 7.3.2.2 Type II
- 7.3.3 Lacie Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Matrox
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Portable Hard Drive Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Matrox Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Seagate
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Portable Hard Drive Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Seagate Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Buffalo
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Portable Hard Drive Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Buffalo Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Samsung
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Portable Hard Drive Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Samsung Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Verbatim
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.8.2 Portable Hard Drive Product Type, Application and Specification
 - 7.8.2.1 Type I
- 7.8.2.2 Type II
- 7.8.3 Verbatim Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Platt Luggage
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Portable Hard Drive Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Platt Luggage Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Gizmodo
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Portable Hard Drive Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Gizmodo Portable Hard Drive Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 PORTABLE HARD DRIVE MANUFACTURING COST ANALYSIS

- 8.1 Portable Hard Drive Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Portable Hard Drive

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Portable Hard Drive Industrial Chain Analysis



- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Portable Hard Drive Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL PORTABLE HARD DRIVE MARKET FORECAST (2016-2021)

- 12.1 Global Portable Hard Drive Production, Revenue Forecast (2016-2021)
- 12.2 Global Portable Hard Drive Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Portable Hard Drive Production Forecast by Type (2016-2021)
- 12.4 Global Portable Hard Drive Consumption Forecast by Application (2016-2021)
- 12.5 Portable Hard Drive Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section



Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Portable Hard Drive

Figure Global Production Market Share of Portable Hard Drive by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Portable Hard Drive Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Portable Hard Drive Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Portable Hard Drive Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Portable Hard Drive Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Portable Hard Drive Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Portable Hard Drive Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Portable Hard Drive Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Portable Hard Drive Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Portable Hard Drive Capacity of Key Manufacturers (2015 and 2016)

Table Global Portable Hard Drive Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Portable Hard Drive Capacity of Key Manufacturers in 2015

Figure Global Portable Hard Drive Capacity of Key Manufacturers in 2016

Table Global Portable Hard Drive Production of Key Manufacturers (2015 and 2016)

Table Global Portable Hard Drive Production Share by Manufacturers (2015 and 2016)

Figure 2015 Portable Hard Drive Production Share by Manufacturers

Figure 2016 Portable Hard Drive Production Share by Manufacturers

Table Global Portable Hard Drive Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Portable Hard Drive Revenue Share by Manufacturers (2015 and 2016)



Table 2015 Global Portable Hard Drive Revenue Share by Manufacturers
Table 2016 Global Portable Hard Drive Revenue Share by Manufacturers
Table Global Market Portable Hard Drive Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Portable Hard Drive Average Price of Key Manufacturers in 2015 Table Manufacturers Portable Hard Drive Manufacturing Base Distribution and Sales Area

Table Manufacturers Portable Hard Drive Product Type

Figure Portable Hard Drive Market Share of Top 3 Manufacturers

Figure Portable Hard Drive Market Share of Top 5 Manufacturers

Table Global Portable Hard Drive Capacity by Regions (2011-2016)

Figure Global Portable Hard Drive Capacity Market Share by Regions (2011-2016)

Figure Global Portable Hard Drive Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Portable Hard Drive Capacity Market Share by Regions

Table Global Portable Hard Drive Production by Regions (2011-2016)

Figure Global Portable Hard Drive Production and Market Share by Regions (2011-2016)

Figure Global Portable Hard Drive Production Market Share by Regions (2011-2016)

Figure 2015 Global Portable Hard Drive Production Market Share by Regions

Table Global Portable Hard Drive Revenue by Regions (2011-2016)

Table Global Portable Hard Drive Revenue Market Share by Regions (2011-2016)

Table 2015 Global Portable Hard Drive Revenue Market Share by Regions

Table Global Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table China Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Portable Hard Drive Consumption Market by Regions (2011-2016)

Table Global Portable Hard Drive Consumption Market Share by Regions (2011-2016)

Figure Global Portable Hard Drive Consumption Market Share by Regions (2011-2016)



Figure 2015 Global Portable Hard Drive Consumption Market Share by Regions Table North America Portable Hard Drive Production, Consumption, Import & Export (2011-2016)

Table Europe Portable Hard Drive Production, Consumption, Import & Export (2011-2016)

Table China Portable Hard Drive Production, Consumption, Import & Export (2011-2016)

Table Japan Portable Hard Drive Production, Consumption, Import & Export (2011-2016)

Table Korea Portable Hard Drive Production, Consumption, Import & Export (2011-2016)

Table Taiwan Portable Hard Drive Production, Consumption, Import & Export (2011-2016)

Table Global Portable Hard Drive Production by Type (2011-2016)

Table Global Portable Hard Drive Production Share by Type (2011-2016)

Figure Production Market Share of Portable Hard Drive by Type (2011-2016)

Figure 2015 Production Market Share of Portable Hard Drive by Type

Table Global Portable Hard Drive Revenue by Type (2011-2016)

Table Global Portable Hard Drive Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Portable Hard Drive by Type (2011-2016)

Figure 2015 Revenue Market Share of Portable Hard Drive by Type

Table Global Portable Hard Drive Price by Type (2011-2016)

Figure Global Portable Hard Drive Production Growth by Type (2011-2016)

Table Global Portable Hard Drive Consumption by Application (2011-2016)

Table Global Portable Hard Drive Consumption Market Share by Application (2011-2016)

Figure Global Portable Hard Drive Consumption Market Share by Application in 2015 Table Global Portable Hard Drive Consumption Growth Rate by Application (2011-2016)

Figure Global Portable Hard Drive Consumption Growth Rate by Application (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toshiba Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba Portable Hard Drive Market Share (2011-2016)

Table Freecom Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Freecom Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Freecom Portable Hard Drive Market Share (2011-2016)



Table Lacie Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lacie Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lacie Portable Hard Drive Market Share (2011-2016)

Table Matrox Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Matrox Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Matrox Portable Hard Drive Market Share (2011-2016)

Table Seagate Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Seagate Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seagate Portable Hard Drive Market Share (2011-2016)

Table Buffalo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Buffalo Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Buffalo Portable Hard Drive Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Portable Hard Drive Market Share (2011-2016)

Table Verbatim Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Verbatim Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Verbatim Portable Hard Drive Market Share (2011-2016)

Table Platt Luggage Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Platt Luggage Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Platt Luggage Portable Hard Drive Market Share (2011-2016)

Table Gizmodo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gizmodo Portable Hard Drive Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gizmodo Portable Hard Drive Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Hard Drive

Figure Manufacturing Process Analysis of Portable Hard Drive

Figure Portable Hard Drive Industrial Chain Analysis



Table Raw Materials Sources of Portable Hard Drive Major Manufacturers in 2015 Table Major Buyers of Portable Hard Drive

Table Distributors/Traders List

Figure Global Portable Hard Drive Production and Growth Rate Forecast (2016-2021)

Figure Global Portable Hard Drive Revenue and Growth Rate Forecast (2016-2021)

Table Global Portable Hard Drive Production Forecast by Regions (2016-2021)

Table Global Portable Hard Drive Consumption Forecast by Regions (2016-2021)

Table Global Portable Hard Drive Production Forecast by Type (2016-2021)

Table Global Portable Hard Drive Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Portable Hard Drive Market Research Report 2016
Product link: https://marketpublishers.com/r/GBBCA7279E3EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GBBCA7279E3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970