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Global Portable Computer Sales Market Report 2018

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Abstracts

This report studies the global Portable Computer market status and forecast, categorizes the global Portable Computer market size (value & volume) by key players, type, application, and region.
This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).
A portable computer was a computer designed to be easily moved from one place to another andluded a display and keyboard. The first commercially sold portable was the 50 pound IBM 5100, introduced 1975. The next major portables were Osborne's 24 pound CP/M-based Osborne 1 (1981) and Compaq's 28 pound 100% IBM PC compatible Compaq Portable (1983). These 'luggable's lacked the next technological advance, not requiring an external power source; that feature was introduced by the laptop. Laptops were followed by lighter models, so that in the 2000s mobile devices and by 2007 smartphones made the term almost meaningless. The 2010s introduced wearable computers such as smartwatches.
The Asia Pacific (APAC) region registered the fastest growth with an 8.5% CAGR during 2012-2017, driven by growth in theles of ultrabooks, the Windows 10 based operating system, andreasing investment in information technology infrastructure.

The global Portable Computer market is valued at xx million US$ in 2017 and will reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.
The major players covered in this report

Lenovo

Acer

Apple

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ASUS

Toshiba

HP

DELL

Microsoft

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

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- Asia-Pacific
  - China
  - India
  - Japan
  - South Korea
  - Australia
  - Indonesia
  - Singapore
  - Rest of Asia-Pacific
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Spain
  - Russia
  - Rest of Europe
- Central & South America
  - Brazil
  - Argentina

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Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Mac OS

Windows

Linux

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Home

Business

Office

The study objectives of this report are:

To analyze and study the global Portable Computer sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast

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Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Portable Computer players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Portable Computer are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

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For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.
Key Stakeholders
Portable Computer Manufacturers
Portable Computer Distributors/Traders/Wholesalers
Portable Computer Subcomponent Manufacturers
Industry Association
Downstream Vendors
Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:
Regional and country-level analysis of the Portable Computer market, by end-use.
Detailed analysis and profiles of additional market players.

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