

Global Portable Air Conditioning System Sales Market Report 2018

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Abstracts

This report studies the global Portable Air Conditioning System market status and forecast, categorizes the global Portable Air Conditioning System market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Portable air conditioners are a device to modify the condition of air (heating, cooling, but mainly cooling). Perfect for a variety of cooling situations, portable air conditioners are great alternatives to traditional air conditioning systems because they're compact, mobile, and require no permanent installation. Moreover, because they're usually used to cool only certain parts of a home or as a supplement to central air conditioners, they can be much more cost-effective to run. Portable air conditioners use refrigerants to reduce the temperature. During the cooling process, moisture is condensed out of the air and collected in a drain bucket or exhausted out through a drain hose or evaporated out the exhaust. The heating system uses PTC heating technology, fast heat transfer, high efficiency, and low power consumption.

The Europe and North America regions are the major consumer in the market, as its cooling capacity matches with the environmental conditions of these regions.

The global leading players in this market are DeLonghi, JMATEK, and Electrolux, which accounts for 42.35% of total revenue in 2015.

The portable air conditioner is mainly used in factories & warehouses, equipment & server rooms, medical & hospitals, and residential care facilities & apartment communities. The application market share of residential care facilities & apartment communities is up to 76.09%.

Currently, a major challenge affecting the market growth is the power consumption by portable air conditioner, which is higher as compared to other electrical appliances.

However, this is in turn increasing the demand and scope for energy-efficient models. Also, the carbon emission associated with usage of portable air conditioner is further deterring market growth and is expected to have significant impacts in the future, if not addressed properly. This is mainly because of increased focus on reducing greenhouse gas emission and signing of many relevant global treaties and agreements like the Kyoto protocol and Montreal protocol.

Some of the factors supporting growth of the portable air conditioner market worldwide include replacement need in developed regions, such as North America and Europe, growing awareness about energy-efficient and eco-friendly products, and increasing demand for technologically advanced portable air conditioning with sensible cooling. In addition, improvements in housing construction design and rise in number of building permits, particularly for commercial infrastructures, is aiding the growth of the portable air conditioner market. Increase in the total spending across different industry verticals is expected to support the acceptance of packaged air-conditioning systems and drive the demand in the coming few years.

The global Portable Air Conditioning System market is valued at 680 million US\$ in 2017 and will reach 1170 million US\$ by the end of 2025, growing at a CAGR of 7.0% during 2018-2025.

The major players covered in this report

DeLonghi

Airart

Electrolux

OlimpiaSplendid

Midea

LG

Haier

Suntec

Carrier

Whirlpool

NewAir

Whynter

Gree

Panasonic

Aux

Chigo

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Portable Air Conditioner For Small Room

Portable Air Conditioner For Medium Room

Portable Air Conditioner For Large Room

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Equipment & Server Rooms

Factories & Warehouses

Medical & Hospitals

Residential Care Facilities & Apartment Communities

The study objectives of this report are:

To analyze and study the global Portable Air Conditioning System sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Portable Air Conditioning System players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Portable Air Conditioning System are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Portable Air Conditioning System Manufacturers

Portable Air Conditioning System Distributors/Traders/Wholesalers

Portable Air Conditioning System Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Portable Air Conditioning System market, by end-use.

Detailed analysis and profiles of additional market players.

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