

Global Portable Air Conditioner Market Professional Survey Report 2016

https://marketpublishers.com/r/GA8B4BE07CDEN.html Date: June 2016 Pages: 108 Price: US\$ 3,500.00 (Single User License) ID: GA8B4BE07CDEN **Abstracts** This report Mainly covers the following product types The segment applications including Segment regions including (the separated region report can also be offered) North America Europe Japan China Southeast Asia India The players list (Partly, Players you are interested in can also be added) DeLonghi

Airart



Electrolux			
OlimpiaSplendid			
Midea			
LG			
Haier			
Suntec			
Carrier			
Whirlpool			
NewAir			
Whynter			
Gree			
Panasonic			
Aux			
Chigo			

Data including (both global and regions): Market Size (both volume - K Units and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!



Contents

1 INDUSTRY OVERVIEW OF PORTABLE AIR CONDITIONER

- 1.1 Definition and Specifications of Portable Air Conditioner
 - 1.1.1 Definition of Portable Air Conditioner
- 1.1.2 Specifications of Portable Air Conditioner
- 1.2 Classification of Portable Air Conditioner
- 1.3 Applications of Portable Air Conditioner
- 1.4 Industry Chain Structure of Portable Air Conditioner
- 1.5 Industry Overview and Major Regions Status of Portable Air Conditioner
 - 1.5.1 Industry Overview of Portable Air Conditioner
- 1.5.2 Global Major Regions Status of Portable Air Conditioner
- 1.6 Industry Policy Analysis of Portable Air Conditioner
- 1.7 Industry News Analysis of Portable Air Conditioner

2 MANUFACTURING COST STRUCTURE ANALYSIS OF PORTABLE AIR CONDITIONER

- 2.1 Raw Material Suppliers and Price Analysis of Portable Air Conditioner
- 2.2 Equipment Suppliers and Price Analysis of Portable Air Conditioner
- 2.3 Labor Cost Analysis of Portable Air Conditioner
- 2.4 Other Costs Analysis of Portable Air Conditioner
- 2.5 Manufacturing Cost Structure Analysis of Portable Air Conditioner
- 2.6 Manufacturing Process Analysis of Portable Air Conditioner

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF PORTABLE AIR CONDITIONER

- 3.1 Capacity and Commercial Production Date of Global Portable Air Conditioner Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Portable Air Conditioner Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Portable Air Conditioner Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Portable Air Conditioner Major Manufacturers in 2015

4 GLOBAL PORTABLE AIR CONDITIONER OVERALL MARKET OVERVIEW



- 4.1 2011-2016E Overall Market Analysis
 - 4.2.1 2011-2015 Global Portable Air Conditioner Capacity and Growth Rate Analysis
 - 4.2.2 2015 Portable Air Conditioner Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
 - 4.3.1 2011-2015 Global Portable Air Conditioner Sales and Growth Rate Analysis
 - 4.3.2 2015 Portable Air Conditioner Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
 - 4.4.1 2011-2015 Global Portable Air Conditioner Sales Price
 - 4.4.2 2015 Portable Air Conditioner Sales Price Analysis (Company Segment)
- 4.5 Gross Margin Analysis
 - 4.5.1 2011-2015 Global Portable Air Conditioner Gross Margin
 - 4.5.2 2015 Portable Air Conditioner Gross Margin Analysis (Company Segment)

5 PORTABLE AIR CONDITIONER REGIONAL MARKET ANALYSIS

- 5.1 North America Portable Air Conditioner Market Analysis
 - 5.1.1 North America Portable Air Conditioner Market Overview
- 5.1.2 North America 2011-2016E Portable Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
- 5.1.3 North America 2011-2016E Portable Air Conditioner Sales Price Analysis
- 5.1.4 North America 2015 Portable Air Conditioner Market Share Analysis
- 5.2 Europe Portable Air Conditioner Market Analysis
 - 5.2.1 Europe Portable Air Conditioner Market Overview
- 5.2.2 Europe 2011-2016E Portable Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
 - 5.2.3 Europe 2011-2016E Portable Air Conditioner Sales Price Analysis
 - 5.2.4 Europe 2015 Portable Air Conditioner Market Share Analysis
- 5.3 Japan Portable Air Conditioner Market Analysis
 - 5.3.1 Japan Portable Air Conditioner Market Overview
- 5.3.2 Japan 2011-2016E Portable Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
 - 5.3.3 Japan 2011-2016E Portable Air Conditioner Sales Price Analysis
 - 5.3.4 Japan 2015 Portable Air Conditioner Market Share Analysis
- 5.4 China Portable Air Conditioner Market Analysis
 - 5.4.1 China Portable Air Conditioner Market Overview
- 5.4.2 China 2011-2016E Portable Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
 - 5.4.3 China 2011-2016E Portable Air Conditioner Sales Price Analysis



- 5.4.4 China 2015 Portable Air Conditioner Market Share Analysis
- 5.5 Southeast Asia Portable Air Conditioner Market Analysis
- 5.5.1 Southeast Asia Portable Air Conditioner Market Overview
- 5.5.2 Southeast Asia 2011-2016E Portable Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
- 5.5.3 Southeast Asia 2011-2016E Portable Air Conditioner Sales Price Analysis
- 5.5.4 Southeast Asia 2015 Portable Air Conditioner Market Share Analysis
- 5.6 India Portable Air Conditioner Market Analysis
 - 5.6.1 India Portable Air Conditioner Market Overview
- 5.6.2 India 2011-2016E Portable Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
- 5.6.3 India 2011-2016E Portable Air Conditioner Sales Price Analysis
- 5.6.4 India 2015 Portable Air Conditioner Market Share Analysis

6 GLOBAL 2011-2016E PORTABLE AIR CONDITIONER SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2011-2016E Portable Air Conditioner Sales by Type
- 6.2 Different Types Portable Air Conditioner Product Interview Price Analysis
- 6.3 Different Types Portable Air Conditioner Product Driving Factors Analysis

7 GLOBAL 2011-2016E PORTABLE AIR CONDITIONER SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2011-2016E Consumption by Application
- 7.2 Different Application Product Interview Price Analysis
- 7.3 Different Application Product Driving Factors Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF PORTABLE AIR CONDITIONER

- 8.1 DeLonghi
 - 8.1.1 Company Profile
 - 8.1.2 Product Picture and Specifications
- 8.1.3 DeLonghi 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 DeLonghi 2015 Portable Air Conditioner Business Region Distribution Analysis
- 8.2 Airart
 - 8.2.1 Company Profile
- 8.2.2 Product Picture and Specifications



- 8.2.3 Airart 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.2.4 Airart 2015 Portable Air Conditioner Business Region Distribution Analysis
- 8.3 Electrolux
 - 8.3.1 Company Profile
 - 8.3.2 Product Picture and Specifications
- 8.3.3 Electrolux 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.3.4 Electrolux 2015 Portable Air Conditioner Business Region Distribution Analysis
- 8.4 OlimpiaSplendid
 - 8.4.1 Company Profile
 - 8.4.2 Product Picture and Specifications
- 8.4.3 OlimpiaSplendid 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 OlimpiaSplendid 2015 Portable Air Conditioner Business Region Distribution Analysis
- 8.5 Midea
 - 8.5.1 Company Profile
 - 8.5.2 Product Picture and Specifications
- 8.5.3 Midea 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Midea 2015 Portable Air Conditioner Business Region Distribution Analysis 8.6 LG
 - 8.6.1 Company Profile
 - 8.6.2 Product Picture and Specifications
- 8.6.3 LG 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.6.4 LG 2015 Portable Air Conditioner Business Region Distribution Analysis
- 8.7 Haier
 - 8.7.1 Company Profile
 - 8.7.2 Product Picture and Specifications
- 8.7.3 Haier 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.7.4 Haier 2015 Portable Air Conditioner Business Region Distribution Analysis 8.8 Suntec
 - 8.8.1 Company Profile
 - 8.8.2 Product Picture and Specifications
- 8.8.3 Suntec 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis



- 8.8.4 Suntec 2015 Portable Air Conditioner Business Region Distribution Analysis 8.9 Carrier
 - 8.9.1 Company Profile
 - 8.9.2 Product Picture and Specifications
- 8.9.3 Carrier 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.9.4 Carrier 2015 Portable Air Conditioner Business Region Distribution Analysis8.10 Whirlpool
 - 8.10.1 Company Profile
 - 8.10.2 Product Picture and Specifications
- 8.10.3 Whirlpool 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.10.4 Whirlpool 2015 Portable Air Conditioner Business Region Distribution Analysis 8.11 NewAir
 - 8.11.1 Company Profile
 - 8.11.2 Product Picture and Specifications
- 8.11.3 NewAir 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.11.4 NewAir 2015 Portable Air Conditioner Business Region Distribution Analysis 8.12 Whynter
 - 8.12.1 Company Profile
 - 8.12.2 Product Picture and Specifications
- 8.12.3 Whynter 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.12.4 Whynter 2015 Portable Air Conditioner Business Region Distribution Analysis 8.13 Gree
 - 8.13.1 Company Profile
 - 8.13.2 Product Picture and Specifications
- 8.13.3 Gree 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.13.4 Gree 2015 Portable Air Conditioner Business Region Distribution Analysis 8.14 Panasonic
 - 8.14.1 Company Profile
 - 8.14.2 Product Picture and Specifications
- 8.14.3 Panasonic 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.14.4 Panasonic 2015 Portable Air Conditioner Business Region Distribution Analysis 8.15 Aux
 - 8.15.1 Company Profile



- 8.15.2 Product Picture and Specifications
- 8.15.3 Aux 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.15.4 Aux 2015 Portable Air Conditioner Business Region Distribution Analysis 8.16 Chigo
 - 8.16.1 Company Profile
 - 8.16.2 Product Picture and Specifications
- 8.16.3 Chigo 2015 Portable Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.16.4 Chigo 2015 Portable Air Conditioner Business Region Distribution Analysis

9 DEVELOPMENT TREND OF ANALYSIS OF MARKET

- 9.1 Global Market Trend Analysis
 - 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
 - 9.1.2 Global 2016-2021 Sales Price Forecast
 - 9.1.3 Global 2016-2021 Gross Margin Forecast
- 9.2 Regional Market Trend
 - 9.2.1 North America 2016-2021 Portable Air Conditioner Consumption Forecast
 - 9.2.2 Europe 2016-2021 Portable Air Conditioner Consumption Forecast
 - 9.2.3 Japan 2016-2021 Portable Air Conditioner Consumption Forecast
 - 9.2.4 China 2016-2021 Portable Air Conditioner Consumption Forecast
 - 9.2.5 Southeast Asia 2016-2021 Portable Air Conditioner Consumption Forecast
- 9.2.6 India 2016-2021 Portable Air Conditioner Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

10 PORTABLE AIR CONDITIONER MARKETING MODEL ANALYSIS

- 10.1 Portable Air Conditioner Regional Marketing Model Analysis
- 10.2 Portable Air Conditioner International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Portable Air Conditioner by Regions
- 10.4 Portable Air Conditioner Supply Chain Analysis

11 CONSUMERS ANALYSIS OF PORTABLE AIR CONDITIONER

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis



- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF PORTABLE AIR CONDITIONER

- 12.1 New Project SWOT Analysis of Portable Air Conditioner
- 12.2 New Project Investment Feasibility Analysis of Portable Air Conditioner

13 CONCLUSION OF THE GLOBAL PORTABLE AIR CONDITIONER MARKET PROFESSIONAL SURVEY REPORT 2016



I would like to order

Product name: Global Portable Air Conditioner Market Professional Survey Report 2016

Product link: https://marketpublishers.com/r/GA8B4BE07CDEN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

Eirot nomo:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GA8B4BE07CDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970