

Global Pomades Market Research Report 2016

<https://marketpublishers.com/r/G547167016DEN.html>

Date: October 2016

Pages: 105

Price: US\$ 2,900.00 (Single User License)

ID: G547167016DEN

Abstracts

Notes:

Production, means the output of Pomades

Revenue, means the sales value of Pomades

This report studies Pomades in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Schwarzkopf

L'oreal

Loretta

Fekkai

Moroccanoil

KÉRASTASE

SHISEIDO

Milbon

Market Segment by Regions, this report splits Global into several key Regions, with

production, consumption, revenue, market share and growth rate of Pomades in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Water-based Pomades

Oil-based Pomades

Type III

Split by application, this report focuses on consumption, market share and growth rate of Pomades in each application, can be divided into

Individual

Beauty Club

Barbershop

Others

Contents

Global Pomades Market Research Report 2016

1 POMADES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pomades
- 1.2 Pomades Segment by Type
 - 1.2.1 Global Production Market Share of Pomades by Type in 2015
 - 1.2.2 Water-based Pomades
 - 1.2.3 Oil-based Pomades
 - 1.2.4 Type III
- 1.3 Pomades Segment by Application
 - 1.3.1 Pomades Consumption Market Share by Application in 2015
 - 1.3.2 Individual
 - 1.3.3 Beauty Club
 - 1.3.4 Barbershop
 - 1.3.5 Others
- 1.4 Pomades Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Pomades (2011-2021)

2 GLOBAL POMADES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Pomades Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Pomades Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Pomades Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Pomades Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Pomades Market Competitive Situation and Trends
 - 2.5.1 Pomades Market Concentration Rate
 - 2.5.2 Pomades Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL POMADES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Pomades Production by Region (2011-2016)
- 3.2 Global Pomades Production Market Share by Region (2011-2016)
- 3.3 Global Pomades Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Pomades Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Pomades Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Pomades Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Pomades Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Pomades Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Pomades Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Pomades Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL POMADES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Pomades Consumption by Regions (2011-2016)
- 4.2 North America Pomades Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Pomades Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Pomades Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Pomades Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Pomades Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Pomades Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL POMADES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Pomades Production and Market Share by Type (2011-2016)
- 5.2 Global Pomades Revenue and Market Share by Type (2011-2016)
- 5.3 Global Pomades Price by Type (2011-2016)
- 5.4 Global Pomades Production Growth by Type (2011-2016)

6 GLOBAL POMADES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Pomades Consumption and Market Share by Application (2011-2016)
- 6.2 Global Pomades Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL POMADES MANUFACTURERS PROFILES/ANALYSIS

7.1 Schwarzkopf

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Pomades Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Schwarzkopf Pomades Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 L'oreal

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Pomades Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 L'oreal Pomades Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Loretta

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Pomades Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Loretta Pomades Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Fekkai

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Pomades Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Fekkai Pomades Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Moroccanoil

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Pomades Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Moroccan Pomades Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 KÉRASTASE

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Pomades Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 KÉRASTASE Pomades Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 SHISEIDO

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Pomades Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 SHISEIDO Pomades Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Milbon

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Pomades Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Milbon Pomades Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

8 POMADES MANUFACTURING COST ANALYSIS

8.1 Pomades Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Pomades

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Pomades Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Pomades Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL POMADES MARKET FORECAST (2016-2021)

12.1 Global Pomades Production, Revenue Forecast (2016-2021)

12.2 Global Pomades Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Pomades Production Forecast by Type (2016-2021)

12.4 Global Pomades Consumption Forecast by Application (2016-2021)

12.5 Pomades Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Pomades

Figure Global Production Market Share of Pomades by Type in 2015

Figure Product Picture of Water-based Pomades

Table Major Manufacturers of Water-based Pomades

Figure Product Picture of Oil-based Pomades

Table Major Manufacturers of Oil-based Pomades

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Pomades Consumption Market Share by Application in 2015

Figure Individual Examples

Figure Beauty Club Examples

Figure Barbershop Examples

Figure Others Examples

Figure North America Pomades Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Pomades Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Pomades Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Pomades Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Pomades Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Pomades Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Pomades Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Pomades Capacity of Key Manufacturers (2015 and 2016)

Table Global Pomades Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Pomades Capacity of Key Manufacturers in 2015

Figure Global Pomades Capacity of Key Manufacturers in 2016

Table Global Pomades Production of Key Manufacturers (2015 and 2016)

Table Global Pomades Production Share by Manufacturers (2015 and 2016)

Figure 2015 Pomades Production Share by Manufacturers

Figure 2016 Pomades Production Share by Manufacturers

Table Global Pomades Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Pomades Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Pomades Revenue Share by Manufacturers

Table 2016 Global Pomades Revenue Share by Manufacturers

Table Global Market Pomades Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Pomades Average Price of Key Manufacturers in 2015

Table Manufacturers Pomades Manufacturing Base Distribution and Sales Area

Table Manufacturers Pomades Product Type
Figure Pomades Market Share of Top 3 Manufacturers
Figure Pomades Market Share of Top 5 Manufacturers
Table Global Pomades Capacity by Regions (2011-2016)
Figure Global Pomades Capacity Market Share by Regions (2011-2016)
Figure Global Pomades Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Pomades Capacity Market Share by Regions
Table Global Pomades Production by Regions (2011-2016)
Figure Global Pomades Production and Market Share by Regions (2011-2016)
Figure Global Pomades Production Market Share by Regions (2011-2016)
Figure 2015 Global Pomades Production Market Share by Regions
Table Global Pomades Revenue by Regions (2011-2016)
Table Global Pomades Revenue Market Share by Regions (2011-2016)
Table 2015 Global Pomades Revenue Market Share by Regions
Table Global Pomades Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Pomades Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Pomades Production, Revenue, Price and Gross Margin (2011-2016)
Table China Pomades Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Pomades Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Pomades Production, Revenue, Price and Gross Margin (2011-2016)
Table India Pomades Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Pomades Consumption Market by Regions (2011-2016)
Table Global Pomades Consumption Market Share by Regions (2011-2016)
Figure Global Pomades Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Pomades Consumption Market Share by Regions
Table North America Pomades Production, Consumption, Import & Export (2011-2016)
Table Europe Pomades Production, Consumption, Import & Export (2011-2016)
Table China Pomades Production, Consumption, Import & Export (2011-2016)
Table Japan Pomades Production, Consumption, Import & Export (2011-2016)
Table Southeast Asia Pomades Production, Consumption, Import & Export (2011-2016)
Table India Pomades Production, Consumption, Import & Export (2011-2016)
Table Global Pomades Production by Type (2011-2016)
Table Global Pomades Production Share by Type (2011-2016)
Figure Production Market Share of Pomades by Type (2011-2016)
Figure 2015 Production Market Share of Pomades by Type
Table Global Pomades Revenue by Type (2011-2016)
Table Global Pomades Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Pomades by Type (2011-2016)

Figure 2015 Revenue Market Share of Pomades by Type

Table Global Pomades Price by Type (2011-2016)

Figure Global Pomades Production Growth by Type (2011-2016)

Table Global Pomades Consumption by Application (2011-2016)

Table Global Pomades Consumption Market Share by Application (2011-2016)

Figure Global Pomades Consumption Market Share by Application in 2015

Table Global Pomades Consumption Growth Rate by Application (2011-2016)

Figure Global Pomades Consumption Growth Rate by Application (2011-2016)

Table Schwarzkopf Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schwarzkopf Pomades Production, Revenue, Price and Gross Margin (2011-2016)

Figure Schwarzkopf Pomades Market Share (2011-2016)

Table L'oreal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table L'oreal Pomades Production, Revenue, Price and Gross Margin (2011-2016)

Figure L'oreal Pomades Market Share (2011-2016)

Table Loretta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Loretta Pomades Production, Revenue, Price and Gross Margin (2011-2016)

Figure Loretta Pomades Market Share (2011-2016)

Table Fekkai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fekkai Pomades Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fekkai Pomades Market Share (2011-2016)

Table Moroccanoil Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Moroccanoil Pomades Production, Revenue, Price and Gross Margin (2011-2016)

Figure Moroccanoil Pomades Market Share (2011-2016)

Table KÉRASTASE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KÉRASTASE Pomades Production, Revenue, Price and Gross Margin (2011-2016)

Figure KÉRASTASE Pomades Market Share (2011-2016)

Table SHISEIDO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SHISEIDO Pomades Production, Revenue, Price and Gross Margin (2011-2016)

Figure SHISEIDO Pomades Market Share (2011-2016)

Table Milbon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Milbon Pomades Production, Revenue, Price and Gross Margin (2011-2016)

Figure Milbon Pomades Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Pomades
Figure Manufacturing Process Analysis of Pomades
Figure Pomades Industrial Chain Analysis
Table Raw Materials Sources of Pomades Major Manufacturers in 2015
Table Major Buyers of Pomades
Table Distributors/Traders List
Figure Global Pomades Production and Growth Rate Forecast (2016-2021)
Figure Global Pomades Revenue and Growth Rate Forecast (2016-2021)
Table Global Pomades Production Forecast by Regions (2016-2021)
Table Global Pomades Consumption Forecast by Regions (2016-2021)
Table Global Pomades Production Forecast by Type (2016-2021)
Table Global Pomades Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Pomades Market Research Report 2016

Product link: <https://marketpublishers.com/r/G547167016DEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G547167016DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970