

# Global Polyurethane Coating Market Research Report 2016

<https://marketpublishers.com/r/G3A7343F374EN.html>

Date: November 2016

Pages: 108

Price: US\$ 2,900.00 (Single User License)

ID: G3A7343F374EN

## Abstracts

### Notes:

Production, means the output of Polyurethane Coating

Revenue, means the sales value of Polyurethane Coating

This report studies Polyurethane Coating in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Akzo Nobel N.V.

Ppg Industries

Sherwin Williams

Rpm International Inc

Axalta Coating Systems

Asian Paints Limited

Basf Se

Bayer Materialscience

Jotun A/S

Valspar Corporation

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Polyurethane Coating in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Solvent-Borne

Water-Borne

High Solids

PU Powder Coating

Split by application, this report focuses on consumption, market share and growth rate of Polyurethane Coating in each application, can be divided into

Automotive & Transportation

Wood & Furniture

Industrial

Construction

Textile & Apparels

Electrical & Electronics

Others

## Contents

### Global Polyurethane Coating Market Research Report 2016

## **1 POLYURETHANE COATING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Polyurethane Coating
- 1.2 Polyurethane Coating Segment by Type
  - 1.2.1 Global Production Market Share of Polyurethane Coating by Type in 2015
  - 1.2.2 Solvent-Borne
  - 1.2.3 Water-Borne
  - 1.2.4 High Solids
  - 1.2.5 PU Powder Coating
- 1.3 Polyurethane Coating Segment by Application
  - 1.3.1 Polyurethane Coating Consumption Market Share by Application in 2015
  - 1.3.2 Automotive & Transportation
  - 1.3.3 Wood & Furniture
  - 1.3.4 Industrial
  - 1.3.5 Construction
  - 1.3.6 Textile & Apparels
  - 1.3.7 Electrical & Electronics
  - 1.3.8 Others
- 1.4 Polyurethane Coating Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Polyurethane Coating (2011-2021)

## **2 GLOBAL POLYURETHANE COATING MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Polyurethane Coating Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Polyurethane Coating Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Polyurethane Coating Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Polyurethane Coating Manufacturing Base Distribution, Sales Area and Product Type

2.5 Polyurethane Coating Market Competitive Situation and Trends

2.5.1 Polyurethane Coating Market Concentration Rate

2.5.2 Polyurethane Coating Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL POLYURETHANE COATING CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Polyurethane Coating Capacity and Market Share by Region (2011-2016)

3.2 Global Polyurethane Coating Production and Market Share by Region (2011-2016)

3.3 Global Polyurethane Coating Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL POLYURETHANE COATING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Polyurethane Coating Consumption by Regions (2011-2016)

4.2 North America Polyurethane Coating Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Polyurethane Coating Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Polyurethane Coating Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Polyurethane Coating Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Polyurethane Coating Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Polyurethane Coating Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL POLYURETHANE COATING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Polyurethane Coating Production and Market Share by Type (2011-2016)

5.2 Global Polyurethane Coating Revenue and Market Share by Type (2011-2016)

5.3 Global Polyurethane Coating Price by Type (2011-2016)

5.4 Global Polyurethane Coating Production Growth by Type (2011-2016)

## **6 GLOBAL POLYURETHANE COATING MARKET ANALYSIS BY APPLICATION**

6.1 Global Polyurethane Coating Consumption and Market Share by Application (2011-2016)

6.2 Global Polyurethane Coating Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL POLYURETHANE COATING MANUFACTURERS PROFILES/ANALYSIS**

7.1 Akzo Nobel N.V.

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Polyurethane Coating Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Akzo Nobel N.V. Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Ppg Industries

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Polyurethane Coating Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Ppg Industries Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Sherwin Williams

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Polyurethane Coating Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Sherwin Williams Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Rpm International Inc

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Polyurethane Coating Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Rpm International Inc Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Axalta Coating Systems

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Polyurethane Coating Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Axalta Coating Systems Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Asian Paints Limited

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Polyurethane Coating Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Asian Paints Limited Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Basf Se

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Polyurethane Coating Product Type, Application and Specification

7.7.2.1 Type I

#### 7.7.2.2 Type II

7.7.3 Basf Se Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

### 7.8 Bayer Materialscience

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Polyurethane Coating Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Bayer Materialscience Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

### 7.9 Jotun A/S

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Polyurethane Coating Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Jotun A/S Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

### 7.10 Valspar Corporation

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Polyurethane Coating Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Valspar Corporation Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## **8 POLYURETHANE COATING MANUFACTURING COST ANALYSIS**

### 8.1 Polyurethane Coating Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost



8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Polyurethane Coating

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Polyurethane Coating Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Polyurethane Coating Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL POLYURETHANE COATING MARKET FORECAST (2016-2021)**

12.1 Global Polyurethane Coating Capacity, Production, Revenue Forecast (2016-2021)

12.2 Global Polyurethane Coating Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Polyurethane Coating Production Forecast by Type (2016-2021)

12.4 Global Polyurethane Coating Consumption Forecast by Application (2016-2021)

12.5 Polyurethane Coating Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Polyurethane Coating

Figure Global Production Market Share of Polyurethane Coating by Type in 2015

Figure Product Picture of Solvent-Borne

Table Major Manufacturers of Solvent-Borne

Figure Product Picture of Water-Borne

Table Major Manufacturers of Water-Borne

Figure Product Picture of High Solids

Table Major Manufacturers of High Solids

Figure Product Picture of PU Powder Coating

Table Major Manufacturers of PU Powder Coating

Table Polyurethane Coating Consumption Market Share by Application in 2015

Figure Automotive & Transportation Examples

Figure Wood & Furniture Examples

Figure Industrial Examples

Figure Construction Examples

Figure Textile & Apparels Examples

Figure Electrical & Electronics Examples

Figure Others Examples

Figure North America Polyurethane Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Polyurethane Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Polyurethane Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Polyurethane Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Polyurethane Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Polyurethane Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Polyurethane Coating Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Polyurethane Coating Capacity of Key Manufacturers (2015 and 2016)

Table Global Polyurethane Coating Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Polyurethane Coating Capacity of Key Manufacturers in 2015  
Figure Global Polyurethane Coating Capacity of Key Manufacturers in 2016  
Table Global Polyurethane Coating Production of Key Manufacturers (2015 and 2016)  
Table Global Polyurethane Coating Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Polyurethane Coating Production Share by Manufacturers  
Figure 2016 Polyurethane Coating Production Share by Manufacturers  
Table Global Polyurethane Coating Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Polyurethane Coating Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Polyurethane Coating Revenue Share by Manufacturers  
Table 2016 Global Polyurethane Coating Revenue Share by Manufacturers  
Table Global Market Polyurethane Coating Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Polyurethane Coating Average Price of Key Manufacturers in 2015  
Table Manufacturers Polyurethane Coating Manufacturing Base Distribution and Sales Area  
Table Manufacturers Polyurethane Coating Product Type  
Figure Polyurethane Coating Market Share of Top 3 Manufacturers  
Figure Polyurethane Coating Market Share of Top 5 Manufacturers  
Table Global Polyurethane Coating Capacity by Regions (2011-2016)  
Figure Global Polyurethane Coating Capacity Market Share by Regions (2011-2016)  
Figure Global Polyurethane Coating Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Polyurethane Coating Capacity Market Share by Regions  
Table Global Polyurethane Coating Production by Regions (2011-2016)  
Figure Global Polyurethane Coating Production and Market Share by Regions (2011-2016)  
Figure Global Polyurethane Coating Production Market Share by Regions (2011-2016)  
Figure 2015 Global Polyurethane Coating Production Market Share by Regions  
Table Global Polyurethane Coating Revenue by Regions (2011-2016)  
Table Global Polyurethane Coating Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Polyurethane Coating Revenue Market Share by Regions  
Table Global Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Polyurethane Coating Consumption Market by Regions (2011-2016)

Table Global Polyurethane Coating Consumption Market Share by Regions (2011-2016)

Figure Global Polyurethane Coating Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Polyurethane Coating Consumption Market Share by Regions

Table North America Polyurethane Coating Production, Consumption, Import & Export (2011-2016)

Table Europe Polyurethane Coating Production, Consumption, Import & Export (2011-2016)

Table China Polyurethane Coating Production, Consumption, Import & Export (2011-2016)

Table Japan Polyurethane Coating Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Polyurethane Coating Production, Consumption, Import & Export (2011-2016)

Table India Polyurethane Coating Production, Consumption, Import & Export (2011-2016)

Table Global Polyurethane Coating Production by Type (2011-2016)

Table Global Polyurethane Coating Production Share by Type (2011-2016)

Figure Production Market Share of Polyurethane Coating by Type (2011-2016)

Figure 2015 Production Market Share of Polyurethane Coating by Type

Table Global Polyurethane Coating Revenue by Type (2011-2016)

Table Global Polyurethane Coating Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Polyurethane Coating by Type (2011-2016)

Figure 2015 Revenue Market Share of Polyurethane Coating by Type

Table Global Polyurethane Coating Price by Type (2011-2016)

Figure Global Polyurethane Coating Production Growth by Type (2011-2016)

Table Global Polyurethane Coating Consumption by Application (2011-2016)

Table Global Polyurethane Coating Consumption Market Share by Application (2011-2016)

Figure Global Polyurethane Coating Consumption Market Share by Application in 2015  
Table Global Polyurethane Coating Consumption Growth Rate by Application (2011-2016)  
Figure Global Polyurethane Coating Consumption Growth Rate by Application (2011-2016)  
Table Akzo Nobel N.V. Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Akzo Nobel N.V. Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Akzo Nobel N.V. Polyurethane Coating Market Share (2011-2016)  
Table Ppg Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ppg Industries Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Ppg Industries Polyurethane Coating Market Share (2011-2016)  
Table Sherwin Williams Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Sherwin Williams Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Sherwin Williams Polyurethane Coating Market Share (2011-2016)  
Table Rpm International Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Rpm International Inc Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Rpm International Inc Polyurethane Coating Market Share (2011-2016)  
Table Axalta Coating Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Axalta Coating Systems Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Axalta Coating Systems Polyurethane Coating Market Share (2011-2016)  
Table Asian Paints Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Asian Paints Limited Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Asian Paints Limited Polyurethane Coating Market Share (2011-2016)  
Table Basf Se Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Basf Se Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Basf Se Polyurethane Coating Market Share (2011-2016)

Table Bayer Materialscience Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bayer Materialscience Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bayer Materialscience Polyurethane Coating Market Share (2011-2016)

Table Jotun A/S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jotun A/S Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jotun A/S Polyurethane Coating Market Share (2011-2016)

Table Valspar Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Valspar Corporation Polyurethane Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Valspar Corporation Polyurethane Coating Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Polyurethane Coating

Figure Manufacturing Process Analysis of Polyurethane Coating

Figure Polyurethane Coating Industrial Chain Analysis

Table Raw Materials Sources of Polyurethane Coating Major Manufacturers in 2015

Table Major Buyers of Polyurethane Coating

Table Distributors/Traders List

Figure Global Polyurethane Coating Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Polyurethane Coating Revenue and Growth Rate Forecast (2016-2021)

Table Global Polyurethane Coating Production Forecast by Regions (2016-2021)

Table Global Polyurethane Coating Consumption Forecast by Regions (2016-2021)

Table Global Polyurethane Coating Production Forecast by Type (2016-2021)

Table Global Polyurethane Coating Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Polyurethane Coating Market Research Report 2016

Product link: <https://marketpublishers.com/r/G3A7343F374EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3A7343F374EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970