

Global Polo Shirt Market Professional Survey Report 2018

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Abstracts

This report studies the global Polo Shirt market status and forecast, categorizes the global Polo Shirt market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A polo shirt, also known as a golf shirt and tennis shirt, is a form of shirt with a collar, a placket with typically two or three buttons, and an optional pocket.

China was the largest production market with a market share of 25.73% in 2012 and 26.00% in 2017 with an increase of 0.27%. Southeast Asia and Europe ranked the second and third markets with the market share of 23.11% and 15.28% in 2016.

The top 3 (revenue) manufacturers are Banana Republic, Ralph Lauren Corporation, Abercrombie & Fitch, making up 9.82% market share of the whole market in 2016, each with the market share of 3.68%, 3.84%, and 2.30%. The concentration of this industry is low, and the top 5 manufacturers makes up 13.49% of the whole market in 2016.

The global Polo Shirt market is valued at 5060 million US\$ in 2017 and will reach 6030 million US\$ by the end of 2025, growing at a CAGR of 2.6% during 2018-2025.

The major manufacturers covered in this report

Banana Republic

Ralph Lauren Corporation

Abercrombie & Fitch

Brooks Brothers

Calvin Klein

Burberry

Prada

Lacoste

Paul Stuart

J. Press

Hugo Boss

Gucci

Tommy Hilfiger

Vineyard Vines

Kent Wang

Thom Browne

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Kids Shirt

Women Shirt

Men Shirt

By Application, the market can be split into

Every Day Wear

Game Wear

Others

The study objectives of this report are:

To analyze and study the global Polo Shirt capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Polo Shirt manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Polo Shirt are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Polo Shirt Manufacturers

Polo Shirt Distributors/Traders/Wholesalers

Polo Shirt Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Polo Shirt market, by end-use.

Detailed analysis and profiles of additional market players.

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